

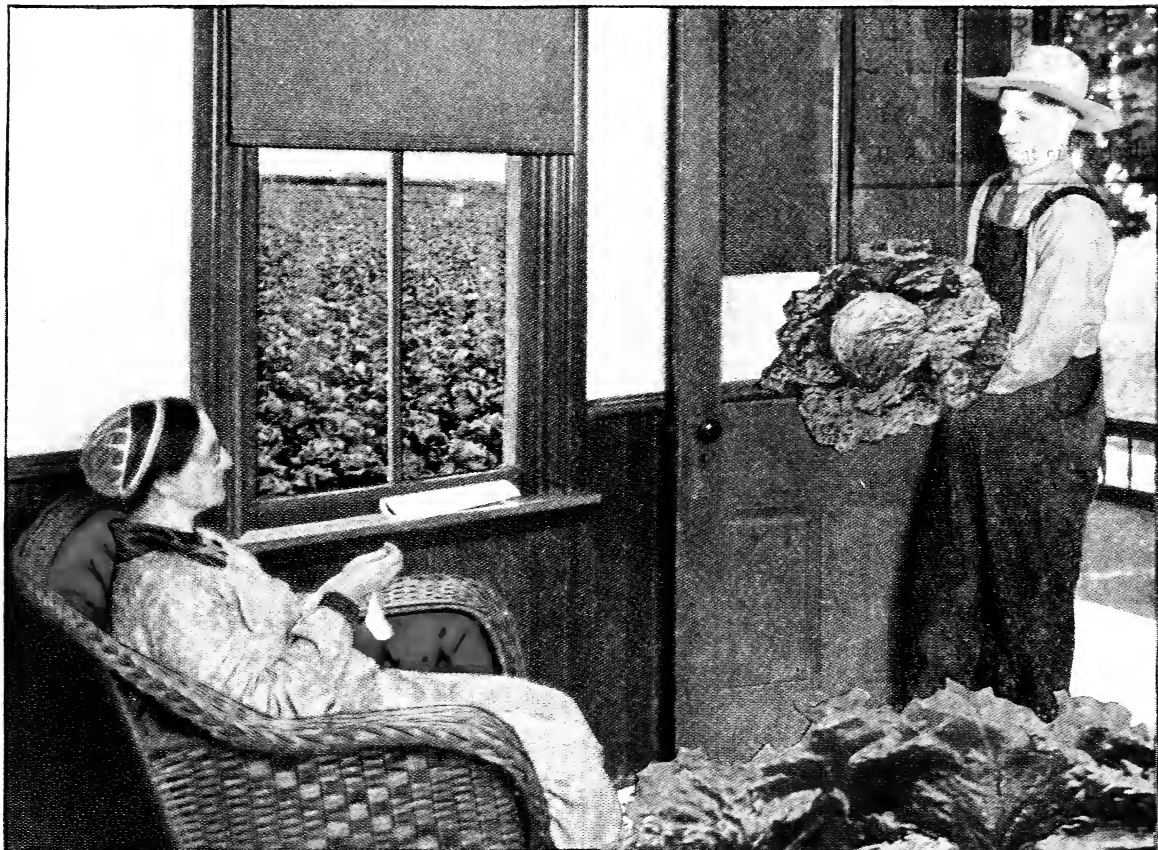
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SCHELL'S *Quality* SEEDS

THEY GROW BETTER
THEY YIELD BETTER
PREFERRED BY SUCCESSFUL
GROWERS EVERYWHERE

Market Gardeners Catalogue 1928



JOHN: Mother look at this head of Schell's Iceberg Lettuce. Isn't it great! Why it is simply wonderful and every head just like this one. I am going to plant five acres of it next year and I will make enough out of it to pay the \$3,000 we owe on the farm, see if I don't. Why everybody wants it. I can sell all I can grow of it.

MOTHER: Yes, John, it surely is fine. You know we have been sending to Mr. Schell for all our seeds for many years and they always give us excellent crops. I would not think of planting any other seeds.

SCHELL'S ICEBERG LETTUCE. One of the most popular varieties in America today. Thousands of carloads of it are shipped from various points where great quantities are grown. Large, solid, crisp heads, dark green outside, golden center. I urge you to grow as much of it as you can. Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 35 cts.; 1/4 lb. \$1; 1 lb. \$3; 5 lbs. \$13.75; 10 lbs. \$26.

WALTER S. SCHELL

Incorporated

10th and Market Sts., HARRISBURG, PA.



Schell's
Famous
Black
Knight
Beet

Schell's Black Knight Beet

*America's Best Beet
Unexcelled in Quality, Shape
and Color*

We believe this is the most popular Beet in America today for we have received thousands and thousands of orders from almost every city and village in every state, and annually sell enormous quantities—many tons of seed—of it.

Thousands of successful gardeners make this their choice for early planting (to follow Extra Early Harrisburg Market), second crop, fall, and winter crops.

Schell's Black Knight Beet has the color that is desired and that denotes quality—*deepest black-red all the way through*, just as it is shown in this color photograph which is an exact reproduction of the Beets as they are grown from our seeds.

In addition to its very desirable deep dark color, it is of very superior quality, richly flavored, and is very smooth, clean, and of a very uniform shape and size, bunching up attractively. The seed we have for you has been produced from very specially selected stock-seed, bred by years of selection for color, quality, and shape.

Schell's Black Knight Beet is the *best* Beet for your own use, and it is the best Beet for market. I know that all of you who have been growing it will continue to do so and those who have not, I urge you to grow it, knowing you also want the *best Beet*. Pkt. 10 cts.; 2 pkts. 15 cts.; oz. 20 cts.; 1/4 lb. 45 cts.; 1/2 lb. 85 cts.; lb. \$1.50; 10 lbs. \$13.50; 50 lbs. \$63.50; 100 lbs. \$125.

Caution! We have found a number of dealers substituting other varieties of Beets and selling them as Schell's Black Knight. Be careful—buy only from our *authorized* dealers or ourselves.

Mr. B. F. McCULLOUGH, of Pennsylvania, praises our Black Knight. He writes: "Your seeds are *wonderful*. Your Black Knight Beet is the *finest* of all for canning, for market, or for winter-keeping."

Mrs. CLAYTON E. LANDIS, Pennsylvania, is pleased: "I am writing you this letter especially to tell you I have had fine success with your seeds. Your Black Knight Beet and Harrisburg Market Beet are very fine and such a deep red color. Your Silver Beauty and Stowell's Evergreen Corn were great."



OUR "CREAM" Collection of Schell's Quality Vegetable Seeds

We have offered this Collection eight years; it has given such great success to the thousands who ordered it that it becomes more popular every year. We offer it again.

We have taken the best varieties of vegetables—the "cream" of all—twenty kinds most generally grown in every garden, and offer them to you at a *special price* in the form of three Collections of quantities suitable for three variously sized gardens—one of the three will about fit your garden.

If you want the *Prize* garden in your neighborhood, if you want to take *First Prize* at your Community, Grange, County, or State Fair, you can do it with our "Cream" Collection.

"CREAM" COLLECTION No. 1
(Value \$1.90), send \$1

"CREAM" COLLECTION No. 2
(Value \$4.25), send \$2.75

"CREAM" COLLECTION No. 3
(Value \$9.15), send \$6

Full description on page 2

Schell's New-Crop Quality Seeds-1928



Schell's Seed House, Tenth and Market Sts. The Home of Schell's Quality Seeds. Known and planted by successful gardeners, farmers, and large commercial growers throughout the United States and in foreign countries.

P. W. DAVIS, Pennsylvania, has been planting our seeds exclusively for ten years. He writes me: "I have used your seeds of every variety for the last ten years. I use only seed from your house for I know it is true to name and recommend you to all my neighbors for your fine seeds and square dealing."

Mr. Wm. B. BUSH, Pennsylvania, is pleased. He writes: "You have the best quality seeds in the world. I can get better results from your seeds than any other on the market today."

Be determined to secure the highest quality seeds rather than consider low prices. Be willing to pay a little more for them, knowing that it always costs more to produce high-yielding, pure-bred seeds than it does ordinary seeds. **We have the quality and our prices are reasonable—try us this year.**

We Pay the Postage, Express, or Freight on all Garden Seeds and Flower Seeds at the prices quoted in this catalogue, to all points in the United States within 600 miles of Harrisburg. We reserve the right to send them by parcel post, express, or freight, whichever is cheapest. Be sure to put your nearest express or freight station on the order sheet if it is different from your post office.

Beyond 600 miles we pay postage or express on all packets, ounces and quarter pounds. Add six cents to the price of pints and pounds and eleven cents to the price of quarts if you are beyond 600 miles.

Rates on Farm Seeds, Seed Potatoes, and Supplies are given on the pages on which they are listed.

HOW TO SEND CASH. I prefer that you send either Post Office Money Order, Check, or Express Money Order for amounts above 50 cents, and stamps or Money Order for less amounts.

Special Terms for Market-Gardeners. If your order for vegetable seeds amounts to any sum from \$50 to \$100, or \$500 or \$1,000 or more, we will gladly give you our special terms of payment. Many hundreds of gardeners deal with us on these special terms. Make up your order for the seeds you need, send it to us and we will send you full information about opening a charge account with us.

WE MAKE THOROUGH VITALITY TESTS OF ALL OUR SEEDS. This insures you that the seeds will germinate and grow if soil and weather conditions, over which none of us have control, are not destructive after planting.

NON-WARRANTY. Walter S. Schell, Inc., give no warranty, express or implied, as to description, quality, productiveness, or any other matter of any seeds, bulbs, or plants they sell and will not be responsible for the crop. If the customer does not accept the goods on these terms, they are at once to be returned and the amount paid for them will be refunded.

OUR "CREAM" COLLECTION of Schell's Quality Seeds

TWENTY OF THE BEST VARIETIES OF VEGETABLES

See them Illustrated in Natural Colors on page 1

This is the eighth year that we have offered this splendid collection. It seems to be just what our friends want, and as a result we receive, every day, great numbers of orders, hundreds of them, for **Our Cream Collection.**

Look at them! Every vegetable looks so good it fairly makes your "mouth water." They are the "Cream" of their kind. They are our own **special strains** of these twenty kinds of vegetables usually grown in every garden, large or small. There are other vegetables of course that you will want to order in addition to this collection.

We have our "Cream" collection in three sizes, made up of the quantities stated to suit three various-sized gardens. One, no doubt, will about fit your garden. Please note the quantities and what they amount to at their actual value. We are offering these collections at **one-third less** than the regular price.

SCHELL'S SPECIAL STRAINS		No. 1	No. 2	No. 3
1. Fordhook Bush Lima	1 pkt. 15 cts.	1/2 pt. 25 cts.	1 pt. 45 cts.	1 pt. 45 cts.
2. Green-Pod Bountiful Bean	1 pkt. 15 cts.	1 pt. 45 cts.	1 qt. 85 cts.	1 qt. 85 cts.
3. Schell's Yellow-Pod Bountiful Bean	1 pkt. 15 cts.	1/2 pt. 25 cts.	1 qt. 85 cts.	1 qt. 85 cts.
4. Schell's New Wonderful Peas	1 pkt. 10 cts.	1/2 pt. 25 cts.	1 qt. 85 cts.	1 qt. 85 cts.
5. Easy-blanching Celery	1 pkt. 10 cts.	1/4 oz. 35 cts.	1/2 oz. 60 cts.	1/2 oz. 60 cts.
6. Danvers Half-Long Carrot	1 pkt. 5 cts.	1 oz. 20 cts.	1 oz. 20 cts.	1 oz. 20 cts.
7. Grand Rapids Lettuce	1 pkt. 10 cts.	1 oz. 25 cts.	2 oz. 50 cts.	2 oz. 50 cts.
8. Big Boston Head Lettuce	1 pkt. 10 cts.	1 oz. 25 cts.	2 oz. 50 cts.	2 oz. 50 cts.
9. Schell's Silver Beauty Sweet Corn	1 pkt. 10 cts.	1 pt. 35 cts.	1 qt. 65 cts.	1 qt. 65 cts.
10. Bloomsdale Spinach	1 oz. 5 cts.	1 oz. 5 cts.	2 oz. 10 cts.	2 oz. 10 cts.
11. Schell's Dee-licious Melon	1 pkt. 10 cts.	1 oz. 20 cts.	1 oz. 29 cts.	1 oz. 29 cts.
12. Schell's Pearl Forcing Radish	1 pkt. 10 cts.	1 oz. 20 cts.	1/4 lb. 45 cts.	1/4 lb. 45 cts.
13. Schell's Scarlet Globe Radish	1 pkt. 10 cts.	1 oz. 20 cts.	1/4 lb. 45 cts.	1/4 lb. 45 cts.
14. Schell's Beauty Parsley	1 pkt. 5 cts.	1 pkt. 5 cts.	1 oz. 20 cts.	1 oz. 20 cts.
15. Schell's Early Perfection Cabbage	1 pkt. 10 cts.	1 pkt. 10 cts.	1 oz. 50 cts.	1 oz. 50 cts.
16. Schell's Black Knight Beet	1 pkt. 10 cts.	1 oz. 20 cts.	1/4 lb. 45 cts.	1/4 lb. 45 cts.
17. Purple-Top White Globe Turnip	1 pkt. 5 cts.	1 pkt. 5 cts.	1/4 lb. 25 cts.	1/4 lb. 25 cts.
18. Schell's Yellow Globe Onion	1 pkt. 10 cts.	1 oz. 30 cts.	2 oz. 60 cts.	2 oz. 60 cts.
19. Improved Long Green Cucumber	1 pkt. 5 cts.	1 oz. 20 cts.	1 oz. 35 cts.	1 oz. 35 cts.
20. Schell's King-of-All Tomato	1 pkt. 10 cts.	1 pkt. 10 cts.	1/4 oz. 35 cts.	1/4 oz. 35 cts.

Total Value..... No. 1 \$1.90

WE WILL SEND YOU COLLECTION.. No. 1 for \$1.00

No. 2 \$4.25

No. 2 for \$2.75

No. 3 \$9.15

No. 3 for \$6.00

Send your order at once for one or as many more collections as you wish. Order it as Schell's "Cream" Collection No. 1 or No. 2 or No. 3.

We pay the postage. Make one or more of these Collections the first item on your order then add the other seeds you want.

Please do not ask us to change the varieties or quantities of this special offer—we have them packed now, ready to send to you.

ORDER NOW

BEANS, Green-Podded, Dwarf or Bush

*Grow
More
Beans*

SHORT CROP! The Bean crop generally was **very short** last year—Bountifuls especially are in very short supply, as is also Giant Stringless. This accounts for the change in price of these two.

Be sure to order enough Beans to make three or four plantings about three weeks apart. This will give you a continuous supply of Beans throughout the whole season. It is important to a gardener to have Beans all the time, throughout the season, thus always getting the high price which brings the average price for the season higher. We pay the postage and freight within 500 miles.

Burpee Stringless Green-Pod. Absolutely stringless; round pods; extra fine. Good yielder, ready for picking about 45 days after planting. This is a great favorite with market-gardeners everywhere. Its fine quality keeps it in lasting favor. All should grow it. I recommend it highly both for market and for home gardens. We are fortunate in having a fine crop of them, therefore we are offering them at a special reduced price. Pkt. 10 cts.; ½ pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.20; 4 qts. \$2; pk. \$3.25; bus. \$11. (See it on page 8.)

Schell's Green Bountiful. Fine quality; long, flat, thick, stringless pods. An enormous yielder. Extra early; ready for market six weeks from planting. Plant this for one of your green-pods and our Yellow

Pod Bountiful for one, and you will have two of the best crops you ever grew. See it on page 8. The seed is in very short supply. Pkt. 15 cts.; ½ pt. 25 cts.; pt. 45 cts.; qt. 85 cts.; 2 qts. \$1.60; 4 qts. \$2.50; pk. \$4.50; bus. \$16.50.

Black Valentine. Long, straight, green, round pods of excellent quality. Is extra early; a heavy yielder; fine for either early or late planting. Pkt. 10 cts.; ½ pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2; pk. \$3.50; bus. \$12.

Extra-Early Red Valentine. The old favorite Valentine Bean. Extra-early; round-podded; good quality, and of fine flavor. Shows a few strings when young. About 50 days from planting to picking. Pkt. 10 cts.; ½ pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2; pk. \$3.50; bus. \$12.

Dwarf Horticultural. Stringless pod. Excellent as a pod Bean or dried for a Shell Bean. The seed is large, round and somewhat mottled.

The pods are long, round, very thick and fleshy. Pkt. 10 cts.; ½ pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2; pk. \$3.50; bus. \$12.

French's Dwarf Horticultural. Similar to the Dwarf Horticultural; preferred by some because of its long tendril, which increases its yield. Pkt. 10 cts.; ½ pt. 25 cts.; pt. 45 cts.; qt. 85 cts.; 2 qts. \$1.50; 4 qts. \$2.75; pk. \$5; bus. \$18.

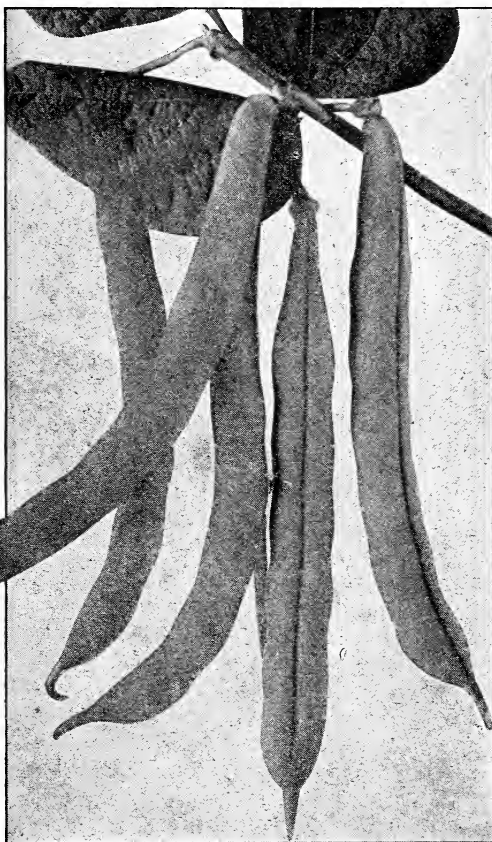
Schell's Giant Stringless. Matures about a week later than Red Valentine. Pods are round, very long, meaty and entirely stringless when young or old; of excellent quality; very heavy yielder. A variety you should grow for home garden, market, and canning. Crop of seed very small everywhere. Pkt. 10 cts.; ½ pt. 20 cts.; pt. 35 cts.; qt. 70 cts.; 2 qts. \$1.40; 4 qts. \$2.25; pk. \$3.75; bus. \$14.

Extra-Early Refugee. Similar to Refugee or 1,000-to-1, with all its superior qualities except it is not stringless, but matures fully two weeks earlier. Pkt. 10 cts.; ½ pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2; pk. \$3.50; bus. \$12.

Longfellow. Produces very long, round, tender pods averaging 5½ to 6½ inches in length. Fine quality and a good yielder. It is stringless when young, but shows some strings if not picked early. Ready to pick about 52 days after planting. Pkt. 10 cts.; ½ pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2; pk. \$3.50; bus. \$12.

Schell's Refugee, or 1,000-to-1 Stringless. One of the most prolific, dwarf, green-podded Beans. Pods are 6 to 7 inches long and round; are very tender and meaty. A great favorite for canning purposes. Since the stringless strain is so superior to the old variety of late Refugee, we offer now the stringless variety only. Late grower, requiring about 70 days to mature. See it on page 8. Pkt. 10 cts.; ½ pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2; pk. \$3.50; bus. \$12.

MRS. LENA V. BALL, Maryland, is pleased. She writes: "We had *wonderful* results from your seeds last year."



Extra-Early Red Valentine Beans



Schell's
Giant
String-
less
Beans



SCHELL'S Famous Yellow-Pod Bountiful Bean

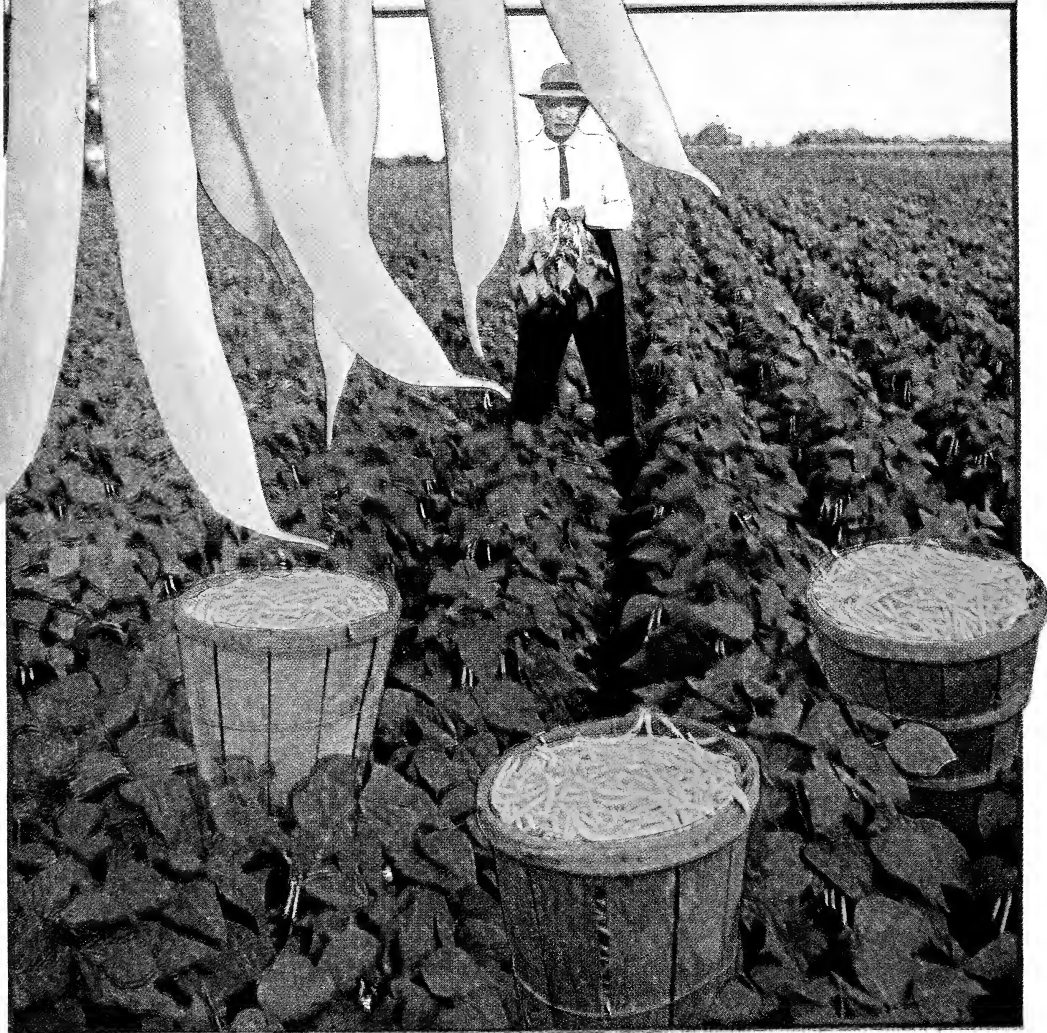
We introduced this splendid variety and annually sell enormous quantities of it. You cannot afford to take any chance on your crop, so be sure to send your order to us and get the true stock.

The seed crop was smaller than usual, therefore it is to your interest to order all you need at once.

The earliest; the heaviest yielder; the most beautiful rich Yellow-Pod; always absolutely stringless. Long, thick, meaty, flat pods; vigorous plants loaded with Beans. It is the most popular Yellow-Pod Bean in all the markets where it has been introduced. I recommend it to you as positively the grandest of all Yellow-Pod Beans.

**Pkt. 15 cts.; ½pt. 25 cts.; pt. 45 cts.;
qt. 85 cts.; 2 qts. \$1.60; 4 qts. \$2.50;
pk. \$4.50; bus. \$16.50.**

"Your Schell's Yellow-Pod Bountiful Beans are the most wonderful Beans I ever saw. They are the heaviest yielders I ever raised. Our crop is a real picture to look at."—MRS. JOHN STROCK, Pa.



A Wonderful Crop of Schell's Yellow-Pod Bountiful Beans. Note the Healthy, Vigorous Plants

"The 40 bushels of Schell's Yellow-Pod Bountiful and Green Bountiful Beans you shipped to the Oklawaha Farms have produced the best crops of Beans ever grown from any seed ever planted here. These crops cannot be beat anywhere."—W. WALLACE WATERS, Fla.

Dwarf or Bush Lima BEANS

MR. STEEVER'S crops are always just like the pictures and the descriptions in our catalogue: "I have used your seeds for a number of years and find them *all you claim them to be*."—S. H. STEEVER, Pa.

Burpee Improved Bush Lima. Fine flavored; big, broad, "meaty" Beans. The sturdy bushes grow 20 to 24 inches high. It is an enormous yielder, bearing in close clusters as many as eleven pods, containing three, four, and five Beans, more containing five than three. The Beans are much larger and nearly twice as thick as the old Burpee Bush, and mature a week earlier. Pkt. 10 cts.; $\frac{1}{2}$ pt. 20 cts.; pt. 35 cts.; qt. 70 cts.; 2 qts. \$1.25; 4 qts. \$2; pk. \$3.75; bus. \$12.

Burpee Bush Lima. The bushes grow about 20 inches high, are very prolific, and the Beans are as large as the large pole Limas. The new Burpee Improved Bush Lima is, however, a vast improvement over this variety. Pkt. 10 cts.; $\frac{1}{2}$ pt. 15 cts.; pt. 30 cts.; qt. 60 cts.; 2 qts. \$1.15; 4 qts. \$1.75; pk. \$3.50; bus. \$11.50.

Dreer's Bush Lima. The Beans are thick, sweet, very richly flavored, and about the size of Fordhooks. Pkt. 15c.; $\frac{1}{2}$ pt. 25c.; pt. 45c.; qt. 80c.; 2 qts. \$1.50; 4 qts. \$2.25; pk. \$4; bus. \$14.

Henderson's Bush Lima. Small Beans, but very tender and of exquisitely rich, buttery, Lima flavor, whether used green or dried for winter. Very heavy yielder, grow some of them. Pkt. 10 cts.; $\frac{1}{2}$ pt. 15 cts.; pt. 30 cts.; qt. 60 cts.; 2 qts. \$1.15; 4 qts. \$1.75; pk. \$3.50; bus. \$11.50.

MRS. SPRANKLE is delighted with her quality crops: "I am telling every person that your Quality Seeds are *wonderful producers*. I certainly am *very much delighted* with *everything* I ordered from you."—MRS. SAMUEL SPRANKLE, Pa.

SCHELL'S SPECIAL STRAIN Fordhook Bush Lima Beans

This is our choice as the best of all Bush Limas. My Fordhook Limas are pure stock, excellent quality. The Beans are very thick, meaty, and of delicious flavor. It is ready for use a week earlier than other dwarf Limas and bears fully a third more pods. The plants stand very erect, never prostrate or running, and are filled with many clusters of pods. Remember that my improved strain of Fordhooks, bred up to increased yield, richer flavor, and attractive color, will mean better prices and quicker sales for you—quality counts more than price on any market. We urge you to order early all you need. Note that our prices are greatly reduced. We have a large and excellent crop of seed. This is a very profitable crop for all who grow to sell and every home-garden should have a good planting of Fordhooks. Plant plenty of them for green Limas and for drying for winter. **Pkt. 15 cts.; $\frac{1}{2}$ pt. 25 cts.; pt. 45 cts.; qt. 80 cts.; 2 qts. \$1.50; 4 qts. \$2.25; pk. \$4; bus. \$14; 10 bus. \$137.50.**

Read what Mr. Barron says. This is the difference between Schell's Special Strains and ordinary strains—a much *larger yield* and a longer bearing period. This is the result of selection or stock-seed breeding. You can order Fordhook Limas from us and you can order them elsewhere—no difference in the *name* but worlds of difference in the quality and size of the crops they produce. MR. W. L. BARRON, Pennsylvania, writes me February 12, 1926: "I must say a word of praise for *your Special Strain* of Fordhook Bush Limas and *your Wonder Pole* Limas. Ordinarily we would get one or two pickings but last year, from *your seed*, in spite of dry weather, we picked delicious Limas throughout the whole season. They are the best ever, just *loaded* with pods."



Schell's Special Strain of Fordhook Bush Lima Beans. They Grow Better, They Yield Better

BEANS Dwarf Yellow or Wax-Podded

Inoculate Beans with FARMO-GERM before planting. It benefits wonderfully. Read of it on page 85

One quart will plant a row 100 feet long; about 1¼ bus. to the acre

HOW TO GROW DWARF OR BUSH BEANS.—Make the rows 18 inches or 2 feet apart, and drop the beans 4 inches apart in the row. If the soil is warm and loose, plant 2 inches deep; if rather cold and wet, plant only 1 inch deep. Beans, especially the yellow-podded varieties, will rot very easily if planted when the soil is wet and the atmosphere is cold. If you do not want to run the risk of replanting them, do not plant your beans until the soil is warm. Cultivate often but never when the plants are wet, as this brings on rust. Pick the beans as fast as they become fit for use; this makes them bear longer.

SCHELL'S NEW GOLDEN GLORY BEAN

MRS. HOMER KISSINGER, Pennsylvania, is pleased. She writes us: "Your Schell's Golden Glory Beans are the most wonderful Beans I ever had."

This new yellow-pod Bean, which we introduced last year for the first time, is, in our opinion, **the best round-pod, stringless, yellow Bean that has ever been introduced.** By growing our **Schell's Yellow-pod Bountiful**, the world's best **flat** yellow Bean, and our **new Schell's Golden Glory**, the best **round-pod** yellow Bean, you have, in our opinion, the two finest quality yellow Beans in the world today.

Schell's Golden Glory excels in quality, yield, and attractive shape and size, both its nearest rivals Pencil-Pod and Round-Pod Kidney Wax. To start with, its plant structure is strong, vigorous, and amazingly productive. The pods, which hang thickly on every plant, are long, stringless, round, and very slightly curved, just enough to add to their attractiveness. It is early. We urge you to grow this valuable variety, then write and tell us what you think of it. (See it on page 8.) **Pkt. 15 cts.; ½pt. 25 cts.; pt. 45 cts.; qt. 85 cts.; 2 qts. \$1.60; 4 qts. \$2.50; pk. \$4.50; bus. \$16.50.**

Schell's Yellow-Pod Bountiful. The best of all Yellow-Podded Beans, stringless and yields tremendously. (See it on page 4 and be sure to order it.)

Davis Kidney Wax. White seed. The pods are straight and flat, a rich golden yellow, and have the most delicious flavor. One of the best for market. It is very tender if used when young. Not entirely stringless.

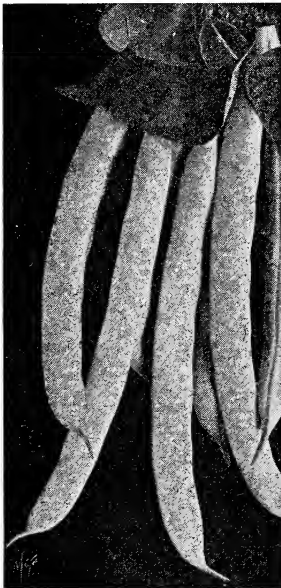
Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2; pk. \$3.50; bus. \$12.

Improved Rust-Proof Golden Wax.

Splendid for market or home garden. Pods of excellent quality, half-round, averaging 4 to 5 inches long, and are stringless. Matures in 50 days. Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2; pk. \$3.50; bus. \$12.

Wardwell's Kidney Wax.

The pods are long, flat, thick, stringless and brittle. A heavy yielder. It does not rust so readily as some yellow-pod varieties. Ready to pick 50 days from planting. Pkt. 10c.; ½pt. 20c.; pt. 35c.; qt. 65c.; 2 qts. \$1.25; 4 qts. \$2; pk. \$3.50; bus. \$12.



Round-Pod Kidney Wax

Saddleback Wax. Beautifully curved, round, yellow pods; tender, stringless and delicious. Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2; pk. \$3.50; bus. \$12.

Stringless White Wax. Half-round pods, stringless, very prolific. White seed. Pkt. 10c.; ½pt. 20c.; pt. 35c.; qt. 65c.; 2 qts. \$1.25; 4 qts. \$2; pk. \$3.50; bus. \$12.

Brittle Wax. Long round stringless pod, fine. Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2; pk. \$3.50; bus. \$12.

Currie's Rust-Proof Wax. Black seed. Straight, flat pods 5 inches long; rich, light golden yellow. Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2; pk. \$3.50; bus. \$12.

Webber Wax. Stringless, and very prolific. Pkt. 10c.; ½pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2; pk. \$3.50.

Firebrand. A very wonderful new Bean deriving its name from its color. The streaks of bright red, shooting here, there, and everywhere over the yellow pods, attract at once the attention of everybody who sees them. The pods, 7½ inches long, are flat, **stringless**, and very fleshy. It is excellent as a Pod Bean and equally as valuable as a Shell Bean. The Beans are about an inch long when freshly shelled. I urge you to try it. Pkt. 15 cts.; ½pt. 25 cts.; pt. 45 cts.; qt. 90 cts.; 2 qts. \$1.65; 4 qts. \$3; pk. \$5, bus. \$18.

Pencil-Pod Black Wax. Vines very vigorous and branching; very productive. Pods are bright yellow, stringless, long, straight, round like a pencil, tender, and of most delicious quality. Ready to pick about 52 days from planting. This variety is far superior to the old Prolific Black Wax and should be planted in its stead. Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2; pk. \$3.50; bus. \$12.

Hodson Wax. A late-maturing variety (75 days) heavy foliage, practically rust and blight-proof. Stringless if used when young. Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2; pk. \$3.50; bus. \$12.

Sure-Crop Stringless Wax. Very early. Stringless and a good yielder. Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2; pk. \$3.50; bus. \$12.

Unrivalled Wax. Vigorous plants. Pods are long, flat, and slightly curved at the end. Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2; pk. \$3.50; bus. \$12.

Round-Pod Kidney Wax. Long, round, stringless pods. Very heavy bearer, and the quality extra fine. Pods are 6 to 7 inches long. Matures in about 55 days. Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2; pk. \$3.50; bus. \$12.

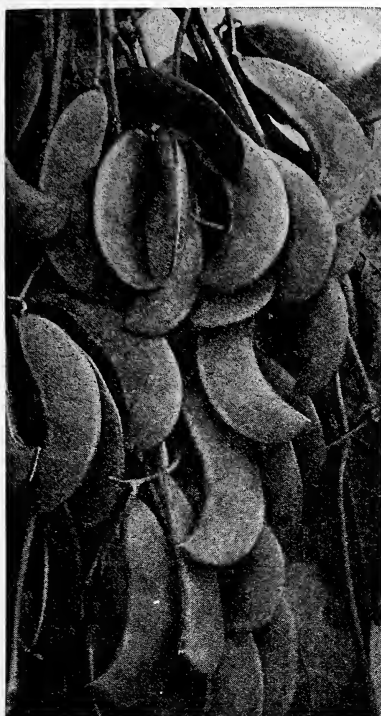
SOUP or SHELL BEANS

White Marrowfat or Soup Bean. Dwarf. Shelled and dried for winter use. Every farmer should grow a good patch of these for winter marketing. You can sell Soup Beans any time. It is a good, profitable crop to grow. Pkt. 10 cts.; pt. 30 cts.; qt. 55 cts.; 2 qts. \$1.10; 4 qts. \$1.75; pk. \$3.25; bus. \$11.75.

White Navy Bean. Also called Pea Bean or Snow Flake. This is smaller in size than the White Marrowfat but has an excellent flavor and is being grown in enormous quantities. It should be grown both for market and home consumption. Pkt. 10c.; pt. 30c.; qt. 55c.; 2 qts. \$1.10; 4 qts. \$1.75; pk. \$3.25; bus. \$11.75.

Red Kidney Soup Bean. An old variety; very popular. Seed is red, plant grows dwarf. Pkt. 10 cts.; pt. 30 cts.; qt. 55 cts.; 2 qts. \$1.10; 4 qts. \$1.75; pk. \$3.25; bus. \$11.75.

White Kidney. This is another good variety for baking or for soup. The Beans are white and larger than either the navy or White Marrowfat. Pkt. 10c.; pt. 30c.; qt. 55c.; 2 qts. \$1.10; 4 qts. \$1.75; pk. \$3.25; bus. \$11.75.



Schell's New Wonder Pole Lima Beans
The whole plant is loaded full of big, thick Beans of the richest flavor

POLE LIMA BEANS

HOW TO GROW THEM.—About the first to the middle of May, plant four to six Beans around poles 8 to 10 feet high, setting the poles 4 feet apart each way. Thin to three plants, if soil is rich. They may also be grown on t-tellis or poultry wire; for this method plant in regular rows, two or three Beans every 15 inches. Poles may readily be obtained at any lumber-yard. Cultivate often (not when plants are wet) and top-dress occasionally with Wizard Brand Pulverized Sheep Manure, working it into the soil.

Schell's New Wonder Pole Lima. Wonderfully prolific. The big,

broad, thick, meaty Beans, holding their fresh greenish color, even when dried, are crowded tightly in the pods. The vines are so tremendously prolific that the handsome pods seem literally crammed on to every inch of the branches. Plant this variety on my recommendation. It is the *best* of all Pole Limas. **Pkt. 10 cts., ½pt. 25 cts., pt. 40 cts., qt. 75 cts., 2 qts. \$1.50, 4 qts. \$2.50, pk. \$4.50, bus. \$16.**

King of the Garden Pole Lima. Very prolific and the quality is very fine. The pods usually contain five or six very large Beans. **Pkt. 10 cts., ½pt. 20 cts., pt. 35 cts., qt. 70 cts., 2 qts. \$1.25, 4 qts. \$2, pk. \$3.75, bus. \$12.**

Dreer's Improved Pole Lima. (Potato Lima.) The Beans are medium size, very thick and of excellent quality. The vines are very productive. **Pkt. 10 cts., ½pt. 20 cts., pt. 35 cts., qt. 70 cts., 2 qts. \$1.25, 4 qts. \$2, pk. \$3.75, bus. \$12.**

Extra-Early Jersey Lima. Quite early. Pods contain three or four large Beans. **Pkt. 10 cts., ½pt. 20 cts., pt. 35 cts., qt. 70 cts., 2 qts. \$1.25, 4 qts. \$2, pk. \$3.75, bus. \$12.**

Large White Lima. **Pkt. 10 cts., ½pt. 20 cts., pt. 35 cts., qt. 70 cts., 2 qts. \$1.25, 4 qts. \$2, pk. \$3.75, bus. \$12.**

Trucker's Delight. An extra-early, large Lima of excellent quality; very profitable for those who grow for market, because of its earliness. **Pkt. 10 cts., ½pt. 25 cts., pt. 40 cts., qt. 80 cts., 2 qts. \$1.50, 4 qts. \$2, pk. \$4, bus. \$14.**

Early Leviathan. Early and very large. The pods hang thick, five to ten in a cluster, with either four, five, or six large Beans in each pod. **Pkt. 10 cts., ½pt. 20 cts., pt. 35 cts., qt. 70 cts., 2 qts. \$1.25, 4 qts. \$2, pk. \$3.75, bus. \$12.**

Giant-podded Pole Lima. Very large pods filled with large Beans. Flavor very rich. A heavy yielder. **Pkt. 10 cts., ½pt. 20 cts., qt. 35 cts., qt. 70 cts., 2 qts. \$1.25, 4 qts. \$2, pk. \$3.75, bus. \$12.**

POLE or CORN BEANS

HOW TO GROW THEM.—One quart will plant 150 hills; about 12 quarts to the acre. Do not think of hurrying your crop by too early planting or you may have a failure—the seed will rot readily if the soil is cold and wet. Wait until the soil is thoroughly warmed. Use 8-foot poles, placing them 4 feet apart in the rows each way. Plant five or six beans around each pole; let three of the best plants stand. They may also be grown in rows and supported by wire or along a wire fence; plant the seed two feet apart for this method. Top-dress with good fertilizer or manure, working it in as you cultivate. Wizard Brand Pulverized Sheep Manure makes all plants hustle. We have it.

GREEN-POD POLE BEANS

Grow more Pole Beans. They yield tremendously and are easy to grow and very profitable for market. Good poles may be secured cheaply at any lumber-yard.

Lazy Wife. Broad, thick, fleshy, green pods, entirely stringless. Pods average 6 inches and are borne in great abundance. The white Beans may be used as soup Beans if allowed to dry in the pods. **Pkt. 10 cts., ½pt. 20 cts., pt. 35 cts., qt. 70 cts., 2 qts. \$1.25, 4 qts. \$2, pk. \$3.75, bus. \$12.**

Old Homestead or Kentucky Wonder. One of the earliest Green-podded Pole Beans, and of the finest quality. Pods are round, stringless, and average 8 to 10 inches in length. A very heavy yielder, and if the pods are gathered as they mature, the vines will continue to bear until the end of the season. **Pkt. 10 cts., ½pt. 20 cts., pt. 35 cts., qt. 70 cts., 2 qts. \$1.25, 4 qts. \$2, pk. \$3.75, bus. \$12.**

Old-fashioned Sickle Pole Bean. One of the best quality; well known to all farmers and gardeners. The seed is gray, with black stripes; the pods long, meaty and stringless. Very heavy yielder. **Pkt. 15 cts., ½pt. 25 cts., pt. 45 cts., qt. 85 cts., 2 qts. \$1.50, 4 qts. \$2.50, pk. \$4.50, bus. \$16.**

Horticultural or Cranberry. Sometimes called Bird's Egg. Long, round, thick pods. **Pkt. 10 cts., ½pt. 20 cts., pt. 35 cts., qt. 70 cts., 2 qts. \$1.25, 4 qts. \$2, pk. \$3.75, bus. \$12.**

Yard-Long Bean. A variety imported from Japan. It is very interesting to grow as a novelty. The pods are from 3 to 4 feet in length. It is not recommended to grow for profit. Grow it "for fun." **Pkt. 10 cts.**

White Creaseback. An early Green-podded Pole Bean. The pods grow in clusters and are from 5 to 6 inches in length, perfectly round and stringless. The white seed is excellent for winter use. **Pkt. 10 cts., ½pt. 20 cts., pt. 35 cts., qt. 70 cts., 2 qts. \$1.25, 4 qts. \$2, pk. \$3.75, bus. \$12.**

White Sickle. Long, curved, fleshy pods of excellent quality, stringless, earlier than most all other pole beans. The seed is white, which makes it also valuable for winter use when dried. **Pkt. 10 cts., ½pt. 20 cts., pt. 35 cts., qt. 70 cts., 2 qts. \$1.25, 4 qts. \$2, pk. \$3.75, bus. \$12.**

Jordan's Stringless Self-Drier Pole Bean. Green-podded, entirely stringless, very hardy and prolific, small round white seed similar to Lazy Wife, but smaller and more round. The pods may be dried and used in winter as a green Bean. **Pkt. 10 cts., ½pt. 25 cts., pt. 40 cts., qt. 80 cts., 2 qts. \$1.50, 4 qts. \$2.75, pk. \$4.50.**

YELLOW-POD POLE BEANS

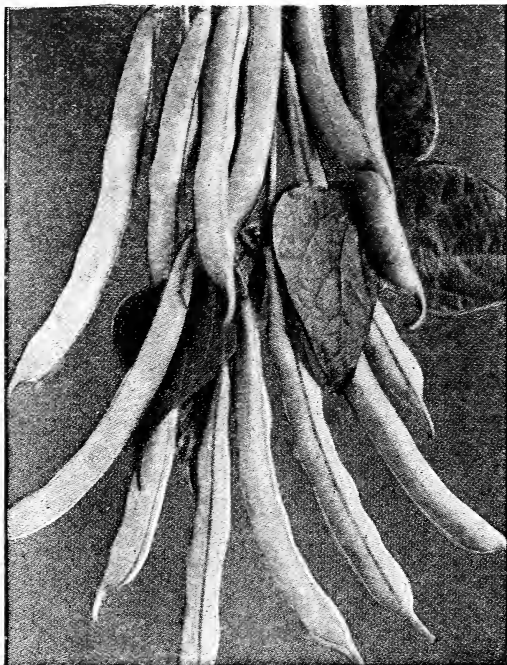
Early Golden Cluster Wax. Large, flat, yellow pods, borne in clusters very profusely; stringless and very tender. **Pkt. 10 cts., ½pt. 20 cts., pt. 35 cts., qt. 70 cts., 2 qts. \$1.25, 4 qts. \$2, pk. \$3.75, bus. \$12.**

Yellow-podded Old Homestead. This variety has all the good qualities of the green-podded variety of the same name, yet is a Yellow-pod Bean. The plants are covered with beautiful, long, golden yellow, stringless pods. **Pkt. 10 cts., ½pt. 20 cts., pt. 35 cts., qt. 70 cts., 2 qts. \$1.25, 4 qts. \$2, pk. \$3.75, bus. \$12.**

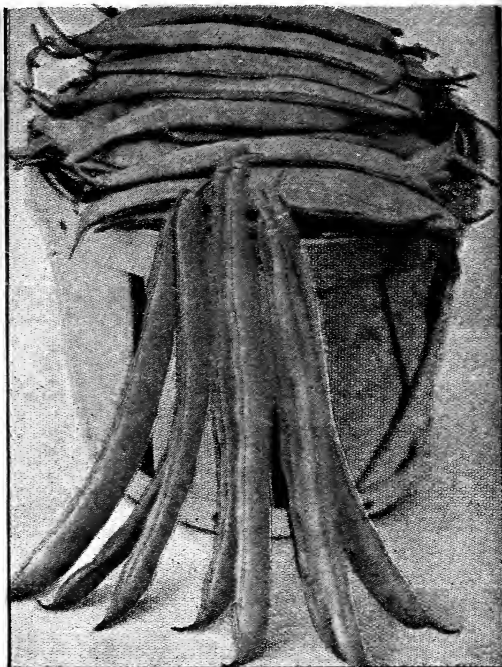
FOUR VERY FINE BEANS, All Stringless

VERY PROLIFIC, AND OF EXCELLENT QUALITY

For both market and home use, it is desirable to grow a number of varieties, both round and flat pods. Be sure to include all these in your order, and Schell's Yellow-Pod Bountiful also. See it on page 4.



Burpee Stringless Green-Pod. A very excellent green Bean. The pods are long, round, very fleshy, stringless, and of best quality. Our crop of this popular variety was a full and perfect one, therefore we are able to make a low price. See prices, page 3.



Schell's Green Bountiful. Stringless, flat pod, but very thick and "meaty." Yields tremendously. Ours is a very select, bred-up strain. This is one of the most popular of the green-pod Beans. Very short in supply this year. See page 3 for prices.



Schell's Refugee (1000-to-1) Stringless. Very popular late Bean. Excellent for home-garden or market, and used extensively for canning. See page 3 for full description and prices.



Schell's Golden Glory. A stringless Wax Bean of beautiful bright golden yellow color, with pods perfectly round, very rich in flavor, and a wonderful yielder. See page 6 for prices.

BEETS

Our Beets are selected strains, bred for quality, flavor, and for deep dark color. This is why gardeners prefer our Beet seed.



Schell's Harrisburg Market Extra-Early Beet

Dark-Red Color. This is the Very Best First Early Beet

For many years this very excellent Beet has been grown almost exclusively by the market-gardeners of all our city markets here, for *first early*. Now it has become the leading early Beet in many other large and small city markets. Our sales total many tons of seed. The above illustration gives the shape of it. It is *half-globe*, not as globular as our Black Knight nor as flat as is Crosby's Egyptian. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb 45 cts.; 1/2lb. 85 cts.; lb. \$1.50; 10 lbs. \$13.50; 50 lbs. \$65.**

Schell's Deep Blood Turnip Beet.

This early, globe-shaped Beet, of excellent quality, is especially esteemed on account of its dark red color, which extends entirely through the Beet, and without the light-colored rings seen in some varieties. The medium-size Beets are smooth and handsome, and are now being largely used for canning as well as for the home-garden and market. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. \$1.25.**

Detroit Dark-Red Beet.

A variety of exceptional quality and unusual attractiveness. Its handsome appearance makes it a great seller on the market. Globe-shaped, tapering slightly; smooth; dark red; very early. A good general-crop Beet. We sell thousands of pounds of seed of our fancy strain of this popular variety to market-gardeners everywhere. If Detroit is one of your leaders, plant my seed this year and have the best. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 30 cts.; lb. \$1; 10 lbs. \$9.**

Crosby's Improved Egyptian. One of the earliest Beets in cultivation; deep dark red; of excellent quality and extra-fine flavor. Small tops, making it a good forcer. A profitable market sort. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 30 cts.; lb. \$1; 10 lbs. \$9.**

Crimson Globe. Medium-sized, smooth; rich, dark red; tops small. This Beet is becoming more popular with our market-gardeners every year. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 30 cts.; lb. \$1.**

Be Sure to Grow These Three Very Valuable Varieties: Schell's Harrisburg Market for First Early, Schell's Black Knight for Second Early and General Crop Throughout the Season (make three or four plantings of it), and Lutz's Green-Leaf for Late Fall and Winter Use.

As a Special Inducement

to get all of my friends to plant these three fine Beets, I will make you the following offer: 1 pkt. of each of these three Beets (worth 30 cts.) for 20 cts.; 1 oz. of each (worth 65 cts.) for 50 cts.; 1/4lb. of each (worth \$1.65) for \$1.25; 1 lb. of each (worth \$5.50) for \$4.50.

HOW TO GROW BEETS

Sow the seed as soon as the ground can be properly worked. Be sure to work in Wizard Brand Pulverized Sheep Manure (we have it) or some other good fertilizer. Make the rows 12 inches apart for hand cultivation; cover the seed 1 inch; thin out the plants to stand 3 or 4 inches in the row; cultivate often; keep clean of weeds. Successive plantings may be made every 3 weeks until August 1. You will then have Beets all summer, with the last crop for winter use. At this last planting put out all you can to provide for your own use, for canning, and for selling all winter. This is one of the important crops so necessary to provide for winter vegetables. One ounce will sow a row of 50 feet; 5 or 6 pounds to the acre.

**QUALITY SEED MEANS
QUALITY CROPS**



Lutz's Green-Leaf Winter Beet Grows Very Large. The Best Beet for Slicing.
A great favorite everywhere

Lutz's Green-Leaf makes the best "barrel" Beet for gardeners who sell by the barrel, not bunched.

Lutz's Green-Leaf Winter Table Beet.

A very large, dark red, table Beet; tender and sweet; keeps perfectly throughout the winter and is therefore a most desirable variety for fall and winter use. For slicing it is the best variety. Everyone should grow some of these for winter use. It grows from 4 to 6 inches in diameter at the top and tapers to a point, as shown in the illustration. It may be used when the Beets are quite small or when they are very large—for they are very tender at any age or size. The leaves are green; the Beet black-red, of elegant quality. If you have never grown it, I urge you to try it this year. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2.50.**

BEETS, continued

Edmand's Blood Turnip. One of the best varieties to follow the extra-early varieties and for late crop. Should be planted at the same time to mature just after the extra early. The shape is round; color deep red. Very uniform, fine-flavored and tender. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 30 cts.; lb. \$1.
Dewing's Blood Turnip. Roots are dark red; good keeper. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 30 cts.; lb. \$1.
Half-Long Blood. The root is a rich, dark red, very sweet, crisp and tender; does not become woody. It is very smooth and handsome. A good keeper. A half-long Beet makes a good winter variety. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 30 cts.; lb. \$1.

Early Wonder. An extra-early Beet of excellent quality; dark red; fine shape, almost globular; smooth. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 30 cts.; lb. \$1.
Eclipse. Small but grows remarkably quick. This and its very fine quality, round shape and deep red color make it a favorite for the market-gardener. Pkt. 5c.; oz. 15 cts.; $\frac{1}{4}$ lb. 30 cts.; lb. \$1.
Early Model. Extremely early, of perfect globe-shape and fine quality. Smooth and of the deepest blood-red. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 30 cts.; lb. \$1.
Long Smooth Blood-Red. The best of all long Beets. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 30 cts.; lb. \$1.

See other Beets on page 9 and inside front cover

SWISS CHARD BEET or SEA KALE

Lucullus. Leaves are cooked as a salad or like spinach. The mid-rib is also fine when prepared like asparagus. This vegetable is coming into great favor, as it is being grown more extensively, and market-gardeners can soon build up a strong demand for it. Grow it! Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.25.

SUGAR-BEETS. HOW TO GROW THEM.—(Same as Mangel-Wurzel.) Sow 6 pounds to the acre in May or June, in rows 3 feet apart, thinning the plants when 3 inches high to 8 to 10 inches in the rows; cultivate often.

Vilmorin's Improved. Size medium, yielding from 10 to 16 tons to the acre. Oz. 5 cts.; $\frac{1}{4}$ lb. 15 cts.; lb. 50 cts.

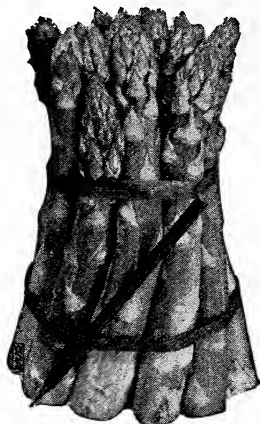
MANGEL-WURZEL STOCK BEETS

Six pounds will sow an acre. Dairy farmers should grow more of these for their cows. They make the best kind of winter feed, cost little and make more rich milk than almost any other feed. Fattening, breeding, and milk cattle do equally well on them. About one-fourth of the daily rations should be of roots. They are also excellent feed for poultry.

Mammoth Long Red. Very large; red flesh. Oz. 10 cts.; $\frac{1}{4}$ lb. 20 cts.; lb. 65 cts.; 6 lbs. \$3.60.

Golden Tankard. Flesh yellow. (Makes the milk look like cream.) Oz. 10c.; $\frac{1}{4}$ lb. 20c.; lb. 65c.; 6 lbs. \$3.60.

Sludstrup. Reddish yellow; very large and of excellent quality for stock-feeding. Oz. 15 cts.; $\frac{1}{4}$ lb. 30 cts.; lb. 75 cts.; 6 lbs. \$4.



Asparagus

ASPARAGUS

HOW TO GROW ASPARAGUS.—One ounce of seed will produce about 200 plants; 4 to 5 lbs. to the acre. I will furnish a special Leaflet with full directions for preparing the bed, how to set the roots, etc., free to all my customers who ask for it. Asparagus is a very profitable crop to grow. Roots should be planted early in the spring.

A favorite vegetable and becoming more popular every year; it not only makes a delicious dish for dinner, but it is recommended by physicians as a real health food. For your home-garden, 50 roots will plant a space 25 feet long and 6 feet wide; 100 roots 50 feet by 6 feet; 8,000 roots per acre, $1\frac{1}{2}$ feet apart in rows 3 feet between the rows. For small gardens with hand cultivation, rows can be $1\frac{1}{2}$ feet apart.

Our Two-Year-Old Roots are the Best to Plant. Send your order at once—we will hold the roots for you until weather conditions favor planting.

Pedigreed Washington Rust-Resistant Asparagus

A variety bred up by the U. S. Department of Agriculture, at Washington, D. C., from a careful selection of plants of the Martha Washington variety, and is now more popular and more widely grown than any other. It produces large, beautiful, straight, dark green, tender shoots of the most delicious flavor.

Large Two-Year-Old Roots of Genuine Pedigreed Washington. Doz. 50 cts. (postpaid 60 cts.); 50 roots \$1.50 (postpaid \$1.75); 100 roots \$2.50 (postpaid \$2.85); 1,000 for \$16; 5,000 for \$75.

Seed of Pedigreed Washington. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 85 cts.; lb. \$3.

The following are all excellent varieties and are grown extensively:

Clemson's Tenderheart. A variety of exceptional value. Its size, tenderness, quality, and high flavor make this very desirable. Pkt. 10 cts.; oz. 30 cts.; $\frac{1}{4}$ lb. \$1; lb. \$3.
Conover's Colossal. Pkt. 5c.; oz. 15c.; $\frac{1}{4}$ lb. 35c.; lb. \$1.

Strong two-year-old roots of any of the above four varieties, 30 cts. per doz. (postpaid 40 cts.); \$1.50 per 100 (postpaid \$1.85); \$12 per 1,000; \$55 for 5,000.

Barr's Mammoth. Large-stemmed, green variety.

Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; lb. \$1.

Palmetto. Early; prolific; light green; very tender, large, and disease-resisting. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; lb. \$1.

BRUSSELS SPROUTS

HOW TO GROW THEM.—Sow the seed the same as cabbage, in coldframes or hotbeds for early, or outside as soon as the ground can be worked. When the plants are 3 or 4 inches high, set them out in rows like cabbage, 20 to 24 inches apart in the rows and the rows 20 inches apart for hand cultivation or 3 feet apart for horse cultivation. One ounce of seed will plant a row 200 feet long and make 2,000 to 3,000 plants.

Half-Dwarf Paris Market. Sprouts are medium-sized, closely set, very firm, and rounded. Very productive and hardy. Stems are 20 to 28 inches long. This variety is preferred by all gardeners. Pkt. 5 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 75 cts.; lb. \$2.50.

BORECOLE or KALE

Sow in July for fall use and in September for spring use
 One ounce will produce about 5,000 plants

Dwarf Siberian. A dwarf grower, with large, broad leaves, slightly curled at the edges. Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 25 cts.; lb. 80 cts.

Dwarf Green Curled Scotch or Dwarf German. The leaves are very curly, bright green, tender, and of delicate flavor. Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 25 cts.; lb. 80 cts.

BROCCOLI

Schell's Asparagus Sprouting. A distinct variety with purple stems and leaves, producing in succession for a long time, in the heart and also in the axils of the leaves, rather thick, fleshy, purple shoots used like green asparagus. Pkt. 15 cts.; $\frac{1}{2}$ oz. 40 cts.; oz. 75 cts.; $\frac{1}{4}$ lb. \$2.25; lb. \$8.

Extra-Early White. Surpasses all other kinds for earliness and is good for forcing. Head is large, firm, white, and very fine in grain. It is important to sow the seed early. Pkt. 15 cts.; $\frac{1}{2}$ oz. 85 cts.; oz. \$1.50; $\frac{1}{4}$ lb. \$4.50; lb. \$16.

CABBAGE

HOW TO GROW CABBAGE.—To get the earliest possible crops, sow the seed of the early varieties under glass (greenhouse or hotbeds) in February, in beds or low boxes ("flats" we call them), about 18 inches square and 4 inches deep. Sow the seed in rows about 3 inches apart; when plants are 2 1/2 or 3 inches high, thin them out so they will stand 2 inches apart in the rows. As soon as the ground outside can be worked properly, set out the plants in rows 2 feet apart and the plants about 18 inches apart in the rows. Nitrate of soda is good to give the plants a good start; apply it around but not against the plants. If the season is dry, water the plants freely—Cabbage is about 80 per cent water. For the late Cabbage sow the seed outside in rows in May; transplant in July. Keep dusting them through the season with "Slug-Shot," which is not harmful to people but kills the Cabbage worms and prevents the eggs from hatching. For Cabbage lice (mostly found on underside of leaf) spray them (the lice) with "Black-Leaf 40." It kills them and is harmless to the Cabbage. (We have it.) One ounce of seed will sow a row of 300 feet and make about 2,500 plants; 4 ounces to the acre. Always sow plenty of seed to give you all the plants you need—your surplus you can readily sell at a profit.

EXTRA-EARLY VARIETIES

Schell's "Harrisburg" Extra-Early Cabbage

I want every market-gardener, every farmer, every home-gardener, to grow this splendid Cabbage. It is very early, forming its hard, heavy, round heads in 75 days from sowing the seed. You can grow 150 heads of Harrisburg Cabbage on the same space required for 100 heads of other varieties, because the plants of Harrisburg are very compact with few outside leaves and these keep close to the head so that you can set the plants 12 inches apart instead of 18 inches as required for other sorts. Its extreme earliness makes it a very desirable variety. I recommend it highly. **Pkt. 10 cts., 1/2oz. 30 cts., oz. 50 cts., 1/4lb. \$1.75, lb. \$6.**

Schell's Early Perfection

A very large, early, round-headed Cabbage of the greatest value to those who grow for market. It is without question one of the best round, hard-headed, early Cabbages in cultivation. The heads are very solid, weighing 8 to 10 pounds, the stems short and few outside leaves which allow very close planting. Everyone who intends to grow Cabbage should include this splendid variety. It follows 10 days after my new extra-early "Harrisburg." **Pkt. 10 cts., 1/2oz. 30 cts., oz. 50c., 1/4lb. \$1.75, lb. \$6.**



Schell's "Harrisburg" Extra-Early Cabbage

FROST-PROOF CABBAGE PLANTS ARE OFFERED ON PAGE 76



Acres and acres of my Early Perfection Cabbage, every plant a perfect head. You can grow it just as fine by sowing Schell's Quality Seeds.

Special Strain Extra-Early Jersey Wakefield. Identical with Jersey Wakefield, except smaller; is ready to cut fully a week to ten days earlier. **Pkt. 10 cts., 1/2oz. 20 cts., oz. 35 cts., 1/4lb. 95 cts., lb. \$3.50.**

Early Jersey Wakefield. The best first-early pointed-head Cabbage. Heads very solid and of best quality. **Pkt. 10c., 1/2oz. 20c., oz. 35c., 1/4lb. 95c., lb. \$3.50.**

Glory of Enkhuizen. One of the best early round-headed varieties. If planted with Jersey Wakefield, will mature ten days later. Heads are round as a ball, very solid, and fine-grained. **Pkt. 10c., 1/2oz. 20c., oz. 35c., 1/4lb. 85c., lb. \$3.**

Early Winnigstadt. Pointed head; like Jersey Wakefield, except more solid and requires longer to mature. **Pkt. 10c., 1/2oz. 20c., oz. 35c., 1/4lb. 95c., lb. \$3.50.**

Improved Copenhagen Market. Extra-early, round-headed. A valuable variety now being grown extensively. Eight days earlier than the regular strain. **Pkt. 10 cts., 1/2oz. 25 cts., oz. 40 cts., 1/4lb. \$1.25, lb. \$4.50.** (State College reports our stock as one of best.)

Schell's New "Baby-head." Heads are small, only 5 to 6 inches in diameter, but round, solid and of finest quality. **Ready to cut a week to ten days earlier than Copenhagen Market.** Try it. **Pkt. 15c., 1/2oz. 35c., 1/2oz. 60c., oz. \$1, 1/4lb. \$2.50, lb. \$8.**

Golden Acre. Extra-early, round, solid close-grained head. **Pkt. 10 cts., oz. 75 cts., 1/4lb. \$2.50, lb. \$8.**

SECOND-EARLY VARIETIES

Early Dwarf Flat Dutch. Heads large, nearly round, solid. **Pkt. 10c., oz. 35c., 1/4lb. 95c., lb. \$3.50.**

All Head. Very large, flat, solid heads; second early. **Pkt. 10 cts., 1/2oz. 20c., oz. 35c., 1/4lb. 95c., lb. \$3.50.**

Succession. An ideal second-early roundhead; heads average 10 to 12 pounds and measure from 30 to 35 inches in circumference. Fine for second-early or late. **Pkt. 10c., 1/2oz. 20c., oz. 35c., 1/4lb. 95c., lb. \$3.50.**

Early Summer. A second-early, large-heading Cabbage; an excellent keeper; does not burst readily. **Pkt. 10c., 1/2oz. 20c., oz. 35c., 1/4lb. 95c., lb. \$3.50.**

Drumhead Savoy. The heads are solid, leaves curled and crimped. **Pkt. 10 cts., 1/2oz. 20 cts., oz. 35 cts., 1/4lb. 95 cts., lb. \$3.50.**

Disease-Resistant Strain

For those who are troubled with Cabbage "yellows," we offer this special stock. It was grown under the supervision of the Plant Pathology Department of Agriculture Experiment Station, bred for resistance to "yellows" and approved for distribution.

Wisconsin Hollander No. 8. **Pkt. 15 cts.; 1/2oz. 25c.; 1/2oz. 40 cts.; 1/2oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.**

Other Cabbages
on page 11

CABBAGE

Always sow plenty of seed—you can
easily sell all surplus plants

FROST-PROOF CABBAGE PLANTS ARE OFFERED ON PAGE 76

Schell's Late Ni-tram. Without question, one of the best late Cabbages in cultivation. The heads are medium large, extremely hard, solid, fine-grained, and of the most excellent flavor—a "quality taste" different from other Cabbages. For keeping it is unexcelled. The heads, which are in shape between a globe and a flat, or more a half-globe, are clothed with fewer outside leaves than others and these leaves grow upright and close to the head instead of spreading, as do other late Cabbages. I recommend it highly and know you will like it. **Pkt. 10c.; ½oz. 25c.; oz. 50c.; ¼lb. \$1.35; lb. \$5.**

Genuine Surehead. Large, medium flat heads; good keeper. An old favorite. **Pkt. 10 cts.; ½oz. 20 cts.; oz. 35 cts.; ¼lb. 75 cts.; lb. \$2.50.**

Mammoth Rock Red. Largest-heading red Cabbage. **Pkt. 10c.; ½oz. 20c.; oz. 35c.; ¼lb. 95c.; lb. \$3.50.**

Schell's Strain Late Danish Ballhead.

One of the best hard-heading, round, late Cabbages. Thousands of acres are planted annually with this favorite. For late crop it cannot be excelled for its fine flavor, solidity, and beautiful ball-shaped heads. **Pkt. 10 cts.; ½oz. 20 cts.; oz. 35 cts.; ¼lb. \$1; lb. \$3.50.**

Schell's Strain Danish Roundhead, Short

Stem. An excellent late variety, ready to cut about ten days ahead of the Ballhead when planted at the same time. Keeps just as well. The stem is shorter and the head not quite so globe-shaped. Very fine. **Pkt. 10 cts.; ½oz. 20 cts.; oz. 35 cts.; ¼lb. \$1; lb. \$3.50.**

Autumn King or World Beater. Very large, solid, flat head; a good winter Cabbage. It can be planted closer than other sorts because of its small outer leaves. **Pkt. 10 cts.; ½oz. 20 cts.; oz. 35 cts.; ¼lb. 85 cts.; lb. \$3.**

Large Late Flat Dutch. Immense heads; flat and of the best quality. Excellent crout Cabbage. If you want a big crop of big Cabbage grow this variety. **Pkt. 10 cts.; ½oz. 20 cts.; oz. 30 cts.; ¼lb. 75 cts.; lb. \$2.50.**

Chinese Cabbage (Pe-Tsai or Cut Cabbage).

As tender as head lettuce and used as a salad or cooked as cabbage. Being very tender, it must be cooked quickly. The outer leaves may be used during its growth. Plant in rows 2 feet apart and 20 inches between the plants. **Pkt. 10 cts.; oz. 40 cts.; ¼lb. \$1.15; lb. \$3.50.**

Houser One of the Most Popular Late Varieties

Houser Cabbage has a large head, "solid as a rock," and seldom ever "cracks," except at the stem end. The heart is unusually small, a valuable feature, and the entire head is finely grained and free from the coarse ribs found in some varieties. The heads are round, sometimes developing a very slight dull point or oval shape at the top. A critic, looking at uniformity of shape and not considering quality or productiveness, and not knowing the nature of Houser Cabbage, might refer to it as an "unfixed type," but such is not the case for it has been the habit of Houser Cabbage, since its introduction, years ago, to follow this tendency. Houser is different in color, shape, and quality from any other Cabbage. Its keeping qualities are remarkable. The heads average 10 to 12 pounds. **Pkt. 10c.; 3 pkts. 25c.; ½oz. 50c.; oz. \$1; ¼lb. \$3; lb. \$10.**



Houser Cabbage. A most excellent late variety and very popular. Thousands of our customers grow this for their late crop. Note the very small heart and the fine grain. See description above and be sure to include Houser Cabbage in your order.

CARROTS

Carrots are growing in popularity every year as a favorite food. They may be eaten raw, or in salads, cooked in stews or soups, baked, fried or boiled. Grow more of them. Plant Schell's Quality Seeds.

HOW TO GROW THEM.—Carrots grow the best in deep, loose, fertile soil, although any good garden soil well worked will produce Carrots. Wizard Brand Pulverized Sheep Manure, which contains much humus, is good to work in the soil (we have it). If your soil is rather heavy or hard then plant Early Scarlet Horn. For the first crop, sow the seed in April as soon as the soil is warm and fit to work, then make successive plantings until August 1, the last for fall or winter use. Make the rows 12 to 15 inches apart; cover the seed $\frac{1}{2}$ inch deep; then thin out the plants so they will stand 3 to 4 inches apart in the rows. One ounce will sow a row 100 feet long; 3 to 4 pounds to the acre.

Danvers Half-Long. Our strain of this popular market Carrot is a beautiful type. Danvers is a rich orange-scarlet. Roots are smooth and handsome, tapering to a blunt point. Flesh very crisp and sweet. One of the best for market. We supply enormous quantities of our strain of this popular variety to large vegetable growers throughout the country. If you have not been planting our Danvers Half-Long do so this year and you will be pleased I know. Our crop this year is from extra-fine stock seed as always. **Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.25.**

Chantenay. This is one of the most popular varieties in America. Our type, which is the true one, is half-long, thick, and very stump-rooted. It averages 5 to 6 inches long, 2, to $2\frac{1}{2}$ inches thick at the crown and tapers to 1 to $1\frac{1}{2}$ inches at the bottom. The color is bright orange-scarlet, delicious flavor. **Pkt. 5c.; oz. 15c.; 2 ozs. 25c.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.25.**

Schell's Coreless (also called "Nantes" and "Butter Carrot.") This is another one of the very popular varieties. It is unsurpassed mild, is long, cylindrical long and $1\frac{1}{2}$ inches thick. The color is pure orange-scarlet, the core is so undefined that it is called "coreless," and the skin very smooth. Our strain of it is very fine. **Pkt. 5 cts.; oz. 15 cts.; 2 ozs. 25 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.25.**

Improved Long Orange. This is another of the very popular varieties. The color is very uniform bright orange-scarlet. It grows about 8 inches long, is 2 inches thick at the shoulder, and tapers in a straight line to a point at the root end. **Pkt. 5 cts.; oz. 15 cts.; 2 ozs. 25 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.25.**

Oxheart. This is another very popular Carrot. It grows about 5 inches long, is about $3\frac{1}{2}$ inches thick at the shoulder and $2\frac{1}{2}$ inches thick at the bottom. When young it is not as blunt as when it is fully grown. Easy to pull because of it being short. The color is a bright orange-scarlet. **Pkt. 5 cts.; oz. 15 cts.; 2 ozs. 25 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.25.**

Schell's Early Scarlet Horn, or Dutch Horn. A very desirable early variety and a very popular one. It grows $3\frac{1}{2}$ inches long, is $1\frac{1}{2}$ inches thick at the shoulder, and $1\frac{1}{4}$ inches thick at the bottom being very stump-rooted. It is a bright orange-scarlet. The roots are usable when very young, but when young they are pointed, the blunt bottom or stumping does not appear until they are fully grown. Excellent for outside crop and often used for forcing. **Pkt. 5 cts.; oz. 15 cts.; 2 ozs. 25 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.25.**

Early Market. This is a stump-rooted Carrot. It grows very quickly and gives a heavy crop of sound, smooth, heavy-shouldered roots. Its perfect uniform shape makes it very attractive. **Pkt. 5 cts.; oz. 20 cts.; 2 ozs. 35 cts.; $\frac{1}{4}$ lb. 50 cts.; lb. \$1.50.**

Rubicon. A very handsome, stump-rooted Carrot about the length of Danvers, but thicker; rich dark orange in color. **Pkt. 5 cts.; oz. 15 cts.; 2 ozs. 25 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.25.**



Schell's Chantenay Carrot



Schell's Danvers Carrot

Schell's Coreless Carrot

Schell's Early Scarlet Horn or Dutch Horn Carrot

SWEET CORN

Sweet Corn, with that delightfully rich flavor that makes you want more of it, is the most economical to grow, for it creates a desire for more and brings your customers back. It is this better quality that we have for you. Our sales on our Sweet Corn Seed have increased wonderfully each year. Unless Sweet Corn Seed is continually bred for sweetness and flavor, as we breed it, it soon loses its quality. When buying seed, keep this in mind for there is a vast difference in the quality of our Sweet Corn and others.

NOTE.—I guarantee my Corn to germinate satisfactorily. After you get it, plant twenty-five seeds in a box or flower-pot, attend to it properly, and prove to your own satisfaction that my seed will germinate satisfactorily, as I say. If you are not satisfied you may return the seed and we will refund the amount you paid. I cannot, however, guarantee the crop against weather and soil conditions. These are beyond my control. Sweet Corn seed is liable to rot if planted in too wet or cold ground. **My Sweet Corn is all carefully selected, gilt-edged stock, tipped, butted and tested.**

HOW TO GROW SWEET CORN.—Prepare the soil thoroughly; enrich it by working in manure. Corn needs it. Wizard Brand Pulverized Sheep Manure is fine for Corn (we have it). For horse cultivation, make rows 3 feet apart, for the home-garden 2 feet apart, and plant the hills from 1 to 2 feet apart in the rows. The early varieties, producing smaller stalks, can be planted closer than the big late Corns. If planted very early, before the soil is warm, of course you take some risk of the seed rotting. If it does, don't blame the seed; remember that you took a risk against nature. Most gardeners take such a risk in order to get very early crops. Cover seed lightly when planted early—about 1/2 inch and 1 to 1 1/2 inches when soil is warm, and deeper in summer when soil is dry. Remember that seed needs moisture and warmth to germinate it. To have Corn all season, plant every two weeks up to July 15. One quart will plant 200 hills; 10 quarts to an acre.

EXTRA-EARLY VARIETIES

READY FOR MARKET IN 55 TO 65 DAYS

Barden's Wonder Bantam.

Mr. Barden, the originator, undertook to develop an extra-early Sweet Corn having all the good qualities of Golden Bantam, and maturing just as early but with a very much larger ear. He began this work a few years ago by crossing Early Wonder and Golden Bantam, and, after years of careful crossing and selection, he developed this splendid Corn, Barden's Wonder Bantam. The ears are 8 to 10 inches long, filled with 8 rows of rich golden colored kernels, with the same delicious flavor as Golden Bantam. It is a variety that every market and home gardener, as well as every canner, should grow. We recommend it highly.

Pkt. 10 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2.25; pk. \$3.50; bus. \$12.50.

Premo. One of the best extra-earlies. Ears 6 to 7 inches long. Very sweet. Pkt. 10 cts.; pt. 25 cts.; qt. 50 cts.; 2 qts. \$1; 4 qts. \$1.50; pk. \$2.50; bus. \$8.50.

Crosby's Extra-Early Sugar. Medium size and very sweet. Pkt. 10 cts.; pt. 25 cts.; qt. 50 cts.; 2 qts. \$1; 4 qts. \$1.50; pk. \$2.50; bus. \$8.50.

Adam's Extra-Early Dwarf. Can be planted very early; is not a Sweet Corn, but is classed with Sweet Corn and sold as such. Ready in fifty-five days from planting. Pkt. 10 cts.; pt. 25 cts.; qt. 45 cts.; 2 qts. 85 cts.; 4 qts. \$1.50; pk. \$2.50; bus. \$8.50.

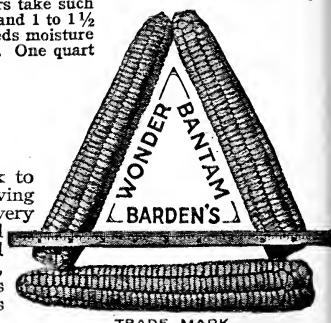
Large Early Adams, or Burlington. The same kind of Corn as the above, but grows taller, ears are a trifle larger, and is ten days later. Pkt. 10c.; pt. 25c.; qt. 45c.; 2 qts. 85c.; 4 qts. \$1.50; pk. \$2.50; bus. \$8.50.

Extra-Early Red Cory. A very early variety; very sweet. Pkt. 10 cts.; pt. 25 cts.; qt. 50 cts.; 2 qts. \$1; 4 qts. \$1.50; pk. \$2.50; bus. \$8.50.

Peep-o'-Day. One of the very earliest; very sweet, delicate flavor. Pkt. 10 cts., pt. 25 cts.; qt. 50 cts.; 2 qts. \$1; 4 qts. \$1.50; pk. \$2.50; bus. \$8.50.

Early White Cory. Grows about 5 feet high, usually two fine ears to the stalk, ready in about sixty-five days. Pkt. 10 cts.; pt. 25 cts.; qt. 50 cts.; 2 qts. \$1; 4 qts. \$1.50; pk. \$2.50; bus. \$8.50.

Our 1927 Sweet Corn Seed Crop, which we are now offering you, is again of exceedingly fine quality, and having a full crop of it, we are glad to say that we are thus able to **keep our prices down** on all varieties. Good



SECOND-EARLY VARIETIES

READY FOR MARKET IN 70 TO 80 DAYS

Kendel's Early Giant. The largest-eared second-early Corn; very fine. Pkt. 10 cts.; pt. 25 cts.; qt. 50 cts.; 2 qts. \$1; 4 qts. \$1.50; pk. \$2.50; bus. \$8.50.

Early Evergreen. Almost as large as Stowell's Evergreen and ripens ten days earlier. Pkt. 10c.; pt. 25c.; qt. 50c.; 2 qts. \$1; 4 qts. \$1.50; pk. \$2.50; bus. \$8.50.

Howling Mob. Large-eared and fine quality. Pkt. 10c.; pt. 25c.; qt. 50c.; 2 qts. \$1; 4 qts. \$1.50; pk. \$2.50; bus. \$8.50.

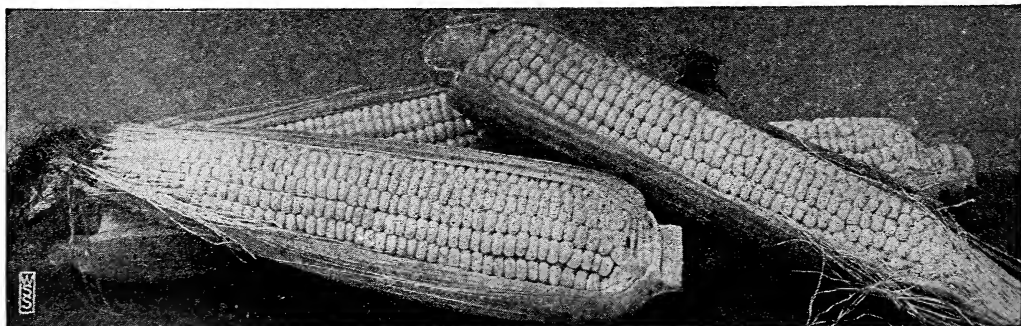
Early Minnesota. A very fine, early Corn; a good sized ear. Pkt. 10 cts.; pt. 25 cts.; qt. 50 cts.; 2 qts. \$1; 4 qts. \$1.50; pk. \$2.50; bus. \$8.50.

Mammoth Early. Very large ears and very sweet. Pkt. 10 cts.; pt. 25 cts.; qt. 50 cts.; 2 qts. \$1; 4 qts. \$1.50; pk. \$2.50; bus. \$8.50.

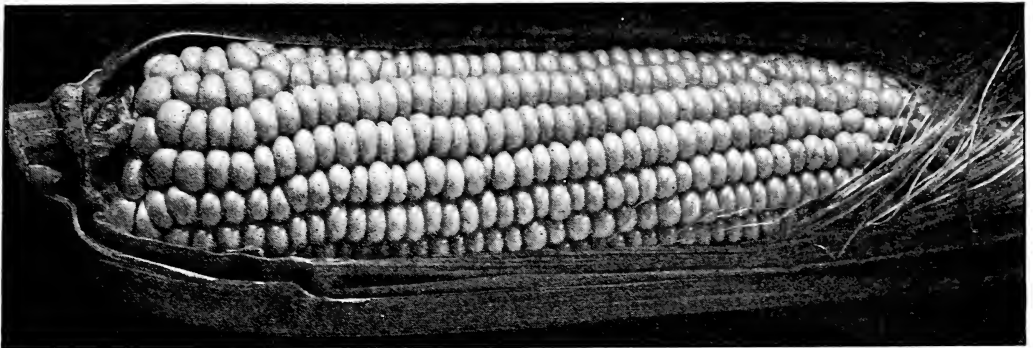
Metropolitan. Large, handsome ears; very early. Pkt. 10 cts.; pt. 25 cts.; qt. 50 cts.; 2 qts. \$1; 4 qts. \$1.50; pk. \$2.50; bus. \$8.50.

Golden Rod. A good second-early; very uniform golden yellow ears. Pkt. 10 cts.; pt. 25 cts.; qt. 50 cts.; 2 qts. \$1; 4 qts. \$1.50; pk. \$2.50; bus. \$8.50.

Black Mexican. Grains are black and very sweet. When first perfected the grains are white and are then at their best. Pkt. 10 cts.; pt. 25 cts.; qt. 50 cts.



Early Evergreen Sweet Corn, a fine Corn ready ten days before Stowell's if planted at the same time



Howling Mob Sweet Corn. See page 14

LATE VARIETIES OF SWEET CORN

Golden Cream. A new, exceedingly sweet yellow-grained Corn, just like Country Gentleman except in color. Pkt. 10 cts.; pt. 25 cts.; qt. 50 cts.; 2 qts. \$1; 4 qts. \$1.50; pk. \$2.50; bus. \$8.50.

Henderson's Sugar. Large-eared late Corn. Pkt. 10 cts.; pt. 25 cts.; qt. 50 cts.; 2 qts. \$1; 4 qts. \$1.50.

Mammoth Late. Very large ears and deep grains. Pkt. 10 cts.; pt. 25 cts.; qt. 50 cts.; 2 qts. \$1; 4 qts. \$1.50; pk. \$2.50; bus. \$8.50.

White Evergreen. Matures about a week earlier than Stowell's. Pkt. 10 cts.; pt. 25 cts.; qt. 50 cts.; 2 qts. \$1; 4 qts. \$1.50; pk. \$2.50; bus. \$8.50.

Golden Evergreen. Large ears, long grains; golden yellow; very sweet. Pkt. 10 cts.; pt. 25 cts.; qt. 50c.; 2 qts. \$1; 4 qts. \$1.50; pk. \$2.50; bus. \$8.50.

POP CORN, Golden Queen, and White Rice. Price of either kind. Pkt. 10 cts.; pt. 25 cts.; qt. 45 cts.; 2 qts. 85 cts.; 4 qts. \$1.50.

SCHELL'S SIX BEST QUALITY SWEET CORNS

See These Six Best Varieties in Colors on page 16

When you have these six very excellent Sweet Corns you have, in our opinion, the *very best* of all varieties. There are other good ones, to be sure, but these are the "*Cream*"—the "*honey sweet*" quality that make you say—*delicious!* Here you have the very earliest Sweet Corn in existence, Schell's *Firstin*; Golden Bantam, that very popular early yellow Sweet Corn, so very good; next, Schell's Silver Beauty, the most popular large-eared early, and Golden Giant, both of which are the best of their class; then, Country Gentlemen, unsurpassed for its deliciously sweet, deep grains, and Stowell's Evergreen, our Improved, selected strain of it, the largest ear, the longest grains, with richness of flavor all its own. By planting these six grand varieties early in May, you will have a continuous supply of the very best Sweet Corn from early in July until September. By making another planting of Stowell's Evergreen about the last of May, you will have Sweet Corn continuously until the end of the season.

SCHELL'S FIRSTIN. The earliest of all Sweet Corns. The ears are small (5 to 6 inches long), filled tightly with good-sized grains, snowy white, and very highly flavored. We recommend it highly for the home-garden and for market. Pkt. 15 cts.; ½pt. 25 cts.; pt. 45 cts.; qt. 75 cts.; 2 qts. \$1.35; 4 qts. \$2.50; pk. \$4; bus. \$12.

IMPROVED GOLDEN BANTAM. It is needless to describe this great favorite of everybody everywhere. It is on every market in almost every home-garden, and is put up in great quantities by canning companies—all because it is so good. It is very early, very sweet, and richly flavored. Ears are 5 to 6 inches long—just the same size as our Firstin, the color, a rich golden yellow. Our strain of it is the result of constant selection. It is very fine. Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 60 cts.; 2 qts. \$1.20; 4 qts. \$1.75; pk. \$3; bus. \$10.

SCHELL'S SILVER BEAUTY. The sweetest, largest silvery white early Sweet Corn. It is the favorite of thousands of gardeners everywhere and has been for years. It has an unusually rich, sweet, delightful flavor of its own. The ears are large, the grains deep. It is almost twice as large as the small-eared extra-early varieties and almost as early—about a week to ten days difference if planted at the same time. I want you without fail, to grow Silver Beauty, for it is the best of all large-eared early varieties. Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2; pk. \$3.50; bus. \$10.

GOLDEN GIANT. Rich golden yellow grains, deliciously sweet, make the large, full ears very attractive in appearance. The size, the bright color,

the quality, together with its earliness—all combine to make this the most popular, large-eared, golden yellow Sweet Corn. Thousands of our customers order it from us every year since we first offered it. Be sure you include it in your order. Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. \$1.25; 4 qts. \$2; pk. \$3.50; bus. \$10.

IMPROVED COUNTRY GENTLEMAN. Although Country Gentleman Sweet Corn has been on the market for many years, it is just as popular now as ever. It is different in appearance from any other variety. The illustration on page 16 shows how irregularly the grains are placed. We consider it the "meatiest" of all Corns. It is just as sweet and luscious as it can be. The grains are narrow and deep. A very excellent quality Corn. Every home garden should have it; every market-gardener should grow it for his trade. Pkt. 10c.; ½pt. 15c.; pt. 30c.; qt. 55c.; 2 qts. \$1; 4 qts. \$1.75; pk. \$2.75; bus. \$9.

IMPROVED STOWELL'S EVERGREEN. Everybody knows that Stowell's Evergreen is the leading late Sweet Corn but not everybody knows of the very great difference in our Improved Strain and other ordinary strains of it. We supply enormous quantities of our Improved Stowell's Evergreen to market-gardeners, to canners, to those who dehydrate or evaporate Corn, because of no other reason than that they know they get a very superior quality from us. Stowell's Evergreen has a very large ear and very deep broad, and deliciously sweet grains. It is ready in about 90 days after planting. Pkt. 10 cts.; ½pt. 15 cts.; pt. 30 cts.; qt. 55 cts.; 2 qts. \$1; 4 qts. \$1.75; pk. \$2.75; bus. \$9.

SPECIAL OFFER OF SCHELL'S SIX BEST QUALITY SWEET CORNS

OFFER No. 1. One pkt. each of these 6 (worth 65 cts.) for.....	\$0 50
OFFER No. 2. One-half pt. each of these 6 (worth \$1.15) for.....	90
OFFER No. 3. One pt. each of these 6 (worth \$2.10) for.....	1 75
OFFER No. 4. One qt. each of these 6 (worth \$3.75) for.....	3 25



SCHELL'S SIX BEST QUALITY SWEET CORNS

ALL SPECIALLY SELECTED SEED OF HIGHEST
QUALITY, DELICIOUSLY SWEET

Plant these for a continuous supply of the
best Sweet Corn from July until frost.

1. **Schell's New "Firstin."** A newly developed, snow-white, sugar sweet Corn ready for the table to celebrate the Fourth of July.
2. **Improved Golden Bantam.** A truly quality selection of this good Sweet Corn.
3. **Schell's Silver Beauty.** The grandest, large-eared, honey-sweet, snow-white, early Corn.
4. **Golden Giant.** The sweetest, large-eared, early, golden Sweet Corn.
5. **Improved Country Gentleman.** The quality supreme, deep-grained Sweet Corn; medium ear.
6. **Improved Stowell's Evergreen.** Largest ear; delicious flavor.

See page 15 for full
descriptions and
special offer. Do
not fail to get
these valuable varieties on your
order.



SCHELL'S GOLDEN PLUME CELERY

Grown from Schell's Quality Seeds

THEY GROW BETTER

THEY YIELD BETTER

Schell's Golden Plume Celery, our own strain, is, we believe, positively the best, earliest-maturing, rich-flavored Celery grown. The stems are thick, meaty, solid, brittle, and of rich nutty flavor. The golden yellow color of both stem and foliage gives it a beautiful appearance. We recommend it highly.

Pkt. 15c.; 2 pkts. 25c.; 1/4oz. \$1.25; 1/2oz. \$2; oz. \$3.75; 1/4lb. \$10; 1b. \$40



SCHELL'S HOUSER CELERY

Grown from Schell's Quality Seeds

Schell's Houser Celery is the best green, winter-keeping Celery. Extraordinarily thick stems that have the most delicious flavor. It keeps better than any other and blanches to a beautiful creamy white—full of hearts. For your own use or market, grow lots of Houser Celery.

Pkt. 10c.; 3 pkts. 25c.; 1/4oz. 60c.; 1/2oz. \$1; oz. \$2; 1/4lb. \$6; 1b. \$20

Hundreds wrote us, many sent sample stalks from their crops, praising these as the grandest of all Celeries. (See page 18.)

CELERY

HOW TO GROW CELERY.—To have matured Celery early in the summer, sow seeds of the early varieties under glass in February; set the plants out in May. Celery seed is by no means so easy to grow as most other seeds. For fall and winter crops, sow the seed in April or May, depending on the condition of the soil. To get Celery seed to germinate and give you a good stand of strong plants, you must have the soil worked deep, very fine and loose, moist and warm. Sow the seed in rows a foot apart for hand cultivation. Keep moist; prevent soil from becoming dry or "crusted." In June set out the plants 6 inches apart in the rows, having the soil prepared. Make the rows 2 to 3 feet apart. Blanching is done by banking up the earth around the plants gradually until within a few inches of the top. One ounce will produce about 5,000 plants.



A very magnificent crop of **Schell's Golden Plume Celery** grown by Mr. W. M. Kohler of Ohio. It pays to plant **Schell's Quality Seeds**. Everybody says They Grow Better—They Yield Better.

My Celery seed is of the high standard of quality required for high-class trade; crops from it bring highest prices.

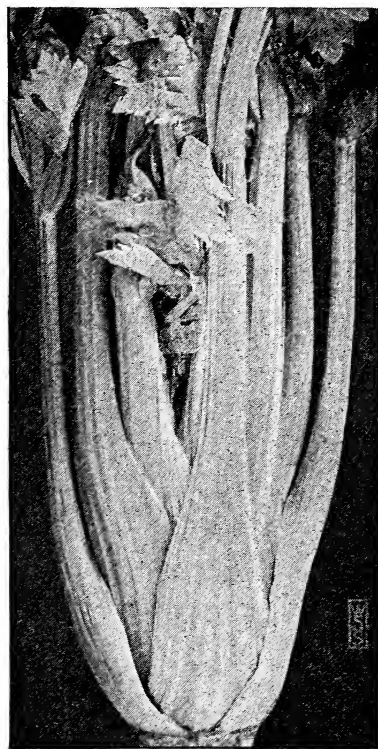
Schell's Golden Plume.

Positively the earliest-maturing, rich-flavored Celery grown. Added to its value as an early Celery is its beautiful golden yellow color, and to this, and most important of all, is its *delicious flavor*. Its beautiful appearance, plus its splendid quality and earliness, have made it one of the most popular and largely grown varieties since its introduction five years ago. Be sure to grow all you can of it, even though the seed costs more than others, you will sell every stalk you grow at a fancy price. (See it on page 17.) **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. \$1.25; 1/2oz. \$2; oz. \$3.75; 1/4lb. \$10; lb. \$40.**

Schell's Houser Celery.

We say unhesitatingly that Houser Celery is in our opinion, absolutely the best green Celery without excepting any. You never tasted a green Celery that can compare with Houser in its sweet, luscious, rich, nutty flavor. The thousands of city buyers in our markets here all know Houser Celery and literally "fight" for it if there happens to be a short supply. When blanched it becomes a beautiful creamy white, full of hearts and every stem of it to the outside is delicious. It is not surpassed as a good keeper, and is becoming the leading green Celery in every market as fast as it is introduced, which leads to it being given many names. Be sure of getting genuine Houser by getting the seed from us. (See it on page 17.) **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. 60 cts.; 1/2oz. \$1; oz. \$2; 1/4lb. \$6; lb. \$20.**

"We would like to have one pound of your Houser Celery. We found it to be a very good keeper and it came out of the trenches with the best flavor of any green Celery we had this year."—STARKEY FARMS CO., Pennsylvania. (They grow hundreds of acres of vegetables.)



Schell's Easy-Blanching Celery

Easy-Blanching.

One of the most valuable commercial Celeries on the market. It averages 24 inches high on good soil, and has a wealth of rich, nutty hearts and inside stems.

All the stems of the entire stalk are thick, brittle, very tender, and of exquisite flavor, and it is a good keeper. Its market value is doubled because of its *quick and easy-blanching* characteristic, giving it that rich, attractive, golden yellow color, so desirable and necessary, long before it is possible to produce it on the other green Celeries. My seed is a fancy strain produced from perfect specimen plants. I urge everyone, to be sure to grow my strain of **Easy-Blanching**.

Prices: Lb. \$12; 1/4lb. \$6; 1/4lb. \$3.50; 2 ozs. \$2; oz. \$1; 1/2oz. 60 cts.; 1/4oz. 35 cts.; pkt. 10 cts.

Mr. B. H. HARRIS, Pennsylvania, writes that he finds our strain of Easy-blanching Celery the best of all: "I have grown your Easy-blanching Celery three years and like it the best of any I ever raised. Last year I sowed 2 ounces of seed (costing \$2) and sold \$310 worth of Celery."

Mr. R. S. HERSEY, Pennsylvania, has great demand for our Schell's Silver Beauty and our Golden Giant Sweet Corn. He writes: "Have done well with your Silver Beauty and Golden Giant Sweet Corn. Sold over 1,000 dozen."

Mr. P. COYLE, Ohio, says: "It pays to grow Celery when you can get Celery like Schell's Houser, no sports, no soft stalks, and it keeps as long as you want to keep it. I kept it perfectly until April 1. I had one of the finest crops of Celery ever grown here."

CHICORY. One ounce will sow a row 100 feet long.

Witloof. Known in restaurants as French Endive. Treat as endive, except late in summer gradually bank up like celery. It makes a delicious salad. **Pkt. 5 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2.50.**

COLLARDS. One ounce will produce 3,000 plants.

Southern Giant. Used in the South as a substitute for cabbage. Sow like cabbage. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 35 cts.; lb. \$1.25.**

CORN SALAD or FETTICUS. 3 ounces will sow 100 feet of row.

Hardy little plants grown for late fall, winter and spring use as a salad. Sow seed in August or September, then cover for winter. Treat like lettuce. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. \$1.25.**

CRESS. Sow in spring in rows a foot apart, cover seed 1/4 inch. Ready to cut in four to five weeks.

Extra-Curled, or Pepper Grass. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.**

True Water Cress. Can be grown easily in shallow water or cool, moist soil. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. \$1.25.**

DANDELION. One ounce will sow a row 200 feet long.

Sow early in spring; the following spring the leaves will be fit to cut.

Improved Large-leaved or Cabbaging. **Pkt. 10 cts.; oz. 65 cts.; 1/4lb. \$2; lb. \$7.50.**

Common or French. **Pkt. 10 cts.; oz. 40 cts.; 1/4lb. \$1.25; lb. \$4.**

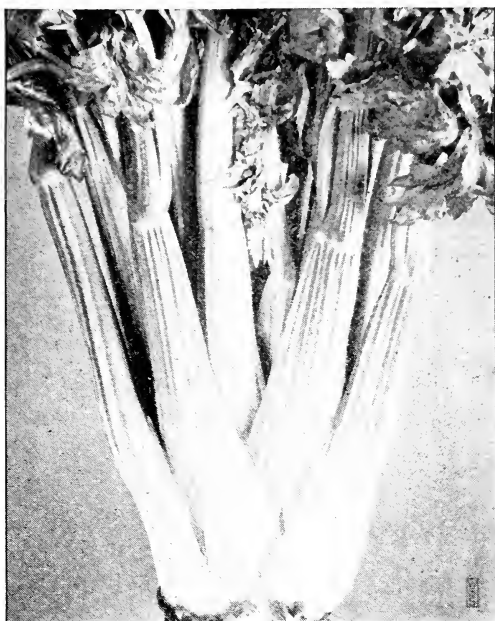
Schell's Allheart Celery

Allheart is a late Celery, the result of a most exhaustive selection of certain type plants which possessed the four essentials necessary for the best Celery, which are, flavor, abundance of hearts, size and attractive appearance. There are big bunches of hearts in each stalk; it grows as high as **White Plume**. Its flavor is like that of **Giant Pascal**, but it does not resemble it, being more stalky, light green, blanches up easier and to a rich golden yellow. One of the best keepers. I urge all my customers to grow **Allheart**, knowing that it will please and prove profitable. We have received many letters from Celery-growers praising **Allheart**. Pkt. 10 cts.; ½oz. 45 cts.; oz. 85 cts.; ¼lb. \$2.75; lb. \$9.

White Plume. No other Celery naturally turns white upon reaching maturity—not only does the stem whiten, but the leaf itself. **White Plume Celery** is one of the most showy varieties that can be put upon the market. As to crispness and quality, **White Plume** is all that can be desired of a white Celery. It is very early, and my stock is extra fine. The crops of my customers show the quality of the seed I sell them. Pkt. 10c.; ½oz. 25 cts.; oz. 40 cts.; ¼lb. \$1; lb. \$3.50.

American Grown Golden Self-blanching. (Many declare our strain is unsurpassed.) Pkt. 10 cts.; oz. 40 cts.; ¼lb. \$1.25; lb. \$4.

Genuine Columbia. An early-maturing sort. The plant is of medium height but very stocky and heavy. The stalks are thick, almost round, resembling in shape those of **Giant Pascal**; the color has in it more of the rich yellow tint of **Golden Self-blanching**. Pkt. 10 cts.; oz. \$1.25; ¼lb. \$4; lb. \$15.



Allheart Celery. Note how full of hearts. It is of excellent quality.

Schell's Yellow as Gold. Positively the finest and purest rich golden yellow Celery grown. There are a great many strains of yellow, self-blanching Celery; some are good; some are very undesirable. This **Yellow as Gold** is a private stock which cannot be surpassed. I urge you to try it out alongside of any other strain and let it prove itself. It has that rich, nutty flavor and handsome color which make it a quick seller. Pkt. 15 cts.; ½oz. 75 cts.; oz. \$1.25; ¼lb. \$4; lb. \$15.

Schell's Golden Self-Blanching French, Original Type

Our own strain of this widely grown variety is the original stalky type so much in demand by large growers who desire to be first on the city markets with high-class quality Celery. It is very early, blanches quickly, and its very beautiful golden yellow color makes it exceedingly attractive. The stalks are thick, broad, very crisp, brittle, and solid. It is ready for market earlier than any other.

If you are a particular grower of quality Celery, we recommend our strain of this variety to you. It is seldom we have enough to last us through the season, for our sales are increasing on it every year. Pkt. 15c.; ½oz. 40c.; ½oz. 75c.; oz. \$1.25; ¼lb. \$4; lb. \$15.

Dwarf Golden Heart. Large heart; solid, round stalks, blanching golden yellow; crisp and fine; a good keeper. Pkt. 10 cts.; oz. 35 cts.; ¼lb. \$1; lb. \$3.

Fordhook Emperor. Stems almost round; blanches up well, very good quality. Pkt. 10 cts.; oz. 60 cts.; ¼lb. \$1.75; lb. \$6.50.

Giant Pascal. Very large, thick, solid and crisp, with a rich, nutty flavor. A good-keeping green Celery. It is one of the leading varieties grown by market-gardeners for winter keeping. When "banked," it blanches very easily and quickly. Be sure to grow some of it. Pkt. 10 cts.; oz. 50 cts.; ¼lb. \$1.50; lb. \$5.

Winter King. A green Celery with an abundance of golden yellow hearts. One of the best keepers. Large, solid, nut-flavored stems. Pkt. 10 cts.; oz. 40 cts.; ¼lb. \$1.25; lb. \$4.

Snow White. A beautiful snow white type of **White Plume**. Highly valued by growers because of its clean white appearance. Pkt. 10 cts.; ½oz. 20 cts.; oz. 35 cts.; ¼lb. \$1; lb. \$3.

Winter Queen. A very thick, solid stock with a great deal of heart; excellent quality and a good keeper. Pkt. 10 cts.; oz. 40 cts.; ¼lb. \$1.25; lb. \$4.

CELERIAC, or TURNIP-ROOTED CELERY

Large Smooth. Grow it same as celery, no banking. Turnip-shaped roots, highly esteemed either cooked for flavoring soup or sliced and used as a salad, or boiled like parsnips or turnips. Pkt. 5 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$2.50.



Schell's Golden Self-blanching French Celery

CAULIFLOWER

One ounce will produce
about 3,000 plants

Our special strains of Cauliflower are unexcelled in quality. The largest acreage of Cauliflower ever grown, that we know of, in any eastern state, by one grower, was produced from our seed, and the crop was so very excellent it was readily declared the best of three different stocks tried. It will pay you to plant Schell's Cauliflower Seed.

Schell's Special-Stock Extra-Early Dwarf Erfurt.

For forcing under glass or for first-early outside growing this stock is beyond question the best variety. It is very dwarf and compact, with small leaves, short stems, and large, white heads. Pkt. 20 cts., $\frac{1}{4}$ oz. 80 cts., $\frac{1}{2}$ oz. \$1.50, oz. \$3, $\frac{1}{4}$ lb. \$12, $\frac{1}{2}$ lb. \$18, lb. \$35.

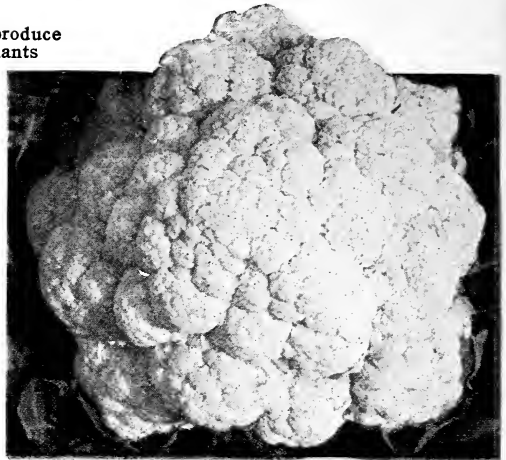
Schell's Special-Stock Extra-Early Snowball.

My special stock of this popular variety is unequalled. One of the best for forcing under glass or for outside. It follows close, in maturing, my stock of Extra-Early Dwarf Erfurt. Pkt. 20 cts., $\frac{1}{4}$ oz. 80 cts., $\frac{1}{2}$ oz. \$1.50, oz. \$3, $\frac{1}{4}$ lb. \$10, $\frac{1}{2}$ lb. \$17.50, lb. \$35.

Schell's Large Early Snowball. A larger-heading variety of the above; does not mature quite so early. Pkt. 20c., $\frac{1}{4}$ oz. 80c., $\frac{1}{2}$ oz. \$1.50, oz. \$3, $\frac{1}{4}$ lb. \$10, lb. \$35.

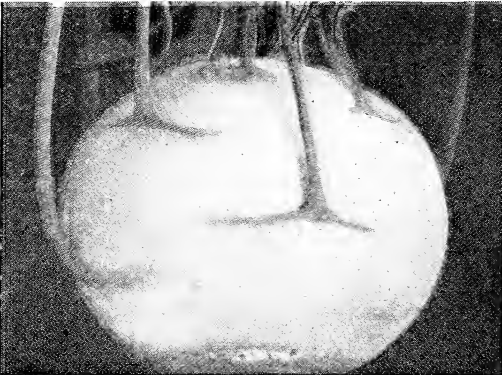
Veitch's Autumn Giant. One of the very best late varieties. Large heads. Pkt. 10 cts., $\frac{1}{2}$ oz. 50 cts., oz. \$1, $\frac{1}{4}$ lb. \$3.50, lb. \$12.

Schell's Quality. The largest-heading and surest crop of all. In quality it is of the finest. It matures after my Large Early Snowball. Small pkt. 20 cts., $\frac{1}{4}$ oz. \$1.25, $\frac{1}{2}$ oz. \$2, oz. \$4, $\frac{1}{4}$ lb. \$12, $\frac{1}{2}$ lb. \$20.



Schell's Special-Stock Extra-Early Snowball
Real Quality Cauliflower

Dry Weather. It grows tall and has proved to be able to withstand hot, dry weather, producing large, white heads in spite of the lack of moisture required by other varieties. Pkt. 20c., $\frac{1}{4}$ oz. 80c., $\frac{1}{2}$ oz. \$1.50, oz. \$3, $\frac{1}{4}$ lb. \$10, $\frac{1}{2}$ lb. \$17.50, lb. \$35.



Early White Vienna Kohlrabi

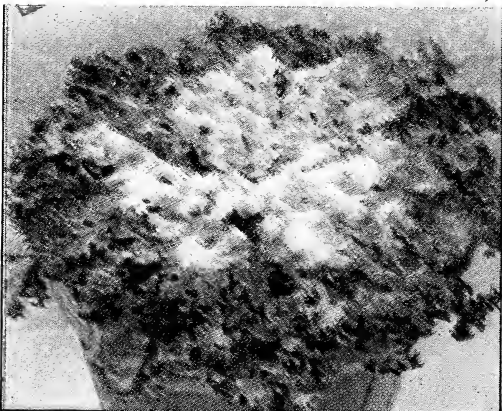
KOHLRABI

Sow in rows and thin plants to 6 inches. Ready to use in eight weeks

One ounce will sow a row about 200 feet long

Early White Vienna. The most popular sort. Pkt. 5 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 60 cts.; lb. \$2.

Early Purple Vienna. Pkt. 5 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 60 cts.; lb. \$2.



Schell's Golden Heart Endive

EGGPLANT

One ounce will produce
2,000 plants

Black Beauty. This is, without question, the best Eggplant. The fruits are large, jet-black, of fine shape. They ripen early. Pkt. 10 cts., $\frac{1}{2}$ oz. 25 cts., oz. 50 cts., $\frac{1}{4}$ lb. \$1.50, lb. \$5.

New York Improved Spineless. Color purplish black. Pkt. 10c.; $\frac{1}{2}$ oz. 25c.; oz. 50c.; $\frac{1}{4}$ lb. \$1.50; lb. \$5.

Greek or Italian. The fruits are long and narrow, 2 to 3 inches wide and 6 to 8 inches long. Early and very prolific. Color dark purple. Pkt. 10 cts., $\frac{1}{2}$ oz. 25 cts., oz. 50 cts., $\frac{1}{4}$ lb. \$1.50, lb. \$5.

Schell's Black Egyptian. The earliest Eggplant. A heavy yielder, shaped like a cucumber. Skin smooth and black. Pkt. 10 cts., oz. 75 cts., $\frac{1}{4}$ lb. \$2.50, lb. \$8.



Black Beauty Eggplant, large, early, and of fine shape

ENDIVE

Sow seed in June or July. Tie up the leaves to blanch them


One ounce will sow a row about 200 feet long

Green Curled. Pkt. 5c., oz. 20c., $\frac{1}{4}$ lb. 50c., lb. \$1.50.

White Curled. Pkt. 5c., oz. 20c., $\frac{1}{4}$ lb. 50c., lb. \$1.50.

Broad-leaved Batavian (Escarolle). Pkt. 5 cts., oz. 20 cts., $\frac{1}{4}$ lb. 50 cts., lb. \$1.50.

Schell's Golden Heart. Beautifully fringed leaves; large, white hearts and broad stems. Pkt. 10 cts., oz. 25 cts., $\frac{1}{4}$ lb. 75 cts., lb. \$2.



SCHELL'S "VERIDARK" CUCUMBER

Wins Highest Praise Everywhere

READ THESE TESTIMONIALS

"I sold over \$2800 worth of Schell's Veridark Cucumber from one acre this year. No other seeds can compare with Schell's Quality Seeds."—E. R. HALL, N. Y., Oct. 12, 1927.

"I have planted your Veridark Cucumber seed and have never seen more beautiful plants. I am far ahead of those that planted as long again as I have."—A. M. RUTLEDGE, Fla., Feb. 9, 1927.

"I planted some of your Veridark Cucumber last fall and was more than pleased with them."—M. N. TAYLOR, Fla., July 10, 1927.

"Your Veridark Cucumber has proven to be the biggest yielder ever grown here. Hundreds of pounds of your seed of this variety was planted here as you know."—W. WALLACE WATERS, Fla., May 3, 1927.

"Enclosed is my order. I ordered Veridark Cucumber from you last year and they produced a wonderful crop."—ALICE C. BENSON, Md., Feb. 4, 1927.

"I purchased 30 pounds of your Cucumber Seed and had a wonderful crop—picked about 400 bushels per day for quite a while."—C. J. ROVINSKI, Pa.

"I was well pleased with all the seeds. Think I have never raised such fine Cucumbers as I did this year."—ELWIN G. GOULD, N. H.

It pays to plant our pure-bred high-yielding Veridark Cucumber, even though it costs a little more. See what it meant to Mr. Hall—2 pounds of seed (\$5) for the acre that gave him a crop worth \$2800. Be sure to grow all you can of them and order early while we have seed to offer. (See prices below.)

For other Cucumbers, see page 22 and back cover

Schell's "Veridark" Cucumber

The Champion
of Them All

IT HAS WON FIRST PLACE IN EVERY MARKET WHERE IT HAS BEEN INTRODUCED

Since we offered this perfect Cucumber, a few years ago, it has swept its way to victory in every market as soon as it has become known. Remember, a gardener does not always give out the information as to the name of a variety or where he gets the seed—you cannot expect him to, for that knowledge is worth money to him—so if your neighbor or competitor has the biggest crop of the finest Cucumbers in the market, you can be almost certain he has Schell's "Veridark" Cucumber, which is fast becoming the leading Cucumber everywhere.

Schell's "Veridark" Cucumber yields a tremendous crop of perfect Cucumbers, uniform in shape and size (9 inches long), of richest dark green, fresh-looking color. The plants are very strong and vigorous and will resist disease and insects more than any other. The average time from planting the seed to picking the crop is 60 days.

Whether you grow for your own use or for market, be sure to use this splendid variety, and if for market, do not hesitate to grow any quantity of it. It only requires two pounds to plant an acre. Thousands of our customers are now growing Schell's "Veridark" as their leading crop. Order at once for we expect double the numbers of orders this year. **Pkt. 10 cts.; oz. 30 cts.; 2 ozs. 55 cts.; 1/4lb. 85 cts.; 1/2lb. \$1.25; 1b. \$2.50; 10 lbs. \$24; 50 lbs. \$115.** (2 lbs. of seed per acre; 1 oz. will plant 50 hills.)

CUCUMBERS

starting plants under glass or in pots, they will have a good start and can be set out in May. For pickles, for late use, and for canning, plant in June. Other plantings may be continued until July 15. Keep gathering the Cucumbers; do not allow any to ripen, or it will stop the vines from continuing to bear. Spray the plants from the very beginning with Pyrox; it kills the bugs and prevents blight. One ounce will plant 50 hills; 2 pounds to the acre. (The Cucumber seed crop in the United States was very small again. New seed will be scarce. Our crop was fine.) The figures give the number of days from planting to picking.

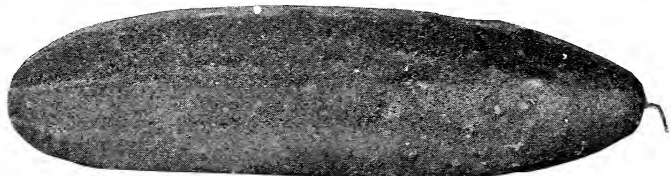
HOW TO GROW CUCUMBERS.—They want a rich, warm, well-worked soil. Plant in hills about 4 feet apart each way. Plant 8 to 10 seeds in each hill. When the plants are up strong, thin out, leaving four of the strongest ones in each hill. For early crop, plant as soon as the weather is settled and soil is warm during May. By

Schell's New Cucumber, President

A variety entirely distinct from all others. Its perfectly uniform shape, extraordinary deep dark green color, clean smooth skin, pearly white flesh, impressive size (10 to 11 inches long, 3 inches thick), and its beautiful, refined appearance all combined to suggest that we call it "President," the name which stands for the highest honor in America. We believe when this valuable variety is widely distributed it will be considered as the *best* of its class. It is almost seedless, as the seeds do not form until the Cucumbers are large. The deep green color holds until they are ripe. We recommend it highly. *See it in colors on the back cover page.* Pkt. 10 cts.; oz. 30 cts.; ¼lb. 85 cts.; lb. \$2.50. (2 lbs. [\$5] will plant an acre.)

Schell's New Cucumber, Majestic.

A very valuable variety because of its *extreme earliness*. In comparative tests with all other varieties, we found none any earlier. In addition to its great market value because of its earliness, it is an exceedingly attractive Cucumber, being very uniform in shape, with blunt or "square" ends, and a *very rich dark green color* which holds until it is almost ripe. In size our Majestic averages 7 to 8 inches long. The flesh is white. It is a very heavy yielder. A dependable shipper. If you grow for market be sure to grow Majestic for *first in the market*. We have it illustrated on the back cover showing the natural size and color. Fortunately, we have a big crop of it, and this enables us to make a low price. Pkt. 10 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.



Davis Perfect Cucumber

Klondyke. 58 days. Of recent introduction and superior for market. Perfect shape, dark green, about the size of White Spine; vigorous plants are wonderfully prolific; early. I recommend it highly. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.75.

Early Green Cluster. 52 days. Very prolific; small; of good form; especially fine for pickling. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.75.

Fordhook Famous. 60 days. Unusually long, with uniform shape; never turns yellow. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.75.

Improved White Spine. 58 days. Good shape; smooth; light green with white spines. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.75.

Early Fortune. 58 days. Large, perfect shape, very dark green. Pkt. 5c.; oz. 20c.; ¼lb. 50c.; lb. \$1.75.

Davis Perfect. 58 days. Similar to White Spine, except darker green; very fine. One of the best. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.75.

See Schell's Veridark, the best of all Cucumbers on page 21.

Schell's Standard. 52 days. An excellent very early variety; very prolific, uniform, and of a rich green color. Pkt. 10 cts.; oz. 20 cts.; ¼lb. 65 cts.; lb. \$2.

Improved Long Green. 62 days. The market-gardener's favorite. A big yielder. Always satisfactory. Pkt. 5c.; oz. 20c.; ¼lb. 50c.; lb. \$1.75.

Jersey Pickle. 54 days. Very productive; the small fruits are used for pickles, larger ones for sweet pickles. Pkt. 5c.; oz. 20c.; ¼lb. 50c.; lb. \$1.75.

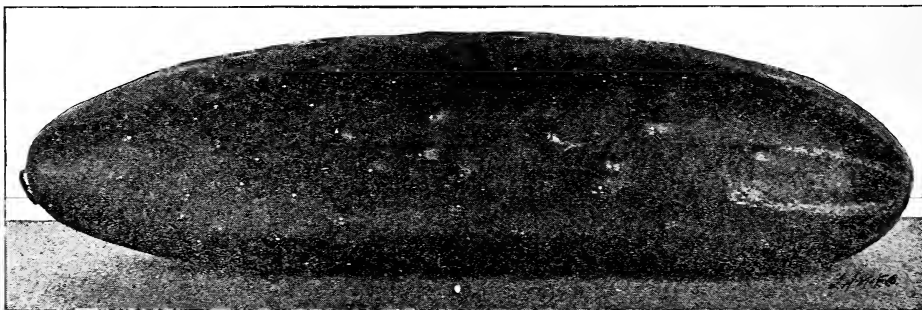
Early Frame or Short Green. 58 days. A good pickling variety and for medium-sized Cucumbers for slicing. Pkt. 5c.; oz. 20c.; ¼lb. 50c.; lb. \$1.75.

Early Green Prolific or Boston Pickling. 55 days. Yields a big crop and is valued for small as well as medium-sized pickles. Pkt. 5c.; oz. 20c.; ¼lb. 50c.; lb. \$1.75.

Everbearing. 52 days. A heavy yielder and comes very early. If the fruits are kept gathered, the vines will continue bearing throughout the season. Fruits dark green and small (about 4½ inches long). Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.75.

Japanese Climbing. 58 days. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.75.

Gherkin or Bur. 60 days. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.75.



Improved Long Green Cucumber

MRS. WILLARD B. LEASE, of Somerset County, Pennsylvania, is pleased. She writes us: "Your Seeds surely are fine and produce wonderfully."

His *best* crop of Cabbage, J. C. BAXLEY, Florida, writes: "I have the *finest* crop of Cabbage from your seed that I have ever grown."

LETTUCE

seed outside when weather permits and transplant outside. For loose-leaf or cutting Lettuce, sow the seed either broadcast or in rows; make sowings every 2 weeks for Lettuce all summer, and cut as it comes. Cover seed by raking over if sowed broadcast, or the birds will get most of it. Sowing in rows is best, for then seed can be covered and plants cultivated. One ounce will produce about 2,000 plants.

SEE PAGE 24 FOR FRENCH HEAD AND PAGE 25 FOR BIG BOSTON

Schell's Iceberg Lettuce (See illustration on front cover)

This variety is one of the grandest of all the Head Lettuces. It is grown in tremendous quantities in every part of the country, from the Atlantic to the Pacific. In California it is known as "Imperial Valley Iceberg;" in Colorado it is called "Mountain Iceberg." Thousands of carloads of Iceberg are shipped from various parts of the country every season. It forms a large, solid head, dark green and slightly curled on the edges (the illustration on our front cover shows a perfect head), the center is rich golden color. Schell's Iceberg is distinct from any other variety and is, without question, one of the five most popular and most extensively grown head lettuces in America today. By all means grow it for market or for your own use. I recommend it *highly*. Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 35 cts.; ¼lb. \$1; lb. \$3. (Write for prices on large quantities.)

Giant Crystal Head. Forms the largest heads of all Lettuces, crisp and tender; very fine for early summer. Where there is an abundance of moisture, properly drained, this variety will produce enormous heads. Try it. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

Black-seeded Simpson. Produces a mass of light green, curly leaves, each individual plant attaining a large size. Very fine. One of the most desirable varieties for the home-garden as well as for market. Grows very quickly. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

Schell's Grand Rapids Lettuce. The most popular of all loose-leaf Lettuces, it is exceedingly tender, crisp, and the large, crimped and curled leaves are beautiful. It grows quickly and it *sells* quickly. Pkt. 10 cts.; oz. 20 cts.; ¼lb. 60 cts.; lb. \$1.50. (See top of page 25.)

California Cream Butter. Very large, solid heads, the inside of which is a beautiful, rich, creamy white. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

Brittle Ice. The heads are tightly folded, blanch to a silvery white and are crisp and brittle. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

May King. This is practically the earliest head Lettuce. It is a very quick grower; heads are medium-sized and light green. The inside is a rich buttery yellow. I recommend this to all for market or home-garden. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

Denver Market. Very curly, loose heads; tender and delicious; good for forcing or outside. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

Unrivaled Summer. Heads up well and is of good quality and fine appearance. Pkt. 5 cts.; oz. 35 cts.; ¼lb. \$1; lb. \$3.

Schell's Hot-Weather Head Lettuce.

An early Lettuce, producing good-sized, tightly formed heads, very tender and delicious. The inside is a rich, cream-yellow and the outside a light green. Its great value is its ability to resist the extreme heat of summer without going to seed and without burning. Pkt. 10c.; oz. 35c.; ¼lb. \$1; lb. \$3.

Deacon. Stands the heat well. Heads are large and often as solid as cabbage; very fine. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

Early White Cabbage. Close heads; fine flavor. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

Wonderful or New York. Forms very large heads with crumpled outside leaves and a golden yellow heart. Pkt. 10 cts.; oz. 35 cts.; ¼lb. \$1; lb. \$3.

Wayahead. Medium-sized, tightly folded heads with rich, buttery, yellow centers. Extra early; excellent quality. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

Early Curled Simpson or Silesia. Loose, curly leaves; fine for cutting in the home-garden. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

Crisp as Ice. Large handsome heads, solid, crisp, and tender. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

Morse. Large, curled leaves; very tender. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

Hanson. Large head; crimped leaf. Everybody should grow it. Fine for market during the summer months. Pkt. 5c.; oz. 20c.; ¼lb. 50c.; lb. \$1.50.

Prizehead. Large, loose heads tinged with brown. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

Salamander. Excellent for early spring, summer, or fall. Large heads of finest quality; a slight tinge of brown on the edge. Very tender. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

Giant White Cos or Romaine. Also called Celery Lettuce. It differs from other Lettuce in the shape of the leaves, which are long-spoon-shaped, upright. Let plants be 4 inches apart in the rows. If the tall, narrow leaves are drawn together and tied they blanch the inner leaves. Served in the best hotels as "Romaine Salad." Try it. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

White Big Boston. Very fine solid heads; color light green, very much like the variety Early White Cabbage. (Do not confuse this with the well-known "Big Boston"—it is different.) Pkt. 10 cts.; oz. 35 cts.; ¼lb. \$1; lb. \$3.

Winter Lettuce. A variety for sowing in the fall for wintering over to have early Head Lettuce the first thing in the spring. Finest quality, solid heads with creamy yellow center. Sow the seed about August 15 to September 10. About the end of October, set the plants to remain permanently in as warm and favorable situation as possible. Protect with straw during frosty weather. Heads begin to form in April. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$2.

KALE. (See page 10, Borecole or Kale.)

LEEK. One ounce will sow a row 150 feet long

Large American, or London Flag. Large; thick stems. Pkt. 5 cts.; oz. 25 cts.; ¼lb. 65 cts.; lb. \$2.25.

Monstrous Carentan. Large, broad, flat leaves. Pkt. 5 cts.; oz. 25 cts.; ¼lb. 65 cts.; lb. \$2.25.



Giant White Cos or Romaine Lettuce
Several leaves broken to show upright habit of growth. Known as "Romaine Salad." Very fine



MR. R. D. BOTTING, New York, writes me: "I am now cutting my French-Head Lettuce for market and it certainly is beautiful." (He had five pounds of seed.)

JOHN S. ENGLE, Pennsylvania, says: "Your French-Head Lettuce is the most wonderful Lettuce I've ever had, as is also your Houser and Easy-Blanching Celery."

Schell's French-Head Lettuce Leads as the most popular Head Lettuce of its class

For the Largest Acreage or the Smallest Garden, Schell's French-Head is the Lettuce to Grow

It is being grown in great quantities by large commercial Lettuce-growers throughout the country, who prefer it to any other Lettuce because of its many desirable qualities. Among these are **earliness**—it is ready for market a week to ten days ahead of Big Boston when sown at the same time; **quality and appearance**—it produces a beautiful, attractive, uniform, compact head of light rich green, silvery white inside and of unexcelled quality. A perfect shipper. **Does not tip-burn easily**, many exhaustive tests under normal and under unfavorable growing conditions have proven it **far more resistant to tip-burn** than any other Lettuce. This is due to the nature of this variety, which develops unusual hardness as the plants begin to head. The fact that we sell tons of seed of it is the best proof of its being the most popular Head Lettuce.

Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 40 cts.; 1/4 lb. \$1; 1 lb. \$3.50; 10 lbs. \$32.50; 50 lbs. \$150.



A fine crop of **Schell's French Head Lettuce**, grown by Mr. J. NUISMER. He says: "It leads them all. You cannot sell any other while Schell's French Head is on the market."



A beautiful, perfect, and profitable crop of 25,000 of Schell's Special Strain of **Grand Rapids Lettuce** as grown from our seed by our good friends and customers—HOFFMAN BROS., Pa.

Grand Rapids Lettuce. This is the most popular of all loose-leaf Lettuces. It is exceedingly tender, crisp, and the large, crimped and curled, fan-shaped leaves

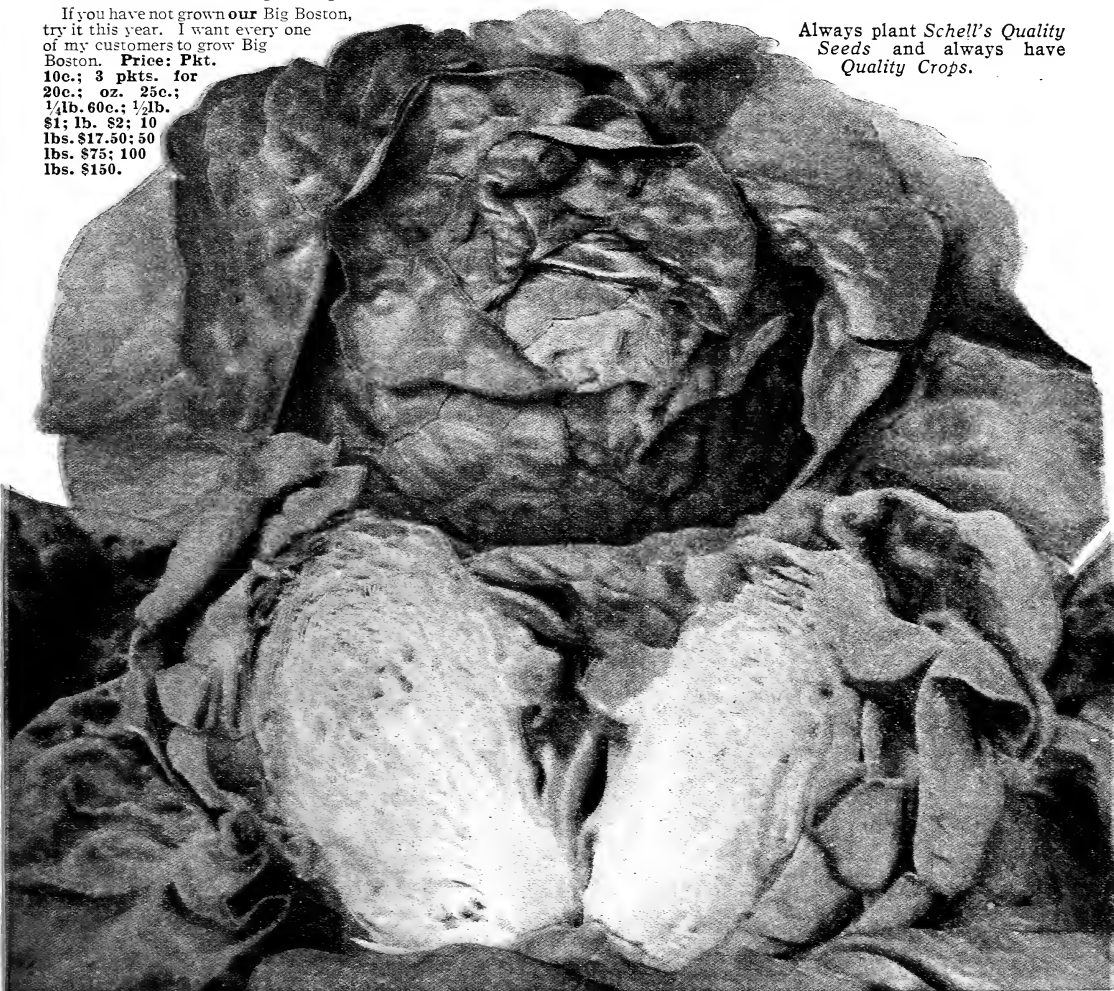
are beautiful, very attractive, and make a delicious salad. We supply great quantities of seed of it to gardeners for outside growing and also for greenhouse growing. It is excellent for both. It grows quickly and it surely does sell quickly. Grow an abundance of it for your own use or for market—you will not regret it. **Pkt. 10 cts.; oz. 20 cts.; 2 ozs. 35 cts.; 1/4 lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.50.**

Schell's Special Strain Big Boston Lettuce

A grand variety for early, midsummer, or fall use. Big, compact, cabbage-like heads, as yellow as gold inside and deliciously sweet, tender, and crisp. A very slight tinge of brown on the extreme edge of the leaf distinguishes the genuine Big Boston. It is more extensively grown than any other Lettuce, either for the private garden or for market. It is grown by market-gardeners everywhere in the open ground for summer and fall; in frames for early spring; forced cool in greenhouses for winter use, or planted out in fall with protection for early spring use. Our gardeners grow enormous crops of Big Boston on a comparatively small acreage because it can be planted close. The heads are very compact, as shown in this illustration, very few loose outside leaves, almost all head. It keeps its fine quality longer after being cut than most others, thus giving it added value for shipping. Thousands of acres of it are grown by our customers and this requires many thousands of pounds of our seed. My strain of it seems to be preferred, judging from the excellent reports we are receiving from new customers who have grown it for the first time and made comparison by growing our strain beside others. And the results of these tests going on continually in all parts of the country are bringing hundreds of new friends to us right along.

If you have not grown our Big Boston, try it this year. I want every one of my customers to grow Big Boston. **Price: Pkt. 10c.; 3 pkts. for 20c.; oz. 25c.; 1/4 lb. 60c.; 1/2 lb. \$1; lb. \$2; 10 lbs. \$17.50; 50 lbs. \$75; 100 lbs. \$150.**

Always plant Schell's Quality Seeds and always have Quality Crops.



H. G. FREELAND writes, October 25, 1927: "Mail at once 35 pounds of your special strain of Big Boston Lettuce."—Whether you plant a packet, an ounce, or a hundred pounds of Lettuce Seed, plant the *best seed* obtainable. Our customers say our seeds grow better and they yield better. If you have not tried them, do so this year.

Cantaloupes

A trial will convince you that my high-quality seed produces a superior crop

HOW TO GROW CANTALOUPEs, and WATERMELONS.—Plant them in May. They always do best on a light, loose, rich soil. Dig deep and work the soil until it is very fine, mixing several shovels of Wizard Brand Sheep Manure or some other well-rotted manure into each hill. No plants do well on half-worked, "lumpy" soil, void of plant food. Make hills of Cantaloupes 4 to 5 feet apart each way, and Watermelons 6 to 8 feet apart. Plant 10 to 12 seeds in a hill to insure a good stand of plants. As soon as they are through the ground, spray with Pyrox. When danger of bugs is past, thin out all but four of the best plants. Keep spraying them every two weeks, or oftener if necessary. In cultivating do not injure the plants. To have melons earlier, start seed inside in sod, paper pots, berry boxes, or anything that can be broken to allow planting out without disturbing the roots. One ounce will plant 50 hills; 2 to 3 pounds to an acre.

The time from planting to ripening for eating is given after each variety. This is approximate, as growing conditions have their effect in either helping or retarding growth.

Hearts of Gold. 92 days. A very excellent melon of delicious flavor, with very deep rich orange-red flesh. It is grown very extensively by both eastern and western market growers. One grower who planted 60 acres reported that his cash returns, after deducting cost of selling, was \$25,843.50. It may be, if you have melon soil, that it would pay you to grow a few acres of good melons. Try it. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 60 cts.; lb. \$2; 3 lbs. (for 1 acre) \$5.75; 9 lbs. (for 3 acres) \$15.75.** Special prices on large quantities.

Gold-Lined Rocky Ford. 92 days. A deliciously flavored green-fleshed melon, now very popular. In shape and size it is similar to Rocky Ford but not ribbed like it, and the skin is covered with a thick gray netting on green, making it very attractive. The flesh is thick, rich green to the seed cavity, which is very beautifully gold lined. It is worthy of a place in every garden. **Pkt. 5 cts.; oz. 20 cts.; 1/4lb. 60 cts.; lb. \$1.50.**

Jenny Lind. 87 days. The earliest green-fleshed melon. The fruits are small, but very sweet and luscious. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 50 cts.; lb. \$1.50.**

Rocky Ford. 96 days. Green flesh; medium in size, very prolific and of the most delicious flavor. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 50 cts.; lb. \$1.50.**

Miller's Cream. 92 days. Salmon flesh; very fine; a great favorite. Large round fruits; light green; skin netted. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 50 cts.; lb. \$1.50.**

Golden Netted Gem. 87 days. Green flesh. Shape is oval, almost round; skin is light golden yellow, netted. Flesh is light green, melting and delicious. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 50 cts.; lb. \$1.50.**

Fordhook. 87 days. Medium size, round, flattened at the ends, heavy ribbed. Skin deep emerald-green; flesh thick orange-yellow of fine quality. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 50 cts.; lb. \$1.50.**



Hearts of Gold Cantaloupe. Rich orange flesh, a very popular melon on all markets

Bender's Surprise. 94 days. Delicious salmon flesh; skin greenish yellow when ripe. Shape round at the ends; very attractive; medium early. 90 days. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 50 cts.; lb. \$1.50.**

Emerald Gem. 87 days. In my judgment this is one of the best yellow or salmon-fleshed melons; sweet and delicious. Very prolific, and always sells on the market. One of the most popular varieties of melons. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 50 cts.; lb. \$1.50.**

Tip-Top. 96 days. One of the best of the salmon-fleshed melons. A big yielder. Fruits are large and of delicious quality. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 50 cts.; lb. \$1.50.**

Schell's Extra-Early. 65 days. Very valuable because of its extreme earliness. The crop is ready to use in 65 days from planting of seed while most other varieties require from 85 to 100 days. It is of excellent quality, with very thick, salmon flesh of richest flavor. The fruits are oval, averaging 8 inches long by about 4 1/2 inches in diameter, with heavy netting. I urge all my friends to try this new melon. **Pkt. 10 cts.; oz. 40 cts.; 2 ozs. 75 cts.; 1/4lb. \$1.25; lb. \$4; 3 lbs. (for 1 acre) \$10.**

Pearl Pink Meat. 95 days. A new variety of exceptional merit. The netting is coarse and the skin a very beautiful shade of pearl, making the outside appearance very attractive. Its flesh is deep pink in color and of the richest quality. The fruit is oval, averaging 5 1/2 inches long by about 4 1/2 inches in diameter and is edible in 95 days from planting. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2.50.**

Honey Ball. 100 days. A very thick wall of luscious green meat, tough rind and a small seed cavity. Very prolific, and vines are rust resistant. A fine shipping melon and a good keeper. They do best on sandy, loamy soil, yet can be grown successfully on most any soil. Bright yellow when ripe. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. \$1; lb. \$3.**

Banana. 94 days. Salmon flesh. Melons are very large and thin and of delicious quality. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 50 cts.; lb. \$1.50.**

Long Island Beauty. 85 days. Green flesh. Melons are very large, flattened, heavily ribbed. Very handsome and of the finest quality. I recommend it highly. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 50 cts.; lb. \$1.50.**

Superfecto. 85 days. This new melon is the result of intensive breeding. It is simply captivating the markets. Buyers all want it. The photograph shows how uniform the melons run and their rich appearance and desirable shape. Inside is the real story—the rich reddish salmon flesh extends from the little seed cavity clear to the thin, tough rind. Its keeping and shipping qualities are the best. Here is a melon I urge you to grow for it surely is superfine. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 60 cts.; lb. \$2; 3 lbs. (for 1 acre) \$5.75; 9 lbs. (for 3 acres) \$15.75.**



Superfecto Cantaloupes. Reddish salmon flesh. The newest Melon and already in great demand



Burrell's Gem Cantaloupe. Of richest flavor and deep salmon flesh

Hale's Best or **H. B. Cantaloupe.** 65 days. This splendid melon is considered by many to be the most profitable crop where earliness with quality dominates the market. It is the earliest good melon and a fine shipper. The fact that 42,000 acres of it were planted in the Imperial Valley in California, and thousands of carloads were shipped to eastern markets, is evidence enough that eastern growers have not been growing anything like enough to supply the great demand. If you grow for market, make part of your crop Hale's Best to be first on the market. Hale's Best has deep salmon, fine-grained flesh of excellent quality. The melons are oval, about 8 by 4½ inches, with heavy netting. **Pkt. 10 cts.; oz. 20 cts.; ¼lb. 60c.; lb. \$2; 3 lbs. (for 1 acre) \$5.75; 9 lbs. (for 3 acres) \$15.75.** Special prices in large quantities.

CANTALOUPEs, continued

Burrell's Gem. 87 days. A very fine melon. I recommend it highly. It is one of the most popular in all markets because of its decidedly sweet, rich flavor. The flesh is salmon, and very deep. Its rind is rather dark green, with closely laced gray netting. Shape oval. It is an excellent shipper. Fine for home-garden as well as market. **Pkt. 10 cts.; oz. 20 cts.; ¼lb. 60 cts.; lb. \$2.**

Honey Dew Melon. 120 days. It is different from any muskmelon or cantaloupe; both in appearance and flavor. The melons are large and round; the outer skin is hard and almost white, turning to a lemon color when ripe. The thick, deep flesh is light green with a rich delicious honey-sweet flavor and very juicy, unlike any other melon. Plant as early as possible. They will keep until late in the fall when no other melons are to be had. **Pkt. 5 cts.; oz. 15 cts.; ¼lb. 50 cts.; lb. \$1.50.**

Paul Rose. 88 days. Salmon flesh. Almost round; flesh deep and firm and very sweet and luscious. **Pkt. 5 cts.; oz. 15 cts.; ¼lb. 50 cts.; lb. \$1.50.**

Large Hackensack. 95 days. Green-fleshed; very sweet and luscious. Grows to a large size; round with flattened ends. The flesh is very deep and rich in appearance and the melons weigh from 5 to 10 pounds each, and there are lots of them—for it is a heavy yielder therefore desirable to grow for market or in the home-garden. **Pkt. 5 cts.; oz. 15 cts.; ¼lb. 50 cts.; lb. \$1.50.**

Extra-Early Hackensack. 90 days. Large melon, but not so large as Large Hackensack and ten days earlier; green flesh; very fine. **Pkt. 5 cts.; oz. 15 cts.; ¼lb. 50 cts.; lb. \$1.50.**

WATERMELONS (See also pages 28 and 29)

McIver's Wonderful Sugar. 90 days. A long, striped melon (often 2 feet in length), of the finest quality. **Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1.25; 5 lbs. or over, \$1 per lb.**

Round Dark Icing. 90 days. Shape round; flesh pink, sweet and melting. **Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1.25; 5 lbs. or over, at \$1 per lb.**

Fordhook Early. 85 days. The earliest large-fruited melon; almost round; dark green; flesh bright red, crisp and sweet. Averages 25 pounds. **Pkt. 5c.; oz. 15c.; ¼lb. 40c.; lb. \$1.25; 5 lbs. or over, at \$1 per lb.**

Iceberg or Blue Gem. 90 days. Large, thick, oval melons. Skin dark green, with lighter stripes. Sweet, sugary flavor. Black seed which allows early planting. **Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1.25; 5 lbs. or over, at \$1 per lb.**

Harris Earliest. 80 days. One of the best extra-early melons; fruits are oval, dark green, with broad, light stripes; flesh sweet and delicious. **Pkt. 5c.; oz. 15c.; ¼lb. 40 cts.; lb. \$1.25; 5 lbs. or over, at \$1 per lb.**

Excel. The largest of the shipping varieties. It is dark green, with mottled stripes of a darker green. The shape is long and thicker than Tom Watson; it averages 20 inches long by 14 inches wide. The melons, often weighing 60 pounds, are of excellent quality. 100 days from planting to eating. **Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1.25; 5 lbs. or over, at \$1 per lb.**

New "Irish Grey." 90 days. Try this splendid variety. The melons are very large, oblong, of greenish gray color outside. The flesh is rich red and of delicious flavor. **Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1.25; 5 lbs. or over, at \$1 per lb.**

Dixie. 90 days. Oblong; 18 to 24 inches long; skin dark green, with light stripes; flesh bright red and of finest quality. Averages 25 pounds. **Pkt. 5c.; oz. 15c.; ¼lb. 40 cts.; lb. \$1.25; 5 lbs. or over, at \$1 per lb.**

Halbert Honey. 85 days. One of the best melons grown. The fruits are long, blunt at both ends; skin a rich, glossy green; the flesh a beautiful crimson; quality most delicious; very prolific. **Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1.25; 5 lbs. or over, at \$1 per lb.**

Gray Monarch or Long Light Icing. 90 days. Long; skin mottled very light green; flesh deep red and very fine. **Pkt. 5c.; oz. 15c.; ¼lb. 40c.; lb. \$1.25.**

Florida Favorite. 87 days. Large, oblong; dark green skin; excellent flavor. **Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1.25.**



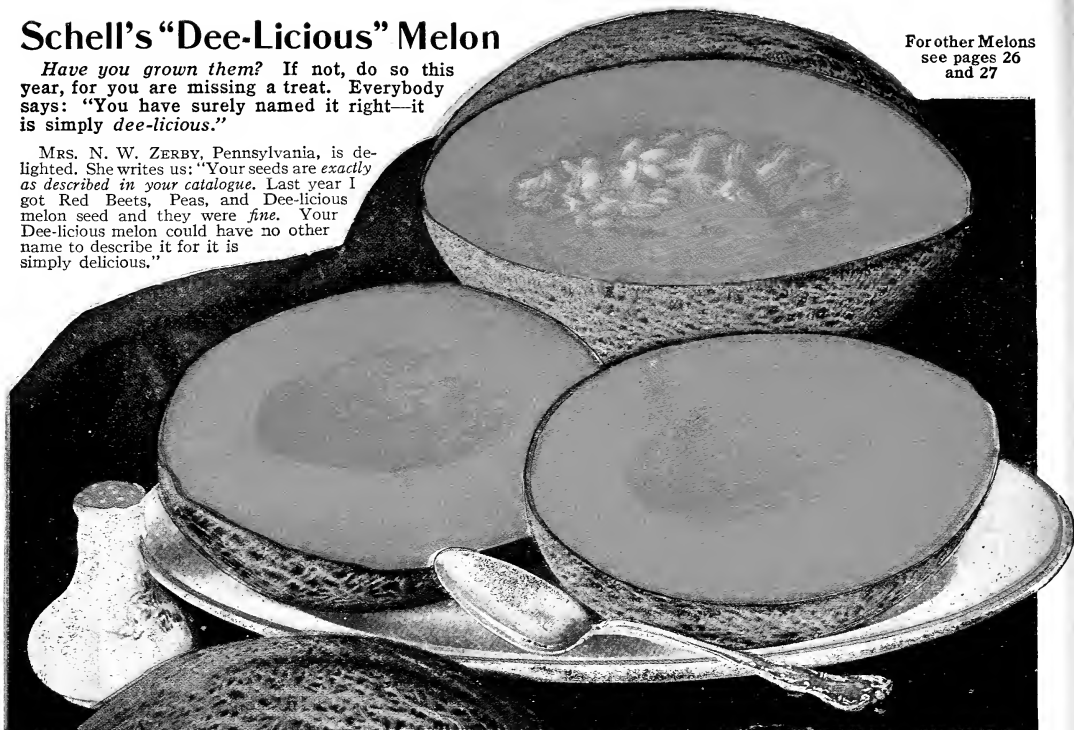
Excel Watermelon. One of the largest varieties, melons often weighing 60 pounds

Schell's "Dee-Licious" Melon

Have you grown them? If not, do so this year, for you are missing a treat. Everybody says: "You have surely named it right—it is simply *dee-licious*."

Mrs. N. W. ZERBY, Pennsylvania, is delighted. She writes us: "Your seeds are *exactly as described in your catalogue*. Last year I got Red Beets, Peas, and Dee-licious melon seed and they were *fine*. Your Dee-licious melon could have no other name to describe it for it is simply delicious."

For other Melons
see pages 26
and 27



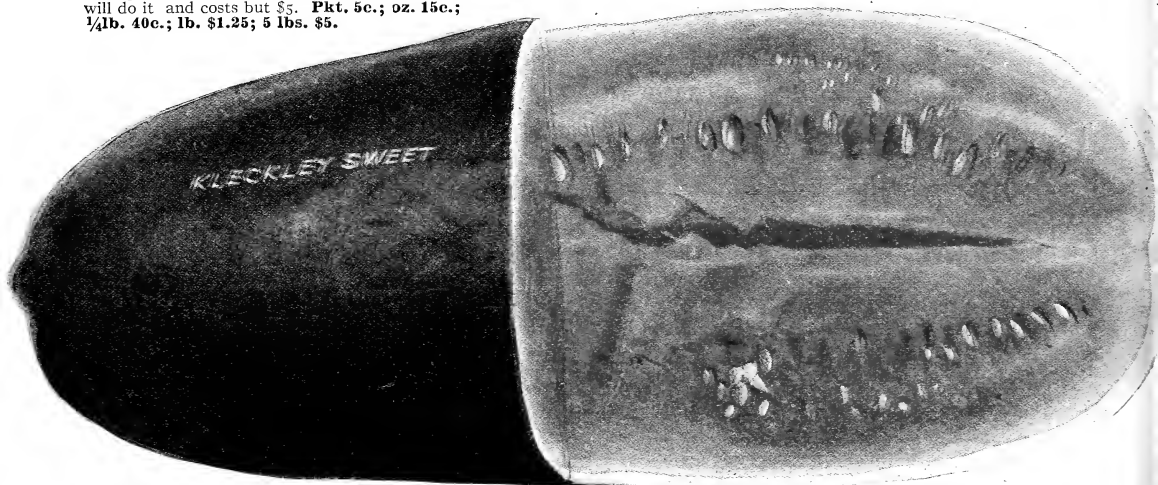
This color photograph shows our **Dee-licious Melon** with all its valuable qualities except the "taste." I can only tell you it is delicious—you must taste it and see. Notice the perfect oval shape always preferred on the market. Then see the deep rich salmon color right up to rind, and then the exceedingly small seed cavity, giving it the greatest possible thickness of flesh. For your own use or for market you will have the **best** if you have **Schell's Dee-licious**. It will interest you, no doubt, to know that we select and use only the most perfect types of none other than the **crown set** Melons from the vines for our seed crop. It increases the cost—but who is looking for cheap seeds? Not a single successful gardener. You want the best quality seeds, knowing they are necessary if you are to have the most profitable crops. You will have them if you grow **Schell's Dee-licious**. A thousand dollars per acre has been made on our "**Dee-licious**" Melons.

If you would ask me which one Melon of the entire list that I would recommend, when one variety only is to be grown, I would say, grow "**Dee-licious**," by all means. In appearance it is very attractive, the netting being very uniform over a rich olive-green and the Melons average an, exceptional evenness in size—7 inches long. The plants are very robust and surprisingly prolific, an acre of "**Dee-licious**" producing double the quantity of Melons over others in most instances.

From the small seed cavity to the rind you have in this variety the most delicious, richly flavored, honey-sweet, juicy flesh. Every home-gardener, as well as every farmer and market-gardener, should grow "**Dee-licious**." With normal growing conditions, **Schell's "Dee-licious"** is ready to pick 85 days after planting. Order early. The enormous quantity of seed we grew makes it possible for us to reduce the price this year from \$2.75 to \$2 per lb. **Pkt. 10 cts.; oz. 25 cts.; 2 ozs. 45 cts.; 1/4 lb. 75 cts.; 1 lb. \$2; 3 lbs. (enough for one acre) \$5.75.**

Watermelon, Improved Kleckley Sweets. There is no better "food treat" than a "just ripe" Kleckley Sweets Watermelon right out of your garden. An ounce of seed will give you 30 hills, or 15 hills by planting double quantity, thus allowing for bugs that may "nip" a few plants while you are not looking.

As a crop for market, you will find it one of the most profitable, for Melons are easy to grow and easy to sell. This illustration shows the true oblong shape, the dark green rind, and the rich red flesh, which is so sweet and luscious. Ready in about 87 days from planting. Plant an acre this year—five pounds of seed will do it and costs but \$5. **Pkt. 5c.; oz. 15c.; 1/4 lb. 40c.; 1 lb. \$1.25; 5 lbs. \$5.**



Improved Kleckley Sweets is considered by many as "the sweetest of all Melons." Be sure to order Kleckley Sweets

WATERMELONS

One ounce will plant 30 hills; 2 pounds to the acre or 4 pounds if double planting is made for frost emergency

How to Grow Them. To those who are now growing or anticipate growing melons commercially, I urge you to write to the U. S. Department of Agriculture, Bureau of Plant Industry, Washington, D. C., and ask for a free copy of Farmers Bulletin No. 1394, on Watermelons. This gives you very complete information on how to grow them successfully in all sections of the country. We have not space here to give full details.

Never plant Watermelons on the same place more than once in 6 to 8 years. If you do you will have disease troubles, and such crops will produce deformed melons with black and shriveled ends, even from the very best seeds, while seed of the same kind will produce a perfect crop on soil never before planted to melons. The best soil is a well-drained sandy loam, and new sod land is fine. Fine melons can be grown on any good loamy soil. Plant hills 8 to 10 feet apart. Thin to one plant in each hill. It is absolutely necessary to plant high-quality pure-bred seed, such as we offer you, for successful crops. There is a vast difference in various strains of seeds.

Schell's Strain Tom Watson

The Most Popular Melon in America

Do you know there are approximately 60,000 cars or 60,000,000 Watermelons shipped and consumed annually in this country? And the greatest percentage is Tom Watson. Have you any melon soil? If so, grow our Tom Watsons—you will find them a profitable.

The melons are oblong, 18 to 24 inches long and 10 to 14 inches in diameter, averaging forty to sixty pounds each. The flesh is a deep red, of the most delicious quality and extends close to the rind. The rind is dark green and very strong. This variety has proved its great value and should be grown by every melon-grower. It is difficult to find a better melon than Tom Watson for quality, flavor, size, shape, and shipping. I supply many thousands of pounds to many of the largest and most successful growers. Quite a number of them tell me that they find my northern-grown seed earlier and more prolific. The most perfect and greatest money-making crops are being grown by our customers who buy my private *stock seed*. This seed is taken from perfect specimen melons weighing from 40 to 60 pounds (the ends are cut off and the seed saved from centers only). The plants are the most vigorous and most prolific. Stock seed costs us a lot to select and we get \$3.50 per lb.

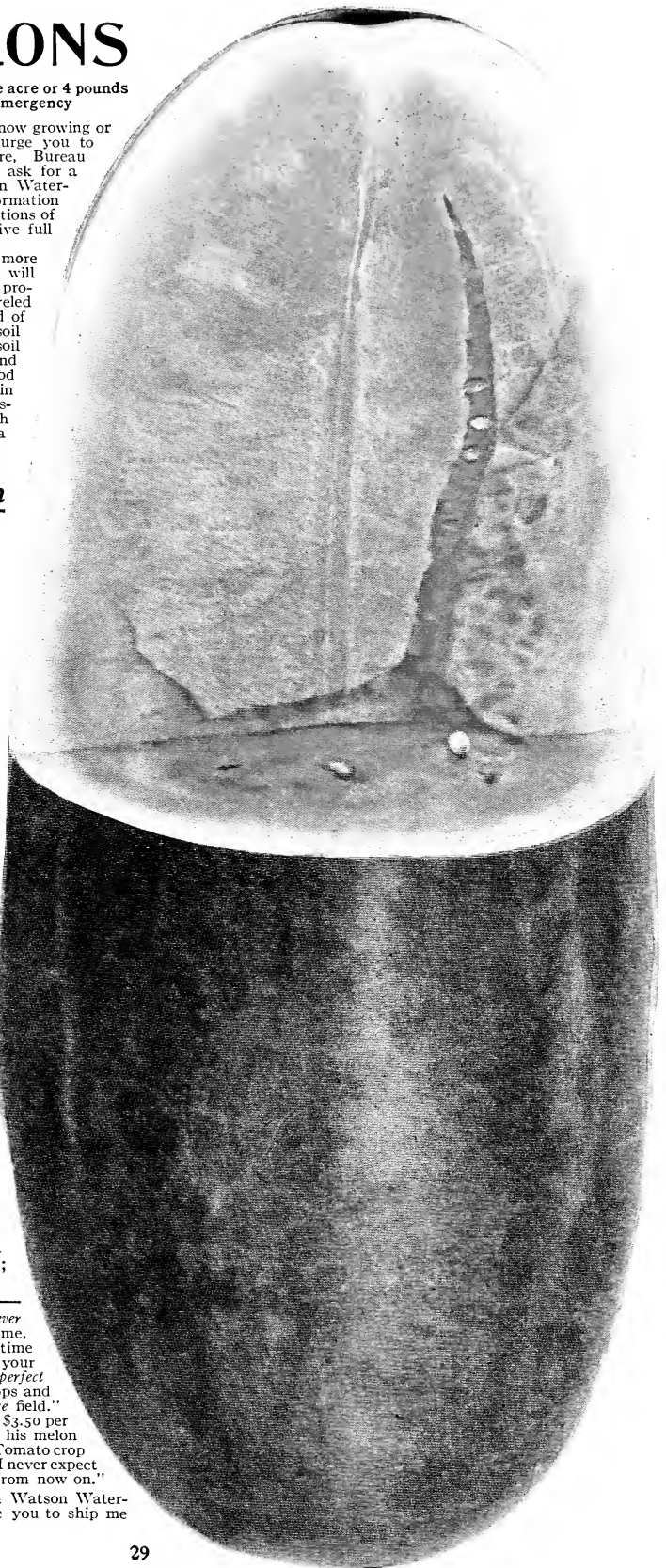
Stock Seed. Lb. \$3.50; $\frac{1}{4}$ lb. \$1; oz. 40 cts.; pkt. 15 cts.

Special Stock (saved from specimen melons 30 to 40 pounds each). Lb. \$1.50; $\frac{1}{4}$ lb. 50c; oz. 15c; pkt. 5c.

Standard Stock (saved from entire crop after careful selection, grown from our stock seed offered above). Lb. \$1; $\frac{1}{4}$ lb. 35 cts.; oz. 10 cts.; pkt. 5 cts.

READ THIS.—*The most perfect melons he ever grew or ever saw.* MR. O. G. JOHNSON writes me, July 25, 1927: "I have been thinking for some time I would write you how well pleased I was with your Tom Watson Melon seed. They were *the most perfect melons I have ever grown.* They set three crops and the most uniform I ever saw, covering the entire field." Mr. Johnson had 65 pounds of my stock seed at \$3.50 per pound. He was not only greatly pleased with his melon crop but also his other crops. Referring to his Tomato crop he wrote: "The Tomatoes they *cannot be beat.* I never expect to plant anything but your Florida Special from now on."

DR. IRVIN P. PHILLOT writes: "Your Tom Watson Watermelon seed showed up fine and I would like you to ship me another 100 pounds of same seed quick."



ONIONS

HOW TO GROW ONIONS.—For sets (to plant the following spring), sow in rows 12 inches apart early in the spring, in soil well prepared and worked fine. Sow seed thick, 50 pounds to the acre. If not thick,

then they grow too large. When ripe, gather, cure and store them in a dark, dry, cool, airy place. Leave undisturbed until next spring. For large Onions, sow 10 pounds to the acre. Sow seed early in spring in rows 12 inches apart, same as for sets, but make soil as rich as possible, for Onions are rank feeders, and to grow the largest size it is necessary to have the plant-food there to feed them. Wizard Brand Sheep Manure is splendid (we have it). Thin to about 2 inches apart in the rows. Keep clear of weeds. Harvest when the tops die down. One ounce will sow a row 100 feet long.

The quality of my Onion Seed is unexcelled. It is produced from selected specimen bulbs, under the most favorable conditions. The vitality is generally 100 per cent, and always within the nineties, if your soil and weather conditions are right, my seed should give you a most magnificent crop. Try it this year.

Schell's American Beauty. Was offered two years ago for the first time. This is a very valuable variety and we urge you to grow it. Schell's American Beauty Onion is a semi-globe, not flat and yet not a full globe shape, but near to it—a very attractive shape which makes it a quick seller on any market. The flesh is very white and of fine texture. The skin is a very rich, clean bright yellow; holds well to the Onion. It is remarkable for its vigor when growing and has proven that it keeps perfectly as long as any other variety and longer than most of them. On rich soil it will produce a big crop of beautiful Onions from seed. Try it this year, you will want more next year. **Pkt. 15 cts.; 1/2oz. 25 cts.; oz. 50 cts.; 1/4lb. \$1.40; 1/2lb. \$2.50; 1lb. \$5.**

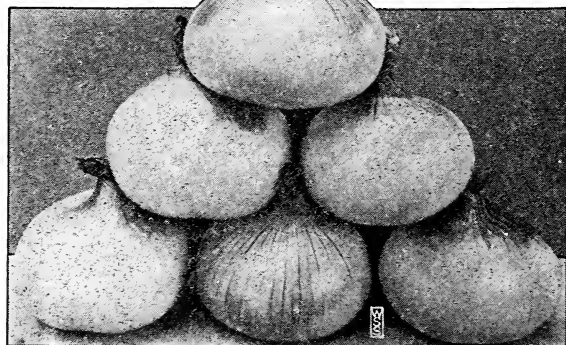
White Silverskin. Pure white, mild-flavored Onions; splendid for spring-bunching Onions because of their snow-white skin and mild flavor. Also valuable as large Onions and medium-sized for pickling. For this purpose they should be left 1 inch apart in the row when small quantities are grown. When large quantities are grown, sow half as thick as for sets. They keep well, but are not so sure as the yellow varieties. Make your soil very rich, and cultivate often. Always keep in mind the fact that my Onion seed averages 90 to 100 per cent vitality, which is equal to crop insurance where weather conditions are favorable. **Pkt. 10 cts.; 1/2oz. 25 cts.; oz. 40 cts.; 1/4lb. \$1.10; 1lb. \$3.50.**

Japanese Onion. Also known as **Ebenezer**. This Onion is very popular; in fact, it is a leading variety with the gardeners of New Jersey, New York, and other eastern states, because of its excellent keeping qualities, carrying through the winter without loss; because of its pleasing mild flavor, its attractive appearance and large, uniform size which has made quick selling demand for it on all markets. Sow the seed in the spring for sets which plant out the following spring for large Onions; these will be ready for market in August and September. You should by all means grow Japanese, for it is a very valuable variety. **Pkt. 10 cts.; 1/2oz. 20 cts.; oz. 35 cts.; 1/4lb. \$1; 1lb. \$3.50.**

Schell's Large White Globe. An Improved strain of Southport White Globe. Perfect globe-shaped Onions of large size and silvery whiteness. Grows to a large size from seed sown in spring. The flesh has a most delicious flavor. A large and quick sale is found for these wherever marketed. A good keeper. When grown closer in the rows they make the finest white pickling Onions. Grow lots of White Globe and be sure you sow Schell's Quality Strain, for They Grow Better—They Yield Better. Our special strain of Large White Globe has proven a big money crop for many of our customers. **Pkt. 10 cts.; 1/2oz. 25 cts.; oz. 45 cts.; 1/4lb. \$1.15; 1lb. \$3.75; 10 lbs. \$35.**

Schell's Southport Red Globe. This is the leading red Onion and is used in very large quantities in some of our markets. They are a beautiful, attractive, purplish red. The skin is medium thick and the layers are white with a faint suggestion of pink tint. The flesh is fine-grained and of strong flavor. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. \$1.10; 1lb. \$3.50.**

Perfect Silverskin Onions
Grown from our seed



Schell's Ohio Yellow Globe. This is probably the type of Yellow Globe Onion most widely used in America. It is a pure deep yellow, with firm flesh and good keeping qualities.

On well-enriched soil, properly prepared and cultivated, you can grow from 500 to 1,000 bushels per acre of this variety from seed. Remember, Onions are 95 per cent water, therefore they need plenty of moisture properly supplied. We highly recommend this, our special strain of Yellow Globe. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 85 cts.; 1lb. \$3; 10 lbs. \$29; 50 lbs. \$137.50.**

100 PER CENT PERFECT

"We found your seeds very good, came up to a seed"—
B. F. TURNER & SON, New Jersey.

So does BERNARD SCHOW, Ohio. He writes us: "Your Schell's Ninety-Day Corn came up fine and grew a fine crop. It was the best I ever grew."

"I received the 1/2 bushel of Schell's Ninety-Day Corn and it looks so fine you may please send another bushel at once."—J. WALTER ARNOLD, Pennsylvania.

The Famous Prizetaker Onion. Grows to enormous size from seed. Under very best conditions the Onions have been grown to 5 inches in diameter. Prizetaker is an Onion everybody should grow for private use or for market. A money-maker for those who grow it in quantities. The flesh is pure white, succulent and sparkling; the skin a pale yellow; its keeping quality is excellent. Crops of 800 to 1,200 bushels to the acre have been grown with Prizetaker. If you have a good, rich acre, sow ten pounds of Prizetaker seed on it and try for a 1,000 bushel crop—it may mean \$1,000. **Pkt. 10 cts.; ½oz. 20 cts.; oz. 35 cts.; ¼lb. 85 cts.; lb. \$2.75.**

Southport Yellow Globe. Large, handsome, globe Onions of mild flavor; skin pale yellow; flesh white. **Pkt. 10 cts.; ½oz. 20 cts.; oz. 35c.; ¼lb. 85c.; lb. \$2.75.**

Yellow Globe Danvers. Pkt. 10 cts.; ½oz. 20 cts.; oz. 35c.; ¼lb. 85 cts.; lb. \$2.75.

Flat Yellow Danvers. Pkt. 10c.; oz. 35c.; ¼lb. 85c.; lb. \$2.50.

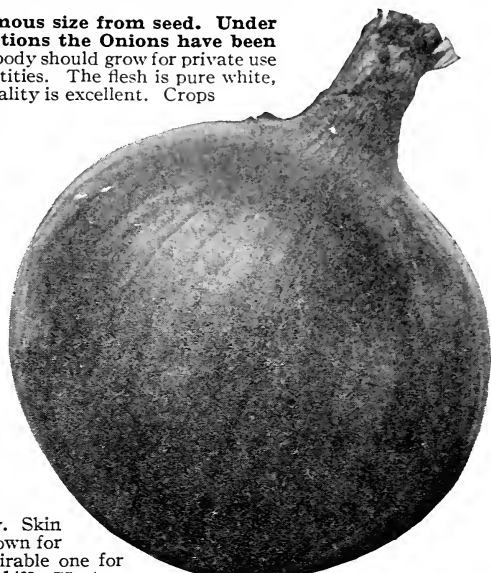
Red Wethersfield. Thick, flattened red Onions. Pkt. 10c.; oz. 35 cts.; ¼lb. 85 cts.; lb. \$2.75.

Extra-Early Barletta or White Queen. Fine for small pickles. Pkt. 10 cts.; oz. 45 cts.; ¼lb. \$1.15; lb. \$3.50.

White Pearl. Extra early; round; white; fine. Pkt. 10 cts.; oz. 45 cts.; ¼lb. \$1.15; lb. \$3.50.

Mammoth Silver King. Silvery white. Matures quickly and on rich soil often weighs 2 to 3 lbs. Pkt. 10 cts.; oz. 45 cts.; ¼lb. \$1.15, lb. \$3.50.

Yellow Strasburg. This is an excellent keeper. Planted extensively for set Onions, for which it is very desirable. Also grows to a large size and ripens early. Skin is a bright straw color. It has a very mild flavor, and when grown for large Onions, its broad, flattened shape makes it a very desirable one for slicing. Grow all you can of them. **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 75 cts.; lb. \$2.50; 10 lbs. \$24.**



Southport Yellow Globe

ONION SETS PRICES ON ONION SETS ARE SUBJECT TO CHANGE WITH THE MARKET

I make a specialty of fancy, recleaned, and hand-picked Onion Sets, and sell thousands of bushels

Yellow Onion Sets. Pt. 15 cts. (20 cts., postpaid); qt. 25 cts. (30 cts., postpaid); 2 qts. 50 cts. (60 cts., postpaid); 4 qts. 90 cts. (\$1, postpaid); 8 qts. \$1.35 (\$1.65, postpaid); bus. (32 lbs.) \$4 (\$4.50, postpaid, within 300 miles).

White Onion Sets. Pt. 20 cts. (25 cts., postpaid); qt. 30 cts. (40 cts., postpaid); 2 qts. 60 cts. (80 cts., postpaid); 4 qts. \$1.20 (\$1.40, postpaid); 8 qts. \$1.50 (\$1.75, postpaid); bus. (32 lbs.) \$4.50 (\$5, postpaid).

Japanese Onion Sets. We sell many thousands of bushels of these for planting out to grow large Onions. If you want to grow a fine crop of big Onions from sets, try this variety. Bus. (32 lbs.) \$4 (\$4.50 postpaid); 8 qts. \$1.35 (\$1.65, postpaid); 4 qts. 90c. (\$1, postpaid); 2 qts. 50c. (60c. postpaid); qt. 25c. (30c., postpaid); pt. 15c. (20 cts., postpaid).

Egyptian or Tree Onions. Ready in August. Plant from August to October, and they make fine "bunch" Onions, very early in spring. Pt. 15 cts. (20 cts., postpaid); qt. 25 cts. (30 cts., postpaid); bus. (32 lbs.) \$3.75 (\$4.25, postpaid).

GARLIC SETS

1 pound will plant a 200-foot row

Lb. 40 cts.; 5 lbs. \$1.50; 10 lbs. \$2.85.

MUSTARD One ounce will sow a row 100 ft. long

White London. Pkt. 5c.; oz. 10c.; ¼lb. 25c.; lb. 80c.

OKRA or GUMBO

White Velvet. Pkt. 5c.; oz. 10c.; ¼lb. 25c.; lb. 75c.

HERBS—Have a "Medicine Garden"

Everybody should have their own "Medicine Garden"—a plot of ground somewhere within their vegetable or flower-garden devoted to the growing of the various Herbs so often needed in the home for medicinal purposes.

HOW TO GROW THEM. Sow the seed in the spring after the soil has become warm—usually about May 1. Sow in rows 12 inches apart, cultivating the plants often, and when the plants have three or four leaves transplant to stand about 12 inches apart in the rows.

	Pkt.	Oz.	¼lb.	Lb.
Anise.....	\$0 10	\$0 20	\$0 60	\$2 00
Balm.....	10	50	1 50	5 00
Basil, Sweet.....	10	45	1 35	4 50
Borage.....	10	35	1 15	4 00
Caraway.....	10	20	50	1 50
Catnip.....	10	40	1 25	4 35
Coriander.....	10	45	1 35	4 50
Dill.....	10	25	75	2 50
Fennel, Sweet.....	10	25	75	2 50

	Pkt.	Oz.	¼lb.	Lb.
Horehound.....	\$0 10	\$0 20	\$0 15	\$4 50
Marjoram, Sweet.....	10	40	1 50	5 00
Pennyroyal.....	50	7 00		
Rosemary.....	10	80	2 40	8 00
Sage.....	10	60	1 80	6 00
Savory, Summer.....	10	60	1 80	6 00
Savory, Winter.....	10	75	2 25	7 50
Thyme.....	10	75	2 25	7 50
Wormwood.....	10	40	1 35	4 50

FLORENCE FENNEL OR FINOCCHIO

Used extensively as a salad but it is particularly delicious when served boiled with a cream dressing. The bases of the leaf-stalks are much thickened, bulb-like, and after boiling are of a mild, aromatic, sweet flavor, somewhat like celery yet sweet and with a delicate odor. When the enlargement of the leaf stalk at the base of the stem is about half as large as an egg, then earth it up until about half is covered. In about ten days, you may begin to cut and continue as the plants increase in growth. Pkt. 10 cts.; oz. 30 cts.; ¼lb. 80 cts.; lb. \$3.

Schell's Wonderful Pea

THE MOST POPULAR PEA—STILL LEADING ALL OTHERS

IMMENSE PODS CONTAINING NINE TO TEN BIG PEAS
OF DELICIOUS FLAVOR

Schell's Wonderful Pea was introduced by us and has met the desires and won the approval of the many thousands who grow it both in large and small quantities. As the name implies, it is *wonderful* for its unusual vigor and hardiness in its plant-growth; *wonderful* for its very large pods, each filled from tip to tip with big, sweet, richly flavored Peas; *wonderful* for its yields, the plants being crowded with their big pods from one end of the row to the other. Order it on my recommendation and you will have one of the best crops of Peas you ever grew. Ready to pick in 70 days from planting. (See prices below.)

We harvested a magnificent seed crop of our Wonderful Peas last fall. The demand will be greater than ever, as it was last year, so order early all you will need.

MRS. E. KRAMER, Pa., is pleased. She writes: "I wish to say that the Schell's Seeds we have planted for several years *surpass all others in quantity of yield and in quality*, both for home and market use. I want especially to praise your *Schell's Wonderful Peas*."



Schell's

Wonderful Pea

And indeed it is wonderful the way it yields. Plants average 20 inches, need no support and are literally loaded with big pods crowded from tip to tip with big Peas of delicious flavor, nine to ten in a pod. Ready to pick soon after first early varieties if planted at same time. Grow Schell's Wonderful this year and you'll grow it again. Pkt. 10 cts.; 1/2 pt. 25 cts.; pt. 45 cts.; qt. 85 cts.; 2 qts. \$1.50; 4 qts. \$2.50; pk. \$4.50; bus. \$16

"Schell's Quality Seeds are the *best*" writes Mrs. Wenner. "I have used your seeds for four years and have had great success with them. They are a little higher in price than in some catalogues *but they are better seeds*. I love to take care of a good garden and I am happy to say I have one."—MRS. ROBT. F. WENNER, Pa.

Three Very Excellent Varieties of Peas

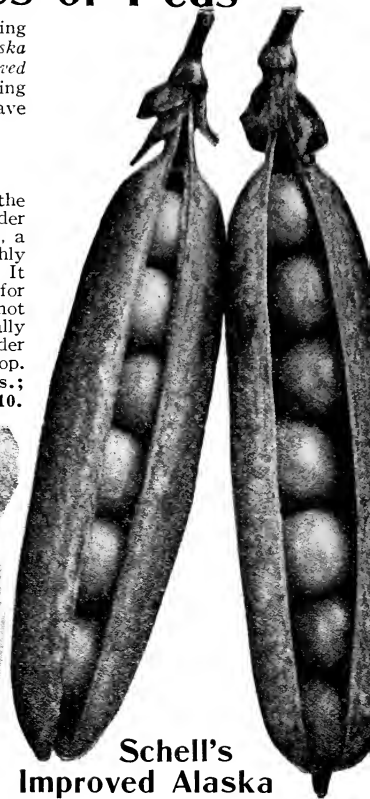
To have a continuous supply of Peas throughout the season, we suggest planting three varieties at one time, as early as the conditions permit. Our *Improved Alaska* will, under normal conditions, be ready to use in 45 to 48 days, our *Improved Thomas Laxton* in 55 days, and our *Schell's Wonderful* in 70 days. Then, by planting the *Wonderful* every two weeks after the first planting until July 30, you will have Peas continuously until October 1.

Schell's Improved Thomas Laxton

The illustration gives you a better idea of the size, shape, and contents of the pods of our *Improved Thomas Laxton* Peas than a word description. We consider it the very best extra-early large-podded Pea. It is ready to pick in 55 days, a week to ten days after our *Improved Alaska*. It is of excellent quality, richly flavored, and the pods are packed solid with large Peas, usually eight in a pod. It yields very much heavier than other early sorts and in every way is preferable for home or market use, when compared to other large-podded early varieties. Do not confuse our *Improved Thomas Laxton* with the regular *Thomas Laxton* generally offered, for our *Improved* strain is far superior in size, quality, and yield. Order this for your first-early large-podded Pea and you will be delighted with your crop. Plants grow 20 inches high and need no support. **Pkt. 10 cts.; 1/2pt. 20 cts.; pt. 35c.; qt. 70c.; 2 qts. \$1.30; 4 qts. \$2.25; pk. \$3.75; bus. \$11.50; 10 bus. \$110.**

Schell's Improved Thos. Laxton

This improved strain is the best large podded extra early Pea. Ready to pick just when Alaska is over.



Schell's Improved Alaska

The earliest of all Peas. There is a world of difference in this, our improved strain of Alaska, and ordinary Alaskas. The illustration here shows how the pods are solidly packed with big Peas from end to end. Our *Improved Alaska* yields many more pods to the plant and the pods are larger and of better shape. It is the first on the market when planted early. The plants grow about 2 feet high; they need no support. **Pkt. 10 cts.; 1/2pt. 20 cts.; pt. 35 cts.; qt. 70 cts.; 2 qts. \$1.30; 4 qts. \$2.25; pk. \$3.75; bus. \$11.50.**

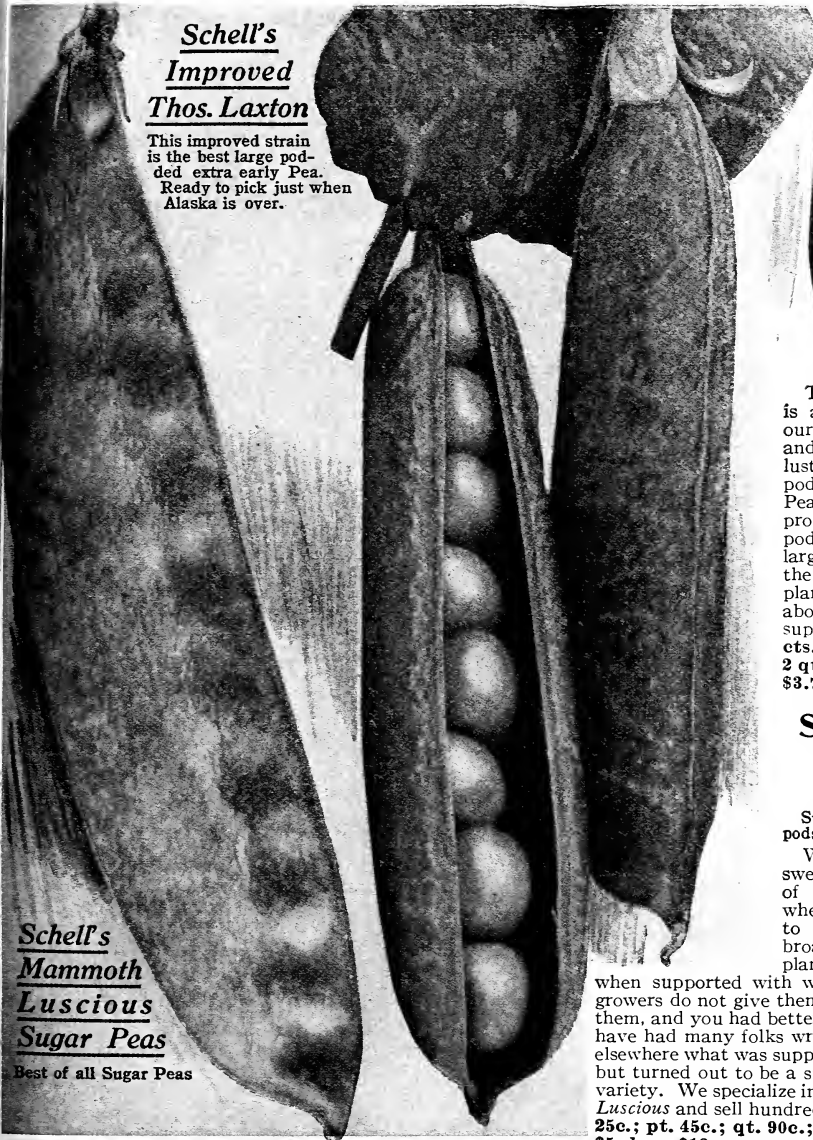
Schell's Mammoth Luscious Sugar Peas

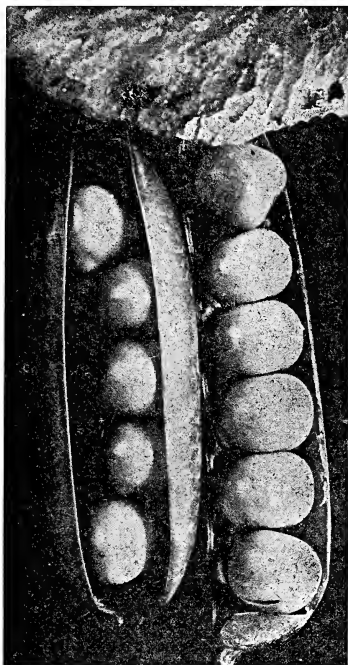
Sugar Peas are not shelled. The pods are cooked like snap beans.

Without exception the largest, sweetest, purest, most desirable of all Sugar Peas. The pods, when fully grown, will measure 6 to 7 inches long and 1 1/2 inches broad, and they are delicious. The plants grow about 3 feet and do best when supported with wire, string, or brush but most growers do not give them any support. Be sure to grow them, and you had better send to us for your seed for we have had many folks write us that they had purchased elsewhere what was supposed to be *Mammoth Luscious* but turned out to be a small podded sort of some other variety. We specialize in growing the *genuine Mammoth Luscious* and sell hundreds of bushels. **Pkt. 10c.; 1/2pt. 25c.; pt. 45c.; qt. 90c.; 2 qts. \$1.80; 4 qts. \$2.75; pk. \$5; bus. \$18.**

Schell's Mammoth Luscious Sugar Peas

Best of all Sugar Peas





Nott's Excelsior Peas

One of the most desirable dwarf or low-growing varieties, 15 inches high, covered with pods packed tight with delicious Peas.

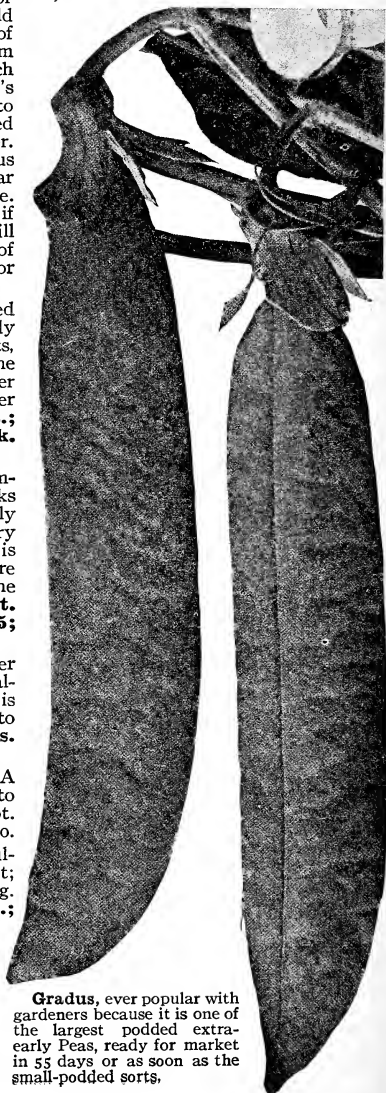
PEAS

It will be noted we sell our Peas, Beans, and Corn by the measure. One pint equals about a pound; a quart about 2 pounds.

GROW MORE PEAS. GOOD SEED MEANS A BIG CROP

HOW TO GROW PEAS.—They must have good rich soil worked deep and thoroughly. Wizard Brand Sheep Manure worked in is good (we have it). However, soil too rich will force the plants to an unnatural growth, sometimes twice the height of their natural habit, which prevents the usual productiveness, and makes "all vine and no Peas." If desired for first in the market, then plant the extra-early smooth-seeded varieties, Pedigree Extra-Early or Alaska. They may be planted as early as you can get in the garden. The wrinkled-seeded varieties are much sweeter and not so hardy. The seed sometimes rots if planted very early, although this depends on the weather after they are planted. Make the rows one foot apart for low-growing sorts and for the home-garden, and 3 feet for large plantings for horse cultivation. For tall sorts make rows 2 feet apart in the home-garden and 3 to 4 feet for large plantings. Cover early plantings 1 to 1½ inches; when soil is warmer, cover 2 inches. By successive plantings every 2 weeks Peas may be had all season. Cultivate thoroughly all through the growing period. Nott's Excelsior is one of the best-quality dwarf varieties for the home-garden. One quart will plant a row 100 feet long; 2 bushels to the acre.

Many have asked us what our choice would be for the best succession of Peas throughout the season, so we mention this for the benefit of all. Every variety we offer on these four pages is excellent. We would choose our Improved Alaska for very first early, our Improved Thomas Laxton for next very early and we would be sure to have a patch of Nott's Excelsior with medium pods but exceedingly rich flavor. Next is Schell's Wonderful, which is ready to pick when our Improved Thomas Laxton is about over. Of course, Mammoth Luscious Sugar, the best of all Sugar Peas, would be one of our choice. These five good varieties, if planted at the same time, will give you a very choice crop of Peas throughout the season if for your own use or for market.



Gradus, ever popular with gardeners because it is one of the largest podded extra-early Peas, ready for market in 55 days or as soon as the small-podded sorts.

Improved Thos. Laxton. Very fine. Large pods tightly filled with big rich flavored Peas. Ready to pick in 55 days. One of the best early Peas, yields heavily; plants, 20 inches, need no support. This improved strain is far superior to the regular strain in that it is more vigorous, the plants yield 25 to 40 per cent more pods and the pods are exceedingly uniform and have a richer deep green color. See it on page 33. Be sure to grow these. **Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 70 cts.; 2 qts. \$1.30; 4 qts. \$2.25; pk. \$3.75; bus. \$11.50.**

Improved Alaska. There is a world of difference in this our improved strain of Alaska and ordinary stocks of Alaska. The illustration on page 33 shows how the pods are solidly packed with big Peas, from end to end. This is not true of ordinary Alaska. The yield of our Improved Alaska is very much heavier. It is one of the very earliest, sometimes called the Earliest of All. Pods are small, but they are borne in wonderful profusion; they are first in the market when planted early. Vines grow 2 feet. **Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 70 cts.; 2 qts. \$1.30; 4 qts. \$2.25; pk. \$3.75; bus. \$11.50.**

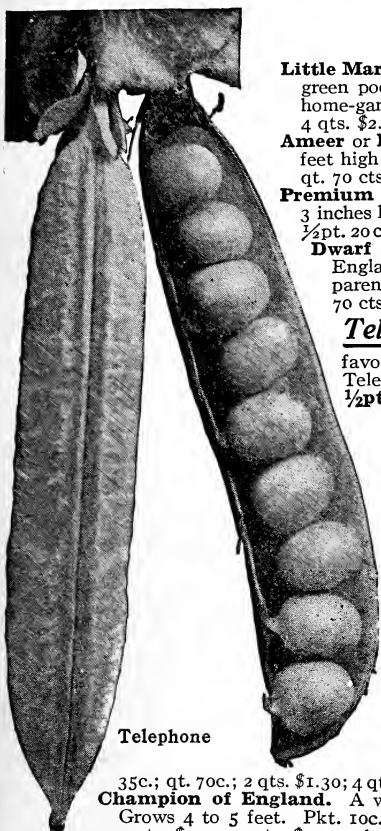
Nott's Excelsior. One of the most desirable for market-gardener and home-garden, because of its delicious quality, even growth and productiveness. Grows just 15 in. high and is covered with well-filled pods 2½ to 3 in. long. 63 days from planting to first picking. **Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 70 cts.; 2 qts. \$1.30; 4 qts. \$2.25; pk. \$3.75; bus. \$11.50.**

Pedigree Extra-Early or Market-Gardeners' Extra-Early. A specially selected stock for market-gardeners. Pods filled up tight to the ends with large, luscious Peas. Grows 2 feet high. **Pkt. 10c.; ½pt. 20c.; qt. 35c.; qt. 70c.; 2 qts. \$1.30; 4 qts. \$2.25; pk. \$3.75; bus. \$11.50.**

Gradus or Prosperity. The largest-podded extra-early Pea in cultivation. The flavor is delicious; vines grow 2 to 3 feet; mostly grown without any support; 55 days from planting to picking. See illustration. **Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 70 cts.; 2 qts. \$1.30; 4 qts. \$2.25; pk. \$3.75; bus. \$11.50.**

Masterpiece. The pods are large with an average of eight big Peas in them. Plants grow just 2 feet and are covered with Peas ready for picking in 55 days. **Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 70 cts.; 2 qts. \$1.30; 4 qts. \$2.25; pk. \$3.75; bus. \$11.50.**

Market Surprise. A new early sort. Vines grow about 2½ feet high and are literally covered with pods of good size. Very rich flavor. **Pkt. 10 cts.; ½pt. 20 cts.; pt. 35 cts.; qt. 70 cts.; 2 qts. \$1.30; 4 qts. \$2.25; pk. \$3.75; bus. \$11.50.**



Telephone

PEAS, continued (Our ten-cent pkts. are large pkts.)

Little Marvel. Extra-early. Plants grow 15 inches high, well filled with rich, dark green pods, containing 5 to 7 large Peas of finest quality. Fine for market or home-garden. Pkt. 10 cts.; $\frac{1}{2}$ pt. 20 cts.; pt. 35 cts.; qt. 70 cts.; 2 qts. \$1.30; 4 qts. \$2.25; pk. \$3.75; bus. \$11.50.

Ameer or Large-podded Alaska. Very early and prolific. Vines grow about 1 $\frac{1}{2}$ feet high and are covered with fine pods. Pkt. 10 cts.; $\frac{1}{2}$ pt. 20 cts.; pt. 35 cts.; qt. 70 cts.; 2 qts. \$1.30; 4 qts. \$2.25; pk. \$3.75; bus. \$11.50.

Premium Gem, or Little Gem. Delicious Peas crowded tight into pods 2 $\frac{1}{2}$ to 3 inches long. Very prolific. Vines grow only 12 to 15 inches high. Pkt. 10 cts.; $\frac{1}{2}$ pt. 20 cts.; pt. 35 cts.; qt. 70 cts.; 2 qts. \$1.30; 4 qts. \$2.25; pk. \$3.75; bus. \$11.50.

Dwarf Champion. A dwarf-growing strain of the old popular Champion of England. It grows only 2 feet high and has all the good qualities of its parent. Pods are 3 inches long. Pkt. 10 cts.; $\frac{1}{2}$ pt. 20 cts.; pt. 35 cts.; qt. 70 cts.; 2 qts. \$1.30; 4 qts. \$2.25; pk. \$3.75; bus. \$11.50.

Telephone. Immensely productive and of the finest quality. Grows 3 to 4 feet high and requires 71 days. Telephone is one of the old favorites and because of its delicious flavor everybody wants it. If you have Telephone Peas at market, the name alone will sell them. Pkt. 10 cts.; $\frac{1}{2}$ pt. 20 cts.; pt. 35 cts.; qt. 70 cts.; 2 qts. \$1.30; 4 qts. \$2.25; pk. \$3.75 bus. \$11.50.

American Wonder. Extremely dwarf growth, only 8 to 10 inches high. Peas are highly flavored. Pkt. 10 cts.; $\frac{1}{2}$ pt. 20 cts.; pt. 35 cts.; qt. 70 cts.; 2 qts. \$1.30; 4 qts. \$2.25; pk. \$3.50; bus. \$11.50. (We prefer Nott's Excelsior as the best dwarf Pea.)

Dwarf Telephone, or Carter's Daisy. Vines grow 1 $\frac{1}{2}$ feet. Pods are large. Pkt. 10 cts.; $\frac{1}{2}$ pt. 20 cts.; pt. 35 cts.; qt. 70 cts.; 2 qts. \$1.30; 4 qts. \$2.25; pk. \$3.75; bus. \$11.50.

Stratagem. One of the finest of all late Peas. It grows only 18 to 24 inches high and yields tremendously. Pods are very large and filled to the ends. The quality is extra fine. Eighty days from planting to picking. Pkt. 10 cts.; $\frac{1}{2}$ pt. 20 cts.; pt. 35 cts.; qt. 70 cts.; 2 qts. \$1.30; 4 qts. \$2.25; pk. \$3.75; bus. \$11.50.

Alderman. The pods are of the largest size and finest quality. The vines grow 3 to 4 feet high. A valuable variety for main crop. Be sure to order it. Pkt. 10c.; $\frac{1}{2}$ pt. 20c.; pt. 35c.; qt. 70c.; 2 qts. \$1.30; 4 qts. \$2.25; pk. \$3.75; bus. \$11.50.

Champion of England. A well-known standard late Pea. Grows 4 to 5 feet. Pkt. 10c.; $\frac{1}{2}$ pt. 20c.; pt. 35c.; qt. 70c.; 2 qts. \$1.30; 4 qts. \$2.25; pk. \$3.75; bus. \$11.50.

Sutton's Excelsior. Similar in habit to Nott's Excelsior, being dwarf, about 15 inches high, yet the pods are larger. Peas tender and of fine flavor. It is a good one. Pkt. 10c.; $\frac{1}{2}$ pt. 20c.; pt. 35c.; qt. 70c.; 2 qts. \$1.30; 4 qts. \$2.25; pk. \$3.75; bus. \$11.50.

Laxtonian. Grows 15 to 20 inches high and the pods are very large; often 9 big Peas in pod. It is the largest-podded of all dwarf varieties, and early. Pkt. 10c.; $\frac{1}{2}$ pt. 20c.; pt. 35c.; qt. 70c.; 2 qts. \$1.30; 4 qts. \$2.25; pk. \$3.75; bus. \$11.50.

Potlatch. Large-podded Pea, of excellent quality; one of the heaviest yielders of the second-early varieties; grows about 2 feet. A valuable market sort. Pkt. 10c.; $\frac{1}{2}$ pt. 20c.; pt. 35c.; qt. 70c.; 2 qts. \$1.30; 4 qts. \$2.25; pk. \$3.75; bus. \$11.50.

Bliss' Everbearing. One of the best main-crop Peas. Pods are 3 to 4 inches long and well filled. Very prolific. Plants grow 2 $\frac{1}{2}$ feet high. About 80 days from planting to picking. Pkt. 10c.; $\frac{1}{2}$ pt. 20c.; pt. 35c.; qt. 70c.; 2 qts. \$1.30; 4 qts. \$2.25; pk. \$3.75; bus. \$11.50.

Dwarf White Marrowfat. Grows 4 to 5 feet; very prolific. Pkt. 10c.; $\frac{1}{2}$ pt. 20c.; pt. 35c.; qt. 70c.; 2 qts. \$1.30; 4 qts. \$2.25; pk. \$3.75.

SUGAR PEAS

Sugar Peas are not shelled as other Peas. The pods are cooked like snap beans

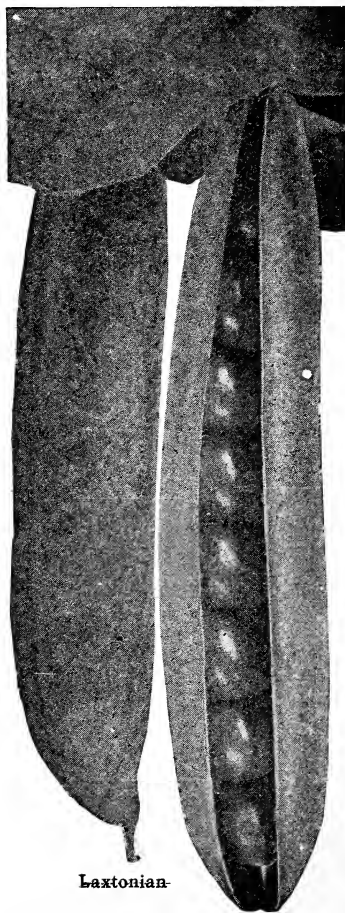
Mammoth Luscious Sugar Peas. Without exception the largest, sweetest, purest, most desirable of all Sugar Peas. The pods, when fully grown, will measure 6 to 7 inches long and 1 $\frac{1}{2}$ inches broad, and they are delicious. Be sure to grow them, and you had better send to us for your seed for we have had many folks write us that they had purchased elsewhere what was supposed to be Mammoth Luscious but turned out to be a small podded sort of some other variety. We specialize in growing the genuine Mammoth Luscious and sell hundreds of bushels. See it illustrated on page 33. Pkt. 10 cts.; $\frac{1}{2}$ pt. 25 cts.; pt. 45c.; qt. 90c.; 2 qts. \$1.80; 4 qts. \$2.75; pk. \$5; bus. \$18.

Dwarf White Blossom. Very sweet, light green pods. Seeds white. Grows about 20 inches. Pkt. 10 cts.; $\frac{1}{2}$ pt. 20 cts.; pt. 35 cts.; qt. 70 cts.; 2 qts. \$1.30; 4 qts. \$2.25; pk. \$3.75; bus. \$11.50.

Dwarf Gray Sugar Peas. Pkt. 10 cts.; $\frac{1}{2}$ pt. 20 cts.; pt. 35 cts.; qt. 70 cts.; 2 qts. \$1.30; 4 qts. \$2.25; pk. \$3.75; bus. \$11.50.

Tall Gray Sugar Peas. Pkt. 10 cts.; $\frac{1}{2}$ pt. 20 cts.; pt. 35 cts.; qt. 70 cts.; 2 qts. \$1.30; 4 qts. \$2.25; pk. \$3.75; bus. \$11.50.

Mammoth Melting Sugar Peas. White seed, white blossom. Pkt. 10c.; $\frac{1}{2}$ pt. 20c.; pt. 40c.; qt. 75c.; 2 qts. \$1.50; 4 qts. \$2.50; pk. \$4.25; bus. \$16.



Laxtonian

SCHELL'S QUALITY PEPPER OUTYIELDS ALL OTHERS FIRST ON THE MARKET

The Favorite Pepper of Market-Gardeners Everywhere It Has Been Grown. The Plants are Crowded with Peppers

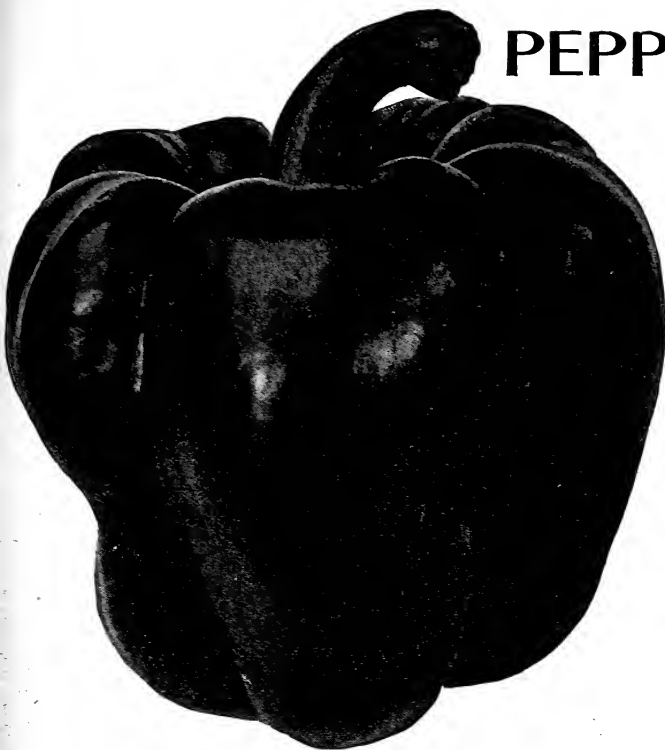
We have never seen any other Pepper that can compare with it in the least degree in the remarkable way it yields. It is very early and all the Peppers on the plant color up evenly; then the plants continue to yield until stopped by frost or the grower. A beautiful, attractive shape, which makes it sell on sight, while its superior quality, sweet as an apple, backs up its attractive appearance. It is the most prolific Pepper ever grown in this locality. The photograph gives you an idea of the tremendous yielding possibilities of Schell's Quality Pepper. A beautiful scarlet when ripe, it has all the qualities required for the most profitable crop, namely, **size, yield, quality, quick to color.** No other variety can claim all these qualities. Picking the Peppers as early and as often as possible will induce a heavier yield. The market-gardeners who grow it are amazed at the remarkable crop it produces for them and the best testimonial is the fact that these same gardeners have continued to order it every year. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2 oz. 45 cts.; oz. 90 cts.; 1/4 lb. \$2.50; 1 lb. \$8.**



MR. LLOYD R. LEICK, Ohio, says no equal to our Schell's Quality Pepper: "I have been growing your Quality Pepper for quite a few years and I have never found their equal. I am enclosing my order for a new supply of seed."

Special Offer! The prices quoted at the top of the page are for our high-quality seed. We have, however, enough stock seed selected that we can spare, perhaps up to about 20 pounds, so those of you who are anxious for a little of this fancy stock seed may have it at \$5 per ounce. This is single plant, single specimen selected stock.

Schell's Gold Mine Pepper. We developed this beautiful golden yellow Pepper from our Schell's Quality Pepper. It is exactly the same in shape, size, and yields almost as heavily as our Quality Red. Prices same as for Schell's Quality (see above).



Chinese Giant. Grown from my seed. High-quality seeds produce just such perfect Peppers

PEPPERS (Mangoes)

HOW TO GROW PEPPERS.—Start the seed in hotbeds, greenhouse, or in boxes indoors in March or April. When the plants are about 2 inches high, transplant in other boxes, setting them 2 inches apart. Then, when the weather is settled, the soil warm, and all danger of freezing over, set the plants out, after first preparing the soil well, working in well-rotted manure or some good fertilizer. For the home-garden set plants a foot apart in the rows and have rows a foot apart. For large plantings make rows 2 feet apart. Do not grow sharp and sweet Peppers together; they will mix. One ounce will produce 1,000 plants.

CHINESE GIANT

The largest Pepper in cultivation

Averages 12 to 15 inches in circumference. It yields abundantly but it is not so prolific as my new Quality Pepper. The flesh is thick, very tender and sweet and, being so large, makes an excellent Mango for stuffing. The color is a brilliant scarlet when ripe. The photograph shows you what a splendid variety this is. You should grow "Chinese Giant." **Pkt. 10 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2; 1b. \$7.**

MRS. ERNEST ITINGER, Pennsylvania, is pleased—she writes: "Your Improved Thomas Laxton Peas are the best I have ever grown."

The best Sugar Peas she ever grew. Mrs. ANNA M. KENNEL, Pennsylvania, writes us: "Your Mammoth Luscious Sugar Peas were wonderful; they measured 6 to 7 inches long. We never had such nice big peas."

MR. HARRY H. EYELER, Pennsylvania, had the first peas in market. He says: "My Peas (Schell's Improved Alaska) were the first on the market by two weeks. Such a wonderful crop my friends and neighbors have never seen."

WORLD BEATER PEPPER

The illustration in color shows you the very desirable shape of this good Pepper. There are usually from 15 to 25 very fine Peppers on a plant. The flesh is the thickest of any and is very mild and sweet. Its color is first a dark green, changing to a very brilliant scarlet when ripe. The plants are very vigorous and their strong stems keep the Peppers well above the soil. Because of its thick flesh, it is very desirable for shipping as well as for home market. World Beater is medium early. We recommend it highly. **Pkt. 10 cts.; 1/2oz. 30 cts.; oz. 50 cts.; 1/4lb. \$1.50; 1b. \$5.**

Schell's New Four-in-One

This very interesting Pepper gets its name from its many colors, changing *four times*, first it is *green*, from green it changes to *white*, then to *yellow*, then to a very beautiful *scarlet*. They may be used at any stage of growth, thus giving you four colors of Peppers from one crop, which can be picked and sold separately, for the plants are very prolific and thus have all four colors on the plant at once. The flesh is very mild and thick. The Peppers are long and somewhat conical in shape. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 50 cts.**

Elephant's Trunk

The fruits are mild in flavor, bright red when ripe, from 8 to 10 inches long, thick at the base and tapering progressively toward the end, which is slightly curved and suggestive of its name. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 40 cts.; oz. 75 cts.**

New Orange King Pepper

An early variety. The plants bear many sweet fruits of a beautiful *orange-yellow* color when ripe. The shape of the fruits is that of a triangular prism with rounded angles about 5 1/2 inches long and 1 inch at the top. **Pkt. 15 cts.; 2 pkts. 25 cts.; oz. \$2.50.**



World Beater. Large, smooth, and mild flavor

PEPPERS (Mangoes)

(See also pages 36 and 37)

Improved Ruby King.

A very popular variety; bright red; 4 to 6 inches long; mild. Pkt. 10 cts.; oz. 60c.; $\frac{1}{4}$ lb. \$1.60; lb. \$5.50.

Ruby Giant. This is a cross between Improved Ruby King and Chinese Giant, and grows very large. Is shaped like Improved Ruby King. Pkt. 10 cts.; oz. 60c.; $\frac{1}{4}$ lb. \$1.60; lb. \$5.50.

Neapolitan. Without question this is one of the earliest and one of the most productive of all large, mild Peppers. Pkt. 10 cts.; oz. 60 cts.; $\frac{1}{4}$ lb. \$1.60; lb. \$5.50.

Large Bell, or Bull Nose. Sweet-flavored, early and prolific. Pkt. 10 cts.; oz. 50 cts.; $\frac{1}{4}$ lb. \$1.50; lb. \$5.

Long Red Cayenne. The true hot Pepper. Pkt. 10c.; oz. 50c.; $\frac{1}{4}$ lb. \$1.50; lb. \$5.

Golden Queen. Very large, sweet, yellow Pepper. Pkt. 10 cts.; oz. 60 cts.; $\frac{1}{4}$ lb. \$1.60; lb. \$5.50.

Red Cherry. Shaped like cherries. Used for pickles. Pkt. 10c.; oz. 50c.; $\frac{1}{4}$ lb. \$2.

Ruby Giant, two-thirds of its size

Royal King. A new Pepper of special value. Very uniform in growth; color rich, glossy red; mild flavor, very fine. Pkt. 10 cts.; $\frac{1}{2}$ oz. 30c.; oz. 60 cts.; $\frac{1}{4}$ lb. \$1.60; lb. \$5.50.

Schell's Giant Sharp Red. This Pepper is the largest sharp or hot Pepper, averaging 8 to 10 inches long and 1 to 1 $\frac{1}{4}$ inches in diameter. It bears great quantities of these handsome Peppers, and is very popular among all gardeners who have a market for sharp Peppers. Pkt. 10 cts.; $\frac{1}{2}$ oz. 30 cts.; oz. 60 cts.; $\frac{1}{4}$ lb. \$1.60; lb. \$5.50.

Pimiento. Also called Sweet Salad, Glory, Sweet Meat. Very sweet. A splendid variety for filling, for salads, for flavoring. The plants are very prolific, the Peppers medium in size and shaped just like the illustration, but much larger in size. When ripe they are a brilliant, attractive red. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 50 cts.; $\frac{1}{4}$ lb. \$1.50; lb. \$5.

Schell's Large Yellow.

A very fine, sweet, yellow variety. The Peppers are large and shaped much like Chinese Giant. The plants are prolific and very vigorous. Pkt. 10c.; $\frac{1}{4}$ oz. 25 cts.; $\frac{1}{2}$ oz. 45c.; oz. 75c.; $\frac{1}{4}$ lb. \$2.50; lb. \$8.

Tomato-shaped Pepper (also called Cheese Pepper). Shaped much like a tomato; very sweet; very heavy yielder. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 50 cts.; $\frac{1}{4}$ lb. \$1.50; lb. \$5.



The large one is Schell's Giant Sharp Red Pepper. Natural size. The two small ones are Long Red Cayenne, showing their natural size also.

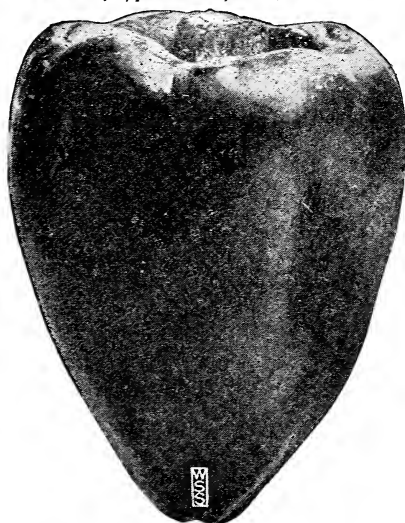
Be sure to order Marglobe Tomato, Schell's Yellow Pod Bountiful Beans, Black Knight Beet, and Pearl Forcing Radish

It Pays to Plant Schell's Quality Seeds

MRS. WALTER S. CARLTON's garden in Florida attracts special attention. She writes us: "My Peas last year were the talk of the town. Your seeds are the finest I've ever planted."

"Your Broad-leaved Endive is very fine. I had seed of it from two other houses and yours was the very finest."—JOSEPH GALE, Philadelphia, Pa.

"My vegetable crops have done fine. Schell's Seeds are the very best in America."—MRS. D. A. MILLER, Pennsylvania.



Pimiento Pepper. One of the sweetest grown

PARSLEY

One ounce will sow a row 100 feet long

HOW TO GROW PARSLEY.— Important! It requires 3 to 4 weeks for Parsley seed to germinate. Cover the seed $\frac{1}{2}$ inch. The soil must be moist.

In dry weather it is next to impossible to get Parsley seed to germinate unless watered properly. Sometimes, soaking the seed several hours in warm water (not hot) then sowing it out immediately, will help.

Schell's Beauty. This Parsley is so extremely curled and of such a rich, fresh green color that its beautiful appearance compels those who see it to purchase it. See it on page 40. Pkt. 5 cts., oz. 20 cts., $\frac{1}{4}$ lb. 65 cts., lb. \$2.

Moss Curled. Pkt. 5 cts., oz. 15 cts., $\frac{1}{4}$ lb. 35 cts., lb. \$1.

Fine Double Curled. Pkt. 5 cts., oz. 15 cts., $\frac{1}{4}$ lb. 35c., lb. \$1.

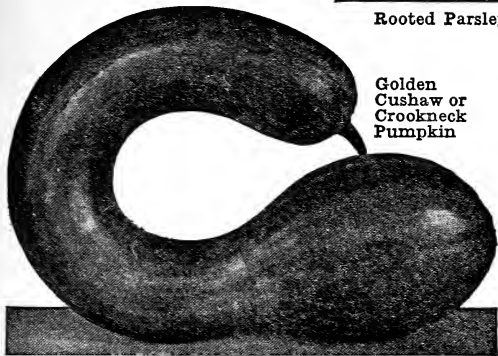
Plain. Pkt. 5 cts., oz. 15 cts., $\frac{1}{4}$ lb. 35 cts., lb. \$1.

Triple Curled. Handsome, dwarf and compact; very curly and crimped. Pkt. 5 cts., oz. 15 cts., $\frac{1}{4}$ lb. 35 cts., lb. \$1.

Rooted or Hamburg. The roots are shaped like a parsnip and are used for flavoring soups. Pkt. 5c., oz. 15c., $\frac{1}{4}$ lb. 50c., lb. \$1.25.



Rooted Parsley



Golden Cushaw or Crookneck Pumpkin

PUMPKIN

One ounce will plant 25 hills; 3 pounds to the acre

The richer the soil and better the cultivation the larger and better will be the Pumpkins. Plant seed in May or June, about 8 feet apart; also in cornfields when you plant corn.

Large Cheese. Flat. One of the best varieties for the family garden. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 30 cts., lb. \$1.

Connecticut or Large Field. Fine for pies and stock. Oz. 10 cts., $\frac{1}{4}$ lb. 25 cts., lb. 85 cts., 3 lbs. \$2.25.

Hundred Weight. This is the largest of all; some have weighed 200 pounds. For fair exhibit, this is the one to grow. Salmon color outside; bright yellow flesh; very sweet and tender. Pkt. 10 cts., $\frac{1}{2}$ oz. 20 cts., oz. 35 cts., $\frac{1}{4}$ lb. \$1, lb. \$3.50.

Mammoth Potiron or Jumbo. One of the largest of all Pumpkins. Fine quality. Good for feeding stock and is a valuable culinary variety. Pkt. 5 cts., oz. 15 cts., $\frac{1}{4}$ lb. 40 cts., lb. \$1.25.

Golden Oblong. Grows 15 to 20 inches long and about 8 to 10 inches in diameter. Skin is rich yellow; flesh, light yellow and of finest flavor. Pkt. 5 cts., oz. 15 cts., $\frac{1}{4}$ lb. 40 cts., lb. \$1.25.

Japanese Pie. A Crookneck variety. The skin is a deep green with dark stripes; flesh is a deep yellow; very fine. One of the best varieties for pies. Pkt. 5 cts., oz. 15 cts., $\frac{1}{4}$ lb. 50 cts., lb. \$1.50.

Golden Cushaw or Crookneck. The best yellow Crookneck Pumpkin. Pkt. 5 cts., oz. 15 cts., $\frac{1}{4}$ lb. 40 cts., lb. \$1.25.

Tennessee Sweet Potato. Bell-shaped. Sweet and tender flesh. Fine for pies. Pkt. 5 cts., oz. 15 cts., $\frac{1}{4}$ lb. 40 cts., lb. \$1.25.

Green-striped Cushaw. A popular variety, with close-grained, sweet flesh. Pkt. 5 cts., oz. 15 cts., $\frac{1}{4}$ lb. 40 cts., lb. \$1.25.

MR. A. C. BENSON, Maryland, writes he is greatly pleased. He says: "Your Schell's Veridark Cucumber and your Matchum Tomato Seeds I bought from you last year were the best I have ever raised."

MRS. HARRY F. HESS, Lancaster County, Pennsylvania, says she could not supply the demand for our Celery: She writes: "I must say that I was exceedingly pleased with the seeds I ordered from you last year. I tried your Golden Plume Celery and the only trouble I had was that I did not have enough."

PARSNIP

One ounce will sow a row 150 feet long; 5 to 6 lbs. to the acre

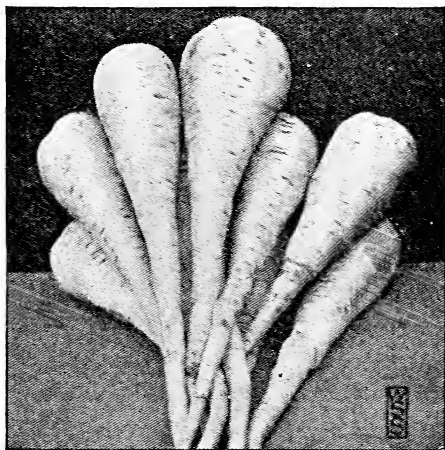
HOW TO GROW THEM.—Parsnips need a deep, loose, rich soil to produce straight, smooth clean roots. Sow seed as early in spring as weather permits, when soil is warm. Make rows $1\frac{1}{2}$ feet apart and sow seed in rows; cover seed $\frac{1}{2}$ inch when soil is moist; then when plants are 3 to 4 inches high, thin them out to 4 inches between the plants. The roots are improved in quality and flavor if left in the ground over winter. Enough for winter use should be stored in pits or cellars and covered with earth to preserve their good quality.

Schell's Improved Hollow Crown. My stock is the popular type, much in favor with the gardeners; they are very fine. Pkt. 5 cts., oz. 15 cts., $\frac{1}{4}$ lb. 35 cts., lb. \$1.

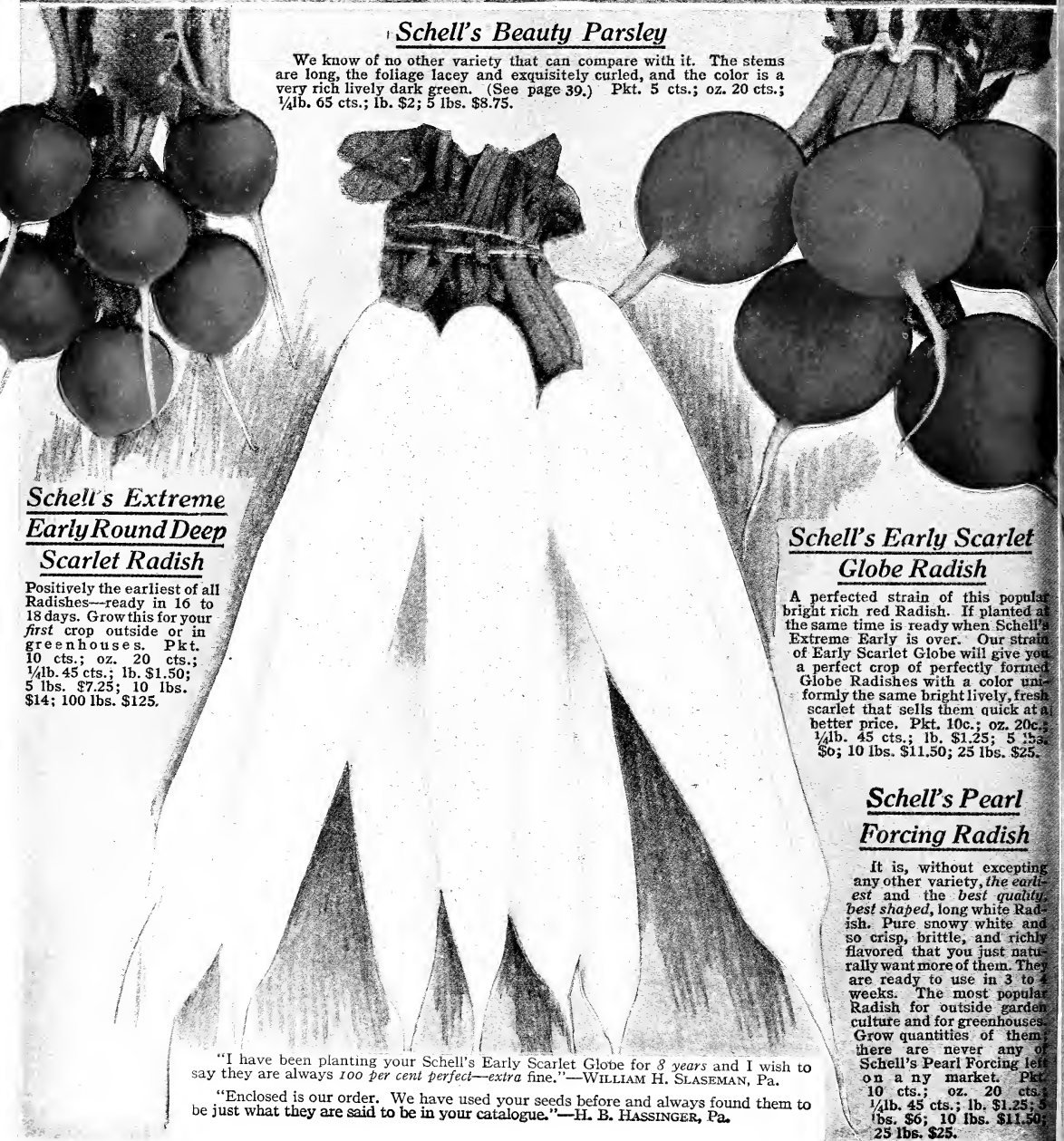
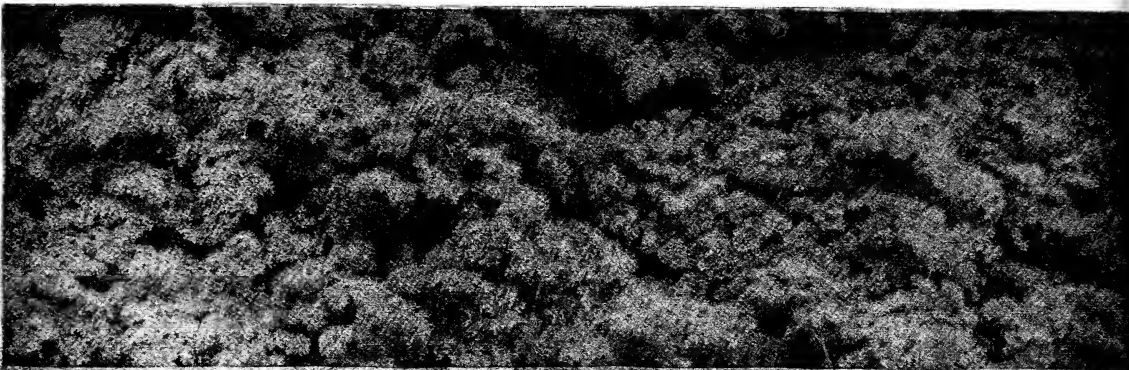
KELWAY'S DON PARSNIP. A half-long variety selected for handsome form, size, whiteness of skin and flesh, and firmness and solidity of texture; a most valuable variety for market. Pkt. 5c., oz. 20c., $\frac{1}{4}$ lb. 65c., lb. \$1.50.

Maltese. A snow-white Parsnip; very fine. Pkt. 5 cts., oz. 15 cts., $\frac{1}{4}$ lb. 35 cts., lb. \$1.

Thick-Neck Hollow Crown. A very excellent Parsnip. Some prefer the thicker neck of this variety. Pkt. 5 cts., oz. 15 cts., $\frac{1}{4}$ lb. 35 cts., lb. \$1.



Schell's Improved Hollow Crown Parsnips



Schell's Beauty Parsley

We know of no other variety that can compare with it. The stems are long, the foliage lacy and exquisitely curled, and the color is a very rich lively dark green. (See page 39.) Pkt. 5 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 65 cts.; lb. \$2; 5 lbs. \$8.75.

Schell's Extreme Early Round Deep Scarlet Radish

Positively the earliest of all Radishes—ready in 16 to 18 days. Grow this for your first crop outside or in greenhouses. Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.50; 5 lbs. \$7.25; 10 lbs. \$14; 100 lbs. \$125.

Schell's Early Scarlet Globe Radish

A perfected strain of this popular bright rich red Radish. If planted at the same time is ready when Schell's Extreme Early is over. Our strain of Early Scarlet Globe will give you a perfect crop of perfectly formed Globe Radishes with a color uniformly the same bright lively, fresh scarlet that sells them quick at a better price. Pkt. 10c.; oz. 20c.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.25; 5 lbs. \$6; 10 lbs. \$11.50; 25 lbs. \$25.

Schell's Pearl Forcing Radish

It is, without excepting any other variety, the earliest and the best quality, best shaped, long white Radish. Pure snowy white and so crisp, brittle, and richly flavored that you just naturally want more of them. They are ready to use in 3 to 4 weeks. The most popular Radish for outside garden culture and for greenhouses. Grow quantities of them; there are never any of Schell's Pearl Forcing left on a ny market. Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.25; 5 lbs. \$6; 10 lbs. \$11.50; 25 lbs. \$25.

"I have been planting your Schell's Early Scarlet Globe for 8 years and I wish to say they are always 100 per cent perfect—extra fine."—WILLIAM H. SLASEMAN, Pa.

"Enclosed is our order. We have used your seeds before and always found them to be just what they are said to be in your catalogue."—H. B. HASSINGER, Pa.

FOUR VERY EXCELLENT RADISHES

EVERYBODY SHOULD GROW

It is just as important for gardeners to have different varieties of Radishes to offer their customers as it is for a merchant to have more than one kind of dress goods to offer his customers.

LONG SCARLET SHORT TOP

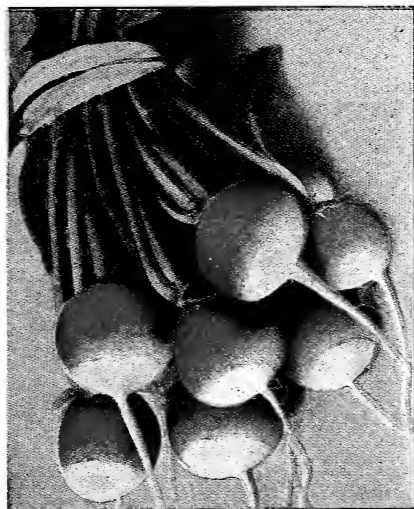
This is a fine Radish, ready to use 25 days after planting. It grows 5 to 6 inches long, is very brittle, and is a handsome rich red. We recommend it for the home garden and for market. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. \$1.25; 10 lbs. \$11.50; 25 lbs. \$25.**

SCHELL'S SCARLET OLIVE-SHAPED WHITE TIPPED

A handsome Radish which we urge all our friends to grow because its bright scarlet color and attractive shape, together with its earliness and good quality, make it one of the best varieties. It is ready 25 days after planting. They are about one and a half inches long and one inch wide. We are sure you will like them and we know they are popular on every market where they are sold. **Pkt 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. \$1.25; 10 lbs. \$11.50; 25 lbs. \$25.**



Long Scarlet Short Top. Not only excellent in quality but a rich attractive color. It is a variety you should grow.



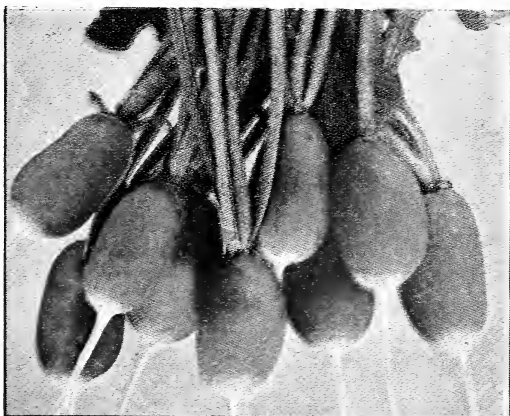
Scarlet Turnip White-tipped

SCARLET TURNIP WHITE-TIPPED

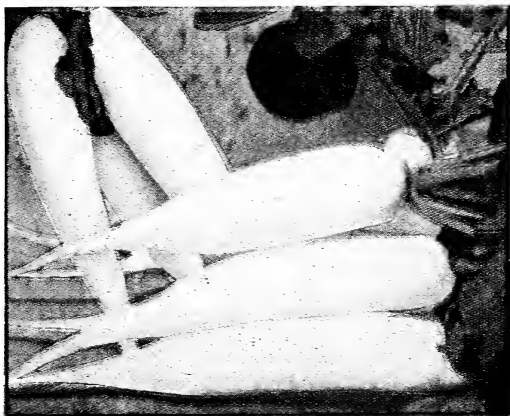
This, as the illustration shows, is a very handsome Radish, bright scarlet with a white tip. It is very attractive when bunched. The tops are small. Ready to use 21 days after planting, tender and rich flavored. This is sometimes called Rosy Gem. Be sure you include it in your gardening plans. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. \$1.25; 10 lbs. \$11.50; 25 lbs. \$25.**

LONG WHITE ICICLE RADISH

One of the best and most popular long white Radishes. It is long, slender, snowy white, very tender, and retains its good quality longer than most varieties. It is very early, ready to pull in 20 to 25 days in normal growing weather. Icicle should be grown by every gardener who is catering to please all trade. Our strain of it is extra fine. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. \$1.25; 10 lbs. \$11.50; 25 lbs. \$25.**



Schell's Scarlet Olive-shaped White Tipped. If you have not grown this variety before, be sure to do so this year.



Long White Icicle Radishes

RADISH

HOW TO GROW RADISHES.—For good, tender, well-shaped Radishes, you must have good, rich, deep, well-prepared soil. They cannot do well in hard, "clayey" soil. Sow the seed early and make other sowings every two weeks. This gives you fresh tender Radishes all season. If too large a sowing is made at one time, they may get tough or pithy before all can be used. Sow the seed in rows rather than broadcasting it, for when sown in

rows they may be kept clean of weeds. Rows may be made 4 or 6 or 12 inches apart, depending on the quantity you are growing. Sow seed thin enough so they do not need to be thinned out. Sow seed of winter Radishes in July and August; then take them up before freezing and store in pits or cover with sand in the cellar, and they will keep finely all winter. One ounce will sow a row 100 feet long; 10 pounds to the acre.

SPECIAL! On pages 40 and 41 we have seven of our leading Radishes in natural colors. Every one of them is so good that you should have all of them. Schell's Extreme Early Round Deep Scarlet is ready a few days ahead of Schell's Early Scarlet Globe, and close to this comes Schell's Pearl Forcing—all three ready for use within three to four weeks from sowing of the seed. The four on page 41 are also excellent varieties you should grow.

Schell's Special Forcing Round Radish, Red and White.

A handsome globe-shaped Radish with the clearest, richest, red top and almost the entire lower half of the globe a pure snow-white. It is very attractive when bunched for market and its delicious quality creates a demand for it again. Suitable for garden culture as well as the greenhouse.

Pkt. 5 cts.; oz. 20 cts.; ¼lb. 45 cts.; lb. \$1.50.

Crimson Giant Forcing. Very fine round red; larger than Scarlet Globe. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1.

Philadelphia White Box. Round white Radish. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1.

Early Round, Dark Red. Round, handsome, rich-colored. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1.

French Breakfast. Olive-shaped, red, with white tip. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1.

Giant White Stuttgart. A mammoth white Radish, the largest of the turnip-shaped varieties. Solid, crisp, and highly flavored. Drop seed 1½ inches apart to give it the size. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1.

Scarlet Olive-shaped. Rich scarlet color, olive shaped. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1.

LONG WHITE RADISHES

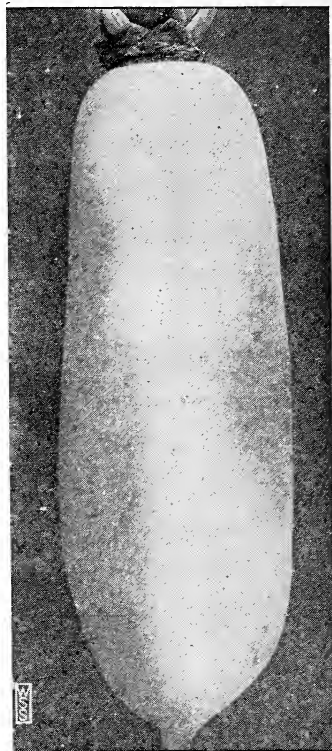
Long White Vienna or Lady Finger. If planted at the same time as Icicle, this variety will be ready for use as the crop of Icicle is over. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1.

White Strasburg. The best long white for growing during the summer season; does not get pithy so readily as the earlier varieties. Fine for all seasons. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1.

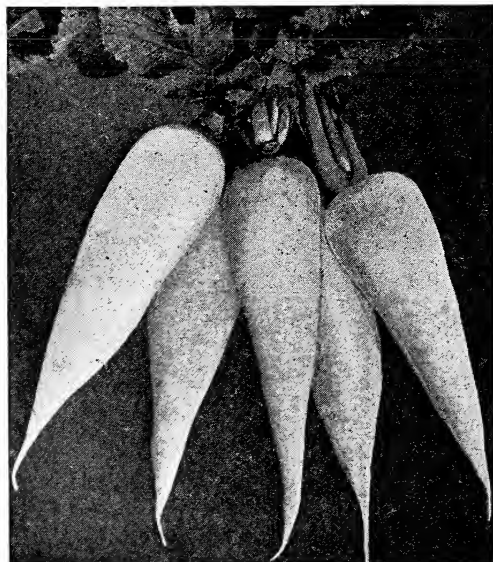
LONG RED RADISHES

Chartier. Long red, with white tip. Very fine tender market Radish. Chartier has been a great favorite for many years. Our strain is very fine. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1.

Cincinnati Market or Glass Radish. This is sometimes called the Red Icicle because of its extreme earliness and fine quality. Its bright, clear color makes it a good seller on the market. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1.



White Chinese Radish



White Strasburg Radishes

Long Brightest Scarlet or Long Cardinal. Grows very quickly; color bright red, white tip; fine for bunching for market. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1.

WINTER RADISHES

White Chinese. The large, stump-rooted white winter Radish. This is the best and most popular fall or winter Radish. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1.

Rose Chinese. Sow in the fall. Similar to the white, but red and not so large. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1.

Round Black Spanish. The skin is almost black, but the flesh is white and very sweet. Sow in the fall. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1.

Long Black Spanish. Sow in the fall. Like the above except that it is long instead of round. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1.

California Mammoth White Winter. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1.

MRS. FRANK SMELL, Pennsylvania is pleased. She writes us, November 14, 1927: "I wish to compliment you on your fine Lutz's Greenleaf Beet. I have been gardening for the last 35 years and never before have I had such a good Beet. They are all you claim them to be."

MR. ERNEST L. GRAY, Delaware, writes: "Enclosed is my order. I have used your seeds and appreciate their value."

MRS. ALFRED GRAFFIN, Pennsylvania, also finds Schell's Quality Seeds Grow Better and They Yield Better. She writes us: "Enclosed is my order. I have used your seeds and always find them the best."

TOMATO

HOW TO GROW TOMATOES.—Plan to grow an early crop and a main or general crop. For market or your own use, the idea of an early Tomato is to have it as early as possible. The early varieties are all small fruits compared with the main-crop sorts; do not expect large early Tomatoes. It is well to grow several early and several late sorts if there is room enough. For early crop, sow the seed in February or March in greenhouse, hotbeds, or in boxes in the house for home-gardens. When plants are 2 inches high, transplant them indoors, giving room between the plants as they are short and stalky. If they are too close, they get long and "spindly." Set the plants out as soon as soil is in condition and there is no danger of freezing. They may also be grown in pots in the house, then set out when in blossom. For main crop, start seed two to four weeks later, transplant, then set out. When it can be done, we advise supporting plants on stakes, racks, or trellises. They do better, are more easily cultivated, and continue to yield longer. Grow *King-of-All* as one of your main-crop varieties. One ounce will produce about 3,000 plants.

My Tomato seed is saved from perfect-type fruits, and if your soil is right, the weather conditions at all favorable, and you give the growing plants the attention they deserve, you will obtain a crop of the most excellent fruits of any of the varieties I offer. You will thoroughly agree with this if you sow my seed.

Schell's Red-Bird Tomato

We consider this positively the best second-early Tomato. It has previously been called Schell's Quality Largest Early but we have dropped that name and will hereafter call it Schell's Red-Bird, for the reason that the word "Early" in the name was somewhat confusing, it being a second-early.

Schell's Red-Bird seed, which we are offering this year, is a selected strain, giving us a very perfect globe-shaped fruit, perfectly smooth, wonderfully prolific, many clusters having seven Tomatoes. The meat is solid, very richly flavored. Be sure to grow this very valuable variety. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$6.50.**

Matchum. A very valuable variety developed at the Pennsylvania State College of Agriculture, by Prof. C. E. Myers. It is the result of a cross of the variety Hummer by Matchless; the very appropriate name was suggested by Prof. R. L. Watts, Dean of the college. It is earlier in maturity than either of its parents, classed as a second-early. The fruit is rich red, very evenly colored, globular-flattened, very smooth and solid. It yielded at the rate of 17.29 tons of marketable fruit to the acre, 50 per cent more than its parents. The seed we offer is the crop from the stock seed furnished us direct by Prof. Myers. The recommendation of these state officials in charge of plant breeding will be sufficient assurance of its great value so that every person with a garden large or small will want to grow it. **Pkt. 10 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$7.**

Schell's Number Ten. We consider it a very valuable first-early Tomato. These Tomatoes are very solid, almost globe-shape, color rich, lively red, quality extra fine, ideal for shipping. They begin to color up evenly in about 90 to 100 days. Try a good-sized patch of it this year; it may be just what you want. **Pkt. 10 cts.; 1/4oz. 25c.; 1/2oz. 45 cts.; oz. 75 cts.; 1/4lb. \$2.50; lb. \$8; 10 lbs. \$75.**

Dwarf Champion. Deep purplish red. Plants stand up like small trees. **Pkt. 5c.; oz. 45c.; 1/4lb. \$1.50; lb. \$5.**

Early Acme. Early; purplish pink; prolific. **Pkt. 5 cts.; oz. 45 cts.; 1/4lb. \$1.50; lb. \$5.**

Enormous, or Eight-to-a-Yard. Immense size; smooth and solid; deep red. **Pkt. 10 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$6.50.**

Golden Queen. Large, smooth, pure yellow. **Pkt. 5 cts.; oz. 45 cts.; 1/4lb. \$1.50; lb. \$5.**

Livingston's Globe, Improved Strain. A beautiful, perfect globe-shape, large, smooth; few seeds; ripens evenly. Color purplish-pink. **Pkt. 5 cts.; oz. 50 cts.; 1/4lb. \$1.75; lb. \$5.50.**

Sparks' Earliana. Extremely early and immensely productive. The fruits are crowded in clusters over the entire plant. Color is deep red. **Pkt. 5 cts.; oz. 50 cts.; 1/4lb. \$1.75; lb. \$5.50.**

Chalk's Early Jewel. Smooth; richly flavored; bright red color; almost as early as Earliana, and larger and just as prolific; more desirable where a first-early is not wanted. **Pkt. 5c.; oz. 50c.; 1/4lb. \$1.75; lb. \$5.50.**

Matchless. Very large, beautiful, cardinal-red fruits; solid and meaty, with few seeds. One of the heaviest yielders. An excellent main or general-crop variety. **Pkt. 5 cts.; oz. 50 cts.; 1/4lb. \$1.75; lb. \$5.50.**

New Red Rock. Very solid; smooth and of very fine flavor. It is an extraordinarily heavy producer. **Pkt. 5 cts.; oz. 50 cts.; 1/4lb. \$1.75; lb. \$5.50.**

Crimson Cushion. Large, handsome, crimson-colored fruits. **Pkt. 5 cts.; oz. 50 cts.; 1/4lb. \$1.75; lb. \$5.50.**

Stokes' Bonny Best. Very early; a good forcing variety. Smooth, solid, and of the finest quality. **Pkt. 5 cts.; oz. 50 cts.; 1/4lb. \$1.75; lb. \$5.50.**

I. X. L. A very fine extra-early variety. **Pkt. 10 cts.; oz. 45 cts.; 1/4lb. \$1.50; lb. \$5.**

"West's First Early." One of the best for forcing in the greenhouse and for extra-early garden crop where earliness counts more than size, for this is a small Tomato. Color rich attractive red. All over the plants are clusters of from 6 to 18 Tomatoes each. **Pkt. 10c.; 1/2oz. 35c.; oz. 60c.; 1/4lb. \$2; lb. \$6.50.**

Ponderosa or Beefsteak. The largest Tomato in cultivation. Not so smooth as Stone or other smaller-fruited kinds, but very fine quality for slicing. Deep purple-crimson. Fleishy, with small seed-cells. **Pkt. 10 cts.; oz. 60 cts.; 1/4lb. \$2; lb. \$6.50.**

Yellow Ponderosa. Similar in every respect to the above, except that in color it is a golden yellow. **Pkt. 10 cts.; oz. 60 cts.; 1/4lb. \$2; lb. \$6.50.**

Dwarf Stone. Plants grow somewhat like Dwarf Champion. The fruits are large, bright scarlet and of finest shape. **Pkt. 5 cts.; oz. 50 cts.; 1/4lb. \$1.75; lb. \$5.50.**

June Pink. Similar in every respect to Earliana, except in color, it being a flesh-pink. **Pkt. 5 cts.; oz. 50 cts.; 1/4lb. \$1.75; lb. \$5.50.**

Stone. One of the most desirable main-crop varieties. Fruits large, smooth, bright scarlet, and of finest quality. Very productive. Ideal for home use or canning. **Pkt. 5 cts.; oz. 50 cts.; 1/4lb. \$1.75; lb. \$5.50.**

Disease and Wilt-Resistant Variety, The Norton. For those who are having trouble with these diseases on their Tomatoes. Developed by the United States Department of Agriculture. The Norton resembles the Stone in color and shape. Excellent quality. **Pkt. 10c.; 1/4oz. 25c.; 1/2oz. 40c.; oz. 50c.; 1/4lb. \$1.75; lb. \$5.50.**

Penn State Earliana. Grown from stock seed of this very popular variety developed by Dr. C. E. Myers, of Penna. State College. **Pkt. 25 cts.; 1/2oz. 75 cts.; oz. \$1.25; 1/4lb. \$4; lb. \$15.**

SMALL-FRUITED TOMATOES: **Red Currant, Red Cherry, Red Pear, Red Plum, Red Peach, Yellow Cherry, Yellow Pear, Yellow Plum, Yellow Peach, Golden Husk or Strawberry, Purple Husk.** One pkt. of any one 5 cts.; or 1 pkt. of each of the 11 varieties for 45 cts. (Oz. 65 cts.; 1/2oz. 35 cts.)

FLOYD C. MILLER, Pennsylvania, writes us: "I wish to say that I find your seeds of highest quality and will always plant Schell's Quality Seeds. I also want to commend you on the quick service you give in filling my orders."

NEW MARGLOBE TOMATO

A VERY VALUABLE NEW TOMATO. The result of years of breeding by Dr. F. J. Pritchard, of the United States Department of Agriculture. The seed we offer has been grown from stock-seed bred by Dr. Pritchard, who supplied us with it.

MARGLOBE is a very beautiful scarlet of perfect globe shape, as shown in this illustration. It is a little earlier than Globe and yields more fruits. It has proven more resistant to fusarium wilt, nailhead rust, and other diseases than any other Tomato. Do not fail to order this grand variety. Make it the first item on your order NOW.

"Your Marglobe Tomato Seed was excellent as to germination and is showing up well in the field, just beginning to ripen (August 22, 1927). I am told that I have the *best* crop in this locality."—C. W. STRICKLAND, Md.

Full
description
on page
43



Here you see perfect specimens of Marglobe in natural colors. We give you Dr Pritchard's own description of Marglobe—"We have recently developed a new second-early canning and trucking variety, the Marglobe, that in tests, in commercial fields in Florida, last winter, produced from **20 to 50 per cent greater yield** and approximately **100 per cent more fruit** than Globe, the variety commonly used there. Moreover, the Marglobe fruits are **firmer** and **protected by a tougher skin** and less likely to spoil from delayed picking or unfavorable shipping conditions than those of Globe. This is of considerable importance to Florida growers, as Globe has been by far the best variety grown there up to this time.

"The Marglobe has been highly commended for its **yield and quality of fruit** by both truckers and canners. Although it begins to ripen its fruit early, it usually **continues to bear for a long period**.

"Where it obtains a favorable quantity of food and water, as on good soils, its fruits are **quite large**, many of them weighing a pound each. Under these conditions it usually produces very heavy yields. It is not so well adapted to poor or dry soils, however, as its habit of setting so many fruits rather unfits it for these conditions.

"From a 3 1/2-acre field of Marglobe, at the Arlington Experimental Farm, we picked **22 tons of excellent fruit per acre** this year (1926), which is approximately **seven times** greater than the average yield for the state of Virginia. Quite as large yields were obtained by a number of others who made a test of this variety on good soil.

"The fruits are **smooth, globular, meaty, almost coreless, and deep scarlet** in color. They ripen uniformly, even around the stem, and resist cracking well. Moreover, they can be held a considerable time without spoilage."

Marglobe is highly resistant to **Nail-Head Rust**, a fungous disease (*Alternaria solani*) and to Fusarium Wilt, and also somewhat resistant to Septoria Leaf-Spot, early blight, and leaf-mold, all of which attack many other varieties and cause many crop failures. We recommend that you grow Marglobe Tomato on as large a scale as you can for one of your second-early or main crops. The demand for seed this year will be extraordinary, therefore order what you want of it at once. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 90 cts.; 1/4lb. \$2.50; 1lb. \$8.**

We have had the most wonderful success with our fancy strain of Marglobe Tomato. The sales of our seed of it last year were phenomenal; it seemed that everybody wanted Marglobe Tomato from us. Fortunately, we had anticipated a great demand and had grown a large quantity, so no one was disappointed. We had just enough to fill all orders. Judging from the many letters of praise we have received, the demand will be far greater this year than last. Many sent their orders in last fall, to be sure of getting seed.

"I bought 1/2 pound of Marglobe Tomato Seed from you this spring. They came up *fine* and we are picking them now (August 18, 1927). I have three different lots of seed and yours is the best of them all. They are as near perfect as any seed I ever planted. Will send you my order for more seed for next year."—JOHN S. PERKINS, N. J.

If we had space to spare we would like to print many more letters for you to read from those who have grown this variety.

SCHELL'S KING-OF-ALL TOMATO

The Grandest of them all. Truly entitled to its name, for it outyields all others. It is perfect in shape, very large in size, and unexcelled in quality

King-of-All Tomato is a main-crop variety. Its wonderful yield is one of its greatest values, starting off as it does rather early in the season with the plants crowded full of clusters of the most beautiful big deep red Tomatoes, perfectly smooth right up to the stem, and it continues to bear them until stopped by the grower or by frost. When put in baskets on the market, folks cannot resist them because of their beautiful, attractive appearance. They are *perfect*. The illustration is from an actual photograph of King-of-All, grown by one of my market-gardener customers, from the seed we sold him. Order it on my recommendation and I know you will be glad you did. **Pkt. 10c.; 3 pkts. 25c.; 1/2oz. 40c.; oz. 75c.; 1/4lb. \$2.50; 1/2lb. \$4; lb. \$8.**

Schell's King-of-All Tomatoes. It is the leading main-or general-crop Tomato.

"The seeds I received from you this season were just what you claim them to be. They were second to none that I have ever used. Book the enclosed order for 1928."—J. H. WILLIAMS, Fla.

OUR OWN PERFECTED STRAIN OF

JOHN BAER TOMATO

Will it not pay you to pay a little more for our seed and double the profits of your crops? Send us your order this year.

All who have grown the genuine **John Baer Tomato** know that it is a most valuable variety because of its extreme earliness, good size, shape, solidity, and heavy yield. Now this Perfected Strain of ours is such a wonderful improvement over the regular stock that many would say it deserves a distinct name, and we are distinguishing it by calling it *Our Own Perfected Strain of John Baer*. By intensive selection we have mastered

"I want to state that Schell's Seeds are the best Seeds that I have ever planted and recommend them to all my friends."—P. B. MCGHEE, Pa.

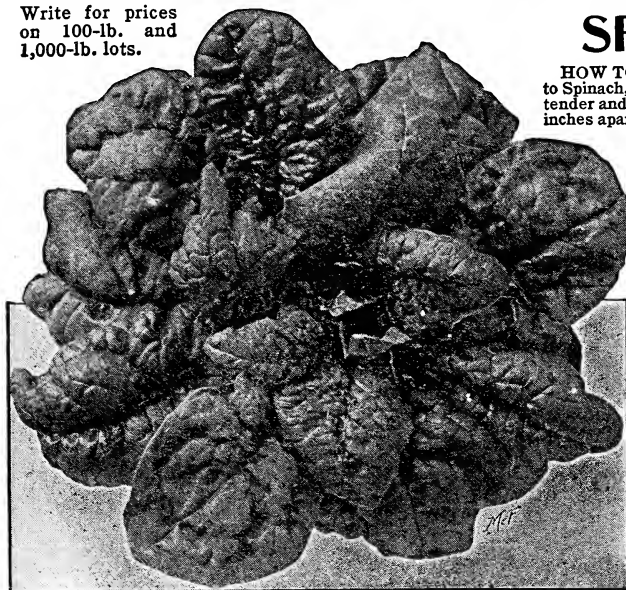
"I have always found your seeds to give wonderful yields."—EDGAR SPEDDEN, Md.

Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 50 cts.; oz. 90 cts.; 2 ozs. \$1.75; 1/4lb. \$3; 1/2lb. \$5; lb. \$10.

and improved those vital points of any crop which result in increased profits to the gardener who wisely leads with the first Tomatoes in market and has a real quality crop. Our Perfected Strain gives you 4 to 6 days earlier crop, larger and more perfectly uniform fruits, and more of them, for this will outyield the ordinary kind by 25 per cent. For size, quality, yield, and first to market, we recommend it highly.

Our Own Perfected Strain of John Baer Tomato. An extra-fine, first-early crop. We urge every market-gardener and all those with home-gardens to grow our Perfected Strain of John Baer Tomato for first early.

Write for prices
on 100-lb. and
1,000-lb. lots.



Bloomsdale Spinach, as grown from my high quality seed

SPINACH *High-germinating Seed*

HOW TO GROW SPINACH.—Good rich soil is important to Spinach, both for its growth and in making the leaves more tender and succulent. Sow the seed in early spring in rows 12 inches apart; cover it an inch deep. Many broadcast the seed covering with a harrow or rake. Make a sowing every two weeks for continuous crops. Do not sow seed in dry weather; it will never come up. It must have a moist soil. Sow in September for fall and early spring crops. Use straw or "straw" manure when really cold weather comes. Nitrate of soda is splendid to give rapid growth to Spinach. One ounce will plant a row 100 feet long; 10 pounds to the acre when drilled.

King of Denmark. A new variety introduced three years ago. It is of excellent quality and it is especially valuable because it is so very slow to seed—this recommends it for late spring sowing. Pkt. 5 cts.; ¼lb. 15 cts.; ½ lb. 50 cts.; 10 lbs. \$4.50.

Long-Standing. Large, crimped, thick, savoy-leaved. Stands the heat well. One of the best for spring sowing. Pkt. 5c. ¼lb. 15c.; lb. 45 cts.; 10 lbs. \$3.50.

Bloomsdale, or Savoy-leaved. Leaves are curled and wrinkled. Very fine for fall or spring sowing. The favorite of the market-gardeners. Ready to cut in 40 days. Pkt. 5 cts.; ¼lb. 15 cts.; lb. 45 cts.; 10 lbs. \$3.50.

New Giant Eskimo. The leaf is intensely dark green, very thick and crumpled, with small ribs. Will stand the heat a long time without running to seed. Pkt. 5 cts.; ¼lb. 15 cts.; lb. 50 cts.; 10 lbs. \$4.50.

Schell's Hot-Summer Spinach. A new variety of great value in that it may be sown early and also later than others, for it is not affected by the hot weather like other sorts. It has remained in perfect condition as long as a month after the other varieties had gone to seed. It is beautiful in appearance, having a distinct rich fresh green color different from others; the leaves are crimped; the quality the very best. I urge you to grow it. Pkt. 5 cts.; oz. 10 cts.; ¼lb. 25 cts.; lb. 75 cts.; 10 lbs. \$6.50.

New Zealand. Sometimes called the "cut-and-come-again" Spinach. It forms a large plant covered with rich green leaves which keep coming as fast as others are cut, throughout the early spring, summer, and fall. Pkt. 5c.; oz. 15c.; ¼lb. 35c.; lb. 90c.; 10 lbs. \$8.

Thick-Leaf. Large, thick, crumpled leaves of fine quality; very slow in running to seed; one of the best. Pkt. 5 cts.; ¼lb. 15 cts.; lb. 45 cts.; 10 lbs. \$3.50.

Victoria. Heavy, crimped, dark green leaves; very fine for spring sowing; is very slow to run to seed. Pkt. 5 cts.; ¼lb. 15 cts.; lb. 45 cts.; 10 lbs. \$3.50.

Long Season, or All Seasons. Grows longer during early summer and stands heat without going to seed much longer than any other. Quality is the finest. Pkt. 5 cts.; ¼lb. 15 cts.; lb. 45 cts.; 10 lbs. \$3.50.

Prickly, or Winter. Pkt. 5 cts.; ¼lb. 15 cts.; lb. 45 cts.; 10 lbs. \$3.50.

Virginia Blight-resistant Spinach. A very fine variety of the savoy type, with dark green, curled and crimped leaves. This variety was bred by the Virginia Experiment Station to resist blight. Pkt. 5c.; ¼lb. 15c.; ½lb. 25c.; lb. 50c.; 10 lbs. \$4.50.

Princess Juliana. Dark green crumpled leaf. Very fine. Pkt. 5 cts.; ¼lb. 15c.; lb. 45c.; 10 lbs. \$3.50.

SALSIFY, or VEGETABLE OYSTER

HOW TO GROW SALSIFY.—Sow early in the spring in drills 15 inches apart, 1 inch deep; thin to 6 inches in rows. Cultivate the same as carrots or parsnips. It is hardy; can remain in the ground all winter for early spring use, but should be taken up before it starts growing; take up a supply for use during the winter. Succeeds best in a light, well-enriched, mellow soil. Used the same as carrots; or, after having been boiled, it may be made into cakes and fried like oysters, which it resembles in flavor. One ounce for 50 feet of drill.

Mammoth Sandwich Island. The best variety. Grows to a large size and is very mild and delicately flavored. Pkt. 5 cts.; ½oz. 20 cts.; oz. 35 cts.; ¼lb. \$1; lb. \$3.

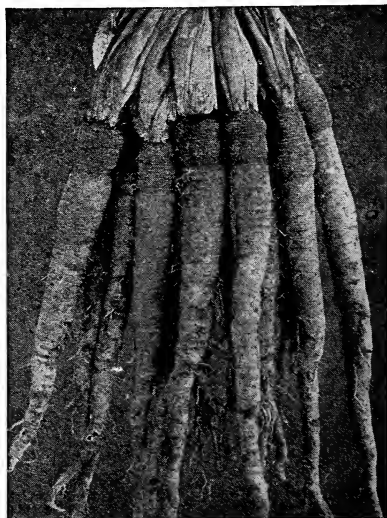
Sweet Potato Plants

I make a specialty of an extra-fine selected strain of the Big Yellow Sweet Potatoes. Our plants are strong and well rooted. Ready in May but it is important that you place your order now.

Prices, 20 cts. per doz. (25 cts. postpaid); 65 cts. per 100 (75 cts. postpaid); \$2.50 for 500 (\$2.85 postpaid); \$5 per 1,000 (\$5.50 postpaid). Less than 500 at the single hundred price.

HORSE-RADISH ROOTS, Maliner Kren. A large, quick-growing variety, which is now the very best Horse-Radish grown. Large, strong cuttings, 35 cts. per doz.; \$1.50 per 100 (postpaid \$1.75); \$12 per 1,000 by express; or \$14 per 1,000, postpaid.

RHUBARB, Victoria. The best variety. **Roots,** \$1 per doz. (postpaid \$1.25); \$7 per 100 (\$7.50 per 100, postpaid). **Seeds,** Pkt. 10 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.75.



Mammoth Sandwich Island Salsify

SQUASH

Grow more Squash—
a fine winter crop

HOW TO GROW SQUASH.—Plant 8 or 10 seeds in each hill and have hills of bush varieties 3 to 4 feet apart and vining late sorts 6 to 8 feet apart each way. After danger of bugs is over, thin out all but four of the best plants. Before planting seeds, work manure in each hill. Winter Squash are also grown like Pumpkins in the corn fields at the same time you plant the corn, in every fourth hill. Spray Squash vines with Pyrox to kill bugs and prevent blight. One ounce will plant 25 hills; 4 pounds to the acre.

Golden Custard, or Mammoth Yellow Bush (Yellow Pattypan). Pkt. 5 cts., oz. 15 cts., $\frac{1}{4}$ lb. 45 cts., lb. \$1.25.

Mammoth White Bush, or White Pattypan. Pkt. 5 cts., oz. 15 cts., $\frac{1}{4}$ lb. 45 cts., lb. \$1.25.

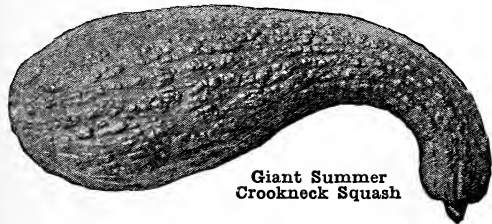
Chicago Warted Hubbard. In size and quality it is very much like the well-known Hubbard, but is more heavily warted and has very dark green—almost black—skin; flesh rich orange-yellow. Very fine. Pkt. 5 cts., oz. 15 cts., $\frac{1}{4}$ lb. 45 cts., lb. \$1.35.

Golden Hubbard. In shape this is quite like the Improved Hubbard, but earlier. The skin is a rich orange-red and the flesh a deep orange of the best quality. An excellent keeper and a good sort for market. Pkt. 5 cts., oz. 15 cts., $\frac{1}{4}$ lb. 45 cts., lb. \$1.50.

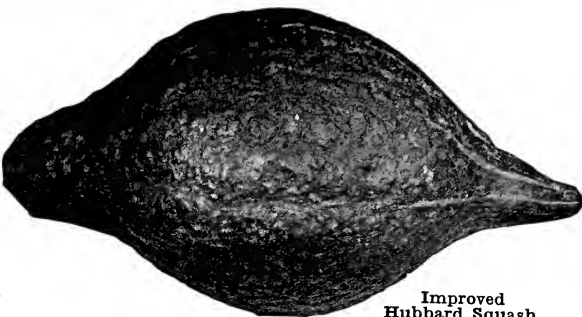
Boston Marrow. A fine winter sort, shaped like Hubbard. The skin is a bright orange and the flesh deep orange. A good keeper; yields heavily. Pkt. 5 cts., oz. 15 cts., $\frac{1}{4}$ lb. 45 cts., lb. \$1.25.

Golden Summer Crookneck. Similar to **Giant Crookneck** but only about half as large, fruits measuring about a foot long, of bright orange color inside and out. Pkt. 5c., oz. 15c., $\frac{1}{4}$ lb. 45c., lb. \$1.25.

Giant Summer Crookneck. The largest and earliest yellow crookneck. They are warty, deep orange color, and average 2 to 2½ feet long. Pkt. 5 cts., oz. 15 cts., $\frac{1}{4}$ lb. 45 cts., lb. \$1.25.



Giant Summer
Crookneck Squash



Improved
Hubbard Squash

Improved Hubbard. One of the best and most popular Squashes. They are large, moderately warted, with dark green skin and very fine-grained flesh of richest orange. Very prolific. Pkt. 5 cts., oz. 15 cts., $\frac{1}{4}$ lb. 45 cts., lb. \$1.40.

Fordhook (Vining). Wonderfully productive and a most desirable variety for both summer and winter. It is ready 55 days after planting. The fruits are oblong, 8 to 10 inches long, with smooth, light yellow skin and straw-colored flesh, having a rich delicious buttery flavor. Pkt. 5c., oz. 15c., $\frac{1}{4}$ lb. 45c., lb. \$1.50.

Fordhook Bush. The same as the above, only **bush** form instead of vining, which allows closer planting. The fruits are shorter and thicker than the vining Fordhook. Prices the same as the vining Fordhook.

Delicious. A fall and winter Squash of medium size. They are top-shaped, average 5 to 10 pounds, and vary somewhat in both color and shape. The flavor is delicious and the flesh very thick dark orange. Pkt. 5 cts., oz. 15 cts., $\frac{1}{4}$ lb. 45 cts., lb. \$1.40.

Cocozelle, or Italian Vegetable Marrow. Fruits are 12 to 15 inches in length and 5 to 6 inches in diameter. An excellent summer variety of bush habit. The skin is dark green, marbled with yellow, and has dark green stripes. Ready to use 55 days from planting. Flavor excellent. Pkt. 5 cts., oz. 15 cts., $\frac{1}{4}$ lb. 45 cts., lb. \$1.25.

Acorn, or Table Queen. A new variety. The color of the skin is dark green; when overripe it changes to a buff flesh-orange. The fruits are oblong, slightly pointed at the blossom end, 7 inches long and 5 inches in diameter. Pkt. 5 cts., oz. 20 cts., $\frac{1}{4}$ lb. 60 cts., lb. \$1.75.

TURNIP

HOW TO GROW THEM.—To have Turnips early, sow seed in early spring; for winter crop, sow in July and August. Sow alone or in corn fields at last cultivation of the corn. Do not sow too thick; in small gardens thin plants to 4 inches apart. Do not make soil too rich. Where chicken manure or heavy applications of stable manure have been used, it has caused the growth principally of foliage with only a small thin root instead of the heavy globe root and medium foliage it naturally should produce. One ounce of seed will sow a row 200 feet long; 2 pounds to the acre.

My Turnip seed is of a quality unexcelled.

Purple-Top Strap-Leaf Flat. A little earlier than the Globe. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 25 cts., lb. 60 cts.

Purple-Top White Globe. This is the best and most popular variety. Pkt. 5c., oz. 10c., $\frac{1}{4}$ lb. 25c., lb. 60c.

Red-Top White Globe. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 25 cts., lb. 60 cts.

Yellow, or Amber Globe. Yellow flesh; very fine. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 25 cts., lb. 60 cts.

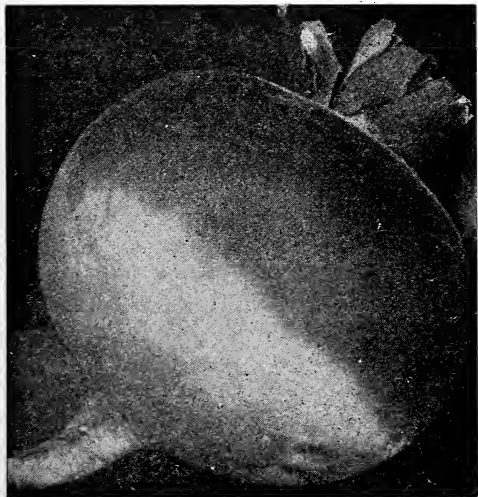
Early White Flat Dutch. All white, flat. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 25 cts., lb. 60 cts.

Cow Horn. For stock; also used for a turning-under crop. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 25 cts., lb. 60 cts.

White Globe. Altogether white, globe-shaped. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 25 cts., lb. 60 cts.

White Egg. White, shaped oval like an egg. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 25 cts., lb. 60 cts.

Seven Top. Pkt. 5 cts., oz. 15 cts., $\frac{1}{4}$ lb. 40 cts., lb. \$1.25.



Perfect specimen of Purple-Top White Globe Turnip.
Grown from Schell's Quality Seed

RUTABAGA

Purple-Top Yellow Globe. Good for table use or for stock. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 25 cts., lb. 60 cts.

TWO NEW GIANT SCABIOSAS

We offered these last year for the first time and many thousands of our friends ordered them and were delighted with them. This illustration of White Shasta is a perfect reproduction. The peach-blossom pink should show a darker shade of pink surrounding the center head of the flower. The artist in reproducing this flower from the original has it one solid shade of pink. "Highly Commended" by the Royal Horticultural Society of Great Britain. (For other Scabiosas, see page 61).

PEACH BLOSSOM. A beautiful shade of peach-blossom pink. The flowers are of very large size, perfect form, on long stems. It is charming, and will make a most excellent cut-flower. **Pkt. 15 cts.; 3 pkts. 40 cts.; 1/4 oz. 75 cts.; 1/2 oz. \$1.25; oz. \$2.**

SHASTA. This magnificent, pure snow-white new Scabiosa is also of enormous size, often measuring 3 1/2 inches across, and borne on extremely long stems. **Pkt. 15 cts.; 3 pkts. 40 cts.; 1/4 oz. 75 cts.; 1/2 oz. \$1.25; oz. \$2.**

SCHELL'S QUALITY FLOWER SEEDS

It is not difficult to grow flowers in abundance when Schell's Quality Seeds are sown. A house with no green grass around it, only cold hard bare earth, has a very dead, unattractive appearance, but just change the bare earth into a lovely lawn and you have made it beautiful indeed. Now, by having flowers in bloom around the porch, along the fences, in the flower-beds, outside the windows where they can be seen from indoors, along the garden borders, in fact, anywhere that they can be grown, will put a lot of joy in the hearts of all who look on them. A home without flowers blooming around it is not complete, while the one surrounded by an abundance of flowers and a well-kept lawn is the kind of a home where young folks and old folks like to stay.

Grow an Abundance of Flowers—for your own pleasure and profit as well. Farmers, there is no more profitable crop for you to grow and take to market than flowers—they sell quickly and at good prices and they cost very little. **My Flower Seeds are the Best that Grow.**

How to Grow Flowers. Flowers are divided into three classes: **Annuals**, **Biennials**, and **Perennials**, and these three are each divided into two kinds: **Hardy** and **Half-Hardy**, as follows:

Hardy Annuals. Sow in the open ground or garden early in the spring, last of April or during May. These will bloom abundantly the first year and die in the fall.

Half-Hardy Annuals. These should be sown in boxes indoors or in hotbeds in March or April, and the plants set out in the place they are to bloom in the garden, in May. They will bloom first season, then die.

Hardy Biennials. Sow the seed of these outside during the last of April or during May; they will not bloom until the following year, after which they die.

Half-Hardy Biennials. Sow the seeds in the house in boxes or in hotbeds in March or April, set the plants out where they are to bloom in May. They will bloom the following year, then die.

Hardy Perennials. When once started these will bloom year after year and will not freeze out or die unless by some influence other than nature. Sow the seeds outdoors last of April or during May and they will begin blooming the next season and continue for years, or by starting indoors or in hotbeds and setting plants out in May, some of the hardy perennials will bloom the first year and thereafter each succeeding year. The seed may also be sown during July and August outside, and these plants will bloom the next season and thereafter. These are hardy and need no protection over winter, but a covering of manure or leaves is beneficial.

Half-Hardy Perennials. Sow the seed indoors in boxes or in hotbeds in March or April. Some of these are especially suited for pot culture; others may be set out in the garden in May but must be taken up in the fall before frost and grown in pots in the house during the winter. They will bloom during the winter or the next season and each succeeding year.

It is important to Have a Good Seed-bed where the tiny new-born plants will be properly nursed. Have the soil worked very fine, work in manure—Wizard Brand Pulverized Sheep Manure is the very thing needed—we have it—cover the seeds lightly; after they have sprouted do not let the soil dry out or the tender sprouts will die and that will end it as far as that seed is concerned. When moistening the seed-bed do it with a very fine spray, never with a hose unless it can be made to make a very fine misty spray. Sow seed in rows so the plants may be kept weeded and cultivated. Then transplant where you want them to bloom. In lifting leave as much earth on the roots as possible. Use the hoe, but do not hoe too deeply. Keep the surface broken always, for plants get more nourishment from the air than they do from the soil.

SCHELL'S QUALITY ASTERS

The Best Popular Varieties of Better Quality Attained by Exhaustive Selection

Asters are one of the most popular of all the summer flowers, and we specialize in them. The substance of the flower, size, shape, fullness, color, vigor of plant, and length and strength of stem are the important factors necessary to consider in the selection and breeding for better quality flowers such as we offer you. There is a vast difference in the quality of the same varieties as produced by different growers. Since you want the finest flowers you can grow, we invite you to order your seed from us, and so sure are we that you will be more than pleased, that we will agree to refund the price paid if you are not.

We illustrate here three very popular Asters, the flowers of which are from one and a half to twice the size of these illustrations.

At the bottom of the page, **Schell's Special Strain Crego Giant Comet Asters**.

In the center, **Schell's Late Branching Aster**, and at the top **Schell's Victoria Aster**. All are fully described and priced on page 50.

SWEET ALYSSUM Madwort

This popular flower, illustrated here, is a hardy Annual. It is one of the easiest flowers to grow and it blooms all the time without attention. By occasional loosening of the soil and regularly trimming off the spent blooms the new blooms will be brighter and the whole plant richer. For plants to present a solid sheet of blooms, and for a border or mixing among other bedding plants or for baskets it is unequalled. The Carpet of Snow grows but 2 or 3 inches high and makes a veritable carpet of snowy whiteness which is very beautiful. The Little Gem grows from 4 to 6 inches; hence, if wanted for cutting, this variety would have longer stems.

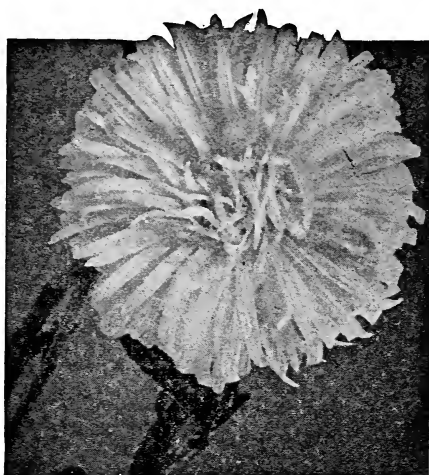
Carpet of Snow (*A. procumbens*).
White. Pkt. 5 cts., $\frac{1}{4}$ oz. 25 cts.,
oz. 75 cts.

Little Gem (*A. compactum erectum*).
White. Pkt. 5 cts., $\frac{1}{4}$ oz. 25 cts., oz. 75 cts.

Basket of Gold (*A. saxatile compactum*).
Hardy perennial. Bright yellow flowers.
Blooms first year if started indoors. Early.
1 foot. Pkt. 10 cts., $\frac{1}{4}$ oz. 40 cts., oz. \$1.50.

Lilac Queen. Deep lavender-lilac. Annual.
Pkt. 10 cts., $\frac{1}{4}$ oz. 25 cts., oz. 70 cts.





Queen of The Market Aster

ASTERS Hardy Annual

THE FAVORITE FALL FLOWER

Schell's Quality Asters

SCHELL'S VICTORIA ASTERS. This is one of the most wonderful varieties to bloom, each plant bearing from 40 to 50 flowers. The plants grow about 15 inches high and when grown in beds or as borders they make a beautiful effect for they grow very even and are covered with a mass of color. They bloom from early in August until late October. We have the following separate colors: **Rose-Pink, White, Fiery Scarlet, Light Blue, Purple-Violet, and Mixed Colors**, each, pkt. 15 cts., $\frac{1}{2}$ oz. 75 cts., $\frac{1}{4}$ oz. \$1.40, oz. \$2.50.

Special! One pkt. each of 5 separate colors, 60 cts.

SCHELL'S SPECIAL STRAIN CREGO GIANT COMET ASTERS. The flowers are very large, measuring 5 inches across when growing conditions are favorable. They are full double and well-formed, much like chrysanthemums, very fine for cut-flowers. The plants grow about 2 feet high (see page 47). **Rose-Pink, White, Crimson, Purple, Azure-Blue, Deep Rose, Mixed Colors**, each, pkt. 10 cts., $\frac{1}{4}$ oz. 50 cts., $\frac{1}{2}$ oz. 85 cts., oz. \$1.50.

Special! One pkt. each of 6 separate colors, 50 cts.

HEART OF FRANCE. A very beautiful Aster. The plants grow about 2 feet high and are well branched. The flowers are rich ruby-red, the largest of all red asters. They bloom in September. Pkt. 10 cts., 3 pkts. 25 cts., $\frac{1}{4}$ oz. 75 cts., $\frac{1}{2}$ oz. \$1.40, oz. \$2.50.

SCHELL'S FANCY YELLOW ASTER. Flowers are full, double and fairly large. It is by far the best yellow we have ever seen. Pkt. 15 cts., 2 pkts. 25 cts., $\frac{1}{4}$ oz. 80 cts., $\frac{1}{2}$ oz. \$1.50, oz. \$2.75.

Asterium. The flowers are very large, double, and well formed, very much like chrysanthemums, from which they have been named. Plants grow 2 feet tall. They come into bloom a little earlier than Crego. **Lavender, White, Rose-Pink, and Mixed**, each, pkt. 10 cts., $\frac{1}{4}$ oz. 50 cts., $\frac{1}{2}$ oz. 90 cts., oz. \$1.65.

Special! One pkt. each of 3 separate colors, 25 cts.

NEW EVERLASTING ASTER. Flesh color. This curious Aster resembles a large helichrysum. When cut and dried it retains its color and shape as an everlasting flower. Pkt. 10 cts., 3 pkts. 25 cts., $\frac{1}{4}$ oz. 50 cts., $\frac{1}{2}$ oz. 90 cts., oz. \$1.75.

HARDY PERENNIAL ASTER (Michaelmas Daisies). If the seed is sown early, they will bloom the first year. The flowers are single, daisy-like, and all colors. Plants grow 2 to 3 feet tall. Pkt. 10 cts., 3 pkts. 25 cts., $\frac{1}{4}$ oz. \$1.25, $\frac{1}{2}$ oz. \$2.25, oz. \$4.

"PINK ENCHANTRESS." This truly is a magnificent, full-double pink Aster. The flowers grow twice the size of the illustration. It is a soft delicate pink, upright in habit of growth, with large, broad leaves, stems long, strong and graceful. It blooms between the earliest and the late varieties, being midseason. The general effect of the large, delicately colored flowers is indescribably soft and pleasing. Pkt. 10 cts., 4 pkts. 35 cts., $\frac{1}{2}$ oz. 45 cts., $\frac{1}{4}$ oz. 85 cts., $\frac{1}{2}$ oz. \$1.50, oz. \$2.50.

SCHELL'S EARLIEST WHITE. The earliest Aster in cultivation. It is earlier than the Extra-Early Queen of the Market, or Queen of the Earlies. Ten to twenty immense double, feathery flowers are produced by the plants on long slender, upright stems. The petals are long and beautifully

recurved. The ragged, irregular petals in the center of the flowers add to the beauty and grace of this earliest of all Asters. Planted at the same time, my new Earliest White Aster will bloom a week earlier than Queen of the Market. This makes it valuable in the markets. **White.** Pkt. 10 cts., $\frac{1}{4}$ oz. \$1, $\frac{1}{2}$ oz. \$1.75, oz. \$3.25.

QUEEN OF THE MARKET. This variety is extra early, following my Earliest White. The plants are dwarf and branching. The flowers are very double and valuable for cutting. I have it in the following separate colors: **Pure White, Pink, Crimson, Blue, and All Colors Mixed.** Each, pkt. 10 cts., $\frac{1}{4}$ oz. 35 cts., $\frac{1}{2}$ oz. 60 cts., oz. \$1, $\frac{1}{2}$ lb. \$3.50.

EARLY LAVENDER GEM. When first open, the flower is an exquisite lavender, deepening with age. The flower is always full-double, showing no tendency to produce single or semi-double blooms. The flowers are borne in profusion on long stems. Early. **Lavender.** Pkt. 10 cts., $\frac{1}{4}$ oz. 45 cts., $\frac{1}{2}$ oz. 85 cts., oz. \$1.50.

CALIFORNIA GIANT ASTERS. These are of the chrysanthemum type of flowers, immense in size, long stems, full double. I highly recommend including these in your order, and I am sure when you see these marvelous flowers you will be pleasantly surprised. **Separate colors: Deep Rose, Light Blue, White, Peach-Blossom, Dark Purple, and Mixed Colors.** Each, pkt. 25 cts., $\frac{1}{2}$ oz. 60 cts., $\frac{1}{4}$ oz. \$1, $\frac{1}{2}$ oz. \$1.75, oz. \$3.

SCHELL'S NOBLE ASTER. In two distinct colors. Noble, because the plants are so vigorous and stand up so straight that they cannot but be admired for their firm, upright growth. The strong, stiff flower-stems are long and straight and the flowers are unusually large for so early a variety. The flowers are so very double and the petals so close that they are almost round or globe-shaped. My Noble Asters follow my Earliest White in blooming. They are early but not so early as the Earliest White. **White, Light Pink, and Mixed.** Each, pkt. 10 cts., $\frac{1}{4}$ oz. 45 cts., $\frac{1}{2}$ oz. 85 cts., oz. \$1.50.

MIKADO, or ROCHESTER. The flowers are immense in size, 5 to 6 inches across, and are borne on long stems. The plants grow 18 to 24 inches and are of branching habit. Indeed a very valuable variety for garden, show, and for cut-flowers. **Pink, White, Lavender, Purple, and all these colors Mixed.** Pkt. of either, 10 cts., $\frac{1}{4}$ oz. 45 cts., $\frac{1}{2}$ oz. 85 cts., oz. \$1.50, $\frac{1}{2}$ lb. \$5.

SCHELL'S GRANDEST ASTER. Without a doubt this is the grandest and most beautiful Aster in cultivation. The immense, fluffy flowers, measuring 4 to 6 inches in diameter, are a glorious mass of gracefully reflexed petals, crossing, curling over each other in their individual habit, making the finished flowers the grandest of all Asters. The plants are very vigorous and the flowers are borne on long, stiff stems. This variety follows in bloom the Noble Asters and precedes in bloom the later varieties. I now have five colors of this Aster. **Lavender, Pink, Pure White, Crimson, Purple, and Mixed.** Each, pkt. 15 cts., $\frac{1}{4}$ oz. 85 cts., $\frac{1}{2}$ oz. \$1.50, oz. \$2.50.

DAYBREAK. This beautiful Aster is one of those rare gems that have come to stay; no private garden is complete without it and for florists' use it is unsurpassed. The flowers are round as a ball, very large and full, on long stems; the color a lovely seashell pink. The plant flowers very early, and is a continuous, free bloomer, a compact, strong grower. **Pink.** Pkt. 10 cts., $\frac{1}{4}$ oz. 75 cts., $\frac{1}{2}$ oz. \$1.40, oz. \$2.50.

PURITY. Is a fitting companion to Daybreak, being identical with it in form and habit, but the blooms are pure white. A finer combination of color cannot well be imagined than the massing together of these two beauties, either in bouquet groups or for decorative design. **White.** Pkt. 10 cts., $\frac{1}{4}$ oz. 75 cts., $\frac{1}{2}$ oz. \$1.40, oz. \$2.50.

SCHELL'S LATE BRANCHING ASTER. This magnificent Aster still reigns supreme. It is as well known among European as American growers, and every up-to-date florist has a fine display in his show windows just before the chrysanthemum comes in—in fact it is often mistaken for the chrysanthemum, which it very much resembles. It begins blooming about August 15 and continues throughout the season. The flowers are of extraordinary size, and are borne on long, graceful stems from 15 to 20 inches in length. The plants are extra large and of strong growth. It is unexcelled for cutting, and is by far the most satisfactory late Aster grown. **Snowy White, Pink, Crimson, Purple, Lavender, all in separate colors and All Colors Mixed.** Each, pkt. 5 cts., $\frac{1}{4}$ oz. 40 cts., $\frac{1}{2}$ oz. 70 cts., oz. \$1.25, $\frac{1}{2}$ lb. \$4.

AGERATUM (Floss Flower). Hardy Annual. Dwarf, compact-growing plants, 6 to 8 inches high, covered with a sheet of bloom throughout the season. Splendid for bedding, edging or pot culture.

Blue Perfection. Deep blue. Pkt. 5 cts., $\frac{1}{4}$ oz. 40 cts.

Snowball. Pure white. Pkt. 5 cts., $\frac{1}{4}$ oz. 25 cts.

Mixed. Blue and white. Pkt. 5 cts., $\frac{1}{4}$ oz. 25 cts.

AMARANTHUS (Joseph's Coat). Hardy Annual. Very showy plants, 3 to 5 feet high, desirable for backgrounds or massings, or interspersed with other bedding plants. The foliage is variegated; the upright plumes and pendant-like tassels are very interesting. The varieties are known as "Love-Lies-Bleeding," "Joseph's Coat of Many Colors," "Prince's Feather," etc.

All Varieties Mixed. Pkt. 5 cts., $\frac{1}{4}$ oz. 25 cts.

ACHILLEA, *Trillefolium roseum* (Pink Yarrow). Makes a very desirable bouquet flower for vasing. Pkt. 10 cts., $\frac{1}{4}$ oz. 25 cts., $\frac{1}{2}$ oz. 45 cts., oz. 75 cts.

Achillea Ptarmica, The Pearl. Hardy Perennial. Grows about 2 feet high and from spring until frost it is covered with heads of pure white, double flowers. It is very easily grown from seed and blooms the first season if sown early. Pkt. 20 cts., 3 pkts. 50 cts., $\frac{1}{4}$ oz. \$1.75.

ARGEMONE (Mexican or Prickly Poppy). Annual. A very pretty and odd ornamental plant about 3 feet high. Pale green, spiny foliage with silver midrib. The poppy-like flowers are 3 inches across, of very satiny texture. Sow seed in spring when soil is warm and they will begin blooming in July and continue until frost.

Platyceras roseus. Rich ruby-rose color. Pkt. 10 cts., $\frac{1}{4}$ oz. 25 cts., $\frac{1}{2}$ oz. 45 cts.

Hybrida grandiflora, Mixed. Pkt. 10 cts., $\frac{1}{4}$ oz. 25 cts., $\frac{1}{2}$ oz. 45 cts.

BALLOON VINE (*Cardiospermum Halicacabum*). Hardy Annual. A rapid-growing annual vine; does best in a light soil and warm situation; flowers are white; the seed-pods look like miniature balloons and are of great interest to the children. Grows 15 feet. Pkt. 5 cts., $\frac{1}{2}$ oz. 15 cts., oz. 25c.

BALSAM PEAR. Same as the above except the fruits are long pear-shaped. These are used for medicinal purposes. Pkt. 5 cts., $\frac{1}{4}$ oz. 25 cts.



Argemone (Mexican or Prickly Poppy)

BABY'S BREATH (*Gypsophila*). Charming, free-flowering, elegant plants that do well in any good garden soil. The dainty, misty white panicles of bloom are used extensively for mixing in with other bouquet flowers. They are grown by the acre in the suburbs of Paris and London for selling, to be used with other cut-flowers. Plants grow about 2 feet.

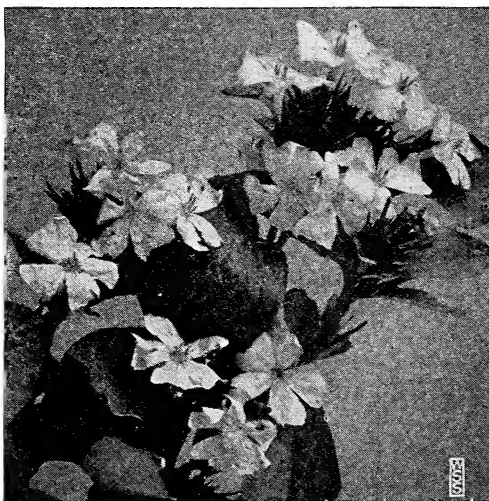
Elegans alba grandiflora. Annual. White. Pkt. 5 cts., $\frac{1}{4}$ oz. 15 cts., $\frac{1}{2}$ oz. 25 cts.

Rosea (viscosa). Annual. Delicate pink. Pkt. 5 cts., $\frac{1}{4}$ oz. 15 cts., $\frac{1}{2}$ oz. 25 cts.

Paniculata fl.-pl. Hardy Perennial. Plants grow 3 feet and are covered with dainty little double white flowers, on much-branched panicles. Splendid for bouquets alone and with other flowers. They retain their beauty for months after being cut. Pkt. 10 cts., $\frac{1}{4}$ oz. \$2.50, $\frac{1}{2}$ oz. \$4.50.

BALSAM APPLE (*Momordica*). Hardy Annual. A curious climbing vine; grows to feet from seed; the foliage is very ornamental, while the fruits are golden yellow, warted and, when ripe, open and show the seed in the brilliant carmine center. Pkt. 5 cts., $\frac{1}{4}$ oz. 25 cts.

BROWALLIA (*Amethyst*). Annual. Very beautiful in the garden where it blooms profusely from July until frost. Plants grow 1½ feet high and if lifted and potted in the fall and cut back, they will bloom indoors throughout the winter. Flowers are somewhat star-shaped. There are two colors, **Blue, White, Splendid Mixed.** Each, pkt. 5 cts., $\frac{1}{4}$ oz. 30 cts., $\frac{1}{2}$ oz. 60 cts.



Browallia (Amethyst)



Brachycome (Swan River Daisy)

BRACHYCOME (Swan River Daisy). Annual. The plants grow to inches high and are a mass of very pretty blue and white flowers throughout the summer. Fine for edging, for massing, pot culture, and as a short-stem cut-flower. Pkt. 10 cts., $\frac{1}{4}$ oz. 40 cts., $\frac{1}{2}$ oz. 75 cts.

BALSAM, or LADY'S SLIPPER, Camellia-flowered. These are beautiful flowering Balsams. An old and favorite garden flower, producing its gorgeous masses of beautiful, brilliant-colored, double flowers in great profusion; of easy culture; succeeds in a good, rich soil; tender annuals; 3 feet. Start the seed indoors in April or sow out-of-doors in May. To grow fine specimens they should not be closer than 18 inches. I have the following colors separate and all of them in mixture: **Rose, Salmon King, Red and White Spotted, White, Bright Scarlet, Mixed.** Price of either separate colors or mixed, pkt. 5 cts., $\frac{1}{4}$ oz. 25 cts., $\frac{1}{2}$ oz. 45 cts.

BACHELOR'S BUTTON (*Centaurea Cyanus* Blue), and **Globe Amaranth.** Hardy Annual. The latter is also called Bachelor's Button. The *Centaurea Cyanus*, Blue, is also known as Cornflower, Blue Bottle, Ragged Sailor, Bluet, or Kaiserblume. It is the favorite, dark blue variety so much used for cutting. The flowers of the other sort, the Globe Amaranth, resemble clover heads and are dried and used as winter bouquets. (See page 52 for *Centaurea Cyanus* and page 53 for Globe Amaranth).

"I never saw such wonderful flowers. Everybody who saw them wanted to know where I got such beautiful Asters. They were the Schell's Grandest and your Late Branching."—Mrs. LOUISE JOHNSON.

CENTAUREA CYANUS (CORNFLOWER)

This is one of those very popular flowers grown in almost every garden because of their beauty, both in bedding and for bouquets. They are easy to grow and from seed sown in early May outside, they will bloom abundantly until frost, and usually reseed themselves, coming up year after year. Centaureas alone make very beautiful bouquets and when the blue varieties are worked in with yellow flowers, such as calendulas, calliopsis, and marigolds, they are very attractive. We urge you to grow all varieties and plenty of them.

Double
Centaureas

- Rose, fl.-pl., Reselected.** Double. Very fine, rich, clear rose-pink. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.; oz. 80 cts.
Blue, fl.-pl. (Florist's Strain). Extra fine, very beautiful double blue. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.; oz. 80 cts.
Alba fl.-pl. Pure white flowers; very double. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.; oz. 80 cts.
Double Mixed. A mixture of rose, blue and white. Pkt. 10 cts.; $\frac{1}{4}$ oz. 20 cts.; oz. 50 cts.
Single Blue. The old favorite single blue. Pkt. 10 cts.; $\frac{1}{4}$ oz. 20 cts.; oz. 50 cts.
Single Mixed. Pkt. 10 cts.; $\frac{1}{4}$ oz. 20 cts.; oz. 50 cts.

(For other varieties of Centaureas see page 51)

CHRYSANTHEMUMS, Coronarium

Double-flowered Annuals

These hardy annuals give an abundance of beautiful bouquet flowers early in the fall. We recommend growing all you can of them. Do not confuse them with the large Japanese perennial variety. The plants grow about 2 feet high and the flowers are borne on long stems. Pkt. $\frac{1}{4}$ oz. Oz.

Double White.	\$0 05	\$0 20	\$0 50
Double Yellow.	05	20	50
Double Lemon.	05	20	50
Double Mixed.	05	20	50

HELIOTROPE

The beautiful and graceful Heliotrope, with its delightful perfume, is a very fine flower for bouquets and is excellent also for bedding. A mass, carpet effect, is beautiful beyond description. It is a half-hardy perennial and if the seed is sown indoors in the spring, the plants, when set out, will bloom throughout the summer.

Choicest Mixed. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 45 cts.; $\frac{1}{4}$ oz. 80 cts.; oz. \$3.

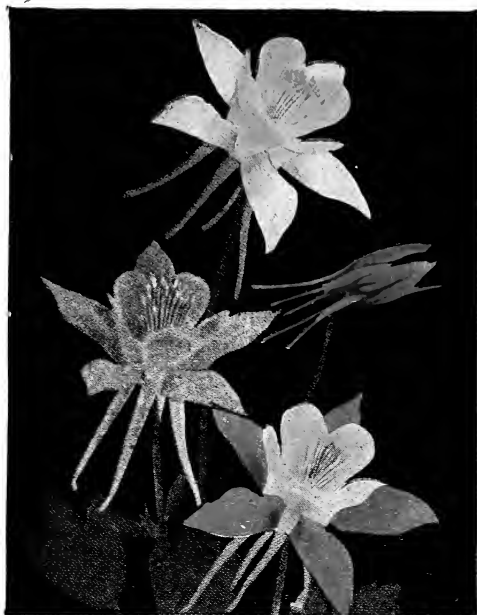
FORGET-ME-NOTS, Myosotis

Every flower-garden should have in it the dainty, lovely Forget-me-not. It is beautifully effective when used as a border with other flowers that bloom in May and June and when grown in mass or clusters. A hardy perennial, but should be given protection in fall and winter. Sow the seed any time from May until mid-summer or start indoors. Grows 8 to 10 inches high.

Alpestris, Blue. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 35 cts.; oz. \$1.25.

Forget-Me-Nots,
Myosotis

Heliotrope



AQUILEGIA (Columbine). Beautiful and graceful in both flower and plant. A very effective flower to plant in beds, borders, among hardy shrubbery, and it is a very wonderful cut-flower for vasing. While this is a hardy perennial, yet if the seed is sown early in the spring, it will often bloom the same season and then continue to bloom abundantly each year thereafter. Seed may also be sown in August or September and will come up early in the spring and bloom during that summer. Plants grow 2 feet high. Our *Schell's Mixed Colors* will give you a marvelous show of colors.

Caerulea (Rocky Mountain Blue Columbine). Pkt. 10 cts.; $\frac{1}{2}$ oz. 50 cts.; $\frac{1}{4}$ oz. 90 cts.

Chrysantha. Yellow. Pkt. 10 cts.; $\frac{1}{2}$ oz. 50 cts.; $\frac{1}{4}$ oz. 90c.

Long-spurred Pink Hybrids. Pkt. 15 cts.; $\frac{1}{2}$ oz. \$1.

Schell's Mixed Colors. Very graceful, long-spurred flowers of every color. Very effective for cut-flowers. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 50 cts.; $\frac{1}{4}$ oz. 90 cts.; oz. \$3.



CANTERBURY BELLS, or CUP-AND-SAUCER (*Campanula Medium calycanthema*). Hardy Biennial. This is the most beautiful type of this grand, old-fashioned flower. It differs from the ordinary type in having an extra-large calyx, which is of the same color as the flower, giving the appearance of a cup and saucer. One of the noblest and most effective plants in the garden. They can be grown just as successfully in pots during the winter. We can supply in separate colors,—**Blue, White, or Pink, and Mixed Colors**. Each, pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 75 cts.

MRS. HENRY GULENIZ, Pennsylvania, writes: "I never had nicer flowers than I had out of your seed."

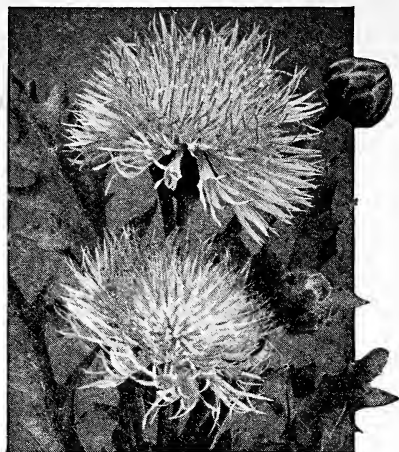
MRS. J. R. KAUFFMAN, Pennsylvania, writes: "Your Sweet Peas were grand—the largest flowers I have ever grown."



COREOPSIS lanceolata grandiflora (Perennial Calliopsis). A splendid cut-flower, the plants being covered with their showy bright yellow flowers in the greatest abundance from June until frost the first year by sowing the seed early and every year thereafter. The plants grow about 20 inches high. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.; $\frac{1}{2}$ oz. 45 cts.; oz. 70 cts.



ANTIRRHINUM or SNAPDRAGONS. This is one of the most desirable flowers for cutting as well as for bedding. The new improved varieties are truly marvelous in flower and length of flower-stem. They are annuals, bloom from seed sown in early spring. I urge all to grow an abundance of these beautiful Antirrhinums. (See description, page 63).



Centaurea imperialis (Sweet Sultan)

CENTAUREA Imperialis (Royal Sweet Sultans). Annual.

These beautiful, fragrant, graceful flowers, borne on long strong stems, are one of the most charming of all bouquet flowers. **Amaranth Red, Brilliant Rose, Deep Lavender, Purple, White, Splendid Mixed.** Each, pkt. 5 cts., $\frac{1}{2}$ oz. 25 cts., $\frac{1}{2}$ oz. 45 cts., oz. 80 cts.

Suaevoleus (Yellow Sweet Sultan; Grecian Cornflower). Sweet-scented, large, showy bright-colored flowers, very fine for cutting. Pkt. 5 cts., $\frac{1}{2}$ oz. 25 cts., $\frac{1}{2}$ oz. 45 cts.

gymnocarpa (Dusty Miller). Fine cut silvery foliage. Makes a nice edging to a bed. Pkt. 5c., $\frac{1}{2}$ oz. 25c., $\frac{1}{2}$ oz. 45c. *Cineraria maritima candidissima* is also called Dusty Miller.

CALENDULA (Pot Marigold). Hardy Annual. One of the best and showiest free-flowering hardy annuals growing in any good garden soil, producing a fine effect in beds or mixed borders; particularly bright in late fall, continuing in bloom from early summer until killed by frost; valuable also for pot culture, blooming freely in winter and early spring; fine for bouquets, being used very extensively by florists. 1 foot.

Favorite. Cream, striped yellow. Pkt. 5 cts.
Lemon Queen (Sulphurea). Sunflower-yellow. Pkt. 5 cts.
Meteor. Creamy white, striped orange. Pkt. 5 cts.
Nankeen (Le Proust). Cream, flushed apricot. Pkt. 5 cts.
Orange King. Dark orange-red, dark center. Pkt. 5 cts.
The Ball. (Florist's Strain.) Orange, light center. Pkt. 5c.

Any of above *Calendulas*, $\frac{1}{2}$ oz. 20 cts., oz. 35 cts.

Mixed Colors. Pkt. 5 cts., $\frac{1}{2}$ oz. 15 cts., oz. 25 cts.

CALIFORNIA POPPY. See *Eschscholtzia*.

CALLIOPSIS, Golden Wave. Hardy Annual. Bright golden yellow, with brown centers. An edging of this resembles a stripe of gold, from a distance. Pkt. 5 cts., $\frac{1}{2}$ oz. 25 cts.

CANDYTUFT. Hardy Annual. These have long been among the most highly prized of garden annuals. The best effect is produced by raising the plants in masses, the seeds being sown where the plants are to bloom. Plant several lots for succession of blooms.

Empress. This is the finest of all white varieties, the plants being a complete mass of flowers. Fine for cutting and for this reason is the best for florists. Pkt. 5 cts., $\frac{1}{2}$ oz. 25 cts.

For Hardy Candytuft see *Iberis*.

CARNATIONS, Marguerite. Half-hardy Perennial (with protection can be wintered over outside). These are the Carnations for growing outdoors with other garden annuals. They begin flowering a few weeks from the time the seed is sown. The flowers are large and double and highly scented. Do not confuse these with the fancy Carnations grown in greenhouses by the florists. It is impossible to grow those fancy Carnations to perfection in the ordinary flower-garden; they must have greenhouse culture; not so, however, with the Marguerite variety; these grow in any good garden soil. Splendid for bouquets.

Pure White, Crimson, Mixed Colors. Each, pkt. 10 cts., $\frac{1}{2}$ oz. 40 cts., $\frac{1}{2}$ oz. 75 cts.

Chabaud's Giant Improved. Acquisition in Carnations. They excel any strains we have ever seen. Coming into flower in four to five months after planting the seed, they continue to bloom the remainder of the summer until frost. Plants are of robust, upright habit. They form ten to twenty stalks bearing huge flowers comparing with the finest greenhouse-grown varieties. Highly scented. 1. Yellow. 2. Cardinal. 3. Rose Pink. 4. White. 5. Salmon-Rose. Also Schell's Splendid Mixture. (See them in natural colors on inside back cover.) Each, pkt. 25 cts. (1 pkt. of each of five colors \$1.) $\frac{1}{2}$ oz. \$1.40, $\frac{1}{2}$ oz. \$2.50. oz. \$8.

CANARY-BIRD VINE (*Tropeolum canariense*). Annual. A fast-growing vine with good foliage and beautiful little canary-colored flowers somewhat resembling a bird with its wings partly expanded. The flower sprays are very pretty and fine for vases. Will keep for a week. Vine grows 15 to 20 feet in a season. Sow where it is to bloom. Pkt. 5 cts., oz. 40 cts.

CARDINAL CLIMBER (*Quamoclit hybrida*). Annual. This is one of the best annual climbers, growing 15 to 20 feet. Its beautiful, fern-like foliage almost hidden by the bright cardinal flowers make a rich effect. Pkt. 15 cts., $\frac{1}{2}$ oz. \$1, $\frac{1}{2}$ oz. \$1.80.

CELOSIA Childsi (Chinese Woolflower). Very interesting plants, growing 2 to 3 feet, each branch having a large head of rich crimson flowers that look like silk. Fine for bedding and for cutting. Bloom all summer. Pkt. 10c., $\frac{1}{2}$ oz. 50 cts.

CHEIRANTHUS Allioni (Siberian Wallflower). Biennial. A very attractive flower of rich orange color that blooms from May until midsummer. Plants grow about 15 inches high. It usually blooms the first year from seed if started early. Pkt. 10 cts., 3 pkts. 25 cts., $\frac{1}{2}$ oz. 50 cts.

CHRYSAETHUM, Japanese Hybrids. Perennial. This is a splendid mixture of many varieties and colors. Sow the seed in the spring when the soil is warm and they will bloom in the fall and every year thereafter. Pkt. 20 cts., 3 pkts. 50 cts.

CINERARIA. My *Grandiflora Prize Mixture* is positively the finest selection of this favorite pot-plant. The colorings are magnificent, and the flowers the largest. Start them in shallow boxes and transplant to pots. Pkt. 25 cts.

COBÆA (Cup-and-Saucer Vine). Hardy Annual. A climber of rapid growth, attaining a height of 30 to 50 feet during the season; valuable for covering trellises, arbors, trunks of trees, etc.; will cling to any rough surface. In sowing, place seeds edgewise and merely cover with light soil; to get early results start the seed indoors in March or April; can also be sown out-of-doors in May.

Scandens. Large, bell-shaped, purple flowers. Pkt. 10 cts., $\frac{1}{2}$ oz. 35 cts.

Scandens alba. Pure white. Pkt. 10 cts., $\frac{1}{2}$ oz. 35 cts.

COCKSCOMB (*Celosia*). Hardy Annual. One of the most interesting and bright-colored annuals. When grown in masses or clusters they add much life to the flower-garden, the bright red plumes and combs making a very rich and attractive display. There are two forms: the feathered, which produces large, feathery plumes, and the comb, which produces mammoth flowers resembling the comb of a chicken, yet very much larger, some of them 12 to 15 inches across.

Bright Red Combs. Pkt. 5 cts., $\frac{1}{2}$ oz. 40 cts.

Crimson Plumes. Pkt. 5 cts., $\frac{1}{2}$ oz. 40 cts.

COIX Lacryma-Jobi. See *Job's Tears*.

COLEUS. Hardy Annual. A most interesting foliage plant to grow from seed. The leaves show every conceivable color, and one imagines, when admiring them, that there are colors never seen before. The blending of colors is beautiful; fine for edgings or for pot-plants. Pkt. 10 cts.

CONVOLVULUS. See *Morning-Glory*.

COSMOS. Hardy Annual. One of our favorite autumn flowers. They grow 5 to 8 feet high, hence should be planted along the fence or in masses by themselves. If the plants are pinched out when but a foot high they will produce a bushy growth, making them much more effective. Hundreds of flowers are borne on long stems; very desirable for bouquets.

Giant White, Pink, Red, and Mixed Colors. Each, pkt. 5 cts., $\frac{1}{2}$ oz. 25 cts., oz. 75 cts.

New Double-flowering. The flowers are either full double petals or have a frill or collar surrounding the double disc; very artistic. **White, Crimson, Pink, Mixed Colors.** Each, pkt. 10 cts.

WILD CUCUMBER VINE (*Echinocystis lobata*). Hardy Annual. A very quick-growing annual. The vines grow 20 to 25 feet in a season from seed sown in May in good, rich soil. The vine is covered with the fragrant, white flowers. The foliage is close and thick. Pkt. 5 cts., $\frac{1}{2}$ oz. 20 cts.

CYCLAMEN. Half-hardy Perennial. Charming plants; rich-colored, fragrant flowers; beautiful foliage. One of the most popular pot-plants. The plants are covered with odd-shaped flowers, resembling, in a measure, butterflies. Sow seed in spring for summer flowers, or in fall for winter flowers.

Butterfly Cyclamen, Mixed Colors. Pkt. (10 seeds) 35 cts.

CYPRESS VINE (*Ipomæa Quamoclit*). Hardy Annual. One of the most popular vines, with very delicate fern-like foliage, and masses of beautiful, small, star-shaped flowers. Sow in May, first soaking the seeds in warm water for a few hours.

Scarlet. Pkt. 5 cts., $\frac{1}{2}$ oz. 20 cts.

White. Pkt. 5 cts., $\frac{1}{2}$ oz. 20 cts.

SHASTA DAISY. Very large, pure white, Daisy-like flowers often measuring 4 inches across, and having three or more rows of petals; borne singly on long stiff stems from July to frost. 2 ft. Pkt. 10 cts.



Didiscus cæruleus

open at one time. The color is an exquisite pale lavender. Wonderful for cut-flowers. Pkt. 10 cts., $\frac{1}{2}$ oz. 50 cts., $\frac{1}{2}$ oz. 90 cts.

DIMORPHOTHECA aurantiaca (African Golden Daisy). Hardy Annual. A very beautiful and showy annual Daisy from South Africa. The plants grow 15 inches high. The flowers are $2\frac{1}{2}$ inches in diameter and are a rich, glossy, orange-red with a dark disc in center. They surely do make a magnificent sight when in full bloom, and continue to bloom from early summer to late fall. Pkt. 10 cts., 3 pkts. 25 cts., $\frac{1}{2}$ oz. 40 cts., $\frac{1}{2}$ oz. 75 cts.

ESCHSCHOLTZIA (California Poppy). Hardy Annual. Very showy, bright-colored flowers. The plants grow a foot high and bloom profusely all summer. Very attractive when grown alone or with other flowers.

Golden West. Bright yellow. Pkt. 5 cts., $\frac{1}{2}$ oz. 30 cts.

Scarlet Beauty. Bright scarlet flowers. They resemble a bed of scarlet tulips. Pkt. 10 cts., $\frac{1}{2}$ oz. 50 cts.

Schell's Best Single Mixed. All shades mixed. Pkt. 5 cts., $\frac{1}{2}$ oz. 25 cts.

Bush Eschscholtzia. See *Hunemannia*.

EUPHORBIA variegata (Snow-on-the-Mountain). Hardy Annual. Very attractive ornamental foliage, veined and margined with white. Its flowers are inconspicuous and it is liked for its very pretty foliage. The plants grow 2 feet tall. Pkt. 5 cts., $\frac{1}{2}$ oz. 25 cts.



Dimorphotheca aurantiaca

DAHLIA. Half-hardy Perennial. An old familiar, yet greatly admired flower grown more extensively now than ever before. If the seed of the double varieties is started before April 1, and the single varieties by the middle of May, both will bloom abundantly the first year.

Double Mixed. Pkt. 5 cts., $\frac{1}{2}$ oz. 60 cts.

Single Mixed. Pkt. 5 cts., $\frac{1}{2}$ oz. 25 cts.

(I have roots of many separate colors; see page 70.)

DIANTHUS. See *Pinks*, page 56.

DIDISCUS cæruleus (Blue Lace Flower). Be sure to include this lovely flower in your order. It is a hardy annual. The plants grow about $1\frac{1}{2}$ feet high and are a constant mass of bloom from July until November, as many as 50 flowers

FEVERFEW. See *Matricaria*.

FORGET-ME-NOT (*Myosotis*). See page 52.

FOUR-O'CLOCK (*Marvel of Peru*). Hardy Annual. One of the best blooms of all the favorite summer garden flowers. They grow quickly from seed, and are one gorgeous mass of bloom all summer. 2 feet high. Have the plants 12 to 15 inches apart. Pkt. 5 cts., $\frac{1}{2}$ oz. 15 cts., oz. 25 cts.

GLOBE AMARANTH (*Gomphrena*). "Bachelor's Button." Very pretty flowers of various colors, resembling clover heads. They can be dried when cut, like "Everlastings," and can thus be used for winter bouquets. As *Centaurea cyanus* is also called Bachelor's Button, be sure to mention *Globe Amaranth* when ordering this variety. Pkt. 5 cts., $\frac{1}{2}$ oz. 20 cts., $\frac{1}{2}$ oz. 40 cts.

GYPHOPHILA. See *Baby's Breath*.

GOURDS. Hardy Annual. Vines that grow 15 to 20 feet and have ornamental foliage and odd-shaped fruits.

Mock Orange (Orange-shaped). Pkt. 5 cts., $\frac{1}{2}$ oz. 20 cts.

Dipper or Calabash. Pkt. 5 cts., $\frac{1}{2}$ oz. 20 cts.

Egg-shaped. Pkt. 5 cts., $\frac{1}{2}$ oz. 20 cts.

Hercules' Club. 4 feet long. Pkt. 5 cts., $\frac{1}{2}$ oz. 20 cts.

Rag or Dish-Cloth. Pkt. 5 cts., $\frac{1}{2}$ oz. 20 cts.

Fear-shaped. Striped; very showy. Pkt. 5 cts., $\frac{1}{2}$ oz. 20 cts.

Mixture of Above Varieties. Pkt. 5 cts., $\frac{1}{2}$ oz. 20 cts.



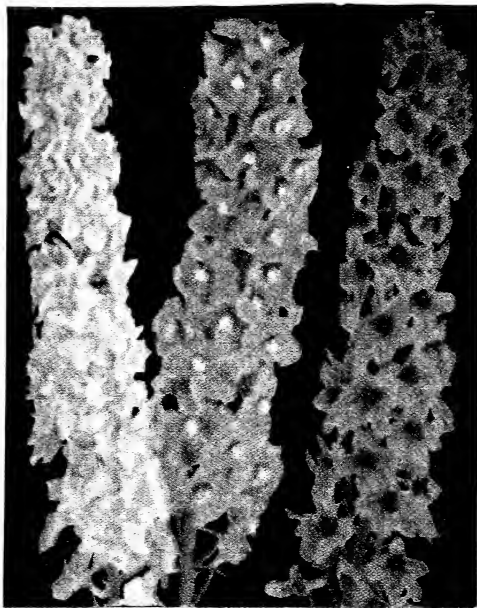
Four-O'Clock

HELICHRYSUM (Straw Flower; Everlasting). Hardy Annual. Exceedingly effective double flowers of the richest colors for bedding, or borders. They grow about $2\frac{1}{2}$ feet high and are used extensively, after being dried, in vases and baskets during the winter. When to be used for this purpose, cut long stems, when blooms are a third open, break off the foliage, tie in bunches and hang, head downwards, in a dry, dark place until they are dried. **Crimson, White, Yellow, Violet, Rose, or Schell's Splendid Mixture.** Each, pkt. 10 cts., 1 pkt. each of 5 colors, 40 cts., $\frac{1}{2}$ oz., any color, 25 cts., $\frac{1}{2}$ oz. 45 cts., oz. 80 cts.

monstrum, Rose Queen. This is a new variety of this popular flower. The blooms are *immense*, of a very rich deep rose color that is extremely beautiful under artificial light. It is a wonderful addition to the *Helichrysum* group, and we are delighted to be able to supply our friends with it. This is the first time it has been offered. We show it in color on the inside back cover. Be sure to include it in your order. Pkt. 15 cts., 2 pkts. 25 cts., $\frac{1}{2}$ oz. 50 cts., $\frac{1}{2}$ oz. 75 cts., $\frac{1}{2}$ oz. \$1.25, oz. \$2, $\frac{1}{4}$ lb. \$6.50.

HOLLYHOCKS. Hardy Perennial. One of our most beautiful hardy garden flowers, and a clump or line of them as a background or along a fence gives an effect not attainable with any other plants. The colors are gorgeous; the flower petals are like silk. **Finest Mixed.** Pkt. 10c., $\frac{1}{2}$ oz. 50c.

HUMULUS japonicus variegatus (Japanese Hop Vine). Hardy Annual. A very fast-growing vine, with dense foliage. The leaves are beautifully marbled and splashed with silvery white, light and dark green; very effective for screens, arbors, trellises, etc. It is never injured by insects or affected by the heat, but retains its bright, variegated foliage until frost. Pkt. 5 cts., $\frac{1}{2}$ oz. 40 cts.



Delphinium, Gold Medal Hybrids

DELPHINIUM (Hardy Perennial Larkspur). The hardy Larkspur is one of the most beautiful flowers of the garden and a great favorite of every flower-lover. By sowing the seeds in March indoors, you can then have them blooming by July or August. Seed sown in the open ground in May will hardly bloom until the next year.

Gold Medal Hybrids. Without question the finest strain developed from the best named varieties. The spikes are 2 feet long, the flowers large and of the most beautiful shades of blue. Pkt. 15 cts.; $\frac{1}{4}$ oz. 60 cts.; oz. \$2.

Belladonna (Everblooming Hardy Larkspur). An exquisite variety, clear rich turquoise-blue. It is the most continuous blooming Hardy Larkspur. Pkt. 25 cts.; 5 pkts. \$1.

PINKS (Dianthus). Hardy Annual. The old favorite, hardy garden Pink, seen growing in more flower-gardens than any other flower. It is very showy in a mass effect or as a border. Plants grow 12 to 15 inches and the flowers are very desirable for cutting for bouquets.

Chinensis, Double Mixed. Pkt. 5c.; $\frac{1}{4}$ oz. 25c.; oz. 75c.

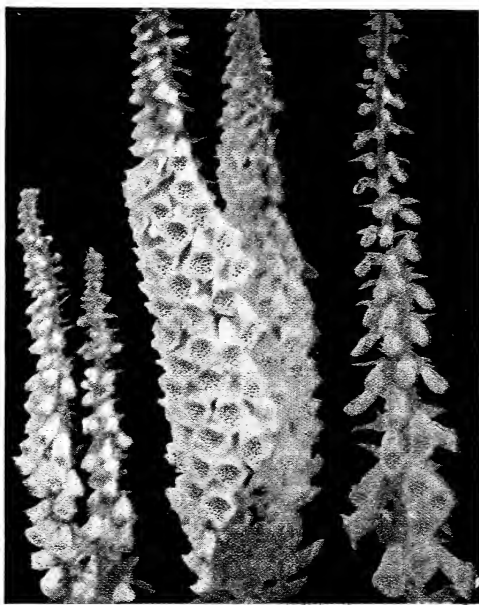
Double Pure White. Pkt. 5 cts.; $\frac{1}{4}$ oz. 25 cts.; oz. 75 cts.

Double Red. Pkt. 5 cts.; $\frac{1}{4}$ oz. 25 cts.; oz. 80 cts.

Single Mixed. Pkt. 5 cts.; $\frac{1}{4}$ oz. 20 cts.; oz. 60 cts.



Pinks (Dianthus), Double Mixed



Digitalis gloxiniflora, Mixed

DIGITALIS (Foxglove). Hardy Perennial. Very handsome ornamental plants 3 to 5 feet high. Very easy to grow and succeed under almost all conditions. Very desirable for naturalizing with other hardy plants in beds, along fences, porches, etc. They do well in a partly shady place.

Gloxiniæflora, Mixed. A very select strain with large, handsome, spotted gloxinia-like flowers on long spikes. Pkt. 10 cts.; $\frac{1}{4}$ oz. 40 cts.

Purple. Pkt. 10 cts.; $\frac{1}{4}$ oz. 40 cts.

Rose. Pkt. 10 cts.; $\frac{1}{4}$ oz. 40 cts.

White. Pkt. 10 cts.; $\frac{1}{4}$ oz. 40 cts.

GAILLARDIA (Blanket Flower). Hardy Perennial. The plants grow 1½ feet high and are covered with brilliant showy, daisy-like flowers on long stems. This has always been a very popular flower for bouquets, because of the beauty of the flowers, their lasting qualities and their long stems. They are equally valuable for bedding with other flowers and in hardy shrubbery. Both the double and the single varieties are very beautiful—you should grow both varieties. Colors are shades of red, yellow and orange.

Double, Mixed Colors. Pkt. 5 cts.; $\frac{1}{4}$ oz. 25 cts.

Single, Mixed Colors. Pkt. 5 cts.; $\frac{1}{4}$ oz. 25 cts.



Gaillardia, Single Mixed



Dwarf Nasturtiums

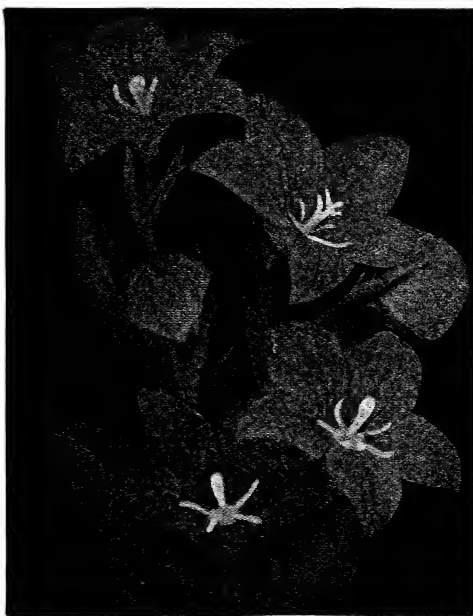
DWARF NASTURTIUMS, Schell's Quality Mixture. The dwarf varieties grow only a foot high. The plants are covered with the beautiful blooms continuously. This is one of the most satisfactory summer flowers to grow that I know of. As a border or in solid mass they make a most magnificent sight. The more flowers you cut off the more come on, and the stems being long makes them very valuable for bouquets. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 50 cts.; lb. \$1.50.



Salvia or Scarlet Sage, Bonfire

SCARLET SAGE (Salvia), Bonfire. Hardy Annual. The spikes of flowers are brilliant scarlet and stand clear above the dark green foliage, completely covering the plant. It is one of the most effective and gorgeous bedding plants in cultivation. Bushes very compact and about 2 feet high and 2 feet in diameter. The seed may be sown in May outside or started indoors earlier and the plants set out when the soil is warm. Pkt. 10 cts.; $\frac{1}{2}$ oz. 50 cts.; $\frac{1}{4}$ oz. 90 cts.; oz. \$3.50.

PLATYCODON grandiflorum. Also called "Balloon Flower," or "Japanese Bellflower." One of the best hardy perennials, producing very showy, large, steel-blue flowers during the whole season. They form large clumps and are excellent for planting in permanent borders or among shrubbery. Easily raised from seed, and begin blooming in August if sown outdoors in April. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 40 cts.; $\frac{1}{2}$ oz. 75 cts.

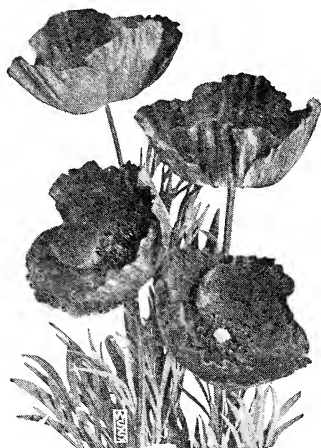


Platycodon grandiflorum

PYRETHRUM hybridum, Single Mixed. Hardy Perennial. Sometimes called "Painted Daisy" and "Hardy Cosmos." Large, daisy-like flowers, the colors of which range from white to deep red, with bright yellow centers. It is one of the most graceful for cutting and keeps well a long time after being cut. They bloom during May and June and then again in the fall. Plants grow about 2 feet high. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 75 cts.; $\frac{1}{2}$ oz. \$1.40.



Pyrethrum hybridum, Single Mixed



Hunnemannia fumariæfolia

HUNNEMANNIA fumariæfolia (Bush Eschscholtzia; Giant Yellow Tulip Poppy). Hardy Annual. Sow the seed in May and the plants, 2 feet high and very bushy, will be covered with flowers from July until frost. This is the best Poppy for cutting and will retain its form in fine condition for several days. Flowers are large, poppy-like shape and yellow. Pkt. 5 cts., $\frac{1}{4}$ oz. 25 cts., $\frac{1}{2}$ oz. 45 cts., oz. 90 cts.

IBERIS sempervirens (Hardy Candytuft). Hardy Perennial. White blooms; grows 1 foot; fine for rockeries and edgings. Pkt. 10 cts., 3 pkts. 25 cts., $\frac{1}{4}$ oz. 90 cts., $\frac{1}{2}$ oz. \$1.75.
Queen of Italy. Very dwarf; lavender-pink. Pkt. 10 cts., $\frac{1}{4}$ oz. 30c., $\frac{1}{2}$ oz. 60 cts.

JOB'S TEARS (*Coix Lacryma-Jobi*). Hardy Annual. The leaves resemble corn leaves. The hard, shiny seeds are interesting to children, who string them as beads. Pkt. 5c., oz. 20 cts.

KOCHIA trichophylla. (Standing Cypress; Belvedere; also called Mexican Firebush and Ball of Fire). Hardy Annual. This makes a very pretty hedge along the walk or to separate the flower-garden from the vegetable-garden, or planted singly it is also beautiful. The plants grow about 3 feet high, into a perfect pyramidal-shaped bush. The foliage is a fine, feathery, light green, deepening as the season advances into a deep red. Pkt. 5 cts., $\frac{1}{4}$ oz. 25 cts.

LANTANA. Half-hardy Perennial. Flowers are similar in shape to verbenas. They bloom constantly. Fine for growing inside or for bedding. Grows 2 to 3 feet high. The colors are Orange, Rose, White, etc. Mixed, all colors, pkt. 5 cts., $\frac{1}{4}$ oz. 25 cts.

LARKSPUR, Dwarf Rocket. Hardy Annual. The annual Larkspur is one of the brightest and showiest garden flowers. From seed sown in May they produce a continuous mass of bloom until frost. This variety grows about 18 inches high. Flowers double and of the richest colors. Pkt. 5 cts., $\frac{1}{4}$ oz. 25 cts.

Double-flowered Annual Larkspur. Large spikes of very beautiful double flowers. Their bright colors are very showy in the garden and are also fine for cutting. 2 $\frac{1}{2}$ to 3 feet.

Dark Blue. Pkt. 10 cts., $\frac{1}{4}$ oz. 30 cts.

Newport Pink. Lustrous carmine. Pkt. 10c., $\frac{1}{4}$ oz. 30c.

Azure Fairy. Azure-blue.

Shell-Pink. Pkt. 10 cts., $\frac{1}{4}$ oz. 30 cts.

Pure White. Pkt. 10 cts., $\frac{1}{4}$ oz. 30 cts.

Finest Mixed. Pkt. 10 cts., $\frac{1}{4}$ oz. 25 cts.

LARKSPUR. Hardy Perennial. See **Delphinium**.

LATHYRUS latifolius (Hardy or Everlasting Sweet Pea). A very showy climber for covering fences, stumps, and low trellises, and continually in bloom. **Pink, White, Red,** and **Mixed.** Pkt. 10 cts., 3 pkts. 25 cts., $\frac{1}{4}$ oz. 50 cts.

LINARIA, or KENILWORTH IVY. Hardy Perennial. A charming, trailing plant suitable for baskets, vases, boxes, and rockwork. Pkt. 10 cts.

LOBELIA, Crystal Palace compacta. Hardy Annual. Rich, deep blue; dark foliage; fine for bedding. Pkt. 10 cts., $\frac{1}{4}$ oz. 50 cts.

LUPINUS (Lupine). Annual. This is one of the showiest and most easily grown annuals. They grow 2 feet high and produce long, graceful spikes of flowers which are pea-shaped. Fine as a cut-flower and for beds and borders. **White, Dark Blue, Rose, Sky-Blue,** and **Splendid Mixed.** Each, pkt. 5 cts., $\frac{1}{4}$ oz. 15 cts., $\frac{1}{2}$ oz. 25 cts.

MARIGOLD. Hardy Annual. Both the single- and double-flowering varieties are rich bedding plants. The French Marigold is dwarfer and better adapted for borders and for massing among other dwarf annuals. Their bright colors live up the flower-garden all summer. Easy to grow, sure to bloom.

Double African Mixed. Tall. Pkt. 5 cts., $\frac{1}{4}$ oz. 25 cts.

Double French Mixed. Dwarf. Pkt. 5 cts., $\frac{1}{4}$ oz. 25 cts.

Single French. Yellow and brown. Pkt. 5 cts., $\frac{1}{4}$ oz. 25 cts.

Orange King. Enormous double flowers of rich deep golden orange color. Pkt. 10 cts., $\frac{1}{4}$ oz. 40 cts., oz. \$1.25.

MATRICARIA capensis albo-plena (Double White Feverfew). Half-hardy Perennial. Fine for bedding or for pot culture. Plants grow 1 $\frac{1}{2}$ feet high, and are covered with double white flowers all season. Fine for bouquets. Pkt. 5 cts., $\frac{1}{4}$ oz. 20 cts., $\frac{1}{2}$ oz. 40 cts.

MATTHIOLA bicornis (Evening-scented Stock). Annual. The flowers, somewhat like Baby's Breath in appearance, are a purplish lilac color and emit a most delightful fragrance during the evening. Well worth growing. Pkt. 5 cts., $\frac{1}{4}$ oz. 25 cts., $\frac{1}{2}$ oz. 45 cts.

MIGNONETTE. Hardy Annual. A well-known, sweet-scented garden favorite that everybody should grow. By sowing seed in April, and again in July, you can have a succession of bloom until frost. Can be grown in pots for winter flowers.

Goliath. Mammoth trusses, surpassing all others in brilliancy of its red color. Pkt. 5 cts., $\frac{1}{4}$ oz. 40 cts., oz. \$1.50.

Odorata. Small spikes, sweetly scented. Pkt. 5 cts., $\frac{1}{4}$ oz. 20 cts.

See the two new Scabiosas on inside back cover.

MIMOSA pudica, or SENSITIVE PLANT. Half-hardy Perennial. Interesting plants, growing about 1 $\frac{1}{2}$ feet high, with pinkish white flowers. The leaves close and droop, suddenly as if dying, when touched or shaken, then open out again. Very interesting indeed for pot culture. Pkt. 10 cts.

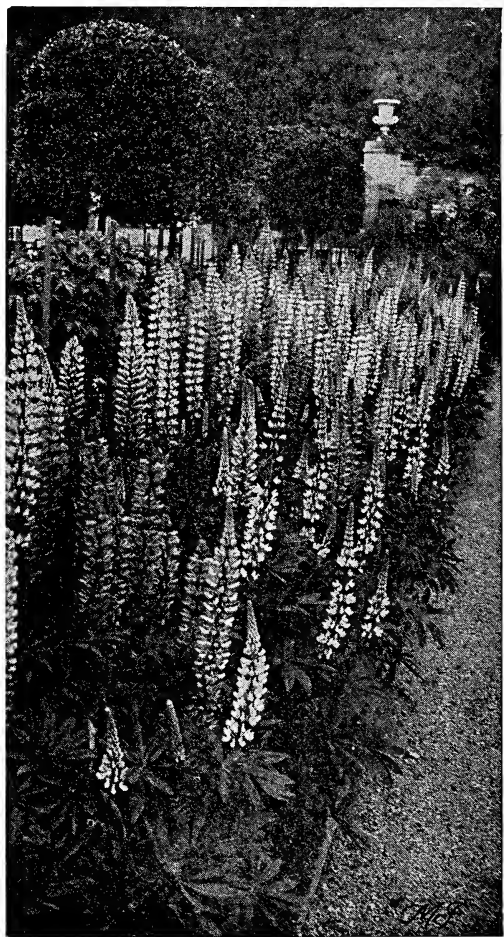
MOONFLOWER (*Ipomœa grandiflora alba*). Hardy Annual. During cloudy days and at night the plants are covered with almost numberless pure white flowers, very fragrant and of immense size—5 to 6 inches in diameter. They grow quickly. Sow early. Pkt. 5 cts., $\frac{1}{4}$ oz. 25 cts.

Bona Nox (Evening-Glory, or Good Night). Blue flowers expanding in the evening. This is also a rapid-growing vine. Pkt. 5 cts., $\frac{1}{2}$ oz. 30 cts.

MORNING-GLORY (*Convolvulus major*). Hardy Annual.

Finest Japanese Single Mixed. Pkt. 5 cts., oz. 40 cts.

Japanese Double Mixed. A large percentage of the flowers are double but not all. Pkt. 10 cts., $\frac{1}{4}$ oz. 25 cts., oz. 75 cts.



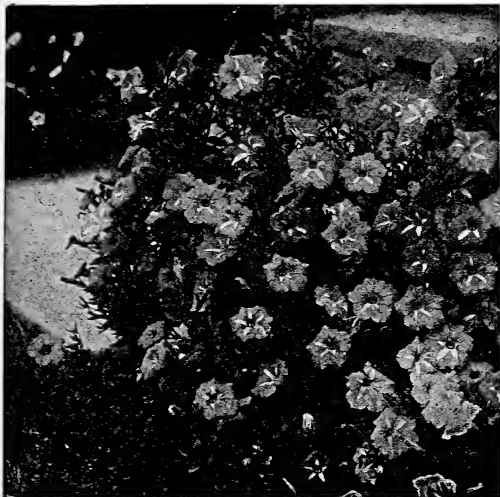
Lupinus, Splendid Mixed

NASTURTIUMS, Tall, Quality Mixture. A mixture made up of every color of this popular flower. The vines grow from 6 to 10 feet and are very effective when grown in sunny positions, as they bloom all summer. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1.50.
(See also page 57 for Dwarf Nasturtiums.)

NEMESIA. This is one of the most beautiful dwarf annuals I have ever seen. The plants, which grow just 6 to 8 inches high in bushy form, are covered with and bear continuously myriads of the brilliant and dainty flowers of every color. I know of no better flower for edgings, walks, or borders or massing in beds. They are gorgeous.

Nana compacta, Triumph Mixed. Pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. \$2; ½oz. \$4.

NICOTIANA affinis. Hardy Annual. Pure white, star-shaped flowers, borne on long stems; very sweet-scented. Blooms continually. Plants grow 2 to 3 feet high. Pkt. 5c.; ¼oz. 25 cts.



Schell's Balcony Mixed Petunias

PETUNIA

Hardy Annual

For the flower-garden or for growing in pots and for window-boxes, Petunias are unequalled in effectiveness. They begin blooming early and are a sheet of bloom the entire summer until killed by frost in the fall. The separate colors we offer are wonderfully effective in mass beds and as borders. Sow outdoors in May in well-prepared soil or indoors in March or April and transplant in May. Cover the seed very lightly.

Schell's Hybrida, Single Bedding Petunias

Carmen Sylva (Baby Blue). Violet, with white throat; very beautiful. Pkt. 10 cts.; ¼oz. 50 cts.; ½oz. 90 cts.

General Dodds. Velvety blood-red flower. Pkt. 10 cts.; ¼oz. 60 cts.; ½oz. \$1.10.

Howard's Star, Improved. Very pretty. Each flower has a perfect five-pointed star of pure white on its background color of crimson-purple. Pkt. 10 cts.; ¼oz. 75 cts.; ½oz. \$1.40.

Lord Courtney. Brilliant rose with yellow throat. Pkt. 10c.; ¼oz. 75 cts.; ½oz. \$1.40.

Rose of Heaven. Very dwarf; beautiful rose-pink. Pkt. 10 cts.; ¼oz. 90 cts.; ½oz. \$1.75.

Rosy Morn. An acre of this variety in bloom, last year, producing the seed we are now offering, was a gorgeous sight indeed. This is one of the most popular bedding plants, producing a perfect sheet of bloom the entire summer. Beautiful, dainty, soft rose pink flowers with white throat. We have very select strain of it. Pkt. 10 cts.; ¼oz. \$1; ½oz. \$1.90.

Snowball. Pure snow-white; very compact. Pkt. 10 cts.; ¼oz. 75 cts.; ½oz. \$1.40.

Violacea. Deep violet; very fine. Pkt. 10 cts.; ¼oz. 90 cts.; ½oz. \$1.75.

Schell's De Luxe Mixture. A grand mixture of the best large-flowering varieties. The blending of colors in this mixture is unsurpassed for quality and beauty. Pkt. 10 cts.; ¼oz. 60 cts.; ½oz. \$1.10; oz. \$2.

Schell's Choice Mixture. A very fine mixture, not equal to our De Luxe mixture yet sure to give splendid satisfaction. Pkt. 5 cts.; ¼oz. 35 cts.; ½oz. 60 cts.; oz. \$1.10.

SPECIAL! One pkt. each of these 8 fine named varieties for 65 cts.

Schell's Balcony Petunias

Hybrida pendula

This type is single-flowering of a semi-trailing habit. The flowers are large and of the purest and most brilliant colors. Blooms throughout the summer. We recommend them highly for window-boxes, hanging-baskets, vases, as well as for bedding.

Balcony White (*Pendula alba*). Pkt. 15 cts.; ¼oz. \$1; ½oz. \$2; ¾oz. \$3.75.

Balcony Crimson (*Pendula purpurea*). Pkt. 15 cts.; ¼oz. \$1; ½oz. \$2; ¾oz. \$3.75.

Balcony Rose (*Pendula rosea*). Pkt. 15 cts.; ¼oz. \$1; ½oz. \$2; ¾oz. \$3.75.

Balcony Blue (*Pendula violacea*). Pkt. 20 cts.; ¼oz. \$2; ½oz. \$4; ¾oz. \$7.50.

Balcony Mixed. Pkt. 15 cts.; ¼oz. \$1; ½oz. \$2; ¾oz. \$3.75.

GIANT PRIZE FRINGED, Single Mixed. Fringed and ruffled, large-flowering sorts in the greatest variety of colorings. Pkt. 20 cts.; ¼oz. \$4; ½oz. \$8; ¾oz. \$15.

SHELL'S GIANT FRINGED, Double Mixed (*grandiflora flore-pleno fimbriata*). An exceedingly fine strain of double fringed flowers of richest colors, of which there is none finer on the market. Pkt. 50 cts.; ¼oz. \$24; ½oz. \$45.

Note.—This and Giant Prize Single Mixed should be sown indoors under the very best soil and temperature conditions.

PANSIES

Hardy Biennial. (See also page 60)

Who does not know and love the Pansy blossom? No artist, however great his ability, can blend colors so gorgeously, so inexpressibly beautiful as our Creator has painted these little gems. Do not plan your flower-garden without allowing for a bed of Pansies. I offer only two mixtures and they are absolutely the grandest of all. What is the use of planting anything less than the best? These mixtures include every conceivable color, and the seed is saved from the largest specimen flowers of the most varied colorings.

One ounce will produce about 6,000 plants

Schell's Mammoth Mixture Pansies. The splendid mixture of very large-flowering, beautifully colored Pansies which I have been offering for years past. Next to my Exhibition Giants, it is the best mixture possible to produce. Many commercial growers have been getting this mixture from us for years. Pkt. 10 cts.; 3 pkts. 25 cts.; ½oz. 75 cts.; ¾oz. \$1.25; 1oz. \$2.25; oz. \$4.



Chinese Lantern Plant

PHYSALIS Francheti (Chinese Lantern Plant). Annual.

A very highly interesting plant growing 2 feet high covered with bright orange-scarlet fruits resembling Chinese lanterns. These fruits may be cut and dried for winter bouquets. Pkt. 10 cts.; ¼oz. 50 cts.; ½oz. 90 cts.

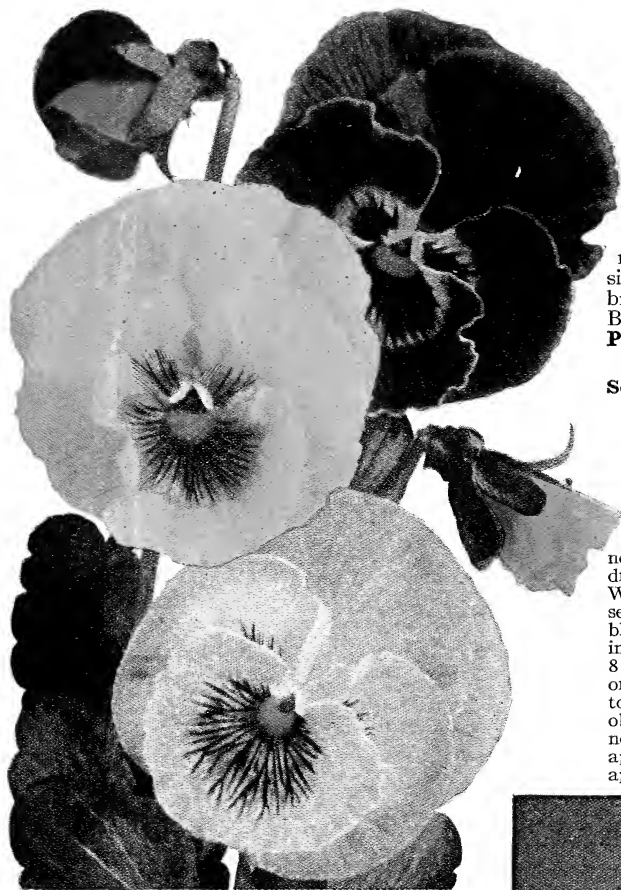
PHLOX Drummondii. Hardy Annual. Sow the seed, as soon as danger of frost is over, where you want them to bloom; have the soil rich. In a few weeks the plants will present a perfect mass of bloom which continues until frost. The plants of the annual varieties grow from 6 to 12 inches high and your flower-garden should have these in it. The colors are bright and showy.

Best Mixture. 1 foot. Pkt. 5 cts.; ¼oz. 60 cts.; oz. \$2.25.

Pure White, Scarlet, or Rose. 1 foot. Either color, pkt. 5 cts.; ¼oz. 60 cts.; oz. \$2.25.

Dwarf Scarlet, Rose, White, or Dwarf Mixture. Each, pkt. 5 cts.; ¼oz. 75 cts.

For Hardy Perennial Phlox, see page 62



Schell's Exquisite Exhibition Pansies

Schell's Exquisite Exhibition Pansies

This, our best mixture, is incomparable. The flowers we illustrate here are reduced to only half their real size, which averages 4 inches in diameter, but give an idea of some of the gorgeous color shadings, many of them so richly marked, margined, and shaded as to be too beautiful for words to describe. These giant flowers of this our Exquisite Mixture include the richest shades of lavender and gold, red with silver rim, garnet, canary yellow, purple, rose, bronze, blue, lavender, black, white and red. Be sure to include this Mixture in your order. **Pkt. 25 cts.; 5 pkts. \$1; oz. \$10.**

One ounce will produce about 6,000 plants

Schell's Mammoth Mixture Pansies. The splendid mixture of very large-flowering, beautifully colored Pansies which I have been offering for years past. Next to my Exhibition Giants, it is the best mixture possible to produce. Many commercial growers have been getting this mixture from us for years. Small pkt. 10c., large pkt. 25c.; $\frac{1}{8}$ oz. 75 cts.; $\frac{1}{4}$ oz. \$1.25; $\frac{1}{2}$ oz. \$2.25; oz. \$4.

How to Grow Pansies. In sowing the seed, never allow your seed-beds to become dry, for any dryness after the seeds sprout is absolutely fatal. When your seedlings or young plants are ready to set out or transplant to where you want them to bloom, dig your plant-bed to a depth of 10 to 12 inches, pulverize thoroughly to a depth of 6 to 8 inches, mix in 2 to 3 inches of well-rotted manure, or Wizard Brand Sheep Manure. Cultivate often; too little cultivation is the cause of most failures in obtaining first-class results. Good drainage is necessary; set your plants deep in rows 8 inches apart so you can cultivate, and set plants 6 inches apart in the rows.

Improved Shirley Poppies,

Schell's Gorgeous Mixture

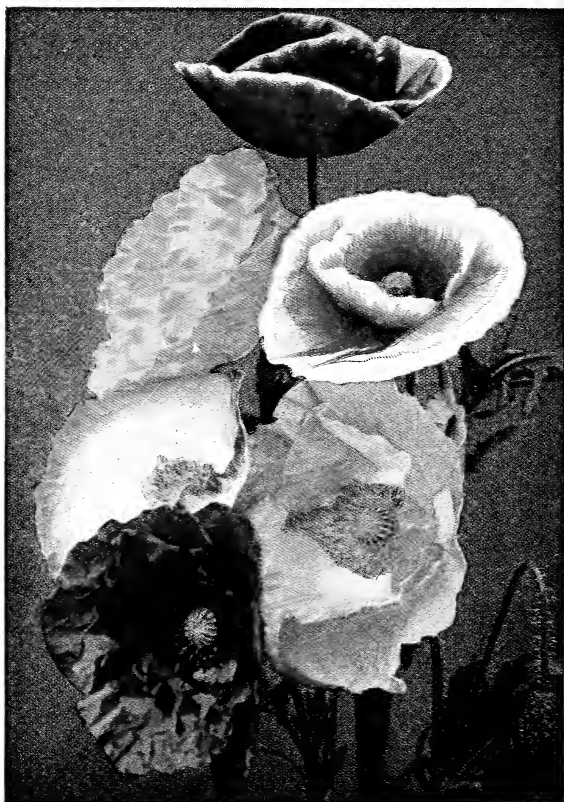
"They are simply gorgeous"—this is the way our friends write to us about this improved selection of Shirley Poppies. The brilliancy of the many bright-colored, silky flowers produces a gorgeously beautiful sight such as no other flower can equal. So varied are the colorings you seldom find two exactly alike. They do well anywhere and when grown in mass or solid beds they are wonderful. Sow outside in May or when soil is warm. **Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.; oz. 75c.**

(For other Poppies, see page 62.)

Petunia, Rosy Morn

Among our flower seed crops last year was one solid acre of Rosy Morn Petunia. We never saw anything more beautiful. The flowers are a rich soft rose-pink. The plants bloom freely. The individual plant alone in the flower-bed, in window boxes, and a mass effect, or as a border, all are very beautiful. Be sure to include Rosy Morn in your flower-garden plans. **Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{8}$ oz. 50 cts.; oz. \$3.50.**

(For other Petunias, see page 59.)



Improved Shirley Poppies, Schell's Gorgeous Mixture



Schell's Choice Mixed Scabiosas

Stocks, Gilliflower HA

The Stocks, or Cut-and-Come-Again, are among the most satisfactory bedding plants and make very beautiful pot-plants when grown indoors. The flowers are borne on long stems, and are delightfully fragrant, thus making them of great value for cutting.

If you have not grown Stocks before, do so this year. We are sure that if you could have seen the acres of these in bloom last year, producing the seed we are now offering you, you would want to grow many of them. It is an annual, grows easily, producing spikes of flowers of every color. Fine for bedding, for pot culture, and for vasing.

Ten-Weeks Stocks in Separate Colors

Azure-Blue	Crimson	Lavender
Blood-Red	Dark Blue	Purple
Bright Pink	Flesh	White
Canary-Yellow		

Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 80 cts.

Schell's Choice Mixture Ten-Weeks Stocks. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 40 cts.

SCHELL'S MAMMOTH BEAUTY OF NICE.

A new strain producing immense spikes of large, magnificent flowers, double, and delightfully fragrant. The plants grow 2 feet high. For brilliancy of color, duration of bloom, and pleasing fragrance, they are unsurpassed. These bloom earlier than the Ten-Weeks varieties. Splendid for outside and for pot-plants for house culture in winter. Sow seed in May outside in August or September for winter flowers. We have Beauty of Nice Stocks in the following separate colors and in mixture.

Monte Carlo. Yellow.	Queen Alexandra. Lilac.
Summer Night. Blue.	Mont Blanc. White.
Souv. de Monaco. Crimson.	Beauty of Nice. Pink.
Salmon King. Salmon-rose.	Schell's Splendid Mixed.

Each, pkt. 10 cts., 3 pkts. 25 cts., 1/2oz. \$1.40, 1/2oz. \$2.60

SPECIAL! One pkt. each of above 7 separate colors for 60c.

Scabiosa

See the two beautiful new Scabiosas on page 48

The great variety of colors, from the most brilliant to the most delicate and also dark colors, even black, make this a great favorite of all flower-lovers. It is a hardy annual, growing 2 1/2 feet high. Seed sown in early May outside or started indoors will start blooming in July and continue until late frosts. The beautiful flowers on long stems will keep, when vased, for almost a week. Our separate varieties give a great range in colors. We urge you to grow all the separate colors. If your space is limited, grow the mixture.

	Pkt.	1/4oz.	Oz.
Azure Fairy. Beautiful lavender-blue.....	\$o 10	\$o 25	\$o 80
King of the Blacks. Velvety black-purple.....	10	25	80
Crimson. Bright rosy crimson..	10	25	80
Yellow. Sulphur-yellow.....	10	25	80
White. Pure white.....	10	25	80
Red. Rich red.....	10	25	80
Rose. Rose color.....	10	25	80
Flesh-Pink. Pure pink.....	10	25	80
Schell's Choice Mixed	10	20	60

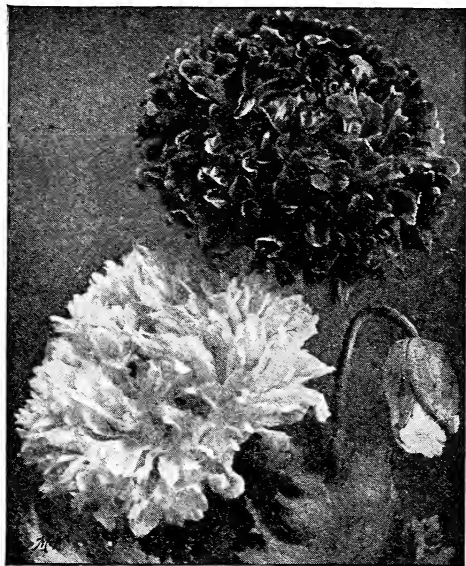
SCARLET RUNNER BEANS. Annual rapid-growing vine; makes a good screen or shade. Vines are covered with sprays of bright scarlet pea-shaped blossoms, and these are followed by dark scarlet pods which are very delicious when cooked. Pkt. 5 cts.; oz. 15 cts.; 2 ozs. 25 cts.

SMILAX. Half-hardy Perennial. Very graceful climber; grown extensively by florists for bouquets. Pkt. 10 cts.; 1/2oz. 25 cts.; oz. 75 cts.

SNOW-ON-THE-MOUNTAIN. See *Euphorbia*.



Schell's Splendid Mixture Beauty of Nice Stocks



Double Carnation-flowered Poppies

POPPIES

Hardy Annual

The double and single annual varieties bloom abundantly from seed sown in the spring and are very beautiful when grown in mass beds, borders, and in window-boxes with other flowers. The Oriental Poppy is perennial; this also should be sown in the spring; during July and August the plants will disappear, growing out again as soon as cool weather sets in. Annual sorts cannot stand transplanting, but the perennial Orientals should be transplanted in the fall to where you want them to stay permanently. The following summer, and thereafter, they will produce the most gorgeous, silk-like, mammoth, cup-shaped flowers imaginable; the flowers measure from 4 to 6 inches in diameter on stems 2 to 3 feet long.

Improved Shirley Poppies, Schell's Gorgeous Mixture.

The very finest mixture, scarcely two flowers alike in color. See them on page 60. Pkt. 10 cts., 1/4oz. 25 cts., oz. 75 cts.

American Legion, or Flanders Poppy. Brilliant orange-scarlet single Poppy; very beautiful. Pkt. 10 cts., 1/4oz. 25 cts., 1/2oz. 45 cts., oz. 75 cts.

Wild-Rose Pink. A very dainty, charming pink single Poppy, very rich and attractive when grown in beds alone or with other flowers. Very fine for cutting. Pkt. 5 cts., 1/4oz. 20 cts., 1/2oz. 35 cts., oz. 60 cts.

King Edward. Brilliant scarlet, bright showy single flowers, which are very large. Plants 2 1/2 feet high. Pkt. 5 cts., 1/4oz. 20 cts., 1/2oz. 35 cts., oz. 60 cts.

Double Carnation-flowered Poppies, Mixed Colors. Very beautiful double-fringed flowers somewhat resembling the carnation. Pkt. 5 cts., 1/4oz. 15 cts., 1/2oz. 25 cts., oz. 40 cts.

Double Peony-flowered Poppies, Mixed Colors. Very large, double flowers very much resembling peonies. Pkt. 5 cts., 1/4oz. 15 cts., 1/2oz. 25 cts., oz. 40 cts.

Hardy Perennial Oriental Poppy. Very large, handsome, silky scarlet flowers that should be in every flower-garden. Please note that the seed of this variety should be sown in May or when the soil is warm. The plants "die down" or disappear in July and August, then grow again as soon as the weather is cooler; this is the proper time to transplant them if desired. Pkt. 10 cts., 1/4oz. 35 cts., 1/2oz. 60 cts.

PRIMROSE (Primula). Half-hardy Perennial. These beautiful Primulas are among the most desirable house-plants for winter blooming in pots. The upright stems throw out heads of flowers which, when in full bloom above the rich carpet of foliage, produce a charming effect. While Primulas are grown very extensively by florists, they can be grown just as successfully in your window-garden. However, it must be remembered that they are not nearly so easy to grow as many other flowers. The seed is exceedingly small and very expensive—just a little of it in a packet. It is strictly a pot plant and must have very loose, mellow soil. Sow the seed in a row across a pot or box, so you can distinguish it from any weed or grass that may come up out of the soil. Transplant when an inch high to other pots. Sow the seed in the spring in good, porous loam.

Obconica grandiflora, Mixed Hybrids. Pkt. 15c., 1/2oz. \$1.
Primula chinensis. The Chinese Primrose, one of the most beautiful and popular window plants. Mixed Colors, pkt. 25 cts., 3 pkts. 60 cts.

PHLOX, Hardy Perennial, All Colors Mixed. Grow 2 to 3 feet and form large spikes or heads of flowers, very beautiful, and bloom year after year. Pkt. 10 cts., 1/4oz. 75 cts.

For Annual Phlox, see page 59

PORTULACA (Rose Moss or Sun Plant). Hardy Annual. Fine for massing in beds, for edgings, baskets or window-boxes. 6 inches high.

Single Mixed. Pkt. 5 cts., 1/4oz. 30 cts., 1/2oz. 60 cts.

Double Mixed. Pkt. 5 cts., 1/4oz. 40 cts., 1/2oz. 75 cts.

PUERARIA (Kudzu Vine). Hardy Perennial. The fastest-growing hardy vine. From seed sown in the early spring the vines grow about 10 feet; they are then established and thereafter they will grow from 25 to 50 feet in a season, depending on conditions of soil and weather. The foliage is large and dense. In August it bears small panicles of rosy purple, pea-shaped blossoms. For permanently covering a porch, dead trees, outbuildings, etc., it is very desirable. Pkt. 5 cts., 1/4oz. 35 cts.

RICINUS (Castor-Oil Plant). Hardy Annual. Heavy plants, with large leaves, giving a sort of subtropical effect when grown on lawns or in the center of beds. Plants grow 5 to 8 feet high.

Zanzibarensis. Pkt. 5 cts., oz. 25 cts., 1/4lb. 80 cts.

SALPIGLOSSIS. Annual. This is a very beautiful and attractive flower and should be in every garden. Shaped somewhat like the Petunia, yet rivaling it in its gorgeous silky texture and richness of color. Each flower is veined with a glint of gold. Plants grow 2 1/2 feet. Be sure to try it. **Crimson, Black, Pink, Violet, Light Blue and Gold, Scarlet and Gold, Quality Mixture.** Each, pkt 10 cts., 3 pkts. 25 cts., 1/4oz. 50 cts.

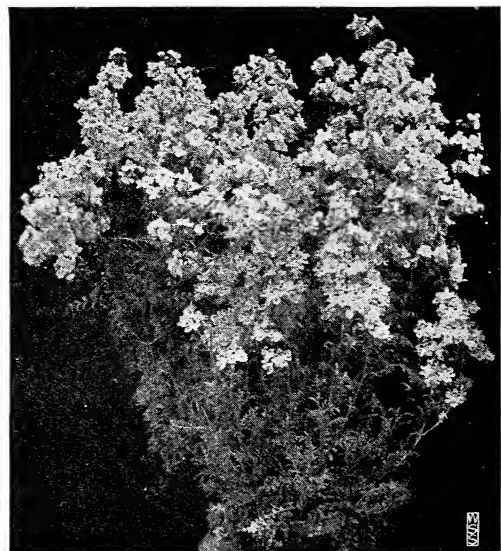
SAPONARIA caucasica flore-pleno (Bouncing Bet). Hardy Perennial. Flowers white, tinted with rose; double. Blooms all summer and fall. Plants grow 15 inches high. Pkt. 10 cts., 1/4oz. 60 cts.

Vaccaria multiflora rosea. This is an annual. The plants grow 2 feet high and are a perfect mass of the daintiest and most graceful pretty satiny pink flowers, somewhat resembling an enlarged gypsophila. Beautiful in the garden and exquisitely charming as a cut-flower for vasing alone or with any other flowers. Pkt. 5 cts., 1/2oz. 20 cts., oz. 35c.

SCHIZANTHUS (Butterfly or Fringe Flower). Annual. Here is one of the most beautiful and daintiest flowers in the whole list. The plant bears so many flowers that they completely obscure the foliage, making the plant a glorious pyramid of the most delicate and charming bloom. The seeds germinate quickly and the plants are in bloom in a few weeks from sowing. Splendid for outside and for pot-plants in the house in late winter and in early spring. Sow the seed in August or September for pot culture.

Schell's Giant-flowering Hybrids. Plants grow about 1 1/2 feet high and are covered with myriads of beautiful orchid-like flowers of every color. Pkt. 15 cts., 1/4oz. \$2.50.

Be sure to order the two new Scabiosas on page 48



Schizanthus



SNAPDRAGON (*Antirrhinum*) Hardy Annual

These form brilliant garden beds, flowering profusely and continuously the first season from seed. Unusually effective bedding displays are made from these noble plants; they grow about 2 feet high, are healthy and stocky, and completely enveloped with large Snapdragon flowers of splendid texture and substance, rendering them very durable under all conditions of weather. Their continuous-blooming qualities, ease of culture and independence of heat and drought, and pure, bright colors, should entitle them to a permanent place in gardens. Spring-sown seed produces flowering plants by July, which continue to bloom in increasing profusion until frost. Fine for vasing.

ANTIRRHINUM MAXIMUM (Tall, 2½ feet)

This wonderful new group of Antirrhinums far surpasses anything yet introduced. In habit they are slightly taller than the Majus group. The flowers are of magnificent size.

	Pkt.	¼oz.	½oz.
Apple Blossom. Rosy pink, white tube.....	\$o 15	\$1 25	\$2 50
Bunch of Lilacs. Lilac-purple.....	15	1 25	2 50
Canary Bird. (Florists' Strain.) Canary-yellow.....	20	1 50	3 00
Copper King. (Florists' Strain.) Velvety copper-scarlet.....	20	1 50	3 00
Old Gold. (Florists' Strain.) Deep golden yellow.....	20	1 50	3 00
Purple King. Deep glowing purple.....	15	1 25	2 50
The Rose. (Florists' Strain.) Rose-pink.....	20	1 50	3 00
Schell's Maximum Mixed	10	75	1 50

SPECIAL! One pkt. of each of the 7 separate colors (worth \$1.25) for \$1

ANTIRRHINUM NANUM GRANDIFLORUM (Dwarf, 1½ feet)

	Pkt.	¼oz.	½oz.
Gloria. (Florists' Strain.) Rich deep rose-pink.....	\$o 10	\$o 75	\$1 50
Golden Queen. Clear yellow.....	10	65	1 25
Grenadier. Orange-scarlet, white tube.....	10	75	1 50
Peerless Pink. (Florists' Strain.) La France pink.....	10	75	1 50
Purity. (Florists' Strain.) Pure white.....	10	65	1 25
Silver Pink. (Florists' Strain.) Pearly pink self.....	10	75	1 50
Fawn. Terra cotta, suffused yellow.....	10	65	1 25
Schell's Dwarf Mixture	10	40	75

SPECIAL! One pkt. of each of the 7 separate colors (worth 70 cts.) for 50 cts.



Statice

STATICE (Sea Lavender). Hardy Perennial. Bears continually throughout the summer panicles of minute flowers fine for vasing and working in with other flowers. As an "ever-lasting" they can be dried and used for winter bouquets. Fine for border or rockery. **White, Rose, Deep True Blue, Fine Mixed**, each, pkt. 10 cts.; ¼oz. 35 cts.; ½oz. 45 cts.

SCARLET SAGE. See page 57.

SWEET PEAS. See page 66.

Hardy Sweet Peas. See *Lathyrus*, page 58.

SWEET ROCKET (*Hesperis*). Hardy Perennial. Very pretty old-fashioned flower, excellent for naturalizing among shrubbery or for planting in a permanent border. Plants grow 2 to 3 feet high and bear spikes of fragrant, showy white, lilac, and purple flowers. Pkt. 5 cts., ¼oz. 20 cts., ½oz. 35 cts.



Snapdragon, Schell's Maximum, Mixed

Everybody interested in growing flowers should order the two books, *A Little Book of Annuals*, and *A Little Book of Perennials*, each \$1.65, postpaid.

Schell's Double Giant Zinnias

The Largest-flowering, Brightest Colored Strain of this Popular Flower Ever Introduced



Schell's Double Giant Zinnias

The flowers are twice the size of the illustration, averaging 5 inches in diameter

This illustration, for lack of space, shows the flowers in only about one-half their natural size. They are naturally enormous in size and when grown in good soil, with proper cultivation, they will average 5 inches in diameter.

These glorious flowers are borne on strong, stiff stems, making them of the greatest value as cut-flowers for vasing, and in the flower-garden they stand perfectly erect, showing them in all their beauty.

The flowers are of extraordinary beauty because of their intensely bright rich colors, including every shade of pink, crimson, yellow, maroon, etc. They are truly wonderful and must be seen to be appreciated. I urge you, if you love flowers or grow them for profit, to grow Schell's New Double Giant Zinnias and you will see something surprisingly new in size and beauty in this new strain I am offering you.

The Zinnia has always been a great favorite because it is so easy to grow and blooms from midsummer until frost. By starting the seed indoors in boxes, or in hotbeds or greenhouse in March, and transplanting out carefully in May, without disturbing the roots any more than necessary, they will start blooming in June and continue until killed by November frosts. By sowing the seed out in the garden or seed-bed in last of April or May, when the soil is warm, and transplanting when 3 to 4 inches high to where you want them to bloom, they should start flowering in July. I know of no other flower so easy to grow, never failing to give a mass of blooms. The plants, averaging about two and a half feet high, covered with their brilliant flowers, are very effective when bedded with others, as borders, or planted in clusters. If you want to brighten up around your home, plant these large-flowering, bright-colored Zinnias.

"Schell's Quality Flower Seeds are the best I have ever had. Everybody said that I had the most wonderful flowers last summer they had ever seen."—MRS. J. A. PARKS, Md.

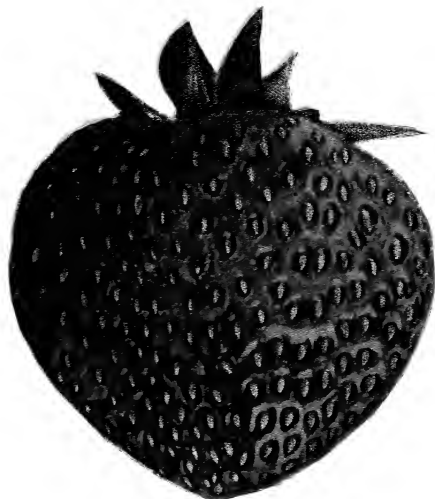
By all means include Schell's New Double Giant Zinnias in your order

Last year we received many thousands of orders from our customers for these wonderful Zinnias, and many wrote us of the marvelous flowers they grew.

SHELL'S DOUBLE GIANT MIXTURE. Pkt. 15 cts.; 4 pkts. for 50 cts.; 1/2 oz. 75 cts.; oz. \$1.25; 1/4 lb. \$4; lb. \$15.

Order plenty of seed.

(For other varieties and separate colors of Zinnias, see page 65)



Big Joe. A fine variety

Strawberry Plants

These are **quality plants**, grown under the supervision of a Strawberry specialist. Every order will be carefully packed and is guaranteed to reach you in satisfactory condition. If they, for any reason, should arrive in bad condition or in any way unsatisfactory, we will replace them without charge when advised within three days after arrival of the plants. We cannot, however, be responsible after the plants are planted, for soil, weather, manner of planting, care, etc., have much to do with successful crops.

Every garden should have a Strawberry bed. If you do not know how to grow Strawberries, we suggest that you include in your order our book, "The Strawberry," by Fraser, price, \$1.25 postpaid.

We recommend the following. Prices are for the quantity in one variety. If 100 plants are ordered, 25 of each of 4 varieties, then take the 25-plant rate.

	25	50	100	500	1,000
FOR EARLY					
Premier.....	\$0 50	\$0 85	\$1 35	\$4 75	\$8 50
Missionary.....	50	85	1 35	4 75	8 50
Mitchell's Early.....	50	85	1 35	4 75	8 50
FOR MIDSEASON					
Klondyke.....	50	85	1 35	4 75	8 50
Dunlap.....	50	85	1 35	4 75	8 50
FOR LATE					
Big Joe.....	60	1 00	1 65	5 50	10 50
Aroma.....	60	1 00	1 65	5 50	10 50
Gandy.....	60	1 00	1 65	5 50	10 50
FOR FALL-BEARING OR EVERBEARING					
Progressive.....	85	1 40	2 65	9 25	16 50
Champion.....	85	1 40	2 65	9 25	16 50

All prices are postpaid or express paid by us. State when you wish your plants sent to you.

SOLANUM or JERUSALEM CHERRY. Half-hardy Perennial. A very interesting pot-plant for winter decoration. The plants grow 1 foot high and are covered with bright scarlet, round berries resembling cherries. Pkt. 10c.

SUNFLOWER (*Helianthus*). Hardy Annual. The Mammoth Double California is a very beautiful type of this common flower. The individual flowers are full to the center and so very double that they are half globe-shape. I have seen these sell readily and at a good price in the markets. They resemble mammoth yellow dahlias. The Russian is the large variety, grown principally for the big seeds they produce, which are used as poultry-feed.

Mammoth Double California or Chrysanthemum-flowered. Pkt. 5 cts., 1/4oz. 20 cts., 1/2oz. 35 cts.

Mammoth Russian. Immense flowers, with brilliant yellow petals. This is the large common Sunflower. Pkt. 5 cts., 1/2oz. 15 cts., postpaid, 20 cts.

THUNBERGIA or BLACK-EYED SUSAN. Hardy Annual. A rapid-growing annual vine used for hanging-baskets and low trellises; very pretty little flowers in orange, buff, white, etc. Pkt. 5 cts., 1/4oz. 40 cts., 1/2oz. \$1.25.

VERBENA. Hardy Annual. Very few plants will make such a gorgeous display during the summer months as the Verbenas, or furnish more flowers for cutting. Start seed in the house or under glass early in the spring, and transplant after 3 to 4 inches of growth. Good, healthy plants can be produced from seed as readily as almost any tender annual. They flower in July, and continue strong and healthy until destroyed by frost.

Mammoth Mixed. Pkt. 5 cts., 1/4oz. 50 cts., 1/2oz. \$1.50.

Largest White. Pkt. 5 cts., 1/4oz. 50 cts., 1/2oz. \$1.50.

Lucifer. Vivid scarlet. Pkt. 5 cts., 1/4oz. 50 cts., 1/2oz. \$1.50.

VINCA (*Madagascar Periwinkle*). Grows 2 feet high. One of the best free-flowering bedding plants we have. Best results are obtained by sowing the seed early indoors or under glass then transplanting out, yet if seed is sown outside in May they bloom abundantly from August until frost and may be potted and kept in bloom all winter. They make fine cut-flowers, every bud opening when placed in water.

Alba. White with crimson eye. Pkt. 10 cts., 1/4oz. 65 cts.

Alba Pura. Pure white. Pkt. 10 cts., 1/4oz. 65 cts.

Rosea. Rose with dark eye. Pkt. 10 cts., 1/4oz. 65 cts.

Mixed. All colors. Pkt. 10 cts., 1/4oz. 50 cts.



Sweet William, Double Mixed

SWEET WILLIAM (*Dianthus barbatus*). Hardy Perennial. A more beautiful sight than a thick, massed bed of Sweet Williams is difficult to find. The plants, which are hardy, will present a glorious sheet of bright, rich-colored flowers continually. Both double and single sorts are fine.

Double Mixed. Pkt. 5 cts., 1/4oz. 40 cts., 1/2oz. \$1.25.

Single Mixed. Pkt. 5 cts., 1/4oz. 35 cts., 1/2oz. \$1.

Double White. Pkt. 5 cts., 1/4oz. 50 cts., 1/2oz. \$1.50.

Double Crimson. Pkt. 5 cts., 1/4oz. 50 cts., 1/2oz. \$1.50.

WALLFLOWER. Half-hardy Perennial. Deliciously fragrant. Bloom early in the spring. Start the seed inside and set out in April or May.

Single Mixed. Pkt. 5 cts., 1/4oz. 25 cts.

Double Mixed. Pkt. 10 cts.

SCHELL'S QUALITY ZINNIAS

(Youth and Old Age)

(See our Double Giant Zinnias in color on page 64)

We offer here four different classes of Zinnias, each so beautiful that you should grow them all. Zinnias are today one of the most popular in the entire flower family. These improved varieties, of large size and many bright colors, have made them greatly in demand for cut-flowers and for bedding. Buy plenty of seed.

Schell's Giant Double Zinnias

These are rightly named for they are enormous (5 to 6 inches in diameter) and full double.

Schell's Double Giant Mixture. Pkt. 15 cts., 4 pkts. 50 cts., 1/4oz. 75 cts., 1/2oz. \$1.25, 1/4lb. \$4, 1/2lb. \$15.

Double Giants in Separate Colors—

	Pkt.	1/4oz.	1/2oz.	1/4lb.	1/2lb.
Canary-Yellow.....	\$0 15	\$0 75	\$1 25	\$4 00	\$15 00
Crimson.....	15	75	1 25	4 00	15 00
Deep Flesh-Pink...	15	75	1 25	4 00	15 00
Golden Yellow.....	15	75	1 25	4 00	15 00
Purple.....	15	75	1 25	4 00	15 00
Salmon-Rose.....	15	75	1 25	4 00	15 00
Scarlet.....	15	75	1 25	4 00	15 00
White.....	15	75	1 25	4 00	15 00

Schell's Gold Medal Dahlia-flowered Zinnias

This Dahlia type is the very latest development in Zinnias. Mammoth flowers in size and appearance, they resemble the large decorative type of Dahlia. They are exceedingly beautiful.

Schell's Gold Medal Mixture, Dahlia-flowered Zinnias. Pkt. 15 cts., 4 pkts. 50 cts., 1/4oz. 75 cts., 1/2oz. \$1.40, 1/2oz. \$2.50, 1/4lb. \$8.50, 1/2lb. \$30.

Dahlia-flowered in Separate Colors—

Exquisite. Light rose with center a deep rose.

Golden State. A very rich orange-yellow.

Crimson Monarch. By far the largest and best red. Flowers often 6 inches in diameter. A marvelous production of extraordinary merit.

Meteor. A rich glowing deep red, the darkest of all reds.

Lemon Queen. This is next to Crimson Monarch in size and form. Golden yellow on brown—decidedly a pastel shade and should be in every collection.

(See prices in next column)

Dahlia-flowered Zinnias, continued

Oriole. We consider this the most beautiful of its class. It is an immense orange and gold bicolor, worthy of the beautiful bird for which it is named.

Polar Bear. A very large pure white. The best white.

Scarlet Flame. Large; beautiful bright scarlet.

Canary Bird. A delicate shade of yellow.

Dream. A fine deep lavender, turning to purple. A new and very desirable shade in Zinnias.

Any of the above named varieties, pkt. 15 cts., 4 pkts. for 50 cts., 1/4oz. \$1, 1/2oz. \$1.75, 1/2oz. \$3.50, 1/4lb. \$12, 1/2lb. \$40

SPECIAL! One pkt. of each of these 10 separate colors of Dahlia-flowered Zinnias for \$1

IMPROVED DWARF DOUBLE ZINNIAS. Medium-sized flowers and bred with long stems; exceptionally fine for cut-flowers. This is really a "Cut and Come Again" group and is especially fine for massing in the garden. It produces a continuous succession of cut-flowers throughout the summer. The salmon-rose is very beautiful and should be in every garden.

Dwarf Double Scarlet **Dwarf Double White**

Dwarf Double Flesh-Pink **Dwarf Double Golden Yellow**

Dwarf Dbl. Salmon-Rose **Dwarf Double Mixture**

Any of these separate colors or the mixture, pkt. 10 cts., 3 pkts. for 25 cts. One pkt. of each of the 6 for 50 cts., 1/4oz. 50 cts., 1/2oz. \$1, 1/4lb. \$3.50, 1/2lb. \$12.

SMALL DOUBLE POMPON or LILLIPUT ZINNIAS. The plants grow about 15 inches high, are very compact, bearing flowers in the greatest profusion. The small double flowers are on long stems and are very valuable for cutting, while the plant makes a very fine show of itself in beds or borders.

Pompon Orange

Pompon Scarlet

Pompon Salmon-Rose

Pompon White

Pompon Mixture

Any of these separate colors or the mixture, pkt. 10 cts., 3 pkts. 25 cts. One pkt. of each of the 5 for 40 cts., 1/4oz. 75 cts., 1/2oz. \$1.25, 1/4lb. \$4.50.

SCHELL'S QUALITY SWEET PEAS



Sweet Peas, grown from Schell's Quality Seeds by Mrs. James Deeks, Edgebrook Gardens, Ohio. It pays to plant good seeds

We give you here the "cream" of all the best, and very latest introductions, for we know that is what you want.

Five New Glorious Spencer Sweet Peas

MISS CALIFORNIA. One of the most outstanding new pink Spencer Sweet Peas. Granted Award of Merit by the British National Sweet Pea Society. A rich, beautiful salmony cream-pink of a distinctly new shade. The flowers are large, beautifully waved, and borne in fours on long stout stems. Every lover of Sweet Peas should grow **Miss California**. Pkt. 15c.; ½oz. 35c.; oz. 60c.; ¼lb. \$1.75; lb. \$5.

CAMPFIRE. One of the newest scarlet Spencer Sweet Peas. In **Campfire** we have the grandest, brightest scarlet sunproof Sweet Pea ever offered. It surpasses every other variety in this color class for vividness. Pkt. 15 cts.; ½oz. 30 cts.; oz. 50 cts.; ¼lb. \$1.75; lb. \$5.

Sweet Peas—How to Grow Them. Soil—the soil for Sweet Peas should be rich and deep and worked up fine, loose, free of lumps before sowing the seed. Plenty of well-rotted manure (never fresh), or, better still, work Wizard Brand Pulverized Sheep Manure thoroughly into the soil (we have it). This helps greatly to increase the number and size of the blooms. Plant so that both sides of the row get plenty of sunshine and air.

Time to Plant Seed. This depends on the weather and condition of the soil—usually from March 15 to April 15 is the time when the soil is in best condition to work properly. Seed may also be planted any time during May.

How to Plant Them. After working the soil thoroughly, make a trench 6 inches deep. Now sow the seed thick in this trench and cover with 1 inch of soil pressing down firmly. When the plants are about 1½ inches above ground, thin them out, allowing one plant to stand every 4 inches. As they get firmly established, keep working a little more soil up to the plants, until the trench is filled. Water frequently and thoroughly in dry weather. Keep cutting the flowers—it makes them bloom better and longer.

DOREEN. Another new Spencer. A huge, bright carmine, the largest flowering of all carmines. A real exhibition flower. Pkt. 15c.; ½oz. 30c.; oz. 50c.; ¼lb. \$1.75; lb. \$5.

YOUTH. An exceptionally large and fragrant Spencer Sweet Pea. The color is white, edged in a beautiful manner with a delicate soft rose-pink. Pkt. 10c.; oz. 30c.; ¼lb. \$1; lb. \$3.

MARY PICKFORD. Mary Pickford is a beautiful light and dainty cream-pink, with just the faintest suffusion of salmon, making the color combination difficult to equal and most hard to surpass. The large flowers are perfectly formed, with both standards and wings decidedly waved. Pkt. 15 cts.; oz. 60 cts.; ¼lb. \$2; lb. \$7.

The Six Very Best Early-flowering Spencer Sweet Peas

We consider the following, which are marked Early-flowering, to be the best of these colors for either greenhouse or outside culture where earliest flowers are desired, and they are recognized as the best by Sweet Pea specialists.

Fair Maid. (Early-flowering.) This is considered the best bluish-pink of the early-flowering type. Pkt. 15 cts.; oz. 50c.; ¼lb. \$1.50; lb. \$5.

Glitters. (Early-flowering.) We consider this one of the most beautiful of the bright-colored varieties. Its large flowers of glittering fiery orange compel admiration the moment you see them. Pkt. 15 cts.; oz. 50 cts.; ¼lb. \$1.50; lb. \$5.

Grenadier. (Early-flowering.) Dazzling scarlet flowers of large size. Very fine. Pkt. 25c.; oz. 75c.; ¼lb. \$2.50; lb. \$10.

SPECIAL OFFER! One pkt. each of the above 6 Early-flowering Spencers for 90 cts.

Harmony. (Early-flowering.) The best pure, clear lavender early flowering. Pkt. 15 cts.; oz. 50 cts.; ¼lb. \$1.50; lb. \$5.

Madonna. (Early-flowering.) Without question it is unexcelled among early white Sweet Peas for size of flowers, purity of color, and free flowering. The very best pure white. Pkt. 15 cts.; oz. 50 cts.; ¼lb. \$1.50; lb. \$5.

New Blue. (Early-flowering.) This is not only the newest but the best true deep blue. Very rich in color and graceful form. Pkt. 25 cts.; oz. \$1; ¼lb. \$3; lb. \$10.

The Ten Best New Spencer or Orchid-flowering Sweet Peas

In addition to the Five New Novelties at top of page

Austin Frederick. This is, without exception, the grandest lavender. The flowers are of enormous size and a lovely pure, soft lavender, and of perfect graceful form. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 80 cts.; lb. \$3.

Blanche Ferry Spencer, Extra Select. A charming Spencer of this very popular and beautiful pink and white Sweet Pea. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 80 cts.; lb. \$3.

Commander Godsall. The grandest deep violet-blue. The flower is immense, the best of its color, extra fine. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 80 cts.; lb. \$3.

Constance Hinton. Mammoth pure snow-white flowers. The grandest white to date. Some flowers measure 2½ inches across, and four and five are borne on a stem. Very fine. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 80 cts.; lb. \$3.

Crimson King. This is a beauty. Positively the grandest rich deep crimson ever introduced. The flowers are very large. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 80 cts.; lb. \$3.

Dobbie's Cream. This is the finest clear primrose-yellow. The flowers are extra large and beautifully waved. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 80 cts.; lb. \$3.

Mrs. Tom Jones. A bright clear delphinium-blue; flowers are very large, usually four on a stem. A magnificent bright blue. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 80 cts.; lb. \$3.

Picture. This is a wonderful flower, the largest of all. The gigantic blooms, four and five on a long stem, make you exclaim with admiration as soon as you see them because of their great size and beautiful pink color which is delicately suffused with creamy apricot. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 80 cts.; lb. \$3.

Royal Scot. A new and exceedingly beautiful rich orange-scarlet; flowers of very large size and artistic form. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 80 cts.; lb. \$3.

Rosabelle. Very-large flowers of a very lively, dainty, light rose color. This is another new variety you should grow. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 80 cts.; lb. \$3.

SPECIAL OFFER! We will send 1 pkt. of each of these 10 grand Spencers for 80 cts.; or 1 oz. of each for \$2

Schell's Large-flowering Spencer Mixture Sweet Peas

This we make up of all the best of the Large-flowering Spencer type which are credited as being the best of their individual color and class. The flowers are very large. It is impossible to make a better mixture of Spencer varieties than this is. It is the best. Mixtures offered at higher prices cannot surpass it in quality. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$2.50.

GRAND OFFER OF BOUQUET GARDEN FLOWERS! FIFTY DIFFERENT KINDS

I have made a splendid mixture of fifty of the prettiest flowers that grow easily from seed and bloom abundantly all summer. Every color is in this mixture and all are valuable for bouquets as well as for beautifying the yard. This mixture of ours has been so popular that we have vastly improved it this year by giving you fifty different varieties of flowers instead of twenty as in previous years. This will give you a great and delightful surprise. I want every lover of flowers to order this mixture, for I have made it for you.

Large Package (full ounce of seed) only 25 cts. (These are NOT Sweet Peas)

RHEA JEWELL, Ohio, writes us: "Your Campfire Sweet Pea is the most beautiful scarlet Sweet Pea I ever saw."
MRS. WALTER S. CARLTON, Florida, writes: "I am more than pleased with my Sweet Peas. They are the talk of the town as to both coloring and size."



Canna Border

SUMMER-FLOWERING BULBS

Plant them as soon as the soil is in condition to be worked properly—usually from April 15 to May 15, or later. All these Flowering Bulbs and Roots are very satisfactory to grow, producing the most beautiful bedding and bouquet flowers until frost. Take up the bulbs or roots before freezing and store in a cool, dry place until the next spring, then plant out again.

LARGE-FLOWERING CANNAS

For planting in beds, by the porch, along the fence, no other plant is more effective and as easy to grow if the soil is well prepared. The earlier the roots are started, the better. There are hundreds of varieties of Cannas; if I listed them all you would have difficulty in selecting them, so I am offering you here twelve of the best of them—six tall and six dwarf. I know you will be wonderfully pleased with all of them. To obtain the best effect in bedding, place the tall varieties in the center and the dwarf ones around them, arranging the colors to harmonize best.

Prices of large roots of any of the following 12 grand varieties, 25 cts. each, 3 for 70 cts., \$2.50 per doz., \$18 per 100

BEST SIX DWARF CANNAS Grow 3 to 4 feet high

City of Portland. 3 feet. One of the most beautiful pink Cannas. Fine bedding variety; large flowers.

Cheerfulness. Bright fiery deep orange florets, broadly bordered golden yellow. 3½ feet.

Harmony. Great clusters of Geranium-red flowers, very graceful. Carmine-bronze foliage. 3½ ft.

Mrs. Alfred Conrad. 4 feet. Often called "Queen of Cannas." Its large exquisitely shaded salmon-pink flowers are produced in great abundance.

Golden Eagle. A beautiful clear golden yellow. 4 ft.

Surprise. The brightest red dwarf Canna; large trusses; very brilliant. 4½ feet.

BEST SIX TALL CANNAS Grow 5 to 6 feet high

Wintzer's Colossal. 5 feet. Without doubt the largest flowered Canna to date, as the average flowers more than cover a man's hat. A vivid scarlet that retains its brilliancy.

Eureka. 5 feet. Beautiful creamy white flowers; the best white Canna.

Yellow King Humbert. 5 feet. Beautiful shade of yellow, lightly spotted red.

King Humbert. 5 feet. Bronze foliage; immense flowers, brilliant orange-scarlet, with bright red markings.

The President. A wonderful Canna. The flowers are of immense size, unsurpassed in vigor, size and richness of color. It is the grandest red Canna. 5 feet.

Orange Bedder. 5 feet. Best bright orange with just enough scarlet to intensify its dazzling mass of color.

TUBEROSES, Double Excelsior Pearl. These pure white, sweet-scented flowers are so popular they need only to be mentioned, for they are grown by the thousands every summer. My bulbs are extra large and sure bloomers. 10 cts. each, 3 for 25 cts., 75 cts. per doz., \$3.50 per 100.

CALADIUM, Elephant's Ear. This is the big-leaved foliage plant which attains an enormous size. I have had plants with leaves more than 3 feet long. Fine for center of lawn, corner of yard, center of flower-bed—in fact, looks splendid anywhere. **Monster bulbs,** 30 cts. each, \$3 per doz.; **Large bulbs,** 20 cts. each, \$2 per doz.; **Medium bulbs,** 10 cts. each, \$1 per doz.

WHITE CALLA LILY. The White Calla, or "Lily-of-the-Nile," is one of our old favorites. It does well indoors or in the gardens, and produces its handsome, pure white Lilies continuously. 30c. each, 3 for 75c.

MADEIRA VINE (Mignonette Vine). An old-fashioned popular vine, covering a large space in a short time. Fleshy, heart-shaped leaves of a light green, and numerous racemes of feathery white flowers of delicious fragrance. Protect for the winter with litter in this latitude. Strong tubers, 15 cts. each, \$1.50 per doz.

CINNAMON VINE. Grows quickly to a height of 25 to 40 feet; is hardy and will last for years. Thick foliage free from insects; white flowers with delightful cinnamon odor. Thrives in sun or shade. 10 cts. each, 5 for 40 cts., 85 cts. per doz.

PEONIES

Pink, White, Red. Any color, 75 cts. each, \$8.50 per doz.

I issue a special catalogue of Fall Bulbs, Hyacinths, Tulips, etc. Write for a copy. Ready in August

SCHELL'S QUALITY GLADIOLUS SWORD LILIES

We offer here only Mammoth First-Size Bulbs, 1½ inches and over in diameter

The tremendous interest in these wonderful flowers is remarkable, and increases each year as the gorgeously beautiful new varieties are developed and brought to the attention of our flower-lovers. They are exceedingly popular, and well they may be, for the mammoth, richly colored flowers on their long, strong, graceful stems, have a place as a cut-flower for vasing unequalled by any other. Our customers are ordering them in hundreds and thousands where formerly they ordered dozens. For bedding, they add beauty, grace, and charm to every flower-garden. For pleasure or for profit you will make no mistake in planting all of the Gladiolus you can.

Please Note Low Prices. We offer you here the very newest, latest introductions as well as the leading standard varieties at remarkably low prices.

MRS. JACOB M. CARPER, Pennsylvania, is always pleased. She writes: "I have gotten Gladiolus bulbs from you on several occasions before and I am *always very well pleased.*"

How to Grow Gladiolus. Plant them, as soon as the soil is in condition to be worked properly, in full exposure to the sun, in any well-enriched garden soil, avoiding direct contact with manure, which should never be used fresh (have it well-rotted); in fact, it is better to thoroughly manure the soil in the fall and respace in the spring. Where the soil is stiff clay, fill the drill rows with sandy loam. Water when necessary during the early stages of growth and again when the buds show color. After planting, a light dressing of three parts ashes and one part bone-meal will be beneficial. The bulbs may be planted in double rows 2 inches apart in a 4-inch drill, 2, 3 and 4 inches deep, according to size. Plant from the middle of April to the end of May and in June. To secure a succession of blooming, make two or even three plantings, at intervals of about two weeks. Before the ground freezes, dig up the bulbs, cut off the stalk close, and store in a cool, dry place. The old bulb, or more properly speaking, corm, may be removed a few weeks later when convenient.

SCHELL'S MEADOWVALE EXHIBITION MIXTURE. This includes the largest number of magnificent varieties of any popular mixture. Every conceivable color. If you want to see one of the most beautiful sights you ever saw, plant a hundred or a thousand or more of these Gladiolus, and they are among the best cut-flowers for vasing. First-size bulbs, 7 cts. each; 60 cts. per doz.; \$4 per 100; \$32 per 1,000.

SCHELL'S EXTRA CHOICE MIXTURE. A very fine mixture of many varieties and colors that will please you. It is not, however, quite so fine a mixture as the above, which accounts for this mixture being sold at less than the above. 5 cts. each; 50 cts. per doz.; \$3 per 100; \$24 per 1,000.

SEPARATE COLORS, the very best of a long list; and our bulbs are of selected quality and our prices very low. 50 of a kind at the 100 price, 500 at the 1,000 price.

SCHELL'S SELECT LIST OF THE BEST NAMED VARIETIES

America. Acknowledged to be one of the finest varieties both for cutting and bedding. Large flowers of the most beautiful soft flesh-pink. 6 cts. each; 45 cts. per doz.; \$3 per 100; \$24 per 1,000.

Mrs. Francis King. Brilliant light scarlet or flame-color; very attractive. 6 cts. each; 60 cts. per doz.; \$4 per 100; \$34 per 1,000.

Niagara. A delicate creamy yellow with small rosy carmine markings in the throat. Beautiful for vasing. 9 cts. each; 80 cts. per doz.; \$5.50 per 100; \$44 per 1,000.

Panama. Rich rosy pink flowers of largest size. 7 cts. each; 60 cts. per doz.; \$4 per 100; \$36 per 1,000.

Princeps. Rich dazzling scarlet, marked with white on the lower petals. This combination is most striking. Flowers are very large and are borne on long stems. 12 cts. each; \$1.25 per doz.; \$8 per 100; \$70 per 1,000.

Augusta. Pure white with blue anthers. 8 cts. each; 85 cts. per doz.; \$6 per 100; \$50 per 1,000.

Golden Measure. The most perfect pure dark yellow that has yet been introduced. It is a beautiful flower of perfect form, large and showy. 20 cts. each; \$2 per doz.; \$14 per 100; \$120 per 1,000.

Halley. Large, open flowers of delicate salmon-pink. 7 cts. each; 60 cts. per doz.; \$4 per 100; \$32 per 1,000.

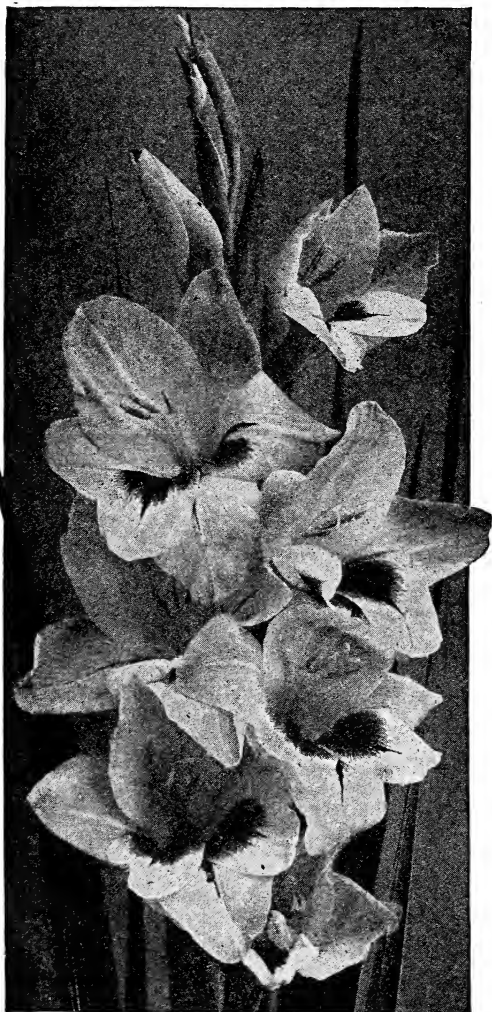
Mary Pickford. This marvelous new creation may be described as Mary herself—"very sweet and pretty." The flowers are a lovely creamy white, with a fine, soft sulphur-yellow throat. A charming variety. 12 cts. each; \$1.25 per doz.; \$8.50 per 100; \$76 per 1,000.

Mrs. Watt. Distinct and beautiful rich, deep cherry-red. 8 cts. each; 75 cts. per doz.; \$5 per 100; \$40 per 1,000.

Myrtle. One of the most beautiful clear rose-pinks. 15 cts. each; \$1.25 per doz.; \$8 per 100; \$70 per 1,000.

War. Deep blood-red flowers of largest size, in fact one of the largest flowering varieties. A gorgeous flower. 10 cts. each; \$1 per doz.; \$7 per 100; \$60 per 1,000.

Schwaben. The most magnificent clear canary-yellow showing a small blotch of garnet in the throat. The flowers are large and the spikes strong and erect. 8 cts. each; 75 cts. per doz.; \$5 per 100; \$34 per 1,000.



Gladiolus, Mrs. Frank Pendleton. See page 69

SCHELL'S BEST NAMED GLADIOLUS, continued

Mrs. Frank Pendleton. One of the grandest varieties ever introduced. The flowers are enormous and their color is a lovely salmon-pink with brilliant deep red blotches in the throat. A most exquisite flower. Be sure to order it. 8 cts. each; 75 cts. per doz.; \$4.50 per 100; \$34 per 1,000.

Baron Hulot. Its color is a gorgeously rich, royal violet-blue. One of the grandest of its color; very beautiful and effective. 12 cts. each; \$1.25 per doz.; \$9 per 100; \$76 per 1,000.

Peace. An exceedingly beautiful, rich, refined variety. Its immense flowers are pure white, with a little touch of carmine in the lower petals. The tall, graceful spikes of pure white flowers have made Peace very popular. 8 cts. each; 75 cts. per doz.; \$4.50 per 100; \$35 per 1,000.

Marechal Foch. In our opinion this is the most beautiful, delicate, charming, clear pink ever developed in the Gladiolus. It is superb and will be the leader in pinks as soon as generally known by growers. The flowers are extra large and many of them open at one time. This is a Kunderd introduction and is far superior to the Dutch variety of the same name. 15 cts. each; \$1.50 per doz.; \$12 per 100; \$100 per 1,000.

Crimson Glow. A wonderful flower! Long, graceful spikes, of massive size, showing six to eight blooms open at the same time. Its color is an intense crimson-scarlet, very brilliant. Crimson Glow is a variety that will immediately call forth exclamations of praise as soon as it is seen. 12 cts. each; \$1.25 per doz.; \$8.50 per 100; \$76 per 1,000.

Anna Eberius. A very beautiful dark velvety purple-rose. 12 cts. each; \$1.25 per doz.; \$8 per 100; \$70 per 1,000.

Byron L. Smith. Pure lavender, very fine indeed. We consider this a better lavender than **Scarsdale** so have discontinued the latter. 15 cts. each; \$1.50 per doz.; \$10 per 100; \$90 per 1,000.

Diana. A very handsome red; flowers very large. 15 cts. each; \$1.50 per doz.; \$10 per 100; \$90 per 1,000.

Early Snowflake. White, delicately tinted and flaked rose, with tinge of yellow in throat, blended with delicate rose feathering. A most excellent variety. 10 cts. each; 90 cts. per doz.; \$6 per 100; \$50 per 1,000.

Evelyn Kirtland. Beautiful and charming rose-pink blending to a dainty shell-pink in the throat with fiery scarlet blotches on the lower petals. Large flowers on long spikes. Very fine. 10 cts. each; 85 cts. per doz.; \$5.25 per 100; \$48 per 1,000.

Flora. Rich golden yellow flowers of great beauty and large size. A free bloomer. 10 cts. each; 90 cts. per doz.; \$6 per 100; \$56 per 1,000.

Loveliness. Beautiful cream-white with apricot and primrose throat. A grand variety, tall and erect, some spikes having twenty blooms. 12 cts. each; \$1.25 per doz.; \$10 per 100; \$90 per 1,000.

Orange Glory. A very handsome new ruffled Gladiolus of rich orange color. 12 cts. each; \$1.25 per doz.; \$8 per 100; \$70 per 1,000.



Gladiolus, America. See page 68

PRIMULINUS HYBRIDS

This beautiful type is a recent development, being the result of a cross between the wild species, *primulinus* Gladiolus, discovered in South Africa with choice garden varieties. The spikes are strong but more slender and very graceful as cut-flowers.

Alice Tiplady. Orange-saffron.

Angola. Large; salmon-pink with beautiful throat.

Dorothy Wheeler. Richest rose-pink.

Maiden's Blush. Delicate shell-pink.

Salmon Beauty. Deep salmon.

Souvenir. Clear yellow.

Any of these six varieties, separate or in mixture, 10 cts. each; \$1 per doz.; \$7 per 100

SPECIAL OFFERS in Collections of Charming Combinations of Colors Selected by Us for You
Knowing That Their Gorgeous Beauty Will Delight You

Schell's "Beautiful Three"

Peace (white), **America** (flesh-pink), **Mrs. Francis King** (brilliant light scarlet).

Special Offer! One bulb of each for 15c.; 5 of each (15 bulbs) 60c.; 25 of each (75 bulbs) \$2.50; 100 of each (300 bulbs) \$9.50.

Schell's "Beautiful Six"

Early Snowflake (white tinted rose), **Crimson Glow** (perfect scarlet), **Marechal Foch** (giant pink), **Byron L. Smith** (pure lavender), **Orange Glory** (rich orange), **Baron Hulot** (royal violet-blue).

Special Offer! One bulb of each (6 bulbs) 60c.; 5 of each (30 bulbs) \$2.75; 25 of each (150 bulbs) \$12.

"THE GLADIOLUS." The latest complete book on Gladiolus culture. You should have this book. \$1.25, postpaid.

Schell's "Beautiful Twelve"

Diana (handsome red), **Evelyn Kirtland** (charming rose-pink), **Loveliness** (beautiful cream-white with apricot throat), **Flora** (large golden yellow), **Panama** (rich rosy pink), **War** (deep blood-red), **Mrs. Frank Pendleton** (enormous salmon-pink with deep red blotches in throat), **Schwaben** (clear canary-yellow), **Peace** (white), **Byron L. Smith** (lavender), **America** (soft flesh-pink), **Princeps** (dazzling scarlet marked white on lower petals).

Special Offer! One bulb of each (12 bulbs) \$1; 5 of each (60 bulbs) \$4.25; 25 of each (300 bulbs) \$17.

Schell's "Rainbow" Collection

One of each of all of our named varieties (except *Primulinus* Hybrids), (26 bulbs) value \$2.79, for \$2.25; 2 of each of all of our named varieties (52 bulbs) value \$5.58, for \$4.

Schell's Select List of the World's MOST BEAUTIFUL DAHLIAS

It is intensely interesting to learn through the experience of growing them yourself, what marvelous new developments have been made in this grand old, yet always new, favorite garden flower. The enormous size, the gorgeous colorings, the many graceful and artistic forms of the different classes of Dahlias of these newest varieties make it exceedingly interesting to grow them.

MRS. L. D. CRAGLE, Pennsylvania, is pleased. She writes: "I think your seeds are wonderful. They grow just as you recommend them."

Our first great offer to you is the following magnificent collection of the world's Seven Best Dahlias

Schell's Blue Ribbon Prize-Winning Collection of the World's Seven Most Beautiful Dahlias

These seven varieties we pack in a special box which shows each flower in natural colors, and each root is labeled. The actual value of these seven wonderful Dahlias when ordered separately is \$10. Our price for this our **Blue Ribbon Prize-Winning Collection, Seven Varieties, is only \$5.**

HERE THEY ARE, SEE HOW WONDERFUL!

MRS. LEO NIESSEN. Without question the very best Cactus Dahlia of its type and color. It is not only very bright and effective in early and midseason, being produced profusely on stiff stems, but late in the season, when so many varieties come open centered, it is always full and perfect. Color, a beautiful shade of scarlet-red, blending to peach-red at center of flower, with bright yellow at base of petal and at tips; reflex sulphur-yellow, veined and suffused pale peach-red. A splendid bright, rich autumn combination, at once most pleasing and effective. The plant is a very strong, vigorous grower and profuse bloomer. Grows 4 feet high. Roots \$1 each; 3 for \$2.50; 6 for \$4.50; 12 for \$9.

CLAIRE KULP. The greatest of all reds. It not only grows more than 10 inches in diameter but is the richest shade of red, has wonderful stems, is a splendid grower and a free and continuous bloomer. If we could have but one red, it would be Claire Kulp. The color is the richest cardinal, shaded garnet, with just enough yellow at the base of the petal to set off the red most effectively. All other reds look dull and commonplace in comparison. The immense flowers are held erect to facing on long, slender, stiff stems. The plant is a very strong vigorous grower 5 to 6 feet high, with luxuriant foliage. For exhibition, the garden, or for commercial cut-flowers, it is the world's best red. Roots \$1.50 each.

MARY DORR. One of the most beautiful of all Cactus Dahlias, and the best of the deep pink and white type. The color is bright Tyrian pink, blending to white at center of flowers and tips of petals; reflex amaranth pink. Its form is perfect, with long, twisted somewhat incurved petals. The flowers are large and produced freely on long slender, but stiff stems. It is a strong, vigorous grower reaching 4 feet. As a commercial cut-flower, it was the best of this type the past two years. A splendid garden and exhibition variety. Roots \$1 each.

MRS. J. HARRISON DICK. Here is the Dahlia supreme! Too much cannot be said of the merits of this wonderful garden and cut-flower variety. It is the very best of all the bronzy yellow garden and cut-flower

Dahlias. In fact, it is so fine, it is used extensively for the cut-flower trade. Color, citron-yellow at center, outer petals suffused and overlaid salmon-pink—a lovely and effective combination. A wonderful grower of medium height and branching habit producing its perfect flowers in greatest profusion on long, stiff stems. Flowers average 5 to 7 inches in diameter. Roots 50 cts. each.

SOPHY MOREY. A giant Cactus that is ideal in every way. It is of large size, fine form, with long stiff stems, delicately beautiful color, a good keeper, vigorous grower and profuse bloomer. We have heard nothing but praise of this peerless Dahlia, which has done so well in all parts of the country. Color white, lightly suffused and overlaid phlox-purple. An acquisition for exhibition garden and commercial cut-flowers. Roots \$2 each.

MRS. F. BERGHOLZ. Pronounced the finest cut-flower on the market the past season. A bold, sturdy, Hybrid Cactus of splendid form and that beautiful clear pink color that is so seldom seen in any flower is rendered more effective and chaste by the white tips and creamy white center. The form is absolutely perfect and the blooms are borne well above the foliage on long, stiff stems. It is a strong, vigorous, robust grower, 4 feet high. Perfect for exhibition. Roots \$2 each.

SUNSET GLOW. Again we have a world-beater. It is yellow at base of petal, outer part overlaid flame-scarlet, tipped yellow. The plant is one of the very first to bloom, of medium height, 3 to 4 feet, and branching habit. It is an extremely profuse bloomer and every flower is perfect. It is not only the best of this type for garden and commercial cut-flowers, but a splendid exhibition bloom. Roots \$2 each.



Schell's Blue Ribbon Prize-Winning Dahlias

Here Are Schell's "Glorious Six" for 1928 YOU OUGHT TO HAVE THEM ALL

Six grand varieties of extraordinary beauty in color and form and size which should be in every Dahlia fancier's collection and be grown for profit as well. Whether grown for either pleasure or profit it is to your advantage always to grow these latest improved varieties, for their flowers are wonderful.

SPECIAL OFFER: One of each of these 6, worth \$5, for \$4, postpaid

MRS. EDNA SPENCER. (English Cactus.) A charming delicate lavender-pink color, with white suffusion. One of the most popular and best for cutting. The flowers are very large, of the narrow-petaled Cactus type, borne on strong stems, and have wonderful lasting qualities. 75 cts. each; \$8 per doz.

PATRICK O'MARA. (Decorative.) Awarded the Gold Medal by the American Dahlia Society, and it has also won many high honors at numerous shows throughout America. The flowers are of perfect form, rich chrome-yellow in color, with salmon-red suffusion. Very free flowering. Every Dahlia fancier should have this variety. 75 cts. each; \$8 per doz.

MRS. WARNAAR. (Hybrid Cactus.) The flowers are of gigantic size, often over 8 inches in diameter, and are borne on strong, stiff stems. The color is a rich creamy white, suffused with just enough faint apple-blossom-pink to make it a charming flower. The petals are long and peculiarly twisted and curled. 75 cts. each; \$8 per doz.

INSULINDE. (Hybrid Decorative.) Great mammoth flowers, 7 to 8 inches in diameter, of a very beautiful autumnal coloring—golden ochre with salmon-red suffusion, which deepens toward the center. Very distinct in form and color, borne on very strong, stiff stems. \$1 each; \$10 per doz.

ROSALIA STYLES. (Colossal Paony.) The largest and best pink of this class. It is of beautiful form, immense size, borne on stiff stems, on a strong, vigorous, sturdy plant. A free and continuous bloomer. The blooms are of a wonderful live lustrous color—bright Tyrian pink, tipped lighter; reflex pink. The plant is a strong, vigorous, sturdy grower, of medium height (5 feet), branching and producing the giant flowers freely on long cane-stiff stems. A superb cut-flower variety on account of its clear color, good stems and keeping qualities. On the exhibition table, the 8 to 9-inch flowers are held erect without support by their own stems. The plant is simply perfect for the garden. Has attracted the greatest attention wherever seen. Strong roots, 75 cts. each; \$8 per doz.

DREAM GIRL. (Decorative.) An exquisite new variety with an entirely new color combination that has attracted the greatest attention—pale lemon-yellow at base of petal shading to rosy red at tips; reflex pale pink and white. The flowers are of good size, of beautiful, regular form, and borne well above foliage on straight, stiff stems. A fine dwarf branching grower, 3 to 4 feet high. One of the loveliest of all Dahlias and entirely distinct. An acquisition. Roots, \$1 each; \$10 per doz.

SCHELL'S 8 CHOICE DECORATIVE DAHLIAS FOR 1928

Alaska. One of the very finest white Decorative Dahlias. Flowers of finest form and borne erect on rigid stems. Superb for exhibition or as a cut-flower. 50 cts. each; \$4.80 per doz.

C. Wilcox. Very distinct and striking. Color soft pink on outer petals, with deep carmine-pink center. Beautiful, regular form of good size and produced on long, stiff stems. One of the best. 75 cts. each; \$8 per doz.

Hortulanus Fiet. Very beautiful. The great flowers, 8 inches in diameter, are a very delicate shade of pink, with the tip of each petal tipped with gold. The entire flower has a suffusion of delicate tints of red and yellow which gives a glow yet a softness of color that is charming. \$1 each; \$10 per doz.

Jane Hall. (Decorative.) A grand variety of massive build on erect stems. The petals reflex to the stem, while there are many more to open at the center. Color, clear buff-yellow, with a bronzy suffusion on the outer petals, which sets off the bright, high, full center. The plant is an early and continuous bloomer. When disbudded, and from a little distance, they resemble those huge yellow chrysanthemums. Roots \$1 each; \$10 per doz.

Millionaire. The flowers are of giant size. It is one of the largest Dahlias grown, frequently measuring 10 to 12 inches across under good cultivation, a real exhibition winner for both size and color which is a very pleasing delicate lavender with a touch of faint pink overshadowing. \$1 each; \$10 per doz.

Mrs. Hugo Kind. A very wonderful flower, 8 to 10 inches in diameter and deep. Bright rich velvety carmine; reflex spectrum red. Petals gracefully irregular. Flowers are borne on strong, stiff stems. You must see this gorgeous flower to fully appreciate it. For exhibition or cutting it is highly recommended. Grows 4 feet high. 75 cts. each; \$8 per doz.

Mrs. Rink. (Hybrid Decorative.) One of the most charmingly beautiful Dahlias in existence, a real thoroughbred. The color is a soft, clear, seashell pink, without spot or blemish, except when it becomes a soft clear salmon-pink. A vigorous grower producing the exquisite flowers in profusion. \$1.25 each; \$12 per doz.

Oregon Beauty. A beauty indeed! Its color is an intense oriental-red with golden sheen and garnet suffusion. The flowers are immense on long, stiff, graceful stems. 35 cts. each; \$3.50 per doz.

SPECIAL OFFER: We will send you one each of the above 8 Decorative Dahlias, worth \$6.60, for \$5.75

SCHELL'S 8 CHOICE CACTUS DAHLIAS FOR 1928

Attraction. (Hybrid Cactus.) Very lively, yet soft silvery mauve-rose color, with white suffusion. The large, graceful flowers are 6 inches across. 75 cts. each; \$8 per doz.

Etendard de Lyon. Very large, rich plum-color flowers, with heavy petals of great substance. The giant flowers are produced freely on rigid, erect stems. Exhibition and garden. 50 cts. each; \$5 per doz.

F. W. Fellowes. This is one of the best Cactus Dahlias ever introduced. It is an intense coral-red, with deeper suffusion at the center. The flowers are of unusual size for the long narrow-petal type of which this is one of the very finest. 75 cts. each; \$8 per doz.

Mrs. C. G. Wyatt. A strong, vigorous grower, producing beautiful snow-white flowers profusely on long, stiff stems. The blooms are of lovely form, with long, narrow, incurved petals. 50c. each; \$5 per doz.

Jenny Wren. A fine shade of yellow, suffused and overlaid pink. An excellent commercial and garden variety. 35 cts. each; \$3.50 per doz.

Pierrot. A wonderful exhibition flower of exquisite form, possessing an individual refinement different from all others. The graceful, tubular petals, which are of a deep amber color, usually showing white tips, make this flower very unique and striking. Every lover of the Dahlia should grow Pierrot. 50 cts. each; \$5 per doz.

Pink Rosebud. One of the loveliest Cactus Dahlias grown. Perfect form, always full to the center, clear, charming pink. The buds are long, and unfold like a rose one petal at a time. Very free bloomer. Grows 4 feet high. Extra fine. \$1.50 each; \$15 per doz.

Thomas Oberlin. Large, fine flower, of intense scarlet, with long, incurved petals. 35c. each; \$3.50 per doz.

SPECIAL OFFER: We will send you one each of these 8 superb Cactus Dahlias, worth \$5.20 for \$4.50



HAVE A GOOD LAWN

Sow Schell's Quality Lawn Grass Seed

A beautiful velvety green lawn adds joy to one's life, gives peace and rest to tired minds and bodies, adds value to property. Sow Schell's Quality Lawn Seed. It is positively the very best, mixed by ourselves, and we use the very fanciest, purest, cleanest grades of grasses. The results it produces prove its superior, lasting qualities. We supplied hundreds of bushels to the Pennsylvania State Department of Public Grounds and Buildings, to landscape gardeners, public parks, private estates, cemetery associations, colleges and to hundreds of our friends who keep their homes beautiful with green grass growing round about.

To Have a Good Lawn.—Prepare the soil well, work it up as fine as possible, then scatter over and rake in your fertilizer. Now sow the seed, beginning at one end and work back, raking the soil fine and even just before sowing the seed. Do not rake after sowing, but press the seed lightly into the soil by rolling or with a board or back of shovel. Sow the seed very evenly; do not drop it in uneven quantities and do not miss sowing seed on every inch of soil, for it is necessary to sow Lawn Seed thick to get a rich velvety green sod.

Sow $1\frac{1}{2}$ pounds to each 100 square feet, that is 10 feet long and 10 feet wide; more will not hurt—better sow thick than not enough. Sow 200 pounds to the acre to produce a heavy sod at once.

Schell's Quality Lawn Grass Seed. Prices of Lawn Grass Seed are subject to change with market prices of various grasses. **Store Prices:** $\frac{1}{2}$ lb. 25 cts.; lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2; 10 lbs. \$3.50; 20 lbs. \$7; 100 lbs. \$30. (Sent by mail, postpaid, $\frac{1}{2}$ lb. 30 cts.; lb. 60 cts.; 2 lbs. \$1.15; 5 lbs. \$2.25; 10 lbs. \$4; 20 lbs. \$8.)

Schell's Special Shady Place Lawn Seed. Composed of those hardy grasses which grow freely in shaded places and also give that rich, velvety green. Sow the same quantity as of the above. **Store Prices:** $\frac{1}{2}$ lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.20; 5 lbs. \$2.50; 10 lbs. \$4.25; 20 lbs. \$8.50; 100 lbs. \$35. (Sent by mail, postpaid, $\frac{1}{2}$ lb. 45 cts.; lb. 75 cts.; 2 lbs. \$1.50; 5 lbs. \$2.75; 10 lbs. \$4.75; 20 lbs. \$9.50.)

White Clover. Extra Fancy Quality. For lawns. Sow 10 pounds to the acre or $\frac{1}{4}$ pound to 100 square feet over established lawn to renew it. **Store Prices:** Lb. 80 cts.; bus. (60 lbs.) \$35. (Postpaid, $\frac{1}{4}$ lb. 25 cts.; $\frac{1}{2}$ lb. 50 cts.; lb. 90 cts.; 5 lbs. \$3.75; 10 lbs. \$7.)

Terrace or Embankment Mixture. **Store Prices:** $\frac{1}{2}$ lb. 40c.; lb. 75c.; 2 lbs. \$1.40; 5 lbs. \$3.25; 20 lbs. \$10.

For Fertilizing Lawns. **Wizard Brand Pulverized Sheep Manure** is the ideal lawn fertilizer. It is far superior to stable manure; has every advantage of it without the objectionable weeds and unsightly appearance which always follow its use; is easily applied; finely pulverized. See prices, page 76.

STIM-U-PLANT

For All Plants—Outdoors and In
THE MAGIC FERTILIZER IN TABLET FORM

These Tablets Are the Last Word in Modern Gardening Efficiency

Stim-U-plant is the only complete plant-food in tablet form. The three mineral nutrients most heavily drawn from the soil by growing plants (flower and vegetable) are nitrogen, phosphoric acid, and potash. Because of this fact, **Stim-U-plant** tablets are made up of these three in a balanced ration of 11 per cent Nitrogen, 12 per cent Phosphoric Acid, 15 per cent Potash—all of which elements are water-soluble and immediately available to the feeding root-hairs of the plant.

Tablet Form Fertilizer Unique and Valuable

1. Gives an EXACT FEEDING UNIT—no guesswork.
2. Provides for ABSOLUTE CONTROL of feeding, eliminating the danger of overfeeding.
3. No MESSY MIXING.
4. No unpleasant ODOR.
5. Is EASIEST to APPLY.
6. Insures MAXIMUM EFFICIENCY because the plant gets all the food-value—none being lost through scatter-

ing where not available to the plant, leaching, and runoff of surface soil-water.

Easy to Use—Immediate Results—Directions with Every Package

This wonderful fertilizer and plant-food is odorless—has no obnoxious, messy characteristics. To use, simply insert a tablet in soil near each plant; or dissolve in water at the rate of four tablets per gallon and use as liquid manure. For plants in drills, put tablets a foot apart along row; in beds, a foot apart each way. Complete, easy directions with every package.

A PROVED SUCCESS

Stim-U-plant is a proved success with nurserymen, strawberry-growers, rose-growers, florists—and thousands of home gardeners praise it highly.

A tablet every two weeks—until three or four have been used—will make cucumbers, squashes, and melons fairly jump. In flower-beds and borders, place tablets one foot apart. Dahlias and Gladiolus will be greatly benefited by inserting two or three tablets in the ground in a radius of about 4 inches from stem.

Lawns—one tablet to gallon of water.

For roses, place two or three tablets in soil every ten days or two weeks during period you wish to stimulate them. The effect will be magical.

Prices, postpaid: Small size, 25 cts.; 100 tablets, 75 cts.; 1,000 tablets, in bucket, \$3.50.

The Latest and Best Books That Are Worth While Reading

Our Book Department offers you very interesting and helpful reading on all subjects of General Farming, Fruit-Growing, Gardening, Live-Stock, Bee-Keeping, Poultry, Soils, Flower Culture, etc. Many of these books are beautifully illustrated and wonderfully interesting. Start a library of them now by ordering one or more and keep adding as you can. Any of the following sent postpaid at the price quoted.

"Knowledge is power"—the power that brings success—to the farmer and gardener as well as to the merchant, manufacturer, surgeon, chemist, and others. This power of success is obtained by reading helpful books, and by practical experience applied after learning how from those who have previously succeeded and have told how they did so in the books we offer on this page. Buy these books and read them; they are the "guide-posts" on the road to success. Buy them for yourself, for your children, and for your hired help.

Agriculture

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- Young Farmer: Some Things He Should Know.** By Hunt. Should be in the hands of every farmer, especially the young farmer..... 2 00
- Farmers Cyclopaedia of Agriculture.** By Wilcox and Smith. A practical and complete presentation of the whole subject of agriculture. Farm orchard, garden crops, live stock, dairying, poultry, soils, fertility, etc. Very complete and practical..... 4 50
- Weeds of the Farm and Garden.** By Pemmel. Contains practical suggestions for the treatment of weeds..... 2 00
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- Turkey Raising.** By Lamon and Slocum. Explains how to handle turkeys to raise them successfully..... 1 75
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Planting with a No. 25 Seeder

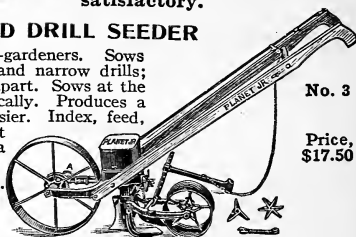
tivating attachments includes a pair of garden plows, 4 steel cultivator teeth, a pair of 6-inch hoes, leaf-lifters, and a marker. Using the No. 25 as a double wheel hoe, the row can be straddled until the plants are 20 inches high; then using as a single-wheel hoe, you can cultivate between rows. The No. 25 will soon pay for itself in any garden.

Planet Jr.

NO. 3 PLANET JR. HILL AND DRILL SEEDER

The favorite seed-drill among market-gardeners. Sows practically all vegetable seeds in straight and narrow drills; also drops in hills 4, 6, 8, 12, or 24 inches apart. Sows at the proper depth and thickness, and economically. Produces a uniform stand which makes cultivation easier. Index, feed, opening plow, covers, are all of the latest design and give maximum service with a minimum of repairs. Capacity, 3 quarts.

No. 5. Same, but capacity is 5 quarts. Price, \$20.



No. 3

Price, \$17.50

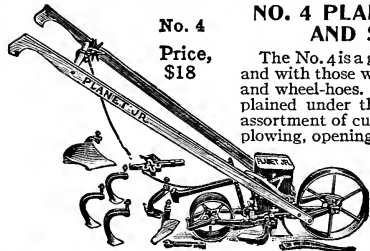
NO. 25 HILL and DRILL SEEDER, SINGLE and DOUBLE WHEEL HOE COMBINED

The No. 25 is known to thousands who use it as the "Complete Gardener." Sows all vegetable seeds in drills and drops in hills as explained above. The assortment of cultivating attachments includes a pair of garden plows, 4 steel cultivator teeth, a pair of 6-inch hoes, leaf-lifters, and a marker. Using the No. 25 as a double wheel hoe, the row can be straddled until the plants are 20 inches high; then using as a single-wheel hoe, you can cultivate between rows. The No. 25 will soon pay for itself in any garden.



No. 25

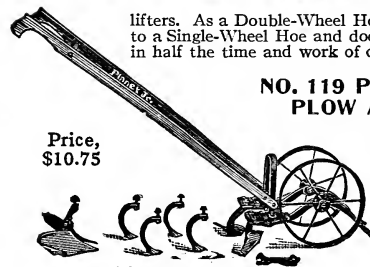
Price, \$21.50



No. 4
Price,
\$18

NO. 4 PLANET JR. HILL AND DRILL AND SINGLE-WHEEL HOE

The No. 4 is a great favorite with the home-gardener and with those who do not require separate seed-drills and wheel-hoes. Sows in drills or drops in hills, as explained under the No. 3. Capacity $2\frac{1}{2}$ quarts. The assortment of cultivating attachments enables one to do a great variety of garden work, including plowing, opening and closing of furrows, hilling up plants, and general cultivation. Equipment: large garden plow, 3 steel cultivator teeth, pair 6-inch hoes, one leaf-lifter. This is a wonderful combination of a seed-drill and wheel-hoe, and there are more of them in use in the world than any other. The No. 4D. Seeder only. Price \$14.25.



lifters. As a Double-Wheel Hoe it straddles the row until the plants are 20 inches high; it is changed instantly to a Single-Wheel Hoe and does a great variety of cultivating. Cultivating both sides of the row at one time cuts in half the time and work of cultivating your garden.

NO. 12 PLANET JR. DOUBLE AND SINGLE-WHEEL HOE

The most popular Double-Wheel Hoe in use today. Equipment consists of a pair of 6-inch hoes, a pair of plows, 4 steel cultivator teeth, and a pair of leaf-lifters. As a Double-Wheel Hoe it straddles the row until the plants are 20 inches high; it is changed instantly to a Single-Wheel Hoe and does a great variety of cultivating. Cultivating both sides of the row at one time cuts in half the time and work of cultivating your garden.

NO. 119 PLANET JR. GARDEN PLOW AND CULTIVATOR

Price,
\$10.75

Planet Jr. No. 12

Planet Jr. No. 119, and to have a better garden in every way and with less work, you will wonder how you got along without it.

You who prefer a high-wheel tool will want a No. 119. Do not confuse the No. 119 Garden Plow and Cultivator with cheaply constructed high-wheel tools of this type. Equipment includes a large garden plow, 4-inch cultivator teeth, 3-prong cultivator teeth, with a scuffle blade on the other end, and a 24-inch steel wheel. This assortment of tools permits one to do practically all his garden work and when you find how easy it is to keep your ground in perfect cultivation with a

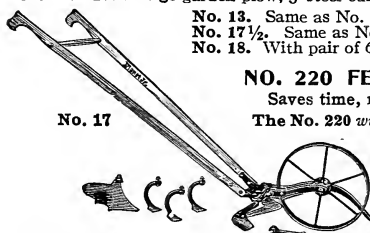


No. 119

Price, \$4.75

NO. 17 PLANET JR. SINGLE-WHEEL HOE

Steel frame, 15-inch wheel. Price, \$7.75. The highest type of Single-Wheel Hoe made. Light, but strong, and can be used by man, woman, or boy. Will enable you to do all the cultivation in your garden in the easiest, quickest, and best way. Equipment includes a large garden plow, 3 steel cultivator teeth, and a pair of 6-inch hoes.



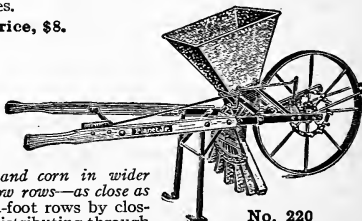
No. 17

No. 13. Same as No. 12, with a pair of 6-inch hoes only. Price, \$8.
No. 17½. Same as No. 17, less plow. Price, \$6.75.
No. 18. With pair of 6-inch hoes only. Price, \$5.75.

NO. 220 FERTILIZER DISTRIBUTOR

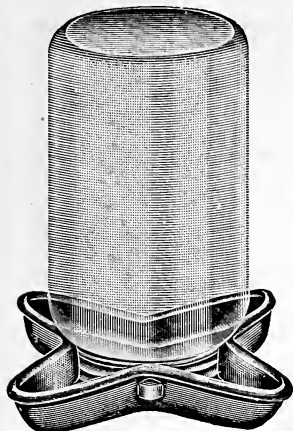
Saves time, money, and produces bigger crops

The No. 220 will distribute fertilizer in the middles of three rows 12 to 14 inches apart; it will side-dress one side each of two rows up to 3 feet apart (one complete row; and corn in wider rows). You can use it in very narrow rows—as close as 9 inches. You can use it in 3½ to 4-foot rows by closing off the flow in three spouts and distributing through the other three—either on the right or left hand side.



No. 220

The No. 220 spreads fertilizer from 4 to 30 inches on the ground. The hopper capacity is 1 bushel and the weight of the load is placed over the wheel, making it easy to push. The No. 220 will distribute 100 to 2,000 pounds of commercial fertilizer to the acre. Works perfectly with Nitrate of Soda, Sheep-Manure, or Lime. Quantity per acre is regulated by a notched index on the right-hand handle. The shut-off rod is operated from the same point. Price \$27.



Star Fountain No. 32

One-piece, non-rusting metal. Fits pint, quart, or half-gallon Mason jar. One of the best fountains for little chicks. **Only 15 cts. each, postpaid; \$1.50 per doz. postpaid, without jar.**



A scientific, helpful tonic to be given in the feed. It makes hens produce eggs no matter how cold the weather and is guaranteed to pay you egg profits or your money will be refunded. **Prices, 50 cts., \$1, and \$5 per pkg.**

Salvet

A most remarkable and sure worm-expeller for hogs and horses. Many times worms in hogs are mistaken for cholera. Hundreds of thousands of hogs die of worms, and horses are often "out of condition" because of worms. Give your stock Salvet and keep them in perfect health. Stop your losses. **15-lb. pkg. \$1.60 postpaid; 40 lbs. \$3.50 prepaid; 100 lbs. \$7, freight prepaid.**

Save Your Baby Chicks

Put AVICOL

in the drinking water

Avicol is guaranteed for the treatment and prevention of white diarrhoea or baby chick cholera. Easily used and inexpensive. **Price 50c and \$1. Sold Under a Money-Back Guarantee.**

AVICOL Stops Chicks Dying

Package of 80 tablets, 50 cts.; package of 200 tablets, \$1

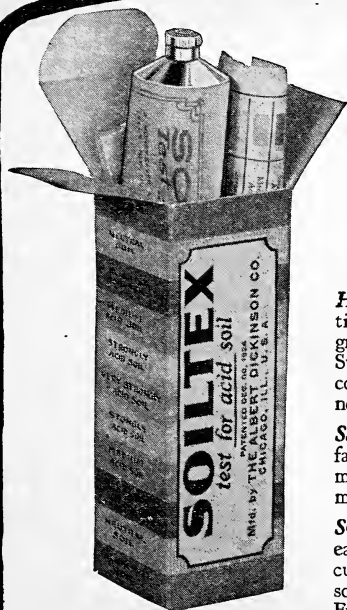


Every Housewife Should Have a Granger Evaporator

For dehydrating, or as commonly called evaporating, fruits and vegetables. No cans, no jars, no sugar needed. Fruits and vegetables dried on the Granger do away with all these costs and more.

Granger Evaporated products require *no* watching. They cannot burn, they cannot spoil. Put them away in paper bags or boxes and they are good all winter. All the natural flavor and nutriment is retained—just soak with water and they are back into fresh vegetables and fruit. When you cannot dispose of all your fresh vegetables and fruits at market, dehydrate them and thus have *no loss whatever*. **Complete \$6.** (Booklet on Evaporation with every order.)

We have practically everything for farm equipment. Write for prices of any supplies needed



SOILTEX

test for acid soil

Does Your Soil Need Lime?

How Much Does It Need? Will It Pay? "Lime, Legumes and Inoculation"—this has come to be the slogan of the progressive farmer who wants to grow better crops and increase the fertility of his farm. Alfalfa, Red Clover, Sweet Clover, all require lime. Most other crops are benefited by it. Lime corrects acidity, sets free plant-food, improves the texture of the soil, and is necessary to the activity of nitrogen-gathering bacteria.

Save Money by Testing Your Soil—To apply less lime than is required, or to fail to apply it when needed, means loss of fertility and poorer crops. To apply more lime than your soil needs is wasting labor and money. Either way, you save money by testing your soil and knowing exactly what treatment it requires.

SOILTEX Tells What Your Soil Needs—With Soiltex, a new quick, easy and accurate soil testing method developed at the Michigan State Agricultural College, you can determine exactly in a few minutes whether your soil is acid, and how much lime it needs. Each outfit will make 75 to 100 tests. Full directions, color chart and lime table included. No special knowledge or equipment required. Costs less than 2 cents per sample tested. *Soiltex will save you money.*

SOILTEX Pocket-size Soil Testing Outfit, with color chart and lime table. postpaid **\$1.00**

For Lawns, Golf Courses, Vegetable and Flower Gardens, SOILTEX provides a simple and economical means of testing the acidity of the soil and determining what treatment it requires.



Our Frost-proof Cabbage Plants

Will mature heads two to three weeks earlier than your home-grown plants, and double your profits. Why?

They can be planted in the open ground a month to six weeks sooner than the home-grown hotbed or coldframe plants. **These Frost-proof Cabbage Plants will stand a temperature of 20 degrees above zero without injury.** The land freezing, or the plants being covered with ice, sleet, or snow after they are planted will not injure them, providing temperature does not go below 20 degrees above zero.

The top of the plant does not grow until regular spring weather opens up, but the roots grow from the time they are planted, and just as soon as spring weather starts, the established root-growth assimilates the fertilizer in the soil, the plants grow very fast, maturing headed cabbage **two to three weeks sooner** than you can mature them from hotbed and coldframe plants. You know what the difference in profit will be if **your crop** is matured and marketed **two weeks** before the general crop from home-grown plants is matured.

To get the advantage of these frost-proof Cabbage Plants **they must be planted a month or six weeks earlier** than you would plant home-grown plants. We fill orders from January 1 to May 1.

Our Guarantee: If for any reason the plants are received in an unsatisfactory condition, we agree to replace them free.

Please note this explanation.—The plants when received will be somewhat yellow and wilted and have a hard stunted appearance, which will be disappointing to persons who have never used these plants before. Regardless of appearance, set them out and **they will produce the crop results** if weather conditions are at all favorable.

Varieties: Early Jersey Wakefield, Charleston Large Type Wakefield, Succession, Early Flat Dutch, and Copenhagen Market. Do not ask us to send plants C.O.D. for this delays them.

Prices by Parcel Post, postage paid (we pay it), in lots of 100, 200, 300, or 400 plants, at 50 cts. per 100; \$1.60 for 500; 1,000 or more, at \$3 per 1,000. All orders are sent by parcel post—it is quickest and best. Large orders are packed in several packages. Orders are filled by the 100, not 250 or 350.

These prices are for even quantities of one variety to package; if you ordered 200 of one variety and 300 of another variety you would pay at the 100 rate. (It requires 10,000 to 12,000 plants for an acre; for small gardens order 100 plants for each 80 feet of row.)

Order Early to Get Plants Delivered in Time.—You can place your order one, two, or three months ahead, but be sure to tell us when you want them sent. When Cabbage Plants are wanted **at once**, please remember that it will be a week or ten days until you receive them. This is the quickest we can promise delivery during the rush season, unless you have ordered in advance; then they will be sent on the day you specify, if weather permits. Plants cannot be pulled or shipped when beds are wet. Send your order **now** and state when you want them sent or state that you will advise us later when to send them. Be sure to order early for we sell **millions** of plants.



WIZARD Sheep Manure

TRADE BRAND MARK

Pulverized—convenient—every weed seed destroyed—a natural fertilizer that supplies both the plant food and humus your soil needs in the ideal form for Nature to work with.

Every experienced gardener uses all the manure he can get because nothing else puts so much life and fertility into his soil. Sheep Manure is the richest and best of all animal manures and **Wizard** gives you the equivalent of a whole wagon load of stable manure in a bag.

Wizard Sheep Manure comes from the great western sheep feeding stations and is prepared through an extensive process of drying, sterilizing and grinding into a convenient natural fertilizer. Every weed seed is destroyed by the intense heat of the driers and this makes **Wizard** safe for landscape work.

Use **Wizard** Brand just once and know the convenience of it and the success it will bring to your gardening and you will never plant again without it. Feed your soil liberally.

For Lawn Making

Wizard Sheep Manure is the most effective and satisfactory of all lawn fertilizers. It promotes a strong, healthy turf, of beautiful color—is easily applied by anyone, and brings no weed seeds. Use 10 pounds for each 100 square feet, scattered one-half before spading and the remainder immediately after. Rake down to a smooth finely pulverized surface. Then sow one-half your seed from north to south, remainder from east to west to obtain uniform distribution, roll or press down firmly with back of a spade, water thoroughly, and results will surprise you.

An old lawn should have a dressing of 6 to 8 pounds of **Wizard** to each 100 square feet, applied broadcast in the early spring and fall because the turf absorbs all its nourishment out of the shallow top soil very rapidly. This treatment, with an occasional addition of some new seed, will insure an attractive lawn year after year and avoid the unsightly appearance of the old-time manure-littered grounds.

Flower-Gardens

The best manure you can use. Nothing will make such colors and foliage. It's just what Nature needs to make big, strong, healthy plants. Dig it deeply into garden soil and then mix a small handful with the soil in planting each bulb, and more, depending upon size in setting shrubs, vines and trees. Rake it into top soil before planting seed in rows or hills. Ten pounds for each 100 square feet is all you require.

For planting in pots or window-boxes, use one pound of **Wizard** thoroughly mixed with each cubic foot of earth—or a pound in 5 gallons of water set over night for liquid dressing. **Wizard** is far better than a chemical stimulant because it is a natural plant food.

Vegetables and Fruits and Farm Crops

Used on everything in the vegetable garden. **Wizard** forces quick, rapid growth, improves the color, size, and quality of the vegetables, and increases production wonderfully. **Wizard** Sheep Manure is Nature's fertilizer and it does make Nature hustle. A light side dressing during the growing season can be worked in along the row or around the hills while cultivating. Small fruits, berries, etc., and the larger vegetable plants respond wonderfully for this extra feeding. Farm crops, corn, oats, wheat, grains and grasses of all kinds, flourish best where it is applied.

Conveniently Packed

Wizard is put up in all sizes for all needs. Easy and clean to handle. Use it for all purposes from a potted plant to a field of any acreage.

Quantities of 25 lbs. or more are sent by express or freight. You pay the charges

Postpaid		
2-lb. pkg.	\$0 25	\$0 40
5-lb. pkg.	35	55
10-lb. pkg.	60	85
25-lb. bag.	1 00	
50-lb. bag.	1 75	
100-lb. bag.		\$3 00
500 lbs.		14 00
1,200 lbs.		25 00
2,300 lbs.		50 00
Carload (20 tons) ..		900 00



Kill the Bugs! Save the Crops!

Be sure to spray with the right insecticide, for different insects require different sprays to kill them. As a guide we give here some suggestions as to what is most effective. Full directions for using with each package. Those marked "postpaid" may be sent by mail. (Those using large quantities of 100 to 1,000 pounds, please write for quantity prices, stating how much you need.) Prices on insecticides change with the market prices on chemicals. If prices decline we will refund the difference; if they advance we will write you before filling your order.

FOR CABBAGE WORMS, dust **Slug Shot** on the plants at intervals as often as found necessary to kill the worms. **Slug Shot** will also kill potato bugs, melon, cucumber and squash bugs, and eating insects that attack flower plants. It will kill cabbage and potato lice, currant worms, caterpillars, chicken lice, slugs, sow-bugs. It is very safe to use. Dust it on according to directions and it is guaranteed to destroy the above-named insects. We recommend it highly as one of the oldest and most reliable and effective insecticides for killing insects. (Prices postpaid, Lb. 30 cts., 5 lbs. 80 cts., 10 lbs. \$1.50, 25 lbs. \$3.25.) Store prices, lb. 25 cts., 5 lbs. 65 cts., 10 lbs. \$1.25, 25 lbs. \$2.90.

FOR CABBAGE MAGGOTS at the roots of cabbage, cauliflower, radishes, onions, beets, beans, etc. I am glad indeed to announce to you that there has at last been discovered a sure, effective remedy for this trouble—it is **Carco**. Mr. Page, of Eagle Gorge, says, "For five years we have been unable to grow a radish on account of the maggots. Last year we used your **Carco** for the first time and not one plant was eaten by a maggot." Full directions for using with each package. **Price of Carco**, ½ pt. 50c., pt. 75c., qt. \$1.25, gal. \$2.75. (Ppd. prices are ½ pt. 60c., pt. 90c., qt. \$1.45, gal. \$3.)

FOR CURRANT WORMS, use **Hellebore**. Dusting this on the plants thoroughly will be found very effective. **Price of Hellebore**, ½ lb. 35 cts., lb. 70 cts., 5 lbs. \$3.25, 10 lbs. \$6.

FOR LICE ON PLANTS. These destructive insects get on every kind of plant, on cabbage, potatoes, beets, radish, turnips, lettuce, peas. They are often found in great numbers on the under side of the leaves and along the stems and sometimes on the tops of the leaves. These lice are green and red. They do not eat but suck the sap from the plant, causing it to curl, wither, and die, so they are not killed by eating poisons but by a contact poison. **Black-Leaf 40** is the one most effective spray—it kills these lice as soon as it touches them and does not harm vegetable or flower plants when used as directed. **Price of Black-Leaf 40**, small bottle (makes 6 gals.) 35 cts., ½-lb. can (makes 50 gals.) \$1.25, 2-lb. can (makes 200 gals.) \$3.50, 10-lb. can (makes 1,000 gals.) \$13.50.

NICOTINE DUST. Black Leaf F-1. Recommended for dusting against aphids attacking melon, cucumber, cabbage, bean, beet, spinach, potato, eggplant, etc. 5 lbs. \$1.10, 25 lbs. \$3.75, 50 lbs. \$6.75, 100 lbs. \$12.75.

NICO-FUME FUMIGATING POWDER. Splendid for fumigating greenhouses. 1-lb. can \$1.35, 5 lbs. \$5, 10 lbs. \$9.

FOR POTATO BUGS. There are a number of effective poisons which will kill the potato bug. **Pyrox** is used more than any other, for it is more economical in that it both kills the bugs and prevents blight. In other words, it is a non-burning combination of bordeaux mixture and arsenate of lead, giving you the benefit of two sprays in one, sticking to the leaves, like paint, and does not wash off as others do. We sell thousands of pounds of it annually. **Pyrox** is good to spray on all kinds of vegetable plants to kill all bugs or worms that eat the foliage or the vegetable, and it is good also for spraying fruit blossoms and fruit. (Ask us for booklet on this subject.) **Price of Pyrox**, lb. 50 cts., 5 lbs. \$1.75, 10 lbs. \$3, 25 lbs. \$6.25, 50 lbs. \$10.75, 100 lbs. \$15.50, 300 lbs. \$43.50.

Paris Green, dusted on, will kill potato bugs, and also when sprayed on, in liquid form, using 1 to 1½ pounds to 50 gallons of water, depending on the age of the bugs and the tenderness of the plants. Making it too strong on young plants or on very hot days may burn the plants. **Price of Paris Green**, ¼ lb. 25 cts., ½ lb. 40 cts., lb. 70 cts., 2 lbs. \$1.30, 5 lbs. \$3, 10 lbs. \$5.75, 14-lb. keg \$6.50, 100 lbs. \$35.

Arsenate of Lead, in dry, powdered form, is just as effective in killing potato bugs and all other eating insects. Used also for spraying fruit, both by dusting and in liquid form. **Prices of Arsenate of Lead Powder**, ½ lb. 20 cts., lb. 35 cts., 4-lb. bags \$1, 5 lbs. \$1.25, 10 lbs. \$2.25, 25 lbs. \$4.75, 50 lbs. \$9, 100 lbs. \$16.

FOR CUCUMBER AND MELON BUGS. Use same as recommended for potato bugs.

PARA-DICHLOROBENZENE. Recommended by the State Department of Agriculture for destruction of the peach borers. 100-lb. drums \$26, 50 lbs. \$13.50, 25 lbs. \$7, 10 lbs. \$3, 5 lbs. \$1.75, 1 lb. 50 cts.

FOR ASPARAGUS BEETLE. Use **Dry Arsenate of Lead**. **FOR KILLING SAN JOSE SCALE** on fruit trees use **Sunoco Spraying Oil**, **Scalecide** or **Lime-Sulphur Solution**.

KAYSO (Spray Spreader). Use 1 pound to 100 gallons of diluted spray or 3 heaping teaspoonsful to 10 gallons. ½ lb. 25 cts., 2 lbs. 45 cts., 10 lbs. \$2.10, 50 lbs. \$9.50, 100 lbs. \$18.

APHINE. Kills aphids (lice). Pt. 65 cts., qt. \$1, gal. \$3.

VOLK. The scientific insecticide for nursery, greenhouse, and garden. Controls scale insects, mealy bug, white flies, red spiders, rust mites, aphids, and thrips. ½ pt. 50 cts., pt. 75 cts., qt. \$1, gal. \$3, 5 gals. \$12, 28-gal. drum \$40.

SUNOCO SPRAYING OIL. Very effective, spreads perfectly, is easy to apply and to handle and mixes quickly and thoroughly. It is gratifying to call your attention to the low cost of it. Qt. 50 cts., ½ gal. 85 cts., gal. \$1.50, 5 gals. \$5.75, 15 gals. \$10.50, 30 gals. \$18, 50 gals. \$25. (Special Booklet with full directions for using free.)

SCALECIDE. It kills the San José and other scales affecting trees. Safe to use and on rough barked trees it spreads better than any other. Thousands of fruit-growers everywhere have been using **Scalecide** and thus kept their orchards perfectly clean and healthy. Mix 1 gallon to 15 gallons of water; 1½ pints to 3 gallons of water. Special booklet, giving full information about it, sent on request. Qt. 75 cts., gal. \$1.75, 5 gals. \$6.25, 10 gals. \$10.60, bbl. (30 gals.) \$26, 50 gals. \$38.

LIQUID LIME-SULPHUR SOLUTION. Effective in killing San José scale. All ready to use when you get it by adding 9 to 10 gallons of water to each gallon of material; stir thoroughly. Qt. 40 cts., gal. \$1.25, 5 gals. \$3.50, 10 gals. \$7, bbl. (50 gals.) \$11.50, f. o. b. factory, or \$13.50, f. o. b. Harrisburg, Pa.

NIAGARA SOLUBLE SULPHUR COMPOUND. The complete dormant and delayed dormant spray. For winter spraying or early in the year, when trees are dormant, use 10 pounds of this material to 50 gallons of water for the control of San José Scale, oyster-shell bark-louse, pear psylla, and other sucking insects. When used in the delayed dormant spray, it will control aphids, scale, and scab with one application. It costs less and does more than other sprays. One 100-pound drum is equal to a 600-pound barrel of Lime Sulphur Solution. Lb. 35 cts., 5 lbs. \$1.10, 10 lbs. \$2, 25 lbs. \$3.25, 50 lbs. \$5.50, 100 lbs. \$10.

NIAGARA DUSTS AND DUSTERS. We have their complete line. Ask for prices on dusting machines and dusts.

LEMON OIL. ½ pt. 35 cts., pt. 60 cts., qt. \$1, gal. \$3.

FORMALDEHYDE. Used to prevent grain smut, oat anthracnose, potato scab, black leg, lettuce rosette and rot, cabbage, brown or black rot, club root, onion smut, and rot. 1-lb. can 60 cts.; 45-lb. keg 40 cts. per lb.; 60-lb. keg 35 cts. per lb.; 125-lb. keg 34 cts. per lb. Ask for instructions for using it.

FISE-OIL SOAP. Lb. 35 cts., 5 lbs. \$1.60, 25 lbs. \$6. (Postpaid, lb. 45 cts., 5 lbs. \$1.80.)

BORDEAUX MIXTURE, DRY. Lb. 30 cts., 4 lbs. \$1, 12 lbs. \$2.25, 25 lbs. \$4, 50 lbs. \$7.50, 100 lbs. \$12.50 (Postpaid, lb. 40 cts., 4 lbs. \$1.25.)

BORDO-LEAD PASTE. Lb. 40 cts., 5 lbs. \$2, 10 lbs. \$2.75, 25 lbs. \$5, 50 lbs. \$9.50, 100 lbs. \$17.

BLUE STONE. (Copper Sulphate.) Ask for prices.

SULPHUR (Flour). Lb. 10 cts., 5 lbs. 30 cts., 25 lbs. \$1.25, 50 lbs. \$2.25, 100 lbs. \$4.

ANT TERRO. Sure death to ants in the house or in garden or lawn. 60 cts. per bottle, postpaid.

TOBACCO DUST. Lb. 20 cts. (27 cts., postpaid), 5 lbs. 50 cts., 10 lbs. 80 cts.

We have many other standard insecticides—ask us for what you want.

HYDRATED LIME. (In 50-lb. bags.) 75 cts. per bag.

GRAFTING WAX. Best quality. ¼ lb. 15 cts., ½ lb. 25 cts., lb. 45 cts.



"A, B, C Plant Protectors" Special Pads for Cabbage and Cauliflower Plants

Gives practically 100 per cent protection against the cabbage maggot which is a menace to early cabbage and one of the most difficult pests to control except with these specially prepared Plant Protectors. They are endorsed by the U. S. Department of Agriculture, by thousands of gardeners everywhere, and we highly recommend them. They are inexpensive.

Prices, 1,000 to 5,000 at \$2.50 per 1,000; 6,000 to 10,000 at \$2.25 per 1,000; 11,000 to 25,000 at \$2 per 1,000.

If wanted sent postpaid, add 15 cts. per 1,000 for postage. **Small Quantities, postpaid**, doz. 10 cts., 25 for 15 cts., 50 for 25 cts., 100 for 40 cts., 500 for \$1.50.

SPRAYERS

Spray your trees, their fruit, and your vegetable crops and save them. An official statement says, "The annual loss to the United States by bugs is \$500,000,000." Don't let them get your crops. The best time to spray is before bugs or disease appear and thus prevent their damage—spray when your crops are healthy and keep them so. **Spray! I guarantee every Sprayer we sell to be satisfactory.**

Schell's Baby Fountain Compressed-Air Sprayer

One Gallon Capacity

Construction. Heavy galvanized steel or brass, as ordered.

Like No. 110 only smaller and without strap or rod.

Nozzle. Brass. Spray or solid stream.

Uses. For spraying trees, shrubs, vines, field crops, in the greenhouse, poultry-house. For applying disinfectants and cattle fly-oils. For any general spraying purposes.

No. 120. Galvanized steel, aluminized Tank. \$4.75.

No. 121. Brass, polished, and lacquered Tank. \$7.

Schell's Fountain Compressed-Air Sprayer

This is a splendid Sprayer.

Diameter, 9 inches; height, 13 inches; capacity, 3 gallons.

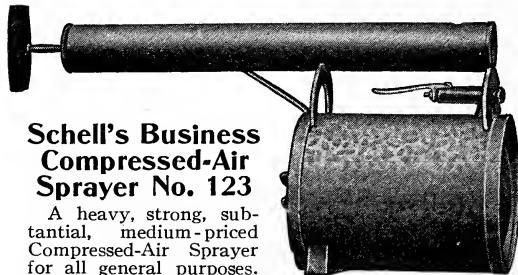
Is devoid of complex or intricate parts. Is automatic and positive in its action. Simple in construction. Strongest Air-Pressure Sprayer made—standing five times the pressure necessary to operate.

No. 110. Galvanized steel, aluminized Tank. \$6.50, postpaid.

No. 111. Brass, polished and lacquered Tank. \$9.50, postpaid.

Brass Extension Rod Section, 2 ft., ea., 75 cts. (For trees use 3 or 4 sections according to the height of trees.)

Fountain Sprayer No. 110



Schell's Business Compressed-Air Sprayer No. 123

A heavy, strong, substantial, medium-priced Compressed-Air Sprayer for all general purposes. Will throw a spray or stream.

The tank is galvanized steel, 5 1/2 inches in diameter, 7 1/2 inches long. Brass nozzle. Pump tube, 1 3/4 inches in diameter, 16 inches long. 1/4-inch plunger rod; special type leather plunger. 3/4-inch brass check valve. Standard on tank to prevent tipping over. Well braced throughout. Capacity, 1 gallon. \$3.50 postpaid.

Asbestos Torch

This is the most practical, satisfactory device yet found for burning caterpillars, worms, and other tree-pests. It is a block tinned ball, filled with asbestos fiber, so constructed that it can easily be attached to any pole. Just dip the torch in kerosene and light it. Price, 60 cts. each, postpaid.



Schell's Baby Midget Sprayer

A small-sized single tube Tin Sprayer for household use, or where only a few plants are to be sprayed. Strong and substantial and possessing every feature of our larger types.

Tank tin, 3 inches in diameter, 2 3/4 inches long. Length over all, 15 1/2 inches. Capacity, about 1/2 pint.

No. 122. Tin, 50 cts., postpaid.



Schell's Blow Powder Sprayer

A successful Hand Sprayer for poisons and disinfectants in powder form. Valve arrangement is such that no powder or dust can reach the plunger leather. Tank tin. Length over all, 22 1/2 inches.

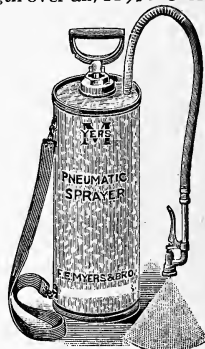
No. 108. All Tin, \$1, postpaid.

Myers Pneumatic Compressed-Air Sprayer. Two Sizes

One of the special features of this Sprayer is the nozzle by means of which the spray can be adjusted from a broad, fine spray to a long distance spray, throwing water 25 feet so that the tops of ordinary trees can be easily reached. This nozzle is adjusted by simply opening or closing the hand.

No. 1296. Myers Pneumatic Sprayer, complete with Hose and Long-Distance Nozzle, Galvanized Tank (holding 2 1/2 gals.) \$5.50; Brass Tank, \$8.75.

No. 1297. Galvanized Tank (holding 4 1/2 gals.) \$6.75; Brass Tank, \$10.50. All postpaid. Extension Rod with Angle Nozzle, \$1.25 postpaid.



No. 296

Auto-Spray No. 1 Compressed-Air Sprayer

Strong, simple Compressed-Air Sprayer, equipped with a clog-proof nozzle. Made with 3 1/2-gallon brass or galvanized tank, as ordered. The pump is locked to the tank by means of a malleable iron cam lock, very simply operated.

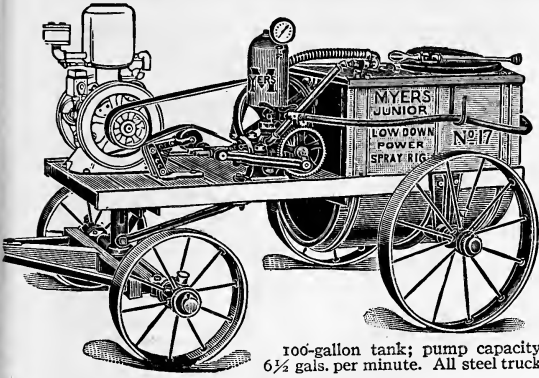
Uses—For spraying gardens, trees, shrubs, white-washing or painting with cold-water paint, removing wallpaper, washing windows

and automobiles and all purposes. Auto-Spray No. 1-B, brass tank, Auto-Pop Nozzle... \$9 50 Auto-Spray No. 1-D, galvanized tank, Auto-Pop Nozzle... 6 50 No. 50. Same Sprayer except smaller size, 2 1/2 gals.



Brass screw top instead of clamp.

No. 50-B. Brass.... \$7 90 | No. 50-D. Galv.... 5 40



Power Spray Rig No. 17

A splendid outfit for the farmer who has a medium size orchard. It may be used also as a four-row potato sprayer by ordering attachment No. 4 complete for \$26.

We furnish this outfit complete as shown (except no engine) for \$190—cash or add 10 per cent to price if time is desired. If potato spraying attachment is wanted the total price is \$216 cash or \$237.60 time payments which are \$57.60 cash and the balance in six equal monthly payments of \$30 each. This is a wonderful rig at a special low price, just what is wanted for the man who needs a power sprayer but does not feel able to invest \$500 or more for which most all others sell.

Our No. 17 is equipped as shown with truck, tank, pump, belt tightener, one spray gun, 25 feet 3/4-inch special high-pressure hose, complete with fittings, double cut-off, pressure gauge, agitator, relief valve, strainer and suction hose. We pay the freight.

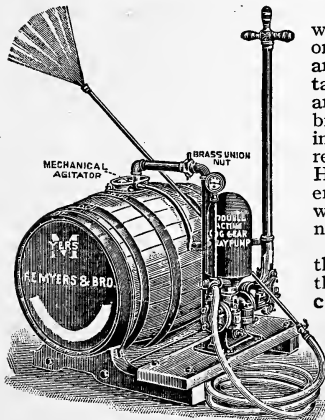
Belt for this rig is \$5.50. Extra hose if desired (high pressure) 50 cts. per foot.

Hydraulic Tank Filler if desired \$12.50 extra.

This Outfit requires a 1 1/2 or 2 H. P. Engine. If you do not have the engine we furnish it complete for \$65.

Order your sprayer now and tell us when to ship it—don't wait until you are ready to spray—do it **now**.

Myers Double-Acting Cog-Gear Complete Spray-Pump Outfit No. R316B



No. R316B

Mounted on skids with 50-gallon barrel or 100-gallon tank and mechanical agitator. Brass valves and ground bevel brass seats. Has 2-inch seamless brass removable cylinder. Hemp-packed plunger. A complete outfit will set in an ordinary farm wagon box.

We recommend this Myers Outfit to those who desire large capacity through hand power. It operates very easily, being equipped with a Myers Easy-Operating Cog-Gear Pump, is very powerful and has sufficient

capacity to supply eight nozzles. It is most complete in every respect, occupies small place, is easily handled, and can be loaded on to a wagon, cart, or drag. Ideal for spraying orchard, potatoes, and similar crops.

No. R316B, as above, with pressure gauge, one 15-ft. lead 3/8-in. 7-ply discharge hose, one Fembro, Fig. 1290 nozzle, one 8-ft. pipe extension, with lever shut-off and mechanical agitator. \$54, freight paid. Same outfit with 100-gal. tank, \$65.

Four-Row Potato Attachment for this Sprayer \$20.

Myers Handy Portable Sprayer No. R336B



No. R336B

With cog-gear spray pump and dasher agitator. Made of extra-heavy galvanized iron. Capacity 12 1/2 gallons. Suitable for spraying trees, whitewashing, painting, etc.

We have sold many spraying outfits like we picture under No. R336B. A handy

equipment easily transported from place to place, and one that will not only do regular spraying but also handle other mixtures such as cold-water paints, disinfectants and the like, with equal success.

The Myers Handy Portable Sprayer is designed for general service—a handy outfit for the home. We recommend this Outfit—it will do your regular spraying efficiently and can be depended upon for many other services.

No. R336B, Myers Handy Portable Sprayer, complete as shown in illustration with mechanical agitator, Vermorel nozzle and pipe extension. \$26, freight pd.

Myers Cog-Gear Bucket, Imperial, and Defiance Spray Pumps

Detachable hose, brass ball valves, patent agitator—all working parts brass. Plunger can be withdrawn through top of pumps.

Good construction, proven hose and nozzles, are just as important in a Bucket Spray Pump as they are in the larger capacity Pumps. You will find the quality of Myers Bucket Spray Pumps is of the highest order. They are constructed of brass, with heavy malleable iron handles and foot-rests, and have brass ball valves, patent agitator, large air chambers, detachable hose and other features as indicated in the brief descriptions given below.



No. R324

No. R324, Cog-Gear Bucket, with agitator, hose, Vermorel nozzle and foot-rest. \$6.50.

No. 325, Myers Imperial Bucket, with agitator, hose and Vermorel nozzle, and malleable foot-rest. \$4.30.

No. 319, Defiance Bucket, with Vermorel nozzle, hose and malleable foot-rest. \$7.

The Myers Whitewash, Cold-Water Painting Machine and General-Purpose Sprayer

No. R329 illustrates a most complete and serviceable outfit designed for general spraying work. Tank is made of galvanized iron, has removable cover and wide bottom—holds 7 gallons. Pump is our easy operating Cog-Gear Pump, No. R324, being fitted with Bordeaux nozzle, hose, pipe extensions and both jet and dasher agitator. As the name indicates, this Pump can be used for a wide range of work and being well built, it will stand hard service. Complete as illustrated and described above. \$13.





American Beauty Duster at work in the orchard



California Beauty Duster at work in the vegetable garden

CALIFORNIA BEAUTY DUSTER

Just the thing for truck farms. Holds 12 pounds dust. Throws a cloud 12 feet. Feed instantly adjustable. Equipped with hose, tubing, and spoon to reach the under side of leaves on the ground without stooping. **Only \$13.50 delivered.**



CALLISPRAY GARDEN DUSTER

The world's best duster of this type. Needs no attention. Throws a cloud of dust 6 to 8 feet. **\$1.25 postpaid.**

AMERICAN BEAUTY DUSTER

The Finest of All One-Man Dusters

It is the only force-feed Duster built. Lumps, if any, are crushed and damp dusts are forced through the screen. Feed is instantly adjustable. Built of best materials. Gears and rocker arms of steel and bearings brass. Equipped with hose, two lengths of tubing, and spoon for garden work. Equally valuable for orchard and garden. **\$20 delivered.**

The PREMIER Seed Disinfectants

DU PONT SEMESAN, SEMESAN JR., SEMESAN BEL in all package sizes

Control Diseases, Hasten Germination, Produce Sturdier Plants, Increase Crop Yields, Improve Quality

SEMESAN. This modern disinfectant can be applied in either the liquid or convenient dust form to prevent or control effectively a most diversified variety of parasitic diseases and fungoid growths borne by seeds, seed-pieces, plants, grafts, and soils. Semesan is harmless to seed and plant-life but extremely poisonous to disease and fungous organisms. It generally also hastens germination, produces sturdier plants, promotes earlier maturity and increases both the quantity and quality of crop yields.

Semesan Jr. A less expensive but equally effective form of Semesan for the dry dust disinfection of both field and sweet corn seeds against the ear, root, and stalk rots. Under Government-conducted field-tests, with *Diplodia* and *Gibberella* infected seeds, Semesan Jr. successfully prevented or controlled these diseases and at the same time increased the yields from 10 to over 40 per cent.

Semesan Bel. Applied to whole or cut seed potatoes, either as a dry powder or a whitewash-like water mixture, Semesan Bel will prevent or control the common seed-borne potato diseases. In widely separated potato-growing sections it has caused quicker sprouting, earlier maturity and greater yields.

OPINIONS OF EXPERIENCED USERS

Mr. L. R. Guillaume, Supervisor of Agriculture, Troy Public Schools, Troy, Pa., says: "In regard to the Du Pont Semesan . . . we tried it on cabbage and cauliflower seed with excellent results. Apparently 100 per cent of the seeds germinated vigorously and never showed any signs of disease such as damping-off fungus. No later diseases developed either. The plants were unusually vigorous and healthy. I certainly think it well worth while to use Semesan."

Mr. D. Guldemon, Blue Ridge Nursery, Linglestown, Pa., writes: "Referring to your valuable favor of March 11 last, in which I did ask you for information regarding treatment with Semesan, beg to say that I have used considerable of this material this summer, and must say that the plants look nice."

Mr. G. R. Beehler of Scranton, Pa., testifies: ". . . I have been using your Semesan for several years. We have a difficult time in getting things started in this region because of the cool weather and rains which start about the middle of May and last about ten days. It appears that Semesan discourages the rotting of the seeds which trouble is generally experienced by my neighbors."

"The United States Department of Agriculture, in collaboration with the Illinois and Iowa State Experiment Stations, demonstrated that Semesan Jr. was a most effective dust disinfectant for controlling the diseases and increasing the yields obtained from infected field and sweet corn seeds."

Makes Good Seeds Grow Better—Send for Free Booklets

PRICES FOR DU PONT SEMESAN

2 ozs.	\$0.50	1 lb.	\$2.75	25 lbs.	\$62.50	100 lbs.	\$240.00
8 ozs.	1.60	5 lbs.	13.00	50 lbs.	122.50	350 lbs.	822.50

PRICES FOR SEMESAN JR. AND SEMESAN BEL

1 lb.	\$1.75	5 lbs.	\$8.00	25 lbs.	\$37.50	100 lbs.	\$140.00
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At digging time—a fine big crop of clean quality **Irish Cobblers**. The final outcome of the field in blossom to the right. Plant Schell's Quality Seed Potatoes for Quality crops.



Our pure-bred certified **Irish Cobblers** at blossom-time. Good Seed means healthy, vigorous, productive plants and they produce crops such as are shown at the left.

SHELL'S QUALITY SEED POTATOES

Grown in Maine and brought in sealed cars direct from the farms to my warehouse

Keep in mind the fact that the population is increasing at a rapid rate and this makes a constantly increasing need and demand for more Potatoes. They are one of the most dependable, profitable crops you can grow. It is not what you make on them in any one year, but what you make in a five-year period that proves they are very profitable.

Good Seed Potatoes are Producing Record Crops for Our Customers. Be careful about buying Seed Potatoes. Many ordinary commercial Potatoes are sold for Seed Potatoes. Send your order to me and **know** that you will get **Genuine Seed Potatoes**, grown from selected seed stock especially for seed purposes.

Important! The matter of obtaining good seed is far more important than the price you pay. I advise you to order at once if you would be sure of getting seed from us.

PLEASE NOTE. We are offering, in addition to our famous Maine-grown Seed Potatoes, **Michigan Certified Russets**, **Dibble's Original Russets Certified** (N. Y.) and **Pennsylvania-grown Certified Russets**, which are highly recommended by county agents and by those of the Department of Agriculture in charge of the certification of Pennsylvania-grown seed. Be sure to state which you want when ordering.

HOW TO GROW POTATOES.—You can grow Potatoes anywhere in good, rich, loose, well-drained soil if weather conditions are right. It requires 10 to 12 bushels (4 sacks) to plant an acre, which should produce from 200 to 400 bushels. A Potato can be cut in two, three, or four pieces and each piece should contain two or three eyes. Plant these pieces 15 inches apart in the rows. First work the soil thoroughly, make rows 2 to 3 feet apart for hand or horse cultivation; open a furrow 4 inches deep in each row; then put in your fertilizer (mix thoroughly with the soil) and plant the pieces in these furrows. Cultivate often and spray every ten days or two weeks with an insecticide to kill the bugs and prevent blight, and if lice get on the plants, spray quick and thoroughly with Black-Leaf 40 (see page of insecticides). This is the only spray that will kill lice and should be kept on hand ready to use as soon as lice appear for they can destroy a healthy crop in a few days. To plant a row 100 feet long, 80 pieces, or about a peck, are required, and this row should yield 4 to 5 bushels.

We will enter all orders received from January 1 on and hold them until weather conditions are such as to make it safe to ship. Then we will advise you that we are sending them.

What You Get When You Order

Our Seed Potatoes

You get genuine Seed Potatoes, grown expressly for planting purposes, grown from stock seed of carefully selected mother plants, bred to perfection for **yield, purity and uniform size**. They are grown in the state of Maine, where the soil and climatic conditions are so naturally favorable that it is **acknowledged by all authorities on Potato-growing** to surpass any other state in the United States in the production of **highest quality and highest yielding Seed Potatoes**.

You Get Many Extra Bushels to Every Acre

Hundreds of my customers have proved this fact for themselves by planting an equal number of acres or rows with my Maine-grown Seed Potatoes and their own carefully selected stock.



Early Ohio Potato. See page 82

SCHELL'S QUALITY SEED POTATOES, continued

Better spend a few dollars more per acre and plant my Maine-grown Seed Potatoes and thus increase your yield, which will mean many, many more dollars made in the crop than you would save by planting your own or ordinary seed.

We Guarantee Our Seed Potatoes to be free from disease of any kind, true to name, and of the finest quality, and if, after you receive and examine the Potatoes, they are not absolutely satisfactory to you, send them back immediately and we will refund the full amount you paid for them. We will not, however, be responsible for the crop, for other influences than good seed, such as preparation of the soil, fertilizer, heat, cold, moisture, all weather conditions, insects above and under ground, have much to do with the final results of the crop.

LEADING VARIETIES OF SEED POTATOES

Prices on Seed Potatoes are F.O.B. here—you pay the freight

Irish Cobblers and Russets are the only varieties certified. The others have been produced from either certified seed stock or very select seed stock the previous year, and are the same high standard of quality that has made us famous for best Seed Potatoes for many years.

IRISH COBBLER. A great favorite; very early; heavy yielder; good keeper. We sell more Irish Cobblers than any other. We have *certified seed*, also seed grown from stock that was certified the previous year. Sack (2 ½ bus.) \$8; certified Cobblers \$8.50.

EARLY OHIO. One of the best early varieties on the market and in our opinion it is **the best** early Potato. Sack \$8.

BLISS' TRIUMPH. Extra-early; round; red, fine. Also called "Stray Beauty" and "Six Weeks." There is, however, another named "Six Weeks," somewhat like Early Ohio. Be careful not to confuse these. \$8 per sack.

EARLY ROSE. The genuine Early Rose; a standard variety. Sack \$8.

GREEN MOUNTAIN. Medium-early Potato; snow-white; gives excellent results on all kinds of soil; very fine. Sack \$8.

GOLD COIN. Exceptionally heavy yielder; main crop; roundish oblong. Sack \$8.

Prices. The above prices are for sacks containing 2 ½ bushels or 150 pounds, f.o.b. here, you pay the freight, and are subject to change with the market. We suggest sending your order at once.

PRICES FOR SMALL QUANTITIES.—Any of the above varieties: Bus. (60 lbs.) \$4; ½ bus. (30 lbs.) \$2; pk. (15 lbs.) \$1.10; ½ pk. (7 ½ lbs.) 65 cts.; 4 lbs. 35 cts., store prices, not prepaid.

Above prices are at our store or by freight or express, not prepaid. Customer pays freight or express if shipped to you.

POSTPAID PRICES.—We pay the postage at these prices in first zone or 150 miles; if beyond this, and up to 300 miles, add 1 cent per pound more for postage. 4 lbs. 50 cts.; 8 lbs. 90 cts.; 15 lbs. \$1.60; 30 lbs. \$2.50.

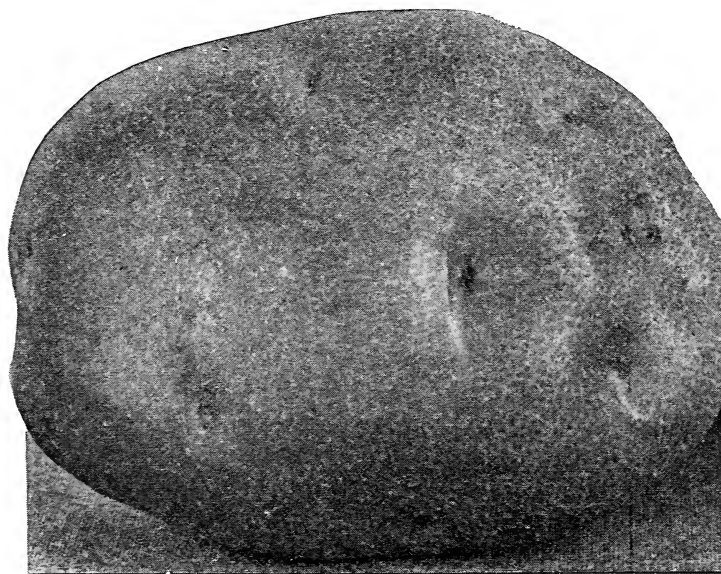
You cannot afford to risk your crop by buying Seed Potatoes from sources you know nothing about, with no one to back up their "guarantee," just because you can save a few dollars on the price. Look **further** than the price. The size of your crop, and likewise the amount of your profit, depends largely on the yielding qualities of the seed you plant. Any ordinary Potatoes may be called "seed potatoes."

When a dairy farmer wants more milk he buys **proven milkers**, not just "cows" because they are cheaper than the other cows. Do not buy Seed Potatoes just because they are called Seed Potatoes. Buy proven stock and let them make you real profit. **Our Seed Potatoes are proven stock.** You have the **same expense** in growing a small crop as a large one, therefore plant **Schell's Pure-Bred High-Yielding Genuine Seed Potatoes** and make every hill, every row, every acre produce its best for you.

Send your order now. We will reserve them for you and ship them as soon as the weather permits.

I wish we could spare the space to print a hundred or more out of thousands of testimonials we receive. They would readily convince every reader of this catalogue that the right place to send for best Seed Potatoes is Schell's.

Remember that we have everything in equipment needed by the man who grows many or few Potatoes. *Potato Planters, Sprayers, hand-, horse-, and engine-power Diggers, Graders, Crates, Spray Materials, Fertilizers.* Write for prices.



Sir Walter Raleigh, the kind of Potato every housewife wants—shallow eyes, white skin, fine quality

SCHELL'S QUALITY FARM SEEDS

The Great Importance of Sowing Good Seed

I cannot emphasize this too strongly. We could sell you seeds of any kind at just as low prices as you may be quoted elsewhere if we were willing to give you that grade of seed (which you will recall you always expect to be the best), but we are not willing, and would rather lose your order than to supply you with any but the **best**. That is why we offer **only one grade of all seeds**, and that is **our own Fancy Quality Grade**, the purest and best in the land. Surely you see the wisdom of depending upon us for **your seeds**, for your **profit** is in the size and quality of your crops which depend on the quality of the seed you sow. The best of everything, seeds included, always costs a little more.

WE WILL PAY ALL FREIGHT on orders amounting to **300 pounds or more**, to be shipped at one time to any freight station in Pennsylvania, Delaware, Maryland, Virginia, West Virginia, Ohio, New York, Massachusetts, Rhode Island, Connecticut, and New Jersey. If you are not in this **freight-paid territory**, and order 300 pounds or more, shipped at one time, we will allow you 35 cents per 100 pounds to help pay the freight charges. You may deduct this allowance from your remittance when ordering.

F. O. B. HERE means "**Free on Board**," that is, we deliver the seeds to the station here and you pay the freight or express from here to your station. However, if your order equals 300 pounds of seeds, then we pay the freight to your station in the states mentioned above.

POSTPAID PRICES ON FIELD SEEDS. This means we pay the postage within 300 miles on the quantities and at the prices given in the parentheses (). If you live beyond 300 miles, send additional postage according to your parcel post zone.

BAGS ARE FURNISHED FREE on all Field Seed orders that are shipped (store prices do not include bags).

Please Note This. The prices of all field seeds are subject to change with the market, up and down. If there should be any reduction in prices, we will refund the difference, sending you our check, and if the price should advance then we will write you before filling your order. If you should prefer, write us for prices when you are ready to order and state how much seed you want.

Alfalfa, Schell's Gold Brand Quality Seed

HARDY NORTHWESTERN GROWN

This valuable crop is now so generally raised and every farmer is so thoroughly acquainted with its value, both for feed and soil improvement, that we feel it unnecessary to describe it in detail. However, we do feel the necessity of emphasizing to you the very great importance of sowing seed that is positively of highest possible purity and vitality—you take no chance if you order your Alfalfa Seed from us. We have been specializing in the highest quality seed for years and supply thousands of the best farms in the East with our seed. We would like to supply you also. We know of many farmers clearing off their mortgages as a result of the saving of feed-bills made possible by the three and four crops of hay their Alfalfa has been producing every year. You can do it, too, with Schell's Gold Brand Seed. **Our Gold Brand Quality Alfalfa Seed** cannot be obtained except direct from us. Sow 20 pounds to the acre. **Price, \$15 per bus. of 60 lbs., f.o.b. here.** (Postpaid, lb. 50 cts., 5 lbs. \$2, 10 lbs. \$3.25, 20 lbs. \$6.25.)

GENUINE GRIMM'S HARDY ALFALFA. This Alfalfa is very well known and widely sown because of its hardiness. **Price, bus. \$26.50, f.o.b. here.** (Postpaid, lb. 70 cts., 5 lbs. \$3, 10 lbs. \$5.50, 20 lbs. \$10.50.)

VARIEGATED ALFALFA. A new variety with variegated foliage, originated in Canada; very hardy. **Price, bus. (60 lbs.) \$24, f.o.b. here.** (Postpaid, lb. 65 cts., 5 lbs. \$2.75, 10 lbs. \$5, 20 lbs. \$10.)

COSSACK ALFALFA. A variety brought to this country first by Prof. Hanson of North Dakota Experiment Station who claims it to be the hardiest known. Seed we offer has been produced in the Northwest from the original seed. **Price, bus. (60 lbs.) \$27, f.o.b. here.** (Postpaid, lb. 85 cts., 5 lbs. \$4, 10 lbs. \$7, 20 lbs. \$12.)

We have in stock all leading Grasses but have not space to list them. Write for prices on any seeds you want.

CLOVER SEED THE PUREST AND BEST QUALITY

We recommend that you inoculate Alfalfa, Clover Seed, Soy Beans, Canada Field Peas, Cowpeas (also Garden Peas, Beans, Lima Beans, and Flowering Sweet Peas) with Farmogerm. See it on page 85. It helps.

RED. Sow 4 to 6 quarts to the acre. (1 qt. equals 2 lbs.) Well known as the common Red or June Clover. Sow in early spring in the wheat, or in fall. A Clover sod turned under is a real soil-builder. Red Clover is very valuable for dairy cows because of its high percentage of nitrogenous elements. My seed is extra fancy, highest quality. **Price, bus. (60 lbs.) Fancy American \$25.60, f.o.b. here; Fancy French \$21.60, f.o.b. here.** (Postpaid, lb. 70 cts., 5 lbs. \$3.25, 10 lbs. \$6, 20 lbs. \$10.)

ALSIKE or Swedish. Sow 4 to 6 quarts to the acre. Alsike is hardy and will grow on land where Red Clover fails. It likes plenty of moisture, and it will thrive on low, wet soils if they are rich enough to grow an average grain crop. Sown alone for pastureage it is very valuable and lasts for years. Many farmers sow Red and Alsike mixed, three parts Red, one Alsike. It will pay you well to sow my **High-Quality Seed**. **Price, bus. (60 lbs.) \$22.30, f.o.b. here.** (Postpaid, lb. 60 cts., 5 lbs. \$3, 10 lbs. \$5, 20 lbs. \$9.)

MAMMOTH or Pea-Vine. (Also called Sapling Clover.) Sow 4 to 6 quarts to the acre. Attains a length of 5 feet. Variety of Red Clover but of greater size and strength and lasts longer. **Price, bus. (60 lbs.) \$27.60, f.o.b. here.** (Postpaid, lb. 75 cts., 5 lbs. \$3.50, 10 lbs. \$6.50, 20 lbs. \$10.50.)

CRIMSON or Scarlet. Sow 15 pounds to the acre. A most valuable winter cover crop and soil enricher. Seed should be sown in August or September; many sow it in cornfields at last working. Valuable also for pasture or hay. I have only the very best quality seed. **Price, bus. (60 lbs.) \$15, f.o.b. here.** (Postpaid, lb. 45 cts., 5 lbs. \$2, 10 lbs. \$3.50, 20 lbs. \$5.75.)

WHITE (White Dutch or Lawn Clover). Sow 3 pounds to the acre, with other grasses, or 6 pounds alone. It should be used in all grass mixtures for meadows, pasture, and especially for lawns. **Price, bus. (60 lbs.) \$30.25, f.o.b. here, lb. 80 cts.** (Postpaid, lb. 90 cts., 5 lbs. \$4.50, 10 lbs. \$8.50, 20 lbs. \$15.)

We pay the freight on 300 pounds or more. You pay it on less than 300 pounds. See above

Clover Seed, continued

HUBAM. A Clover said to be of very special value to bee-keepers because of its honey-producing flowers. Lb. 60 cts.; 5 lbs. \$2.50, postpaid.

SWEET CLOVER, WHITE BLOSSOM or Bokhara. Biennial. Sow 15 pounds to the acre. Sweet Clover will grow on land too poor to raise Alfalfa or Red Clover, providing there is a good supply of lime in the soil. It will often grow and thrive on poor, clay, or sandy land where most crops would fail. For quick results in improving poor soil nothing surpasses it. Poor, sandy or heavy clay soil can be made rich by growing Sweet Clover for a few years, espe-

cially when the whole crop is plowed under occasionally. It is a shrub-like plant, growing to a height of 4 to 6 feet. It produces a fair quality of hay and makes a good pasture for cattle, sheep, horses, and hogs, rarely causing bloating. Never sow any except the best seed; it is unwise and against your own interests. I can supply you with the best. Price, bus. (60 lbs.) \$7.25, f.o.b. here. (Postpaid, lb. 35 cts.; 5 lbs. \$1.40; 10 lbs. \$2.50; 20 lbs. \$4.25.) Our Sweet Clover Seed is scarified to quicken and improve germination.

FARMOGERM. (See page 85.)

GRASSES AND FIELD SEEDS

TIMOTHY. Sow 4 to 6 quarts to the acre when sown in grain, or 10 quarts (15 pounds) when sown alone for meadow use. Timothy is the most important hay crop in this country. My high-quality seed averages 99 7-10 per cent pure, which is the highest quality possible to have. Why consider any other? Price, bus. (45 lbs.) \$3.50, f.o.b. here. (Postpaid, lb. 30 cts.; 5 lbs. \$1; 10 lbs. \$1.75; 20 lbs. \$2.40.)

KENTUCKY BLUE GRASS. This, the best of all native American grasses, is best suited for pasture. It succeeds everywhere and lasts for years. All stock like it, and after it is once well established, after the second year, its sod is heavy and it will stand close grazing, but it should not be grazed too closely the first two years. Twenty pounds of Kentucky Blue Grass, mixed with 8 pounds of Fancy Redtop (per acre) will make for you a splendid pasture. Kentucky Blue Grass seed is valuable for sowing on lawns to renew them. When sown alone for pasture use 28 pounds to the acre in spring or fall. A legal bushel weighs 14 pounds (it takes from 19 to 21 pounds of the best seed to make a measured bushel). Price, bus. (14 lbs.) \$4, f.o.b. here. (Postpaid, lb. 60 cts.; 5 lbs. \$2.25; 10 lbs. \$3.50.)

FANCY REDTOP. No other grass will grow under a greater variety of conditions than Redtop. It is the best of all wet-land grasses and will grow successfully on soils so deficient in lime that most other grasses would fail. On wet heavy bottom soil it grows to perfection and is especially valuable for land liable to overflow. It is also a valuable grass for binding soils on land that slopes. Sow 15 pounds of Fancy seed per acre for meadows. There is such a vast difference in the qualities of the different grades of the seed of Redtop that the weight per bushel varies from 14 to 32 pounds, so it will be readily seen that you should sow no other seed than Schell's Fancy Redtop, 32 pounds to the bushel which is the highest quality. Prepare your seed-bed with care, have it fine and mellow and do not cover too deep. Sow in spring or fall. Price, bus. (32 lbs.) \$7.50 f.o.b. here. (Postpaid, lb. 60 cts.; 5 lbs. \$2.50; 10 lbs. \$3.25.)

ORCHARD GRASS. Very valuable for both pasture and hay grass and all stock like it. It stands close grazing and will stand dry weather better than almost any other grass. It starts its growth very early in the spring and is one of the last grasses to be affected by frost in the fall. It is the best grass for growing in orchards and for sowing in wooded land used for pasture. Sow 2 bushels (28 pounds) to the acre. Price, bus. (14 lbs.) \$4, f.o.b. here. (Postpaid, lb. 60 cts.; 5 lbs. \$2.25; 10 lbs. \$3.50.)

PERMANENT PASTURE MIXTURE for Uplands and for Lowlands. I have a well-balanced pasture-producing mixture made up of grasses specially suited for uplands and also one for lowlands. If you have a piece of ground you wish to put into permanent pasture use either one of these high-quality mixtures. Sow 45 pounds (3 bushels) to the acre. One seeding lasts for many years and may be renewed by sowing Kentucky Blue Grass or Fancy Redtop, or both, over the pasture field in spring or early fall, at the rate of 10 pounds per acre. I sell great quantities of my Permanent Pasture Mixture. Price, bus. (15 lbs.) \$5, f.o.b. here. (Ppd., lb. 60 cts.; 5 lbs. \$2; 10 lbs. \$4.)

WOOD MEADOW GRASS. Is excellent in wooded or shaded meadows or lawns. Sow 30 pounds to the acre. Price, \$50 per 100 lbs., f.o.b. here. (Postpaid, lb. \$1; 5 lbs. \$4; 10 lbs. \$7; 20 lbs. \$12.)

CANADIAN BLUE GRASS. Thrives well on clay soils. Price, 14 lbs., \$3.25, f.o.b. here. (Postpaid, lb. 55 cts.; 5 lbs. \$2.25; 10 lbs. \$3.50.)

FORAGE AND SILO CROPS

MILLET, Golden. Sow 3 pecks (36 pounds) to the acre, either by using grain drill or broadcast it. If less than this quantity of seed is sown, the hay is coarse. This is the most popular variety and I sell great quantities of it. It is sown from May until as late as the early part of July and produces an immense crop of hay in 60 days from the time the seed is sown. Millet is chiefly used as a catch-crop for hay, as it can be sown late enough to take the place of clover, corn or any other early spring-seeded crops in case they fail. The hay should be cut just as it begins to head, before blooming, and makes good feed for both cattle and horses, especially the former. Price, bus. (48 lbs.) \$2.85, f.o.b. here. (Postpaid, lb. 20 cts.; 5 lbs. 75 cts.; 10 lbs. \$1.25; 20 lbs. \$1.90.)

MILLET, Hungarian. Sow 3 pecks (36 pounds) to the acre. Does especially well on rich soils and makes a finer quality of hay than Golden Millet. It also makes a second growth from roots, therefore can be pastured. Will give 2 to 3 tons of hay to the acre. Price, bus. (48 lbs.) \$2.85, f.o.b. here. (Postpaid, lb. 20 cts.; 5 lbs. 75 cts.; 10 lbs. \$1.25; 20 lbs. \$1.90.)

PEARL MILLET or Penicillaria. It is known also as the "Wonder Plant," and "Cat-tail Millet." The plant grows 10 to 12 feet high. If cut when 3 to 4 feet high it will stool out wonderfully and may be cut two or three times again the same season. All stock relish it. Sow the seed in May or June when the soil is warm. Sow 10 pounds of seed per acre in rows 3 feet apart. Price, bus. (48 lbs.) \$3.75, f.o.b. here. (Postpaid, lb. 20 cts.; 5 lbs. \$1; 10 lbs. \$1.75; 20 lbs. \$2.75.)

DWARF ESSEX RAPE. Sow 3 pounds to the acre if drilled in, or 5 pounds if sown broadcast. If drilled make the rows 30 inches apart. It may be sown with corn at last cultivation. One acre of Rape will pasture fifteen to twenty hogs or sheep for two months. It may be lightly grazed by pigs three to four weeks after seeding. When properly seeded, an acre of Rape on good land will produce as much pork when used as a hog pasture as the same area of land cultivated in corn. For pasturage an acre will supply many tons of the most nutritious feed. Always allow the Rape to grow 10 to 12 inches before turning hogs in the field. It is positively the best green feed for hogs and for fattening lambs.

Thin land should first be manured before sowing Rape. One of the large hog-raisers in America, with the largest pure-bred Chester White herd, sows 500 acres of Rape every year. It pays him big profits—why not you? Sow, also, with oats, or Canada field peas (1 bushel of either with 4 pounds of Rape). Take no chances on unknown seed—make sure of your crop by always sowing Schell's Quality Dwarf Essex Rape seed. Can be sown from March 15 to the end of August. Price, bus. (50 lbs.) \$5.25, f.o.b. here. (Ppd., lb. 25c.; 5 lbs. \$1; 10 lbs. \$1.75; 20 lbs. \$3.25.)

We pay the freight when you order 300 lbs. or more—you pay on less than 300 lbs. See notation top of page 83

GRASSES AND FIELD SEEDS, continued

SUDAN GRASS. Sow 20 pounds per acre broadcast or drill it in. Sowing this quantity makes the best quality hay, which is relished by all stock because of its sweet flavor. It is very easy to grow and is one of the few crops that will grow during dry weather. Sow the seed only after all danger of frost is past and when the ground is thoroughly warm. As a crop to plant late, it may take the place of millet and it is likely to give you a much heavier crop of hay. The hay should be cut when it is in full bloom. Two or three crops may sometimes be cut the same season. Sudan Grass makes an excellent silage when mixed with other legumes. Make sure that you sow Schell's Quality seed. Reliable seed is of the utmost importance. The plants grow 6 to 7 feet high and mature a crop in 65 days. Prices, 100 lbs., \$7.50, f.o.b. here. (Ppd., lb. 25c.; 5 lbs. 75c.; 10 lbs. \$1.40; 20 lbs. \$2.50.)

BUCKWHEAT. Sow $\frac{3}{4}$ bushel with drill or 1 bushel broadcast. Japanese is considered the best variety and the flour of it is superior to any other. It ripens early. Sow the seed May or June. It is ready to harvest Aug. or Sept. Price, bus., 48 lbs., \$2.75, f.o.b. here. (Ppd., lb. 20c.; 5 lbs. 75c.; 10 lbs. \$1.25.)

CANADA FIELD PEAS. Sow 1 $\frac{1}{2}$ bushels to the acre. It is best to grow them alone, but the most satisfactory dairy results come from sowing them with oats, rye, or barley. It makes good ensilage and is a valuable food, green or dry, for cattle, being very rich in milk-producing elements. It is quite hardy. May be sown early in spring and will be ready to cut in May or June. It also makes a valuable hog pasture when sown with oats and rape. Price, bus., 60 lbs., \$5, f.o.b. here. (Ppd., lb. 25c.; 5 lbs. \$1; 10 lbs. \$1.90; 20 lbs. \$3.75.)

HAIRY VETCH. Sow 40 pounds of seed to the acre when sown alone or 20 pounds per acre when seeded with rye. Hairy Vetch is a winter-grown forage crop and is usually sown with rye or other fall grain. The hay it produces compares in quality with alfalfa and it makes a good late fall or early spring pasture crop for horses, cattle, and hogs, and poultry also like it. It is a very hardy perennial, drops its seeds freely, and will come up year after year on the same ground. Will improve soil wonderfully when plowed under. Bus., 60 lbs., \$10.75, f.o.b. here. (Postpaid, lb. 35 cts.; 5 lbs. \$1.50; 10 lbs. \$2.75; 20 lbs. \$5.)

SPRING VETCH. For soiling or green manuring. Sow 2 bushels broadcast or one bushel in drills. Price, bus., 60 lbs. \$4.25, f.o.b. here. (Postpaid, lb. 20c.; 5 lbs. 90 cts.; 10 lbs. \$1.50; 20 lbs. \$2.35.)

ROSEN RYE. Sow 1 $\frac{1}{2}$ bushels per acre. Price, bus., 56 lbs. \$2.75, f.o.b. here. (Postpaid, lb. 20 cts.; 5 lbs. 60 cts.; 10 lbs. \$1.10; 20 lbs. \$1.75.)

SPRING RYE. Sow 1 $\frac{1}{2}$ bushels per acre. Price, bus., 56 lbs., \$3, f.o.b. here. (Postpaid, lb. 20 cts.; 5 lbs. 75 cts.; 10 lbs. \$1.35; 20 lbs. \$1.75.)

FLAX SEED. Price, bus., 56 lbs., \$5.75, f.o.b. here. (Ppd., lb. 25c.; 5 lbs. \$1.10; 10 lbs. \$1.75; 20 lbs. \$3.)

SUNFLOWER SEED. Excellent to mix in grain feed for poultry. Sow 5 pounds to the acre. Price, lb. 15 cts. (Postpaid, lb. 20 cts.; 5 lbs. 85 cts.; 10 lbs. \$1.50.)

BROOM CORN, EVERGREEN. Sow 5 to 8 lbs. per acre. The best variety for brooms. Bus., 50 lbs., \$9.25. (Postpaid, pt. 25 cts.; qt. 45 cts.; 4 qts. \$1.50; pk. \$2.50.)

SPRING BARLEY, ODERBRUCKER. A heavy-yielding six-rowed variety introduced by the Wisconsin Experiment Station some years ago. Considered as one of the very best varieties of Barley. Grown more extensively in Wisconsin than any other. Stiff straw and heavy yielder. Sow 2 bushels to the acre. Price, bus., 48 lbs., \$2.50, f.o.b. here. (Ppd., lb. 20 cts.; 5 lbs. 60 cts.; 10 lbs. \$1.10; 20 lbs. \$1.75.)

PEANUTS, MAMMOTH BUSH. Very large; easy to grow, producing a fine crop in 100 days. They like a sandy soil. Postpaid, large pkt. 15 cts.; lb. 80 cts.

SORGHUM or Sugar-Cane, Early Amber variety. Grows 10 feet high and will stand two or three cuttings a year, stooling out thicker each time it is cut. The plant is filled with rich, sugary sap and when fed alone or mixed with other feeds it makes a most nutritious feed and is liked by all stock. Very valuable for green feed, for the silo or when cured. Sow 1 bushel to the acre broadcast; $\frac{1}{2}$ bushel when drilled in, making rows about 3 feet apart; sow $\frac{1}{2}$ bushel, also when sown with cowpeas. My Sorghum seed is kept pure and clean. It is all Amber Sorghum. Price, bus., 50 lbs., \$4, f.o.b. here. (Ppd., lb. 25 cts.; 5 lbs. 90 cts.; 10 lbs. \$1.50; 20 lbs. \$2.50.)

COWPEAS

Sow 1 bushel, 60 lbs., to the acre broadcast or $\frac{1}{2}$ bushel drilled in rows about 30 inches apart; sow in May or June depending on whether the soil is warm enough to plant them; they may also be sown up to the end of July.

WHIP-POOR-WILL. Very early, maturing seed in about 70 days. Makes a very heavy growth but does not trail like the Wonderful. Best for pasture.

EXTRA-EARLY BLACK-EYE. Extra-early, maturing in about 60 days. Makes a good growth and besides making a valuable hay crop, it is used extensively as a soup pea for table use.

THE WONDERFUL. This makes the greatest growth of all. The plants first make an upright growth then spread and their vines grow 10 to 12 feet long. Makes a mammoth hay crop and matures in about 90 days.

(We have all other leading varieties but have not space to list them. Ask for prices on any variety you prefer.)

SOY BEANS (Soja Beans)

• Grown for hay, soil improvement, and pasturage.

When planted alone make rows wide enough to cultivate and use 40 pounds of seed per acre; if sown broadcast, 60 pounds per acre; when sown in corn 30 pounds per acre. They do well on light and heavy soils; when plowed under will wonderfully enrich any soil.

OHIO No. 9035 or Brown. Medium early. Bus., 60 lbs., \$3, f.o.b. here. (Ppd., lb. 20 cts.; 5 lbs. 80 cts.)

MAMMOTH YELLOW. Makes a large growth. Bus., 60 lbs., \$3, f.o.b. here. (Postpaid, lb. 20c.; 5 lbs. 80c.; 10 lbs. \$1.50; 20 lbs. \$2.50.)

ITO SAN. Early. Bus. \$2.50, f.o.b. here.

WILSON BLACK. One of the best for hay. Bus. \$3, f.o.b. here. (Ppd., lb. 20c.; 5 lbs. 80c.)

MANCHU. Early. Bus. \$3, f.o.b. here.

FARMOCERM

Will reduce your fertilizer bills, give you larger crops, and improve your soil by producing nodules on the roots of legumes (plants that bear seed-pods). Farmogerm is so inexpensive and is so effective an insurance that you cannot afford to sow legume crops without it.

New Low Prices on Farmogerm

Prices for all Clovers and Alfalfa.

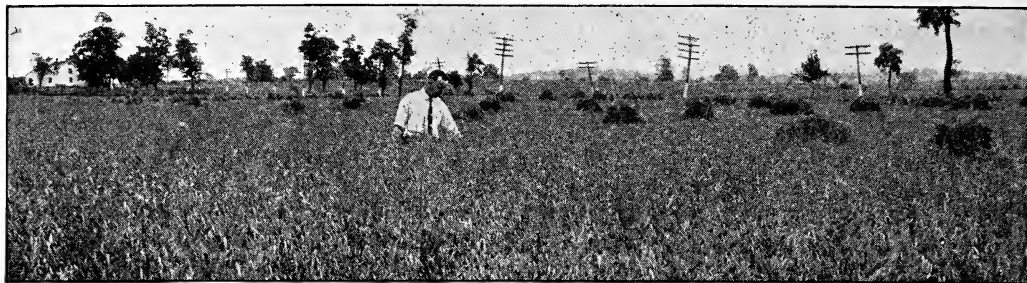
$\frac{1}{4}$ -bus. size.....	\$0 35
$\frac{1}{2}$ -bus. size.....	60
1-bus. size.....	1 00
2 $\frac{1}{2}$ -bus. size.....	2 25
10-bus. size.....	8 00

Special garden size for Garden Peas, Beans, and Sweet Peas, 25 cts.

Prices for: Soy Beans, Cowpeas, Canada Field Peas, Beans, Limas.

$\frac{1}{4}$ -bus. size.....	\$0 35
1-bus. size.....	60
5-bus. size.....	2 25

We Pay the Freight when you order 300 pounds or more. You pay it on less than 300 pounds. See notation top of page 83



Schell's "Big Yields" Oats. This shows a portion of the crop of D. E. Lucas

SEED OATS

When you sow Schell's Quality Seeds, you get far more than satisfactory germination. You get that and you also get many more bushels to every acre than from ordinary Oats and you get quality as well as more bushels. Better quality gives you the highest price if sold or fed. The extra bushels add to your profits. Always sow our pure-bred, high-yielding Seed Oats and have a good crop and a big crop.

Sow Schell's "Big Yields" Seed Oats

Pennsylvania's Leading Oats. The most Popular Oats in the State

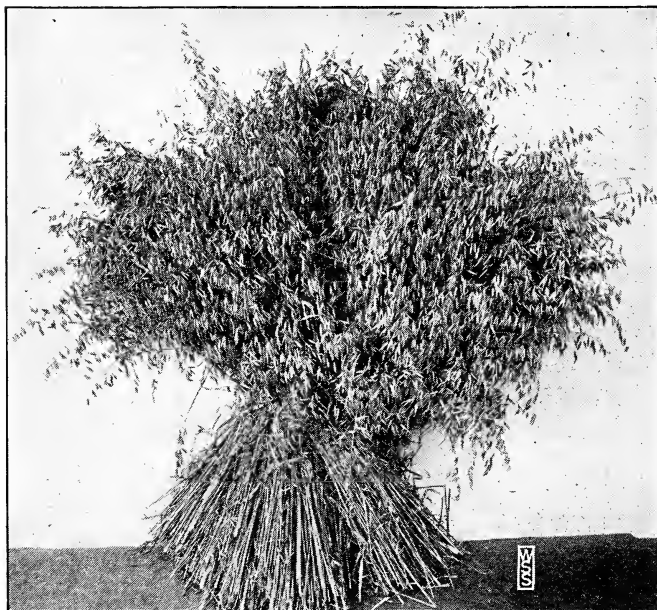
Sow Schell's "Big Yields" Seed Oats this year and you may get the biggest and best crop of Oats you ever grew.

There is just one reason why we continue to sell **thousands of bushels** of our **Schell's Big Yields Seed Oats**, and that is **because of its high standard of quality** and its **tremendous yield**. This makes our customers come back for more when they want new "blood"—and when a neighboring farmer sees a crop of it he wants it also.

Schell's "Big Yields" Oats has been making **70 to 80 bushels to the acre** for our customers on the same soil and under the same conditions that they got 40 bushels from the old varieties.

Schell's "Big Yields" Oats has outyielded every other variety tested with it. With the yield you get quality; it is an unusually **heavy-bodied Oats, big, plump, meaty grains**, with very little chaff. It is a spreading or tree Oats; the straw is very strong, practically lodge-proof and averages 4 to 5 feet in height. A measured bushel will weigh from 42 to 45 pounds. Sow $2\frac{1}{2}$ bushels to the acre. A 20-acre field may give you \$200 more than ordinary Oats by increasing your yield 20 to 40 bushels more per acre. Good

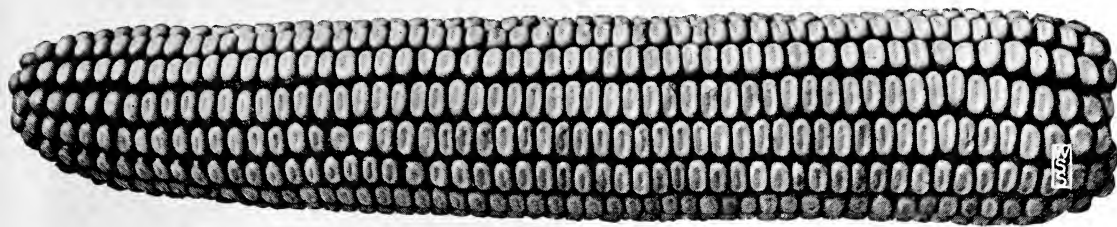
Seed Oats of high germination is very scarce this year, due to the very unfavorable weather throughout the country, at harvest-time last year. Take no chance—order **Schell's Big-Yields** which is sold to you on a positive guarantee that the seed will meet with your approval when received and you may keep it a week and test it if you wish. If it is not all we say you may return it at our expense and we will refund the amount you have paid. **1 to 9 bus., \$1.50 per bus.; 10 to 24 bus., \$1.45 per bus.; 25 to 50 bus. or more, \$1.40 per bus. f. o. b. here. Bags free. We pay the freight on orders of 300 lbs. or more in the states mentioned in the second paragraph, top of page 83.**



Schell's "Big Yields" Oats grown by D. E. Lucas. He had a magnificent crop and was delighted with it as hundreds of our other customers were delighted with their crops.

MR. R. L. BEERE, Pennsylvania, writes us: "The Ninety-Day Seed Corn I ordered has just arrived and I am so well pleased with it that I want you to ship another half bushel right away. It is the finest Seed Corn I have ever seen. All your seeds are fine."

MR. B. F. LEASURE, Pennsylvania, likes our Ninety-Day Corn. He writes us: "Your Schell's Ninety-Day Corn is the best I have ever grown."



Lancaster Sure Crop Corn

SEED CORN

Plant 8 quarts to an acre

My Seed Corn is grown right here in this locality and is therefore thoroughly acclimated for all parts of Pennsylvania and other states in the same latitude. It has also made great records south of here, far west, and in northern states according to the season and variety planted. Let me urge you to plant my high-yielding Seed Corn and thus increase your crop yield many bushels. Others are doing it, why not you?

My Seed Corn is Sold to You on a Guaranteed Test

You take no chances on the germination of my Seed Corn nor any other seeds you order from me. When I advise you that the test is 100 per cent or 98 per cent, you are privileged to test it yourself when it arrives and if it does not test as I say, you may return it and I will refund the price paid, also freight charges. However, I cannot and will not guarantee the growth or the crop after the seed is planted in the field, for no human being can control the birth of plants. Cold, wet soil, too deep planting, lack of rain, crows, maggots, all these can cause failure of the best seed, but when conditions are right you'll get an excellent crop from my pure-bred Seed Corn.

There are very many varieties of Corn, hundreds of them; many are different only in name and it would be very confusing to you to have a list of all these varieties from which to try to choose the best. So I am offering here six kinds of Field Corn which I consider the very finest, most valuable of all Corn. **Schell's Ninety-Day** is unequalled as the best 90-day Corn, **Funk's Yellow Dent** leads every other kind in the 100-day varieties, **Schell's Big Yellow Dent** beats everything as a general crop, big ear with big grains, in the 100 to 110-day class. **Lancaster Sure Crop** is also a very valuable 100-day Corn with a longer ear than Funk's Yellow Dent and it is a different type of Corn. **Early Smoky Dent** is the earliest Dent Field Corn that we know of—it matures in 75 days. **Eureka**, a white Corn, is considered one of the very best for silage.

Do not Overlook This Fact. It takes the first 40 bushels of every acre of Corn to pay the expenses of growing an acre of Corn—your yield above 40 bushels represents your profit and good seed, such as we offer you, will mean a handsome profit for you from each acre. If you are getting only about 40 bushels per acre, your year's work on your Corn crop does not earn you a dollar. Pay the price and get our high-yielding seed for a big crop.

We do a tremendous business in Seed Corn, and it is increasing in a very remarkable way every year over each preceding year. While we supply many thousands of farmers in Pennsylvania with our Seed Corn annually, we also ship great quantities to farmers in the middle western states, New York, and New England States and southern states. From all of these states we receive letters of highest praise for the crops grown from our seed.

PLEASE NOTE. Good Seed Corn is very scarce and the demand for it will be very great, due to the very unfavorable growing conditions last year, **THEREFORE** I advise you to send your order at once.

Funk's Yellow Dent Corn

A pedigreed Corn, bred from thoroughbred parentage for years and is positively one of the biggest yielders in cultivation, for almost every stalk has two perfect, beautiful golden ears loaded with their wealth of rich grains, having from 20 to 24 rows of grains, producing two to three times as much Corn to the acre as that worn-out stuff still bearing the name of Corn which so many folks continue to plant, not because they want another crop of half "nubbins," but because they think it is "pretty good." Pay more attention to the seed you plant. Of course good seed will cost you more, but what is the cost of a peck of good Corn for an acre when it will give you 50 bushels more to that acre with the same amount of work on it? **Funk's Yellow Dent** matures in 100 days, ears very uniform, average 9 inches, stalks average 10 feet. It is the best hundred-day Corn.

Early Smoky Dent

A new extra-early Field Corn first offered four years ago. It has a distinctive color all its own; very beautiful dark reddish yellow when shelled. Its great value is in its extreme earliness, maturing ready for harvesting in **seventy-five** days, about two weeks before the Ninety-Day varieties. Is not this remarkable? Being so very early makes it a most valuable Corn for a quick crop, or for replanting other crops when necessary, or to allow two crops, or for clearing the ground for fall seeding. The stalks grow 7 feet high and the ears are 9 inches

PRICES OF EACH OF THE ABOVE FOUR VARIETIES ARE AS FOLLOWS: Bus. (56 lbs.) \$3.75; ½bus. \$2; ¼bus. \$1.10. At these prices you pay the freight or express. Bags are free. If your order for Seed Corn, Field Seeds, and Garden Seeds totals 300 pounds or more, then we pay the freight if you live within the states mentioned at top of page 83.

POSTPAID PRICES. At these prices we pay the postage and bags are free. If you are within 150 miles of Harrisburg, the postpaid prices to you are: Bus. \$4.37; ½bus. \$2.50; ¼bus. \$1.35. If you are more than 150 miles, but not more than 300 miles from here, then the postpaid prices would be: Bus. \$4.93; ½bus. \$2.78; ¼bus. \$1.49.

POSTPAID PRICES ON SMALL QUANTITIES. Pkt. 10 cts.; pt. 25 cts.; qt. 40 cts.; 2 qts. 60 cts.; 4 qts. 90 cts.

QUANTITY PRICES. When ordered in these quantities, we pay the freight within 300 miles and bags are free. 5 bus. \$18; 10 bus. \$35; 25 bus. \$85. **IMPROVED SEED CORN NUBBERS.** \$1.25 each, postpaid.

long with 12 to 16 rows of kernels. For farms in high altitudes and in very northern locations, this will be found a very desirable variety. It will mature in Canada, New York State, Vermont, or Maine and is ten days earlier than Early Canada Flint Corn. Try it out this year and I am sure next year you will want more of it.

Lancaster Sure Crop Corn

We Have a Splendid Lot of Seed of This Popular Variety

A very dependable variety to mature under the most unfavorable growing conditions. **Lancaster Sure Crop** matures early (in about 100 days), the ears are very long, and the rich light yellow grains are of medium width and length. Our seed has been produced from the originator's stock. This variety averages 12 feet in height. The stalks are well supplied with broad leaves, making it a very valuable silage Corn, while as a cribbing Corn it is very desirable and is highly recommended by Farm Bureau Agents throughout the state.

Eureka Ensilage Corn

A great favorite for filling silos. Has a record of 70 tons of ensilage grown on one acre

Eureka is a smooth white Dent Corn with large kernels while its fodder grows from 12 to 18 feet high. It grows taller, has more leaf, and will produce more tons of good material for the silo than any other kind. **The proper time to cut ensilage** is when it is in blossom—watch the tassel. It is better to cut early than too late.

SCHELL'S BIG

YELLOW DENT



Well, sir, we were swamped with orders for this popular Corn last year, and many who waited too long to order could not be supplied

Schell's Big Yellow Dent Corn has literally swept the state of Pennsylvania in popularity as the best general-crop Corn. For the past six years we have been called upon to supply so many more thousands of bushels of this Corn annually to the wide-awake farmers, that every year finds us sold out before planting-time is over. This year will be no exception.

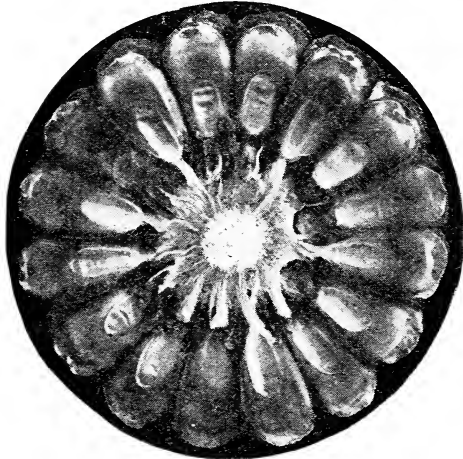
Schell's Big Yellow Dent was originally bred from Improved Leaming and Golden Dent. From these two good standard varieties it received its first good points of value. From Improved Leaming it inherited the length of grain and the broad rich foliage of the fodder. From the Golden Dent it inherited the broadness of its grain, the larger number of rows of grains, and the very beautiful rich golden yellow color. It produces a crop of the most perfectly uniform ears and has averaged **81 bushels of shelled Corn per acre**, which is **almost twice** as much as the average yield of other varieties as given by the Department of Agriculture. This average is but 46.3 bushels per acre. **Why not grow twice as many bushels to each acre and double your profits?**

Schell's Big Yellow Dent is a Big Corn yet Matures in 110 Days. The ears are immense, 12 to 14 inches long, with 20 to 24 rows of long, broad grains. It is without question one of the most valuable Yellow Dent Corns ever produced because of its immense yield—at least 50 per cent and often 100 per cent greater number of bushels to the acre than any of the average yields of other varieties. The stalks grow from 12 to 15 feet high, giving an immense quantity of fodder heavily covered with big, broad leaves. If you want the biggest and best crop in the neighborhood, then grow **Schell's Big Yellow Dent**. Plant it in May and it will mature in September. Remember it takes no more seed, no more work in preparing the land, planting and cultivating to grow a **big crop of Schell's Big Yellow Dent** than it does to grow an ordinary crop of common Corn. The surest way to make farming pay you profits is to plant seed that will **produce larger crops**. It costs \$5 per bushel, which equals \$1.25 as the cost of seed for each acre you plant, which should produce for you a magnificent crop of perhaps 50 to 75 bushels more Corn off every acre than you are getting now, by spending that amount on each acre.

Hundreds of wise farmers who planted **Schell's Big Yellow Dent** for their main crop last year tell me they grew the largest crop of the biggest ears of the finest quality Corn they ever grew in all the years they have farmed.

Remember this, Friends.—Our Seed Corn is grown from the most carefully selected seed stock, and this seed stock selection takes into consideration height of stock, height of bearing of ears on the stock, keeping them medium low, breadth of foliage, size and perfect shape of ears, depth of grain, proper color, strong, vigorous germination—is it any wonder it is making such wonderful records and fast becoming Pennsylvania's leading Corn?

For prices see bottom of this page



Schell's Ninety-Day Corn

Schell's Ninety-Day Seed Corn A TRULY VALUABLE TRINITY-DAY CORN

The tremendous quantity of shelled Corn this variety produces to the acre surprises everyone who grows it. Generally two good ears to a stalk. The grain is very long, longer than any other, and the cob very thin. It has a rich, deep yellow grain, making it much desired by millers. The fodder grows from 8 to 10 feet high. Order this Corn upon my recommendation; if not satisfied when you get it, return it at once—I'll gladly pay freight both ways and refund the amount paid. You are always sure of a magnificent crop in the shortest season. Think of it! A bushel of 70 pounds of ears of Schell's Ninety-Day Corn will make 63 pounds of shelled Corn! Order it now. It pleases me indeed to be able to tell you that we have a very fine crop of this variety which is always in great demand. For prices see bottom of this page.

PRICES OF EACH OF THE ABOVE TWO VARIETIES ARE AS FOLLOWS: Bus. (56 lbs.) \$5; 1/2 bus. \$2.50; 1/4 bus. \$1.35. At these prices you pay the freight or express. Bags are free. If your order for Seed Corn, Field Seeds, and Garden Seeds totals 300 pounds or more, then we pay the freight, if you live within the states mentioned on page 83.

POSTPAID PRICES. At these prices we pay the postage and bags are free. If you are within 150 miles of Harrisburg, then the postpaid prices to you are—bus. \$5.62; 1/2 bus. \$2.88; 1/4 bus. \$1.60. If you are more than 150 miles, but not more than 300 miles from Harrisburg, then the postpaid prices would be—bus. \$6.18; 1/2 bus. \$3.16; 1/4 bus. \$1.74.

POSTPAID PRICES ON SMALL QUANTITIES. Pkt. 15 cts.; pt. 25 cts.; qt. 40 cts.; 2 qts. 60 cts.; 4 qts. 90 cts.

QUANTITY PRICES. When ordered in these quantities we pay the freight within 300 miles and bags are free. 5 bus. \$24.25 10 bus. \$47.50; 25 bus. \$116.25.

New
Helichrysum
Rose Queen



Helichrysum, Mixed Colors

We offer in this mixture of these popular Straw Flowers or Everlastings, a very fine assortment of all the best colors. The new Rose Queen is *not* in the mixture. **Price of Schell's Splendid Mixture, pkt. 10 cts.; 1/4oz. 25 cts.; 1/2oz. 45 cts.; oz. 80 cts.** (See also page 55.)

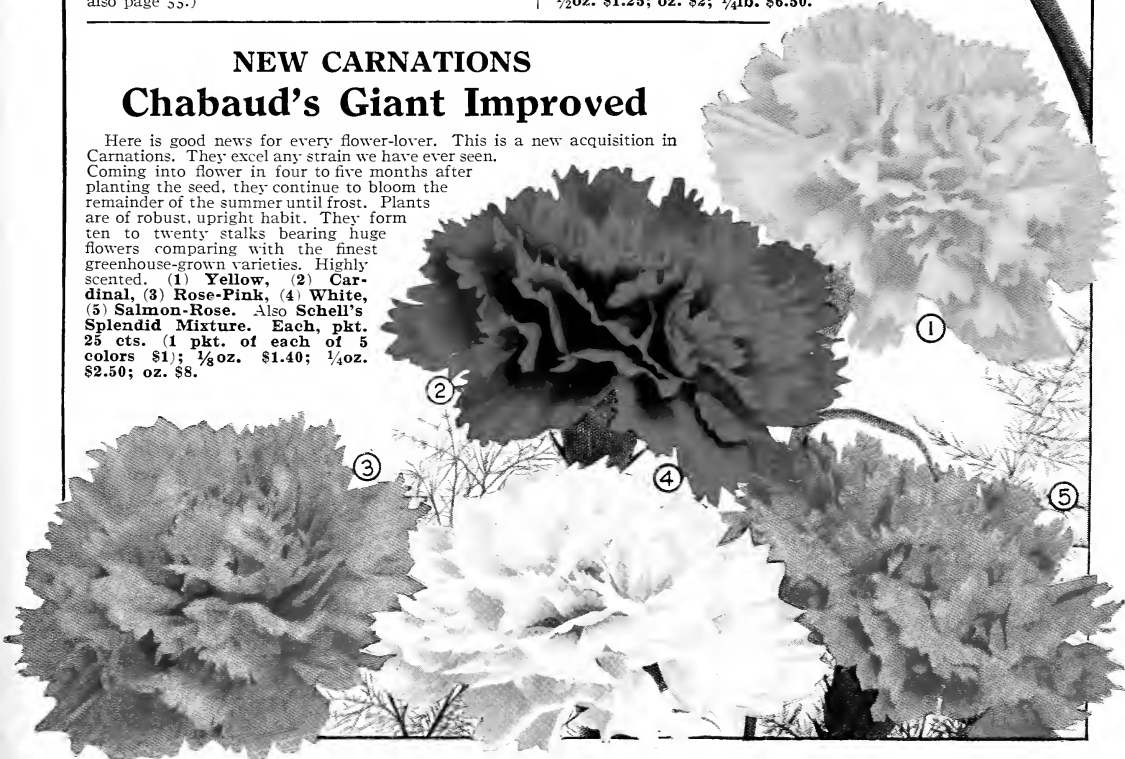
Schell's New Rose Queen

The flowers of this new variety are immense and are of a very rich deep rose color, extremely beautiful under artificial light. Be sure to order it. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 50 cts.; 1/2oz. 75 cts.; 1/2oz. \$1.25; oz. \$2; 1/4lb. \$6.50.**

NEW CARNATIONS

Chabaud's Giant Improved

Here is good news for every flower-lover. This is a new acquisition in Carnations. They excel any strain we have ever seen. Coming into flower in four to five months after planting the seed, they continue to bloom the remainder of the summer until frost. Plants are of robust, upright habit. They form ten to twenty stalks bearing huge flowers comparing with the finest greenhouse-grown varieties. Highly scented. (1) **Yellow**, (2) **Cardinal**, (3) **Rose-Pink**, (4) **White**, (5) **Salmon-Rose**. Also Schell's Splendid Mixture. Each, **pkt. 25 cts.** (1 pkt. of each of 5 colors \$1; 1/4oz. \$1.40; 1/2oz. \$2.50; oz. \$8.)





Schell's New Cucumber, President

A NEW VARIETY OF GREAT VALUE

Its perfectly uniform shape, extraordinary deep dark green color, smooth skin, pearly white flesh, impressive size (10 to 11 inches long, 3 inches thick), and beautiful refined appearance—all combined to suggest that we call it "President." It is almost seedless. An exceedingly valuable variety which we are pleased to recommend very highly. Pkt. 10 cts.; oz. 30 cts.; $\frac{1}{4}$ lb. 85 cts.; lb. \$2.50.

Schell's New Cucumber Majestic

A very valuable variety because of its *extreme earliness*. In comparative tests we found none earlier. Very uniform in size and shape, blunt or "square" ends, rich dark green, 7 to 8 inches long. A very heavy yielder. Be sure to order this for first in the market. (See page 22.) Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 50 cts.; lb. \$1.50.

WALTER S. SCHELL
Incorporated
Quality Seeds

10th and Market
Streets
HARRISBURG, PA.